



# WiGis Introduction



## Why Visualize?

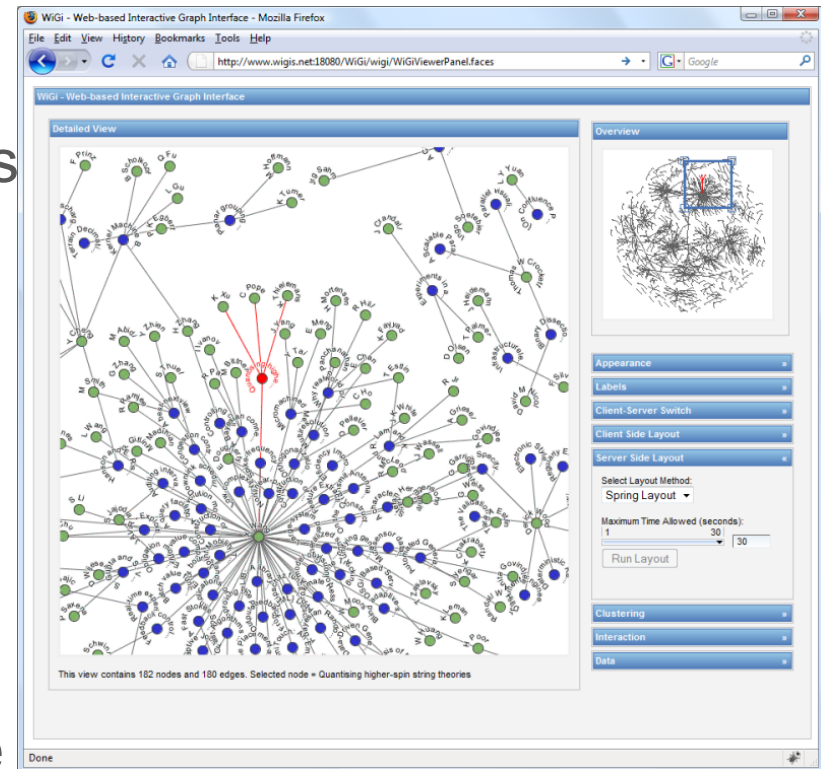
Real-time visual interaction and dynamic probing are powerful tools for data analysis

## Our approach:

Make interaction feasible for large-scale data.

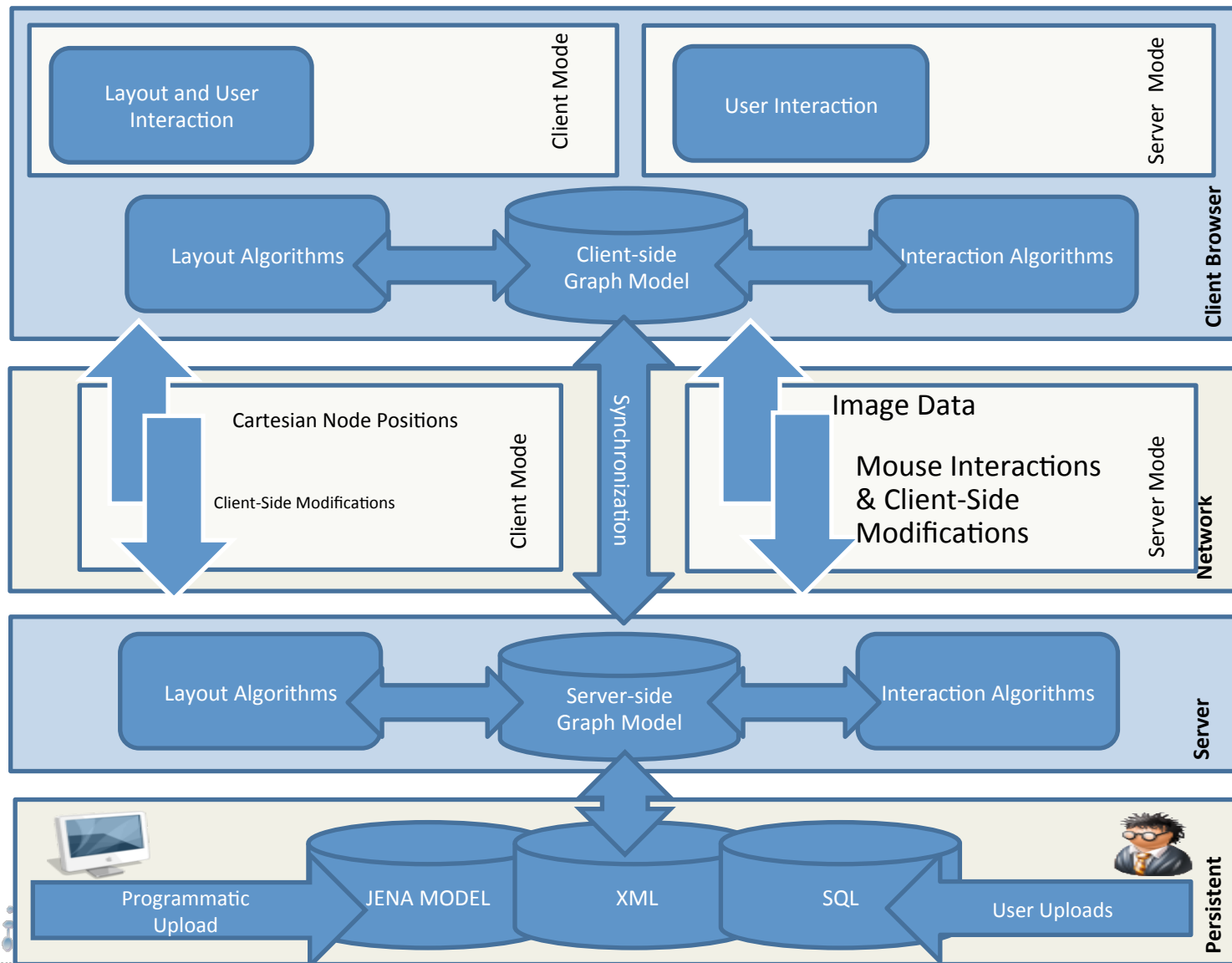
Use interaction to predictably explore the data

