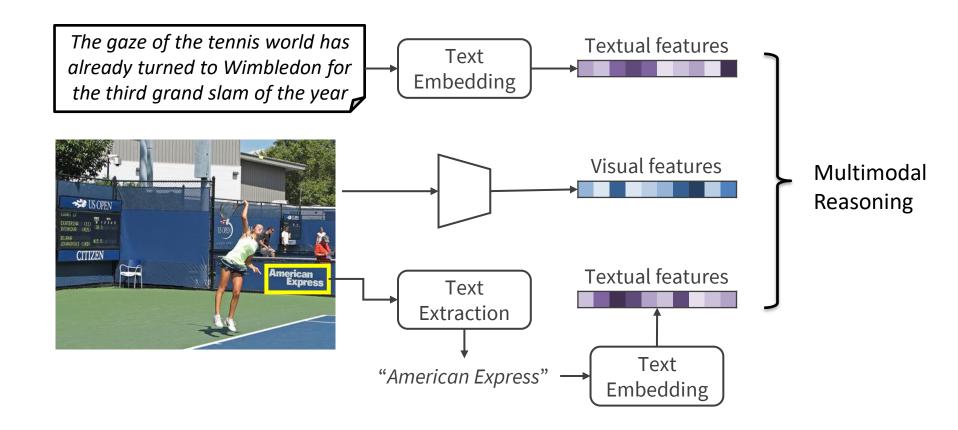
# Vision, Language and Reading

Text Embeddings, Multimodal Learning

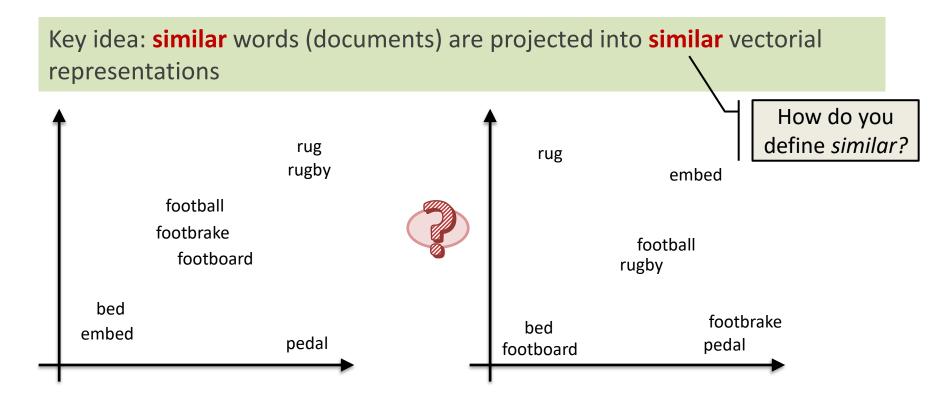
## **TEXT EMBEDDINGS**

## Text Embeddings

Goal: convert text into a vectorial representation that can be used in further reasoning tasks



# Text Embeddings



Lexical embeddings: PHOC

Semantic embeddings: Topic models, word2vec, GloVe, FastText

Contextual embeddings: BERT, GPT, T5

Multimodal embeddings: VisualBERT, VilBERT

# One-hot encoding

The simplest embedding would be to assign each word to a different one-hot vector

The 
$$\rightarrow \begin{bmatrix} 1\\0\\0\\0\\0 \end{bmatrix}$$
 food  $\rightarrow \begin{bmatrix} 0\\1\\0\\0\\0 \end{bmatrix}$  was  $\rightarrow \begin{bmatrix} 0\\0\\1\\0\\0 \end{bmatrix}$  amazing  $\rightarrow \begin{bmatrix} 0\\0\\0\\1\\0 \end{bmatrix}$ 

Very simple representation. No need for training

Does not scale well: the size of the vectors is as big as the vocabulary

Fixed vocabulary: does not allow to represent out-of-vocabulary words

Adding and removing words changes all representations

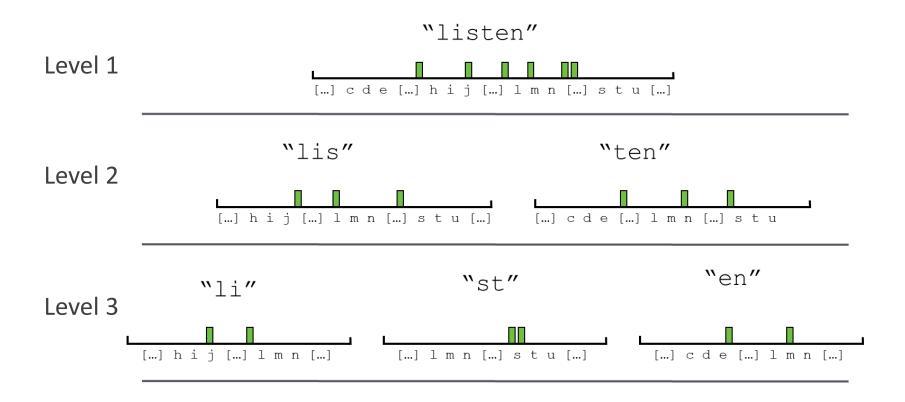
Does not encode any lexical or semantic information

**Text Embeddings** 

### **LEXICAL EMBEDDINGS**

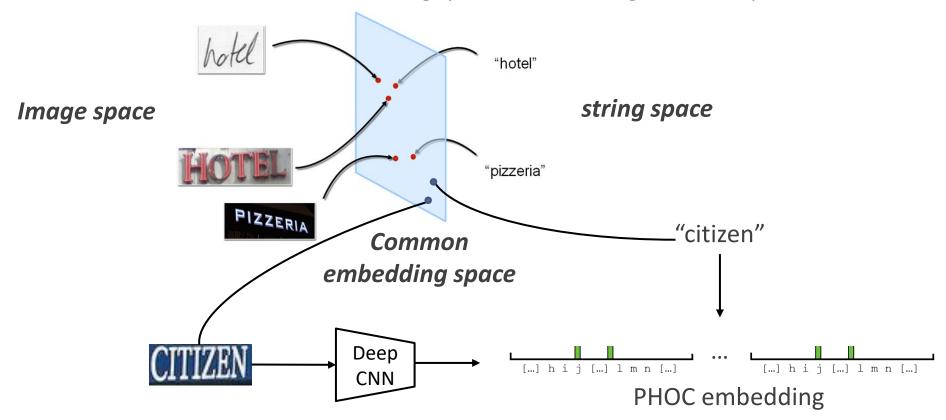
# PHOC (Pyramidal Histogram of Characters)

Concatenation of histograms of characters at multiple levels of decomposition

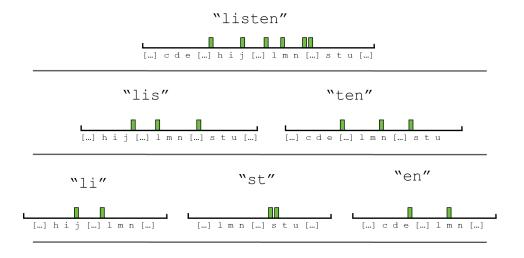


# Word Spotting with PHOC

- The PHOC embedding is directly related with the spatial arrangement of characters in a word image
- We can train a network to predict the PHOC embedding directly from the image without explicitly recognizing the word
- PHOC defines a common embedding space between image and text spaces



# PHOC (Pyramidal Histogram of Characters)



Very simple representation. No need for training in the string space

Low dimensionality, the size of the vectors does not depend on the vocabulary

Allows for out-of-vocabulary words

Can be directly obtained from the word image without explicit recognition

Does not encode any semantic information

**Text Embeddings** 

### **SEMANTIC EMBEDDINGS**

## **Topic Models**

Idea: documents that contain the same words should speak about the same thing, and vice versa, words that appear in the same documents should be related

