

# Johnny Ly

## Communications and Interactive Arts & Technology Student

Dedicated third year Communications student seeking an opportunity within the field of Communications to utilize my skills and experiences to generate while exceeding company expectations.

✉ johnnyly\_sp@hotmail.com

📞 778.875.1619

📍 Surrey, BC

🌐 [linkedin.com/in/thejohnnyly](https://www.linkedin.com/in/thejohnnyly)

🔗 [johnnylysfu.github.io](https://johnnylysfu.github.io)

## EDUCATION

### Communications and Interactive Arts & Technology

Simon Fraser University

2019 - Present

## RELEVANT COURSES

Information Design

2020 Summer

- Created multiple infographics using Adobe Illustrator
- Produced Web Development team project using HTML, CSS

Information Technology: The New Media

2020 Spring

- Researched and wrote about Instagram and its effects on wellbeing

Advertising as Social Communication

2020 Spring

- Created digital marketing materials for fictitious brand
- Wrote on ethics and broader implications of the advertising industry

## WORK EXPERIENCE

### Community Services Assistant II: WRA

City of Surrey

2017 - Present

- Lead orientations and Training sessions while building strong connections with patrons
- Respond professionally to recreational conflict and patron rebuttals within scope of practice
- Track facility statistics and perform checkup of all fitness equipment and machines

### Front Desk Staff

City of Surrey

07/2018 - 09/2019

*Achievements/Tasks*

- Perform administrative tasks and updating client information on CLASS software
- Assist patrons in-person and over phone regarding membership options, recreational sign-up and inquiries
- Engage in promotional activities for City recreational programs and events

## HARD SKILLS

HTML

CSS

Photoshop

InDesign

Illustrator

120 WPM

Outlook

Figma

## SOFT SKILLS

### Team-player

Prioritizes the team's needs and welcomes constructive feedback

### Innovative

Finds creative solutions for unfamiliar situations

### Perseverance

Able to push through learning curves and obstacles

### Self-starter

Works well under pressure with little to no supervision

## PERSONAL PROJECTS

Design Portfolio - <https://johnnylysfu.github.io/>

- Multiple Graphic Design projects created using Adobe CC
- Mountain Rescue Website project created using Figma, HTML and CSS within a team environment

Blog - <https://johnnylysfu.github.io/generic.html>

- Writing assignments from previous undergraduate classes
- Demonstrates proficient writing capability in a wide selection of topics

## AWARDS

SFU Dean's Honor Roll: Spring, Fall (2020)

*Simon Fraser University*

Provincial Scholarship Award (2014)

*Rick Hansen Secondary*

## LANGUAGES

Chinese

*Native or Bilingual Proficiency*

English

*Native or Bilingual Proficiency*