



## Phase II CCN TEMPLATE

### Background

- This CCN Course Template was developed by Economics discipline faculty representatives from the California Community Colleges, California State University, University of California and independent colleges and universities during October-December 2024, using C-ID ECON 201 as a starting point.
- Development of the CCN Course Template was facilitated by ASCCC with advisory input from segment articulation officers and transfer experts.
- Submitted to the Chancellor's Office: January 2025

<b>Subject:</b> Economics	<b>Subject Code:</b> ECON
<b>Proposed Course Number (Identical):</b> ECON C2001	
<b>Course Title (Identical):</b> Principles of Microeconomics	
<b>Catalog/Course Description (Identical):</b>  <b>Part 1 (Identical and Required):</b> An introductory course using microeconomic models to understand individual decisions by consumers and firms, market outcomes including market failure, elasticity, market structures, labor markets, inequality, and the impact of government policies.  <b>Part 2 (Optional Expanded Description, Local College Discretion):</b>	



**Minimum Unit Threshold | 3.0 Semester Units**

Unit amounts must adhere to the established minimum.

Units for this course may be any combination of lecture/lab to meet student needs.

**Prerequisites (Identical):** Placement as determined by the college's multiple measures assessment process or completion of a course taught at or above the level of elementary algebra.

**Co-Requisites (Identical):** None

**Other Limitations on Enrollment (determined locally):** N/A

**Advisories/Recommended Preparation (determined locally):** N/A



**Course Content:**

**Part 1: Required Topics (Identical):**

1. Fundamentals of economic thinking
  - a. Scarcity / opportunity costs
  - b. Factors of production / production possibilities
  - c. Specialization and gains from trade
  - d. Marginal analysis
  - e. Rational behavior
  - f. Economic models and research methodology
2. How markets operate
  - a. Definition of a market
  - b. Supply and demand model
  - c. Producer / consumer surplus and efficiency
  - d. Government intervention
3. Elasticity
4. Consumer theory / demand
5. Producer theory
  - a. Production and costs
  - b. Accounting / economic profit
  - c. Short- and long-run production decisions
  - d. Industry structure
6. Market structures
  - a. Perfect competition
  - b. Monopoly
  - c. Monopolistic competition
  - d. Oligopoly and game theory
7. Labor markets
8. Market failure and public policy
  - a. Externalities
  - b. Public goods
  - c. Imperfect competition
  - d. Efficiency vs. equity



**Part 2: Optional Expanded or Additional Topics (optional):**

**Laboratory Activities: (if applicable) N/A**

**Course Objectives/Outcomes (Identical and Required):**

**Part 1 (Identical and Required):**

*At the conclusion of this course, the student should be able to (Identical and Required):*

1. Perform and interpret microeconomic calculations.
2. Apply microeconomic models to analyze market outcomes, including market failures and government policies.
3. Model how consumers and firms make decisions under a variety of market structures.

**Part 2 Optional objectives/outcomes (optional):**

*At the conclusion of this course, the student should be able to:*



## **Methods of Evaluation: (Identical and Required)**

### **Part 1 (Identical and Required):**

Assessments for this course will include both formative and summative assignments that may include some or all of the following:

Exams and Quizzes containing one or more:

- Multiple Choice questions
- Short answers
- Problem Solving
- True/False
- Essays

Other Assessments:

- Problem sets
- Online or in-class discussions
- Presentations
- Group projects
- Experiments
- Current event analysis
- Term papers

Assessed written work may include any of the following (colleges are encouraged to work with local CSU and UC departments to determine writing requirements):

- Current event analysis
- Discussion boards
- Essay questions on exams
- Term papers

Methods of evaluation are at the discretion of local faculty.

### **Part 2 List Additional Methods of Evaluation (Optional):**



### **Representative Texts, Manuals, OER, and Other Support Materials:**

#### **Part 1 (Identical and Required):**

These are representative texts. Texts used by individual institutions and even individual sections will vary.

These are two-semester textbooks covering both Macroeconomics and Microeconomics. The one-semester edition covering only Microeconomics is acceptable as is any other equivalent textbook, including an OER textbook.

- Arnold, R., Arnold, D., & Arnold, D. (2023) Economics. Mason, OH: Cengage Learning.
- Colander, D. (2019) Economics. New York: McGraw-Hill Irwin.
- Coppock, L. & Mateer. (2023) Principles of Economics, Norton.
- The CORE Econ Team. The Economy 2.0, CORE Econ.
- Cowen, T., & Tabarrok, A. (2021) Modern Principles of Economics. New York: Worth.
- Frank, R. H., & Bernanke, B. S. (2024) Principles of Economics. New York: McGraw-Hill Irwin.
- Greenlaw, S., Shapiro, D., & MacDonald, D. Principles of Economics 3e. Houston, TX: OpenStax.
- Hubbard, R. G., & O'Brien, A. P. (2024) Economics. Boston: Pearson.
- Krugman, P. & Wells, R. (2024) Economics. New York: Worth.
- Mankiw, N. G. (2024) Principles of economics. Mason, OH: Cengage Learning.
- McConnell, C. R., Brue, S. L., & Flynn, S. M. Economics: Principles, problems and policies. New York: McGraw-Hill Irwin.
- Parkin, M., (2023) Economics, New York: Pearson
- Rittenberg, L., & Tregarthen, T. (2021) Principles of economics. Flat World Knowledge.
- Schneider, G., (2024) Microeconomic Principles and Problems: A Pluralist Introduction. New York: Routledge.
- Stevenson, B. & Wolfers, J. (2023) Principles of Economics, New York: Worth.
- Tucker, I. B. (2023) Economics for today. Mason, OH: Cengage Learning.

#### **Part 2 List Sample Textbooks, Manuals, or Other Support Materials (optional):**



California  
Community  
Colleges

**PHASE II CCN TEMPLATE**

Developed by CCN Workgroup,  
based on CCN Task Force recommendations

Date: 3-18-2025

**Date Approved:**

January 8, 2025, following ASCCC facilitation of template development process, including engagement of faculty discipline representatives from California Community Colleges, California State University, University of California, independent colleges and universities, and advisory input from segment articulation officers and transfer experts.