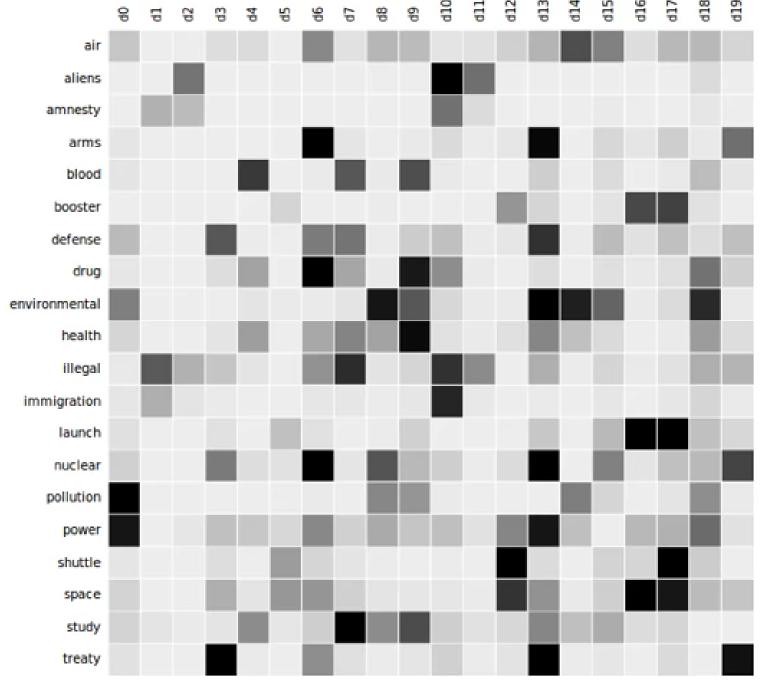
- A word is "similar" to another word if they frequently appear in the same documents (e.g. usually when we speak about "elephants" we also speak about "jungle")
- A document is "similar" to another document if they have a lot of words in common (e.g. two documents that contain the words: "account", "transaction", "interest", probably both come from your bank)

Topics define **probability distributions** over the words in our vocabulary

A document can be seen as a mixture of a small number of topics, while a word has a different probability of having been created by each topic.

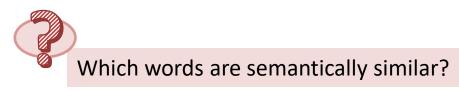
Topics are seen as **latent (hidden) variables** that govern the generation of language

A lot of ways to discover topics (latent variables), by exploiting the above observation: pLSA, LDA (Latent Dirichlet Allocation), ...



Christoph Carl Kling, CC BY-SA 4.0, via Wikimedia Commons

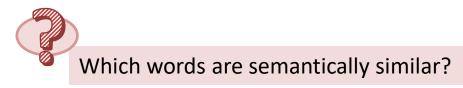
Semantically similar words should have similar word embeddings



Word2Vec idea: if two words share the same context (they are always found close to the same words) they should end up having similar embeddings.

I wore my blue trousers

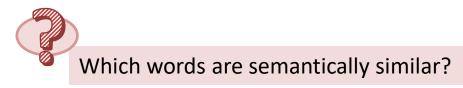
Semantically similar words should have similar word embeddings



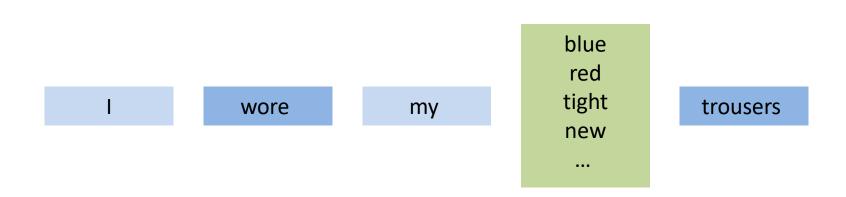
Word2Vec idea: if two words share the same context (they are always found close to the same words) they should end up having similar embeddings.

trousers
jeans
T-shirt
leggings
shoes
...

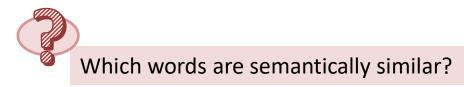
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Word2Vec idea: if two words share the same context (they are always found close to the same words) they should end up having similar embeddings.



Semantically similar words should have similar word embeddings



Word2Vec idea: if two words share the same context (they are always found close to the same words) they should end up having similar embeddings.

wore
put on
removed
ripped
washed
...
blue
trousers

First, encode everything as a 1-hot vector.

Then set a windowsize to define how much "context" we will take into account

Two ways to learn embeddings by correlating the central word with its context

	Center Word	Context Words
Seagulls flying over a boat in the harbor	[1, 0, 0, 0, 0, 0, 0, 0,]	[0, 1, 0, 0, 0, 0, 0, 0,] [0, 0, 1, 0, 0, 0, 0, 0,]
Seagulls flying over a boat in the harbor	[0, 1, 0, 0, 0, 0, 0, 0,]	[1,0,0,0,0,0,0,0,] [0,0,1,0,0,0,0,0,] [0,0,0,1,0,0,0,0,]
Seagulls flying over a boat in the harbor	[0, 0, 1, 0, 0, 0, 0, 0,]	[1,0,0,0,0,0,0,0,] [0,1,0,0,0,0,0,0,] [0,0,0,1,0,0,0,0,] [0,0,0,0,1,0,0,0,]
Seagulls flying over a boat in the harbor	[0,0,0,1,0,0,0,0,]	[0, 1, 0, 0, 0, 0, 0, 0,] [0, 0, 1, 0, 0, 0, 0, 0,] [0, 0, 0, 0, 1, 0, 0, 0,] [0, 0, 0, 0, 0, 1, 0, 0,]
Seagulls flying over a boat in the harbor	[0,0,0,0,1,0,0,0,]	[0, 0, 1, 0, 0, 0, 0, 0,] [0, 0, 0, 1, 0, 0, 0, 0,] [0, 0, 0, 0, 0, 1, 0, 0,] [0, 0, 0, 0, 0, 0, 1, 0,]
Seagulls flying over a boat in the harbor	[0,0,0,0,0,1,0,0,]	[0,0,0,1,0,0,0,0,] [0,0,0,0,1,0,0,0,] [0,0,0,0,0,1,0,] [0,0,0,0,0,0,1,0,]
Seagulls flying over a boat in the harbor	[0,0,0,0,0,0,1,0,]	[0,0,0,0,1,0,0,0,] [0,0,0,0,0,1,0,0,] [0,0,0,0,0,0,1,]
Seagulls flying over a boat in the harbor	[0, 0, 0, 0, 0, 0, 0, 1,]	[0, 0, 0, 0, 0, 1, 0, 0,] [0, 0, 0, 0, 0, 0, 1, 0,]