Make the tool easily accessible & embeddable





# How it's done...





# So what does it do?

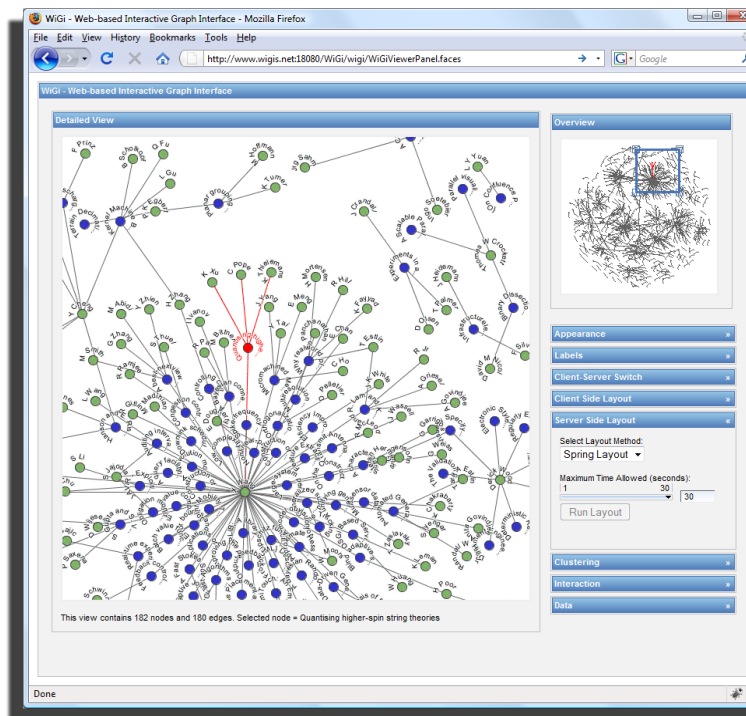


Scalable Interactive Visualization of >1M networked entities  
An order of magnitude more scalable than the next best web based graph tool

Customizable Semantic Framework. Map any data field to a Graph Dimension

Rich search functionalities, Node, Edge, Group and Shortest Path Highlighting

Native in all major browsers, with no plugins (flash, java etc)



Overview and Zoom Navigation

Visualize Remote algorithms running on local data in real time

Feature Rich: Layout, Clustering and Interaction algorithms

Seamless Transition between client (local) and server based (remote) data models. Graph representations synchronized through AJAX.





# How it's done...

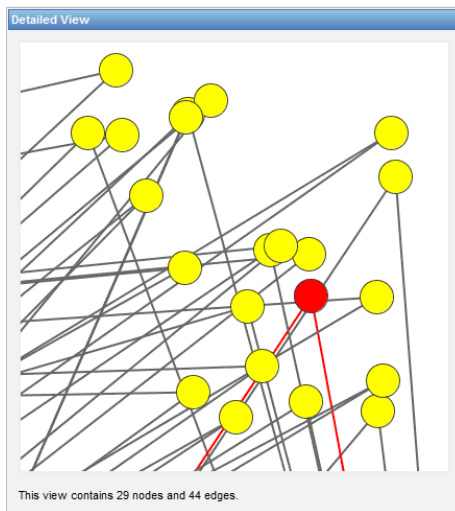


- Bi-Modal Web-based Architecture
- Synchronous graph models on client and server.
- Remote processing enables scalability
- Scalability achieved through asynchronous data communication

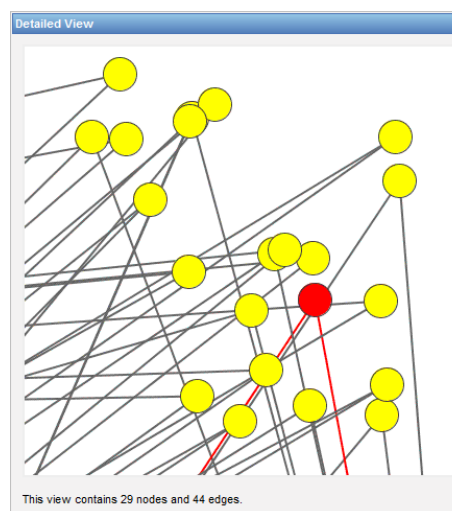




