

Creative Constraints

Constraint

/kən'strānt/

the state of being checked, restricted, or compelled to avoid or perform some action.

— *Merriam Webster*

Creative Constraint ?

a creative constraint is specific and deals with a particular dimension or aspect of what might be possible. It enlightens tangible, useable and valuable solution.



Constraints are mutually beneficial



**Technical
constraints
define**

**Targets' constraints
offer insightful
observations**

**Creative
constraints
enlighten
decisions**