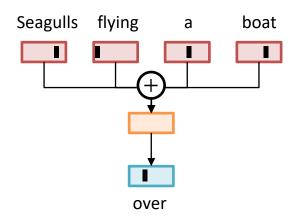
# CBOW vs Skip-gram

**CBOW** 

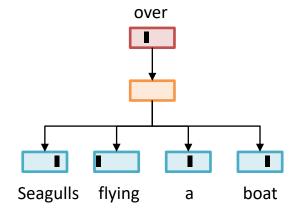
Skip-gram

In CBOW, we learn how to reproduce the central word, given the context

In skip-gram, we learn how to reproduce the context, given the central word

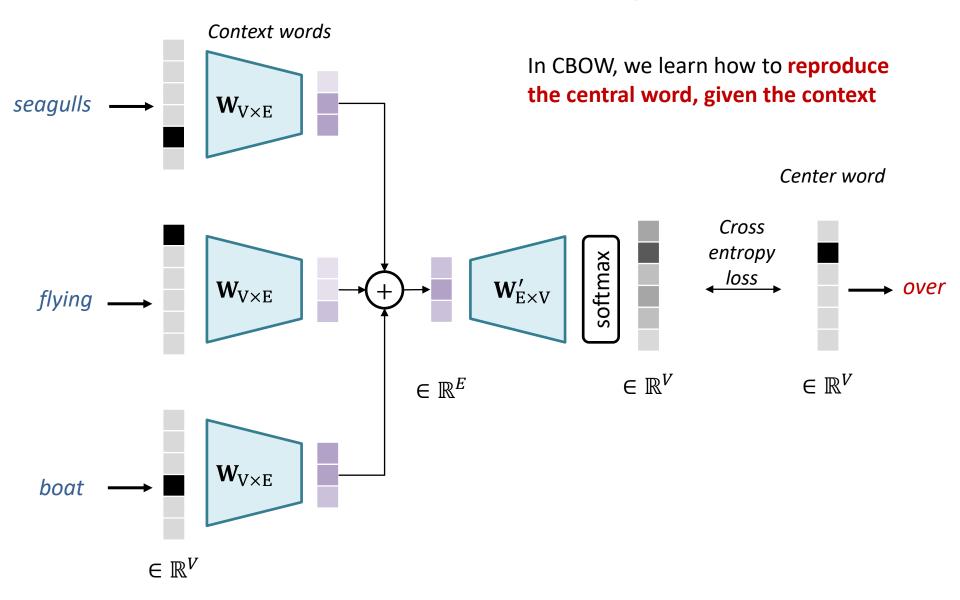


- trains faster
- better represents more frequent words

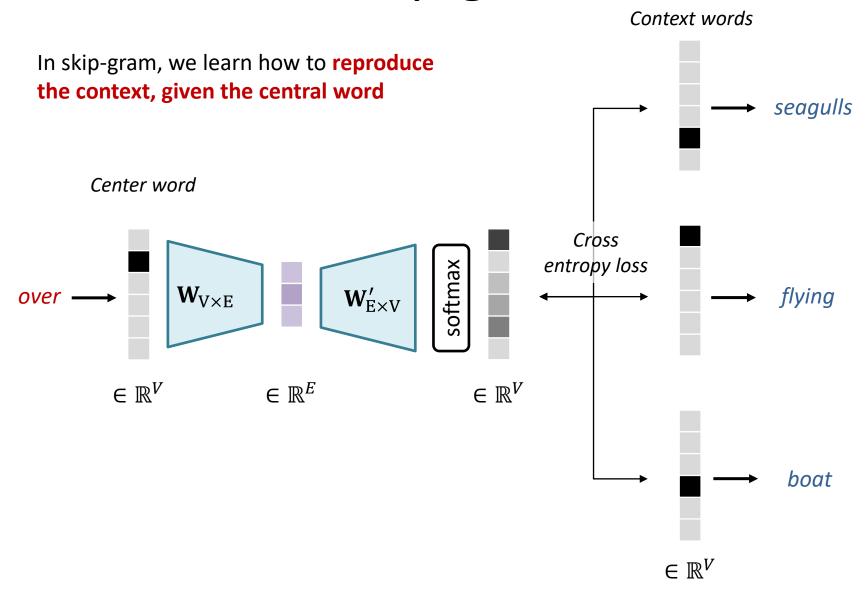


- works well with small datasets
- better represents less frequent words

# **CBOW - Continuous Bag of Words**



# Skip-gram



Key idea: the ratios of word-word **co-occurrence** probabilities have the potential to encode some semantics

Probability and Ratio	k = solid	k = gas	k = water	k = fashion
P(k ice)	$1.9 \times 10^{-4}$	$6.6 \times 10^{-5}$	$3.0 \times 10^{-3}$	$1.7\times10^{-5}$
P(k steam)	$2.2  imes 10^{-5}$	$7.8\times10^{-4}$	$2.2\times10^{-3}$	$1.8\times10^{-5}$
P(k ice)/P(k steam)	8.9	$8.5\times10^{-2}$	1.36	0.96

#### Very small or large:

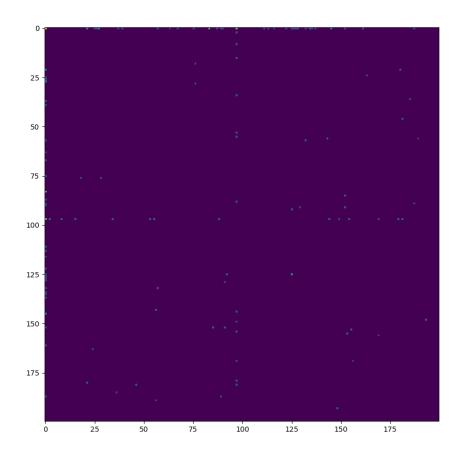
"solid" is related to "ice" but not to "steam" "gas" is related to "steam" but not to "ice"

#### Close to 1:

"water" is equally (highly) related to "ice" and "steam" "fashion" is equally (low) related to "ice" and "steam"

The GloVe model is trained on the non-zero entries of a **global** word-word co-occurrence matrix

	quijote	rocinante	sancho	panza	dulcinea	maese	nicolás	ventero	barbero	sabio
a	8.0	4.0	2.0	2.0	3.0	0.0	0.0	1.0	0.0	0.0
de	22.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
del	0.0	0.0	1.0	1.0	3.0	0.0	1.0	2.0	1.0	0.0
don	40.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
el	2.0	1.0	0.0	0.0	0.0	0.0	0.0	11.0	0.0	1.0
hidalgo	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
la	16.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0
panza	0.0	1.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
que	9.0	3.0	1.0	1.0	0.0	0.0	0.0	4.0	0.0	2.0
sancho	0.0	1.0	0.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0
soy	1.0	3.0	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
у	5.0	4.0	1.0	1.0	0.0	0.0	0.0	4.0	0.0	0.0



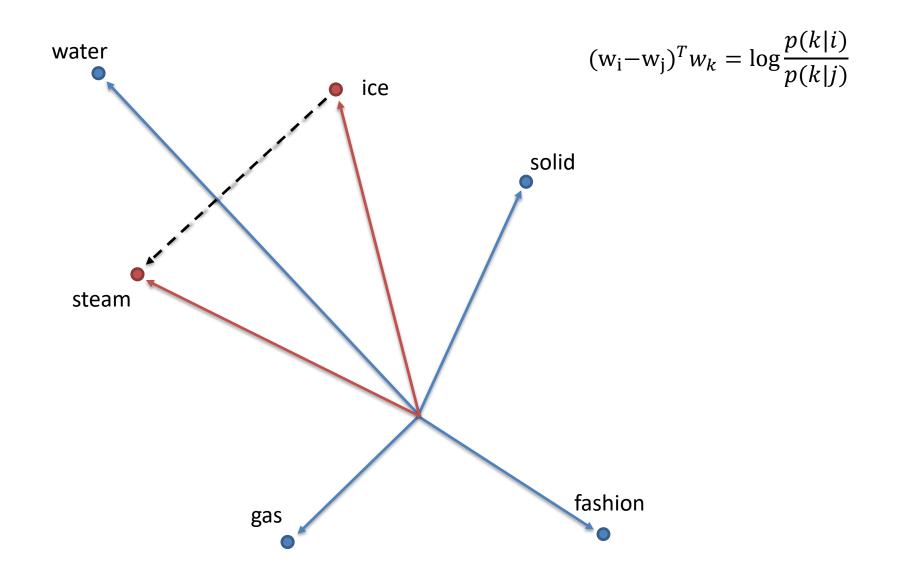
The training objective of GloVe is to learn word vectors such that their **dot product** equals the **logarithm** of the words' probability of co-occurrence.

Probability and Ratio	k = solid	k = gas	k = water	k = fashion
P(k ice)	$1.9 \times 10^{-4}$	$6.6 \times 10^{-5}$	$3.0 \times 10^{-3}$	$1.7 \times 10^{-5}$
P(k steam)	$2.2 \times 10^{-5}$	$7.8\times10^{-4}$	$2.2\times10^{-3}$	$1.8\times10^{-5}$
P(k ice)/P(k steam)	8.9	$8.5\times10^{-2}$	1.36	0.96

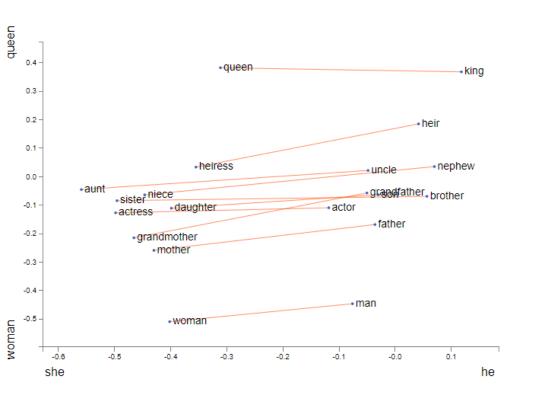
$$w_i^T w_k \approx \log p(k|i)$$

$$w_i^T w_k - w_j^T w_k = \log p(k|i) - \log p(k|j)$$

$$(w_i - w_j)^T w_k = \log \frac{p(k|i)}{p(k|j)}$$



### Demo



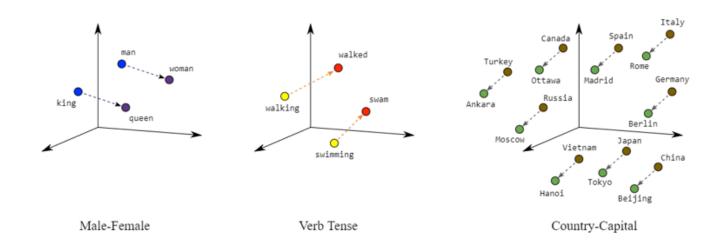
#### Explore word analogies

vvnat	do you want to s	see?		
Gender analogies 🖕		*		
Modify	words			
Type a	a new word	Add		
Type a	a new word	Туре	a new word	Add pair
X axis:	she		he	
Y axis:	woman		queen	
Chang	ge axes labels			
<i>click</i> to re want to p	emove. <i>Change axes</i> roject. Uses (compre	by speci essed) pro	gies in GloVe. Hover to fying word differences e-trained word vectors under the mentorship	, on which you from
Learn i	more in this blog pos	t!		

