

Johnny Ly

Communications and Interactive Arts & Technology Student

Dedicated third year Communications student seeking an opportunity within the field of Communications to utilize my skills and experiences to generate while exceeding company expectations.

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EDUCATION

Communications and Interactive Arts & Technology

Simon Fraser University

2019 - Present

RELEVANT COURSES

Information Design

2020 Summer

- Created multiple infographics using Adobe Illustrator
- Produced Web Development team project using HTML, CSS

Information Technology: The New Media

2020 Spring

- Researched and wrote about Instagram and its effects on wellbeing

Advertising as Social Communication

2020 Spring

- Created digital marketing materials for fictitious brand
- Wrote on ethics and broader implications of the advertising industry

WORK EXPERIENCE

Community Services Assistant II: WRA

City of Surrey

2017 - Present

- Lead orientations and Training sessions while building strong connections with patrons
- Respond professionally to recreational conflict and patron rebuttals within scope of practice
- Track facility statistics and perform checkup of all fitness equipment and machines

Front Desk Staff

City of Surrey

07/2018 - 09/2019

Achievements/Tasks

- Perform administrative tasks and updating client information on CLASS software
- Assist patrons in-person and over phone regarding membership options, recreational sign-up and inquiries
- Engage in promotional activities for City recreational programs and events

HARD SKILLS

HTML

CSS

Photoshop

InDesign

Illustrator

120 WPM

Outlook

Figma

SOFT SKILLS

Team-player

Prioritizes the team's needs and welcomes constructive feedback

Innovative

Finds creative solutions for unfamiliar situations

Perseverance

Able to push through learning curves and obstacles

Self-starter

Works well under pressure with little to no supervision

PERSONAL PROJECTS

Design Portfolio

- Graphic Design and Marketing Material created using Adobe InDesign, Photoshop and Illustrator
- Web Development project created using Figma, HTML and CSS within a team environment

Blog Website

- Writing assignments from previous undergraduate classes
- Demonstrates proficient writing capability in a wide selection of topics

AWARDS

SFU Dean's Honor Roll: Spring, Fall (2020)

Simon Fraser University

Provincial Scholarship Award (2014)

Rick Hansen Secondary

LANGUAGES

Chinese

Native or Bilingual Proficiency

English

Native or Bilingual Proficiency