

2026 Lead Generation Goals

- 60–80 qualified leads generated per quarter across all pillars (this is AI-generated, is this even possible?)
- 30–40% improvement in lead nurturing consistency through automation.
 - * Not sure about the percentages, but I need to improve my lead-nurturing greatly.
- 8–10 closed transactions originating from new lead-generation initiatives.
- Stable, predictable monthly pipeline across sellers and buyers.