Explore: <a href="https://lamyiowce.github.io/word2viz/">https://lamyiowce.github.io/word2viz/</a>

Train on your own text: <a href="https://remykarem.github.io/word2vec-demo/">https://remykarem.github.io/word2vec-demo/</a>

### word2vec and Glove



#### **Encodes semantic information**

Low dimensionality

It can be pre-trained on an independent corpus

It does not allow for out-of-vocabulary words

## fastText

"rain", "rainbow", "raincoat"

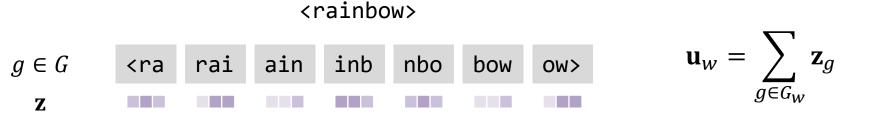
Similar spelling implies relationship

"dog"  $\rightarrow$  "dogs" "car"  $\rightarrow$  "cars"

Relationships learned between words can be extended to other words words

"boy"  $\rightarrow$  "boyfriend" "girl"  $\rightarrow$  "girlfriend" words

Word2vec does not directly use morphology information. "fastText" proposes exploiting morphology by using **subword embedding** 



The word vector  $u_w$  is the sum of the subword embeddings. The rest is the same as the skip-gram model.

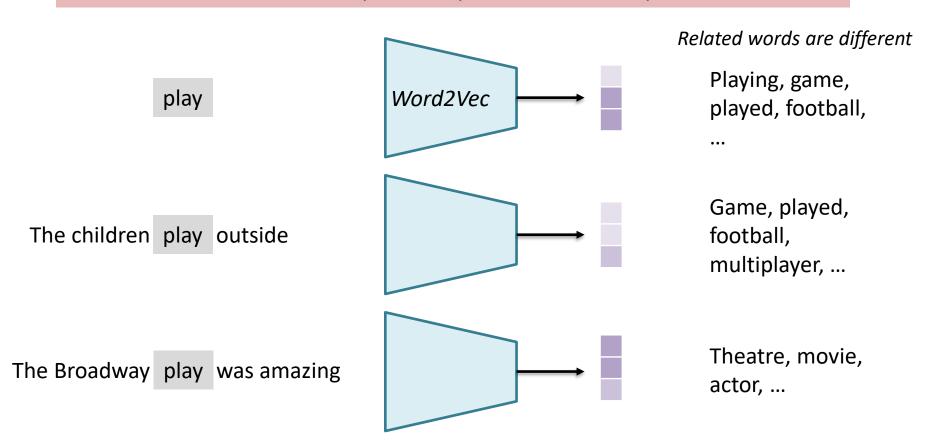
Better vectors for uncommon words, deals with out-of-vocabulary words!

**Text Embeddings** 

### **CONTEXTUAL EMBEDDINGS**

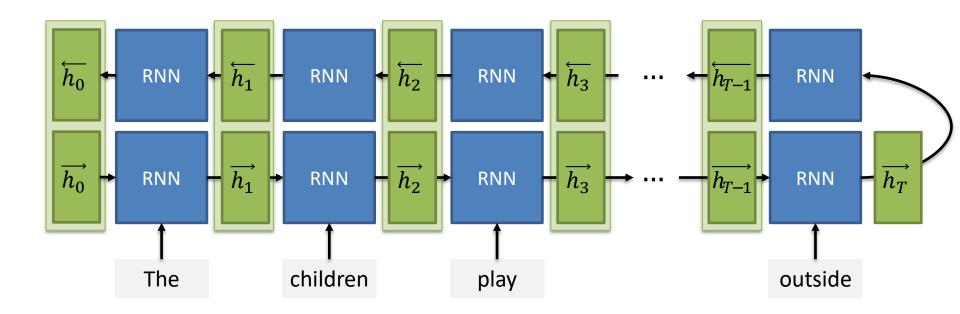
# Context (again)

Word2Vec, Glove and fastText produce specific vectors for specific words



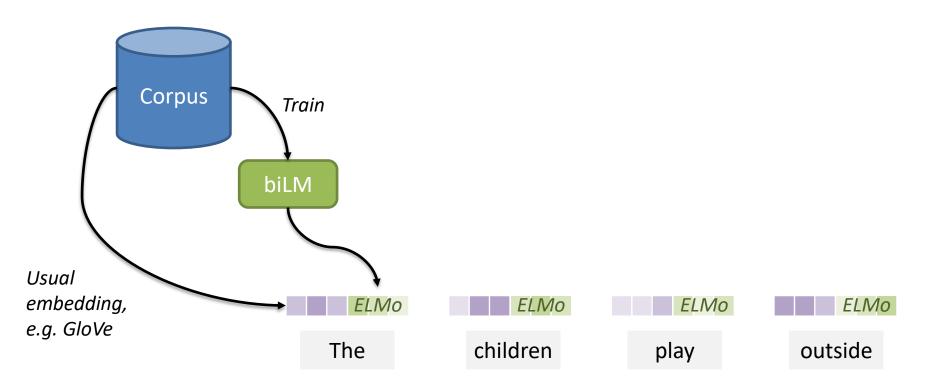
# ELMo (Embeddings from Language Models)

Idea: learn embeddings from building bidirectional language models (biLM)



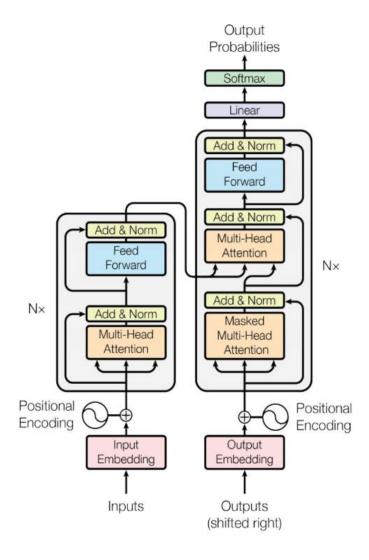
ELMo uses an LSTM to predict the words in both directions to build a biLM. Each word is represented as a linear combination of corresponding hidden layers

# ELMo (Embeddings from Language Models)



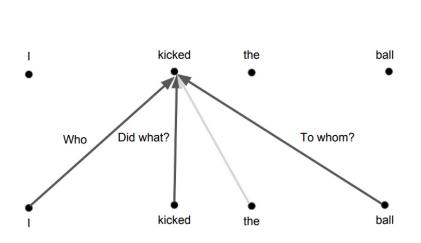
ELMo uses an LSTM to predict the words in both directions to build a biLM. Each word is represented as a linear combination of corresponding hidden layers

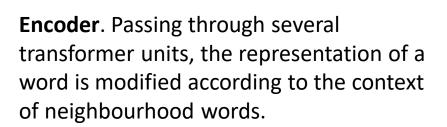
# (Interlude: Transformers

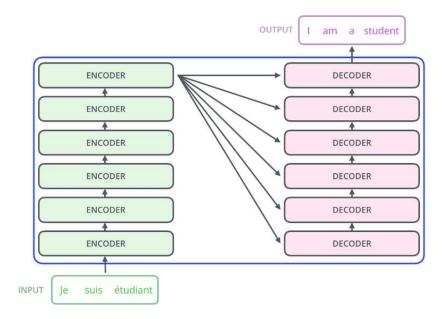




### Interlude: Transformers

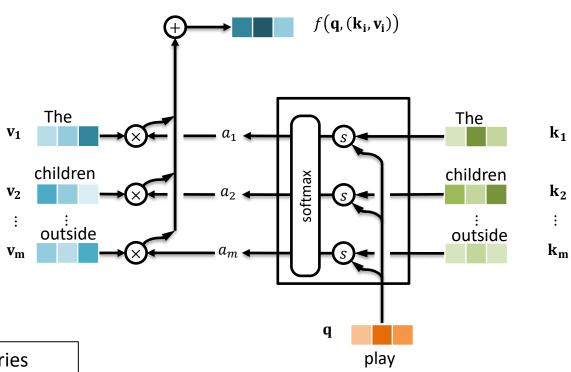






**Decoder**. Using the encoded representation, each output word is generated according to the context of neighbourhood words.

### **Attention Mechanism**



*n*: # of queries

*m*: # of keys

$$\mathbf{q},\mathbf{k}\in \mathbb{R}^d$$

$$\mathbf{Q} \in \mathbb{R}^{n \times d}$$

$$\mathbf{K} \in \mathbb{R}^{m \times d}$$

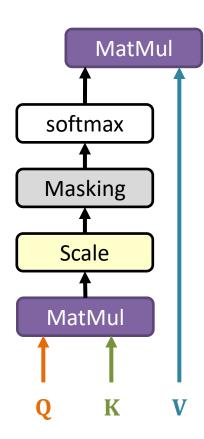
$$\mathbf{V} \in \mathbb{R}^{m \times v}$$

$$s(\mathbf{q}, \mathbf{k}) = \frac{\mathbf{q}^T \mathbf{k}}{\sqrt{d}}$$

### Scaled Dot-Product Attention

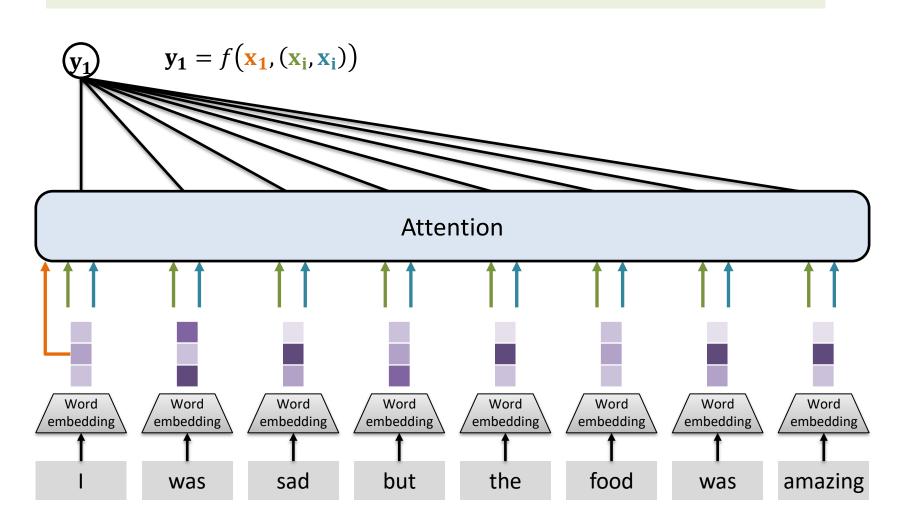
Efficient parallel implementation for multiple keys/queries:

Attention(**Q**, **K**, **V**) = softmax 
$$\left(\frac{\mathbf{Q}\mathbf{K}^T}{\sqrt{d}}\right)\mathbf{V}$$



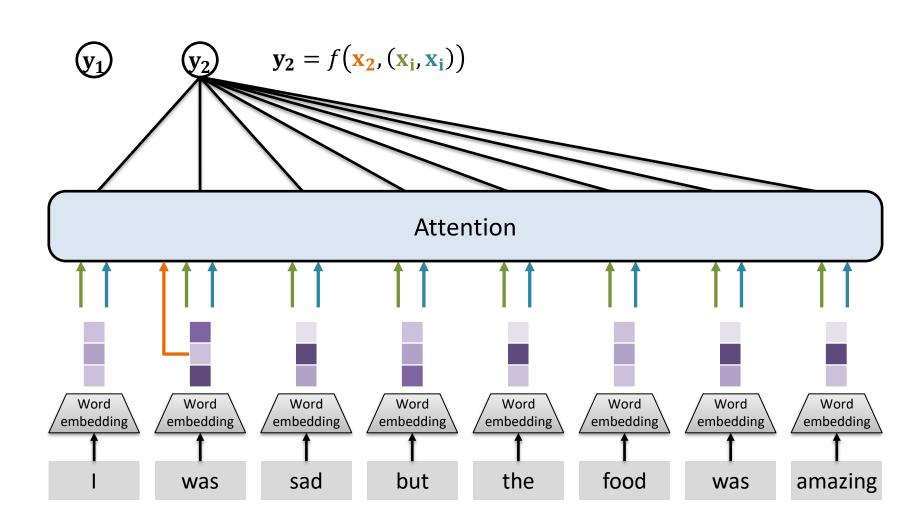
### Self attention

In the case of self-attention, all three queries, keys and values come from the same tokens



## Self attention

In the case of self-attention, all three queries, keys and values are the same



## Self attention

$$\mathbf{y_i} = f(\mathbf{x_i}, (\mathbf{x_1}, \mathbf{x_1}), (\mathbf{x_2}, \mathbf{x_2}), \dots, (\mathbf{x_n}, \mathbf{x_n})) \in \mathbb{R}^d$$



 $(y_2)$ 

 $y_3$ 

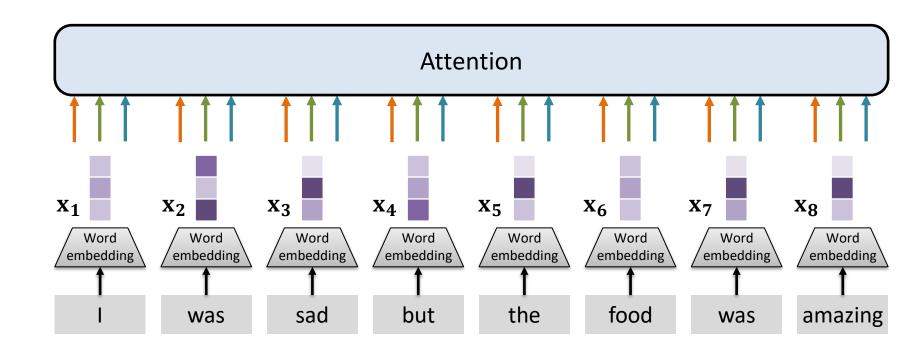
 $(y_4)$ 

 $(y_5)$ 

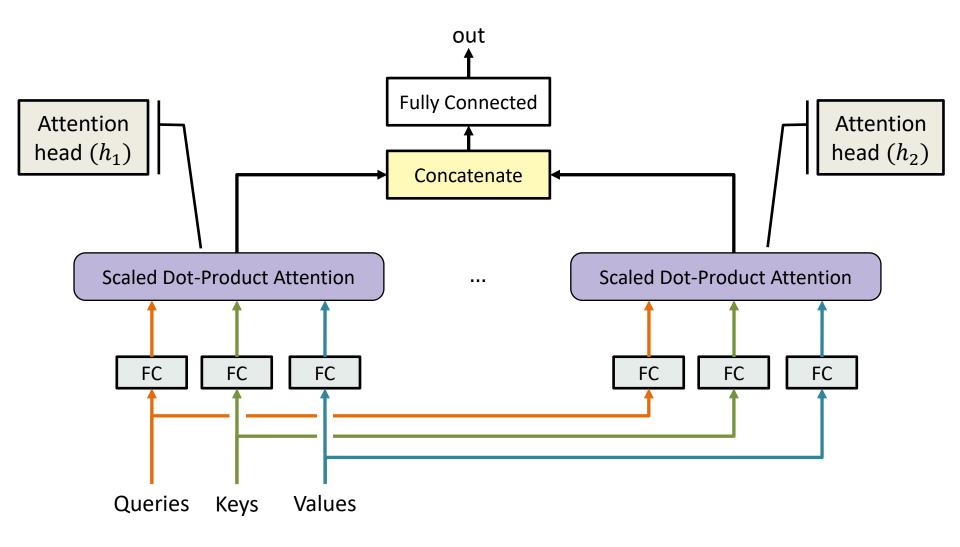
 $y_6$ 

 $\mathbf{v}_{7}$ 

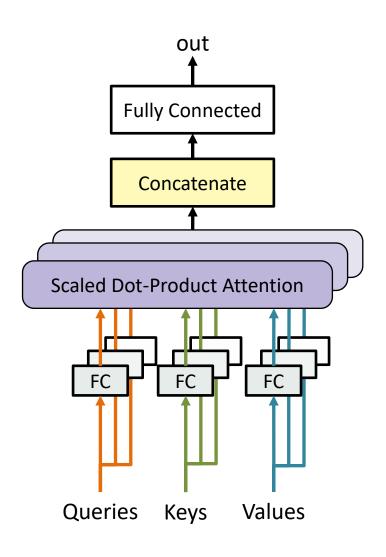




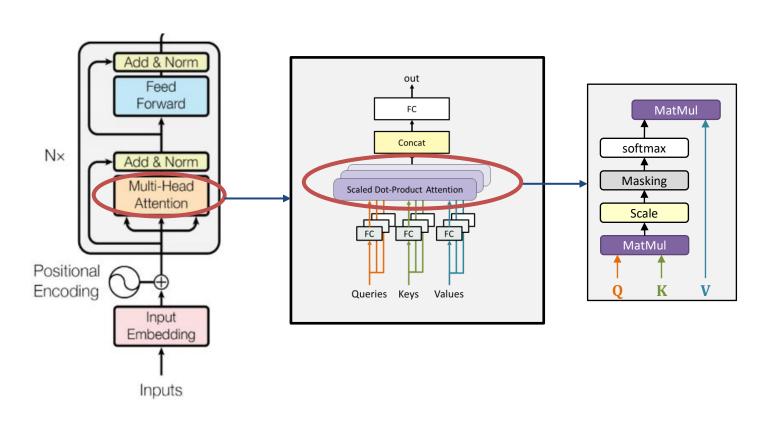
## Multi-head Attention



## Multi-head Attention



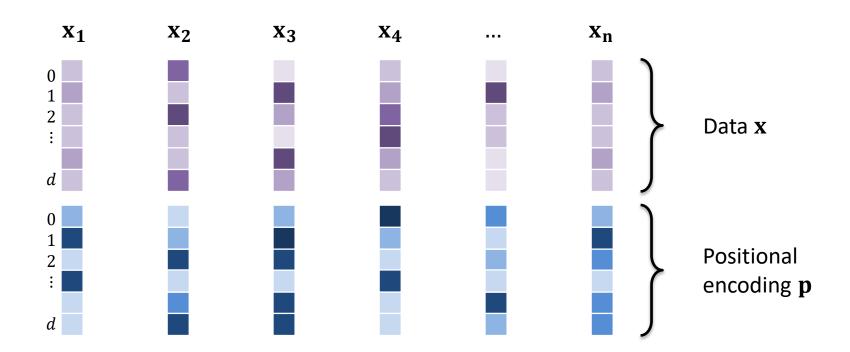
# Putting Everything Together



# Positional Encoding

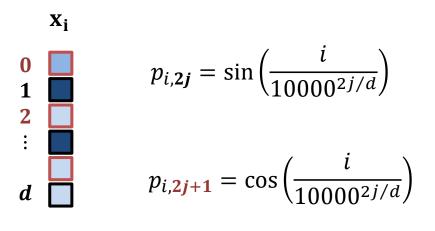
Self-attention ditches sequential operations in favor of parallel computation.

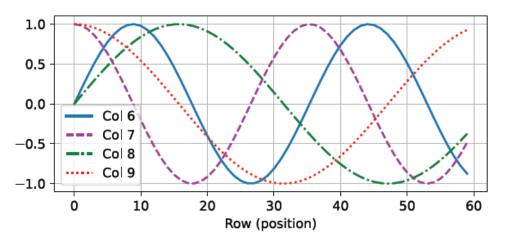
If the order is important, we need to **explicitly inject** absolute or relative **positional information** by adding *positional encoding* to the input representations.

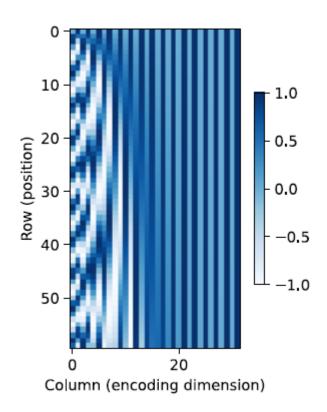


# Positional Encoding)

Resembles a binary representation, but continuous (more space efficient)







# BERT: Bidirectional Encoder Representations from Transformers

Sentence representation Transformer Laver **Stacked Transformer layers** (only encoder) Transformer Layer Adds a [CLS] token to get a global sentence representation For every token (word), the Transformer Laver input to the model is the sum of three learned Input cute embeddings: token Token E<sub>[CLS]</sub> E<sub>[SEP]</sub> E<sub>[SEP]</sub> **Embeddings** semantics, position and segment (which sentence the Segment Embeddings input token comes from) Position **Embeddings** 

# BERT: Bidirectional Encoder Representations from Transformers

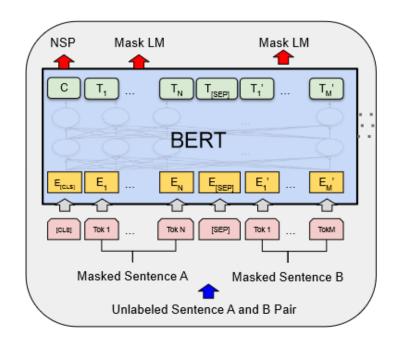
**Pre-training:** the model is trained on pairs of sentences with two pre-training tasks:

#### Masked Language Model (MLM)

- Randomly replace some tokens (15%) with a [MASK] token or with another token.
- The model is trained to predict the masked tokens using a softmax layer on top of the final token representations.

#### **Next Sentence Prediction (NSP)**

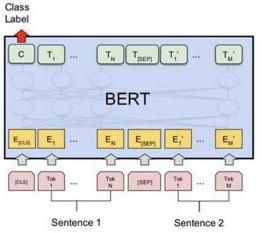
- Randomly break the logical sequential order between input sentences A and B. 50% of the time, B is the actual next sentence that follows A in the training corpus and 50% of the time, it is a random sentence.
- The model is trained to predict whether the two sentences follow the correct order or not, using a softmax layer on top of the final representation of the [CLS] token



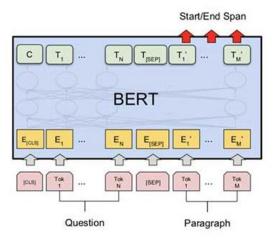
# BERT: Bidirectional Encoder Representations from Transformers

Once pre-trained the model can be used in different ways:

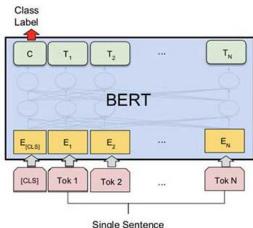
- The final representation of every token in a sentence can be taken as a contextual semantic word embedding
- The final representation of the [CLS] token can be taken as a global semantic representation of the whole sentence
- The whole model can be fine-tuned for several downstream tasks: question answering, sentence classification, tagging, etc.



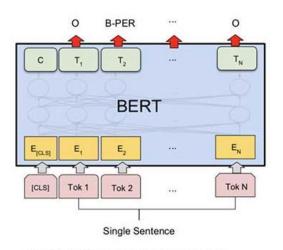
(a) Sentence Pair Classification Tasks: MNLI, QQP, QNLI, STS-B, MRPC, RTE, SWAG



(c) Question Answering Tasks: SQuAD v1.1



(b) Single Sentence Classification Tasks: SST-2, CoLA



(d) Single Sentence Tagging Tasks: CoNLL-2003 NER

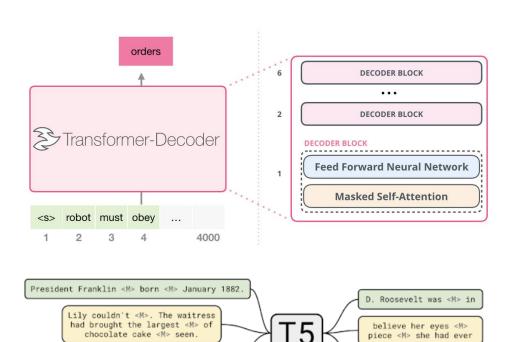
# Other Language Models

#### **GPT**

- Autoregressive model. Pre-training predicts the next token in the input sequence, one at each generation step
- Unidirectional, left-to-right. Only previous tokens in the sequence are considered when predicting the next token
- Only uses the decoder segment of the Transformer model

#### **T5**

- Text-to-text framework. All tasks are converted into a text generation format
- MLM pre-training generates the sequence of masked tokens
- Uses the complete encoder-decoder Transformer model



President Franklin D.

Roosevelt was born

in January 1882

1882

peaches are <M> at our

Our <M> hand-picked and sun-dried

<M> orchard in Georgia.

When was Franklin D

Roosevelt born?

Pre-training

Fine-tuning

## **MULTIMODAL EMBEDDINGS**

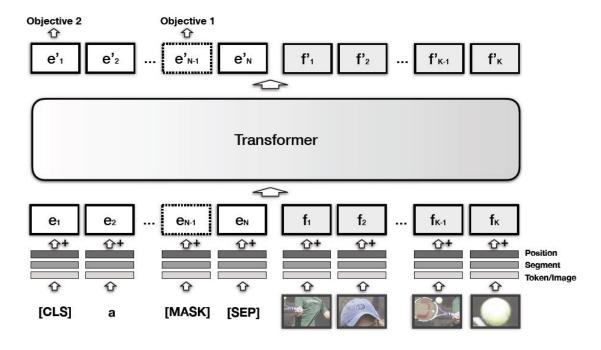
## **VisualBERT**

Extends BERT to include visual tokens using image features extracted from region proposals using Faster R-CNN

By modelling the interaction among words and object proposals the model captures the intricate associations between text and image



A person hits a ball with a tennis racket



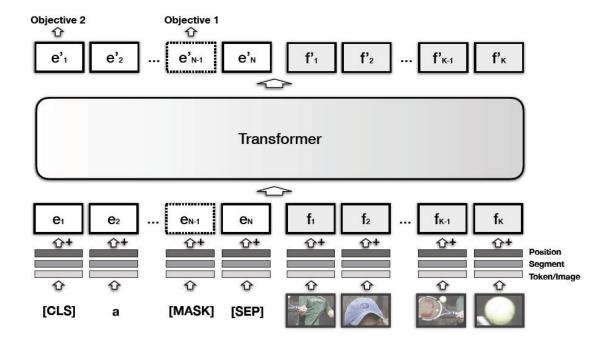
## VisualBERT - Input

Every visual token is the sum of three learned embeddings:

- Visual feature representation of a region proposal
- Segment embedding: text/image
- Position embedding: sum of position embeddings of the words aligned with the regions proposal (when these alignments are provided)



A person hits a ball with a tennis racket



## VisualBERT - Pretraining

The model is trained on pairs of paired sentences and images with two pre-training tasks:

#### Masked Language Model (MLM)

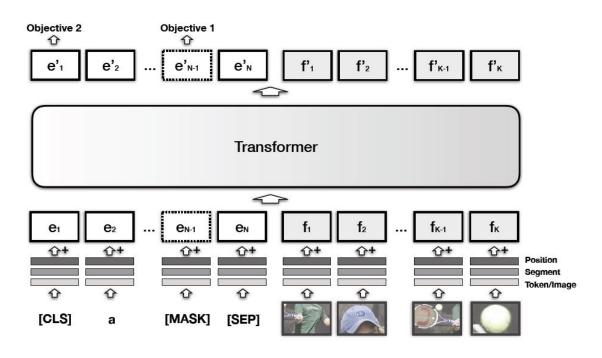
Random textual tokens are masked (as in BERT) and must be predicted with the context of the rest of textual tokens and all visual tokens

#### **Sentence-image prediction**

Every image is associated with a text segment consisting of two captions.

One of the two captions always correspond to the image while for the other caption 50% of the time is a corresponding caption and 50% of the time is a random caption.

The model is trained to predict whether the two captions correspond to the image or not, using the final representation of the [CLS] token.

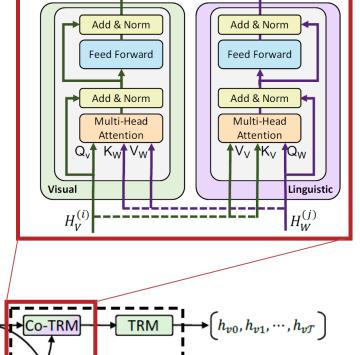


## **VILBERT**

Two **separate input streams** for visual and textual tokens

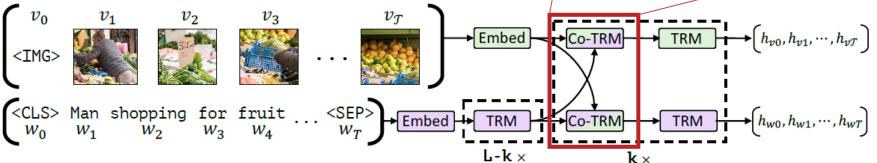
Introduces a **co-attention transformer** layer to capture interactions between both modalities:

- The keys and values from each modality are passed as input to the other modality's multiheaded attention block
- It produces attention-pooled features for each modality conditioned on the other



 $H_V^{(i+1)}$ 

 $\uparrow H_W^{(j+1)}$ 



## **VIIBERT**

#### **Textual representation**

Initialized with pre-trained BERT

#### **Visual representation**

- Visual features of image regions extracted with a pre-trained object detector
- Position embedding: learned embedding of a 5-d vector from bounding box coordinates and fraction of image area covered
- A global <IMG> token is added at the beginning of the image representation (similar to <CLS> token for text)

#### **Pre-training**

- Multi-modal mask modelling task: similar to MLM in BERT, but random visual tokens are also masked. The model must predict the original distribution over semantic classes of the image region obtained with the detection model.
- Multi-model alignment task: using the representation of <IMG> and <CLS> tokens the model must predict whether image and text are aligned (i.e. the text is a corresponding description of the image)

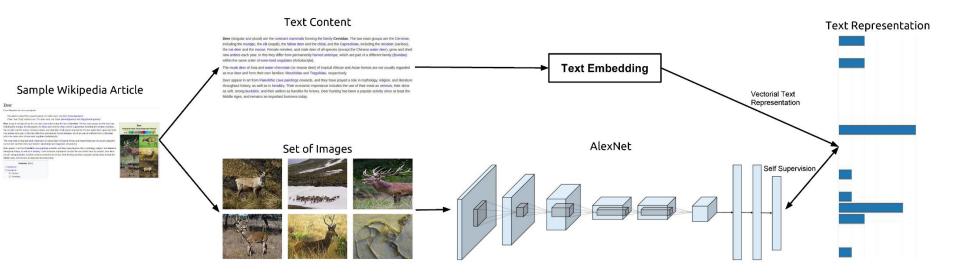
Multimodal Learning

### **ALIGNING MODALITIES**



# Learning to understand images by reading the Wikipedia

Task: Look at the image and predict what kind of article (topic) it illustrates



## Self-supervised learning from Web Data



#### Wikipedia:

1.7M articles in English with 4.2M associated illustrative images.



#### WebVision:

2.4M Flickr and Google images associated to ImageNet classes.

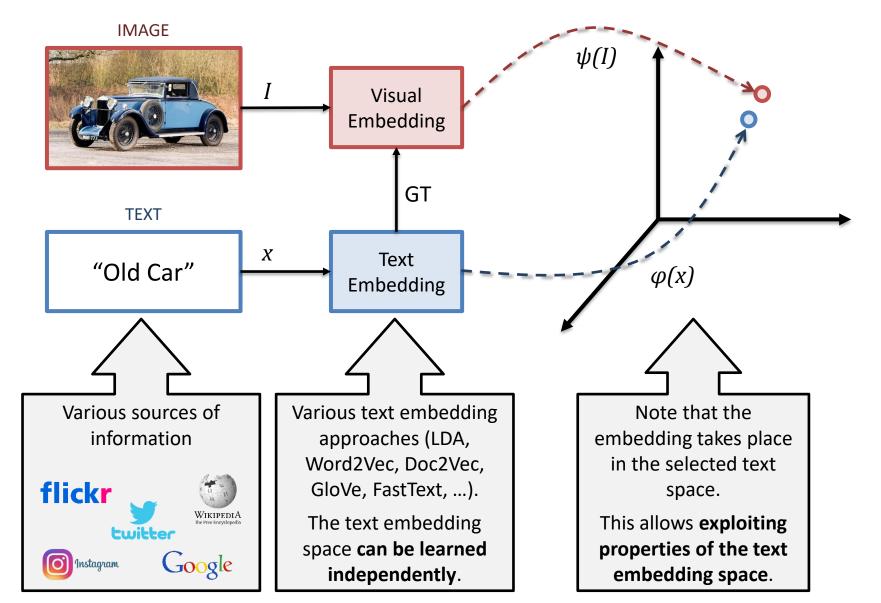


#### InstaCities1M:

1M Instagram images associated with one of the 10 most populated English speaking cities.



## Self-supervised learning from Web Data

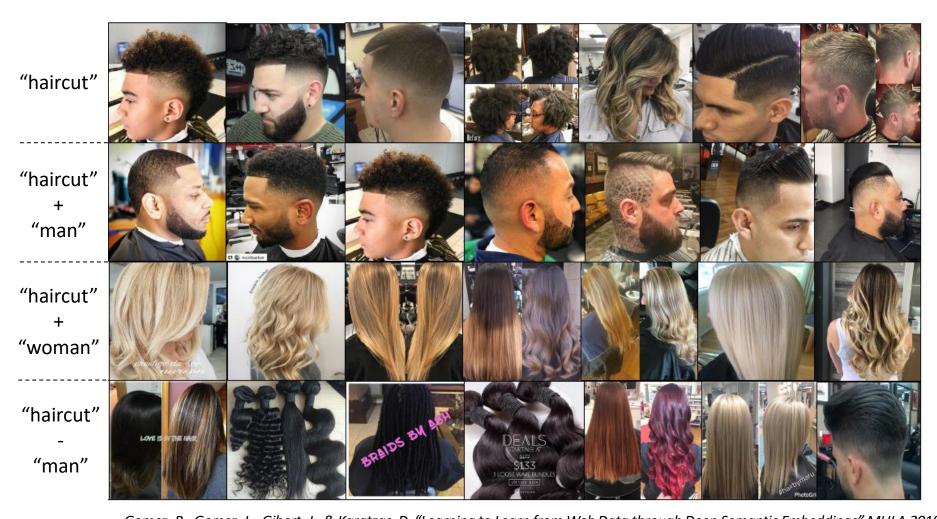


## Text-based semantic retrieval

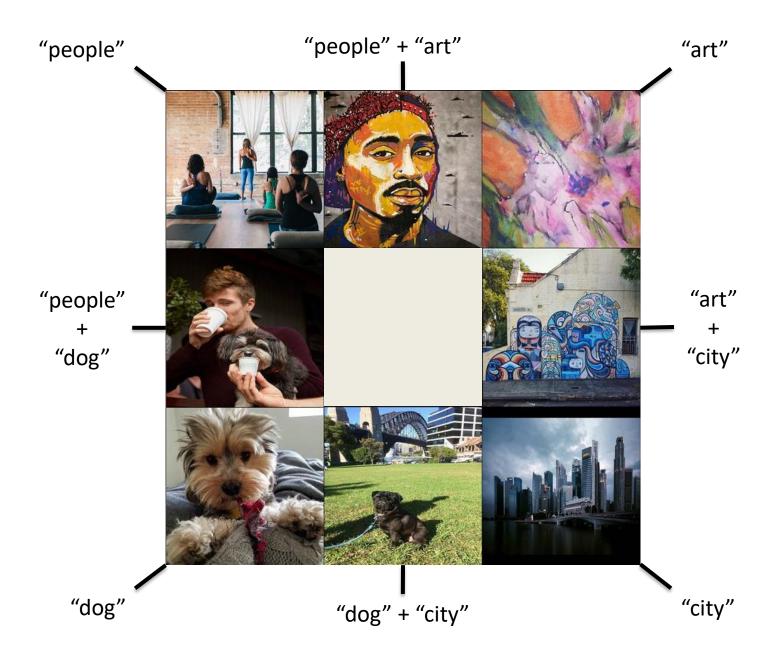
"haircut"



## Text-based semantic retrieval



Gomez, R., Gomez, L., Gibert, J., & Karatzas, D. "Learning to Learn from Web Data through Deep Semantic Embeddings" MULA 2018 Gomez, R., Gomez, L., Gibert, J., & Karatzas, D. "Self-Supervised Learning from Web Data for Multimodal Retrieval", arXiv:1901.02004, 2019



Gomez, R., Gomez, L., Gibert, J., & Karatzas, D. "Learning to Learn from Web Data through Deep Semantic Embeddings" MULA 2018 Gomez, R., Gomez, L., Gibert, J., & Karatzas, D. "Self-Supervised Learning from Web Data for Multimodal Retrieval", arXiv:1901.02004, 2019









-wedding



+animal

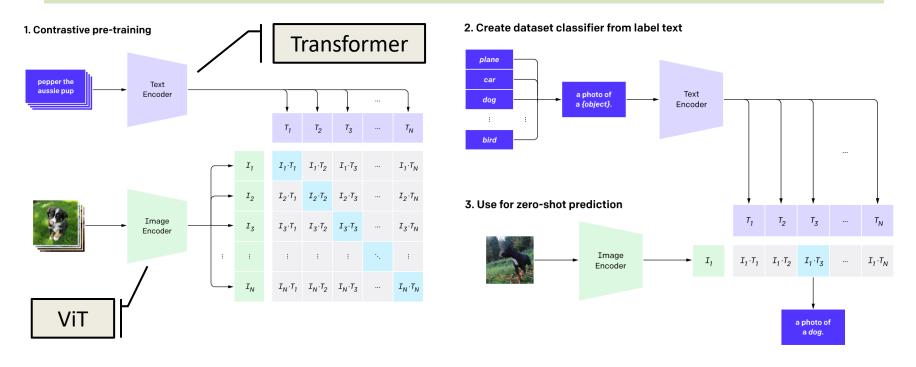




Gomez, R., Gomez, L., Gibert, J., & Karatzas, D. "Learning to Learn from Web Data through Deep Semantic Embeddings" MULA 2018 Gomez, R., Gomez, L., Gibert, J., & Karatzas, D. "Self-Supervised Learning from Web Data for Multimodal Retrieval", arXiv:1901.02004, 2019

# CLIP: Contrastive Language-Image Pre-training

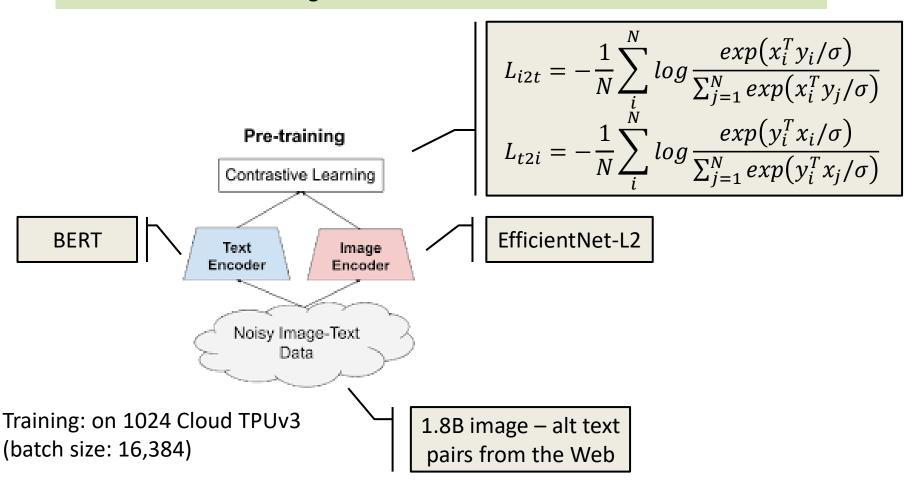
Key take away: (1) Contrastive objectives can learn better representations than their equivalent predictive objective, (2) scale matters



Training: 10 GPU years (256 GPUs for 2 weeks, Batch size: of 32,768)

### **ALIGN**

Nothing special... just taking advantage of large-scale data. Showed they can train from scratch and align two state of the art encoders



C. Jia et al, "Scaling Up Visual and Vision-Language Representation Learning With Noisy Text Supervision", ICML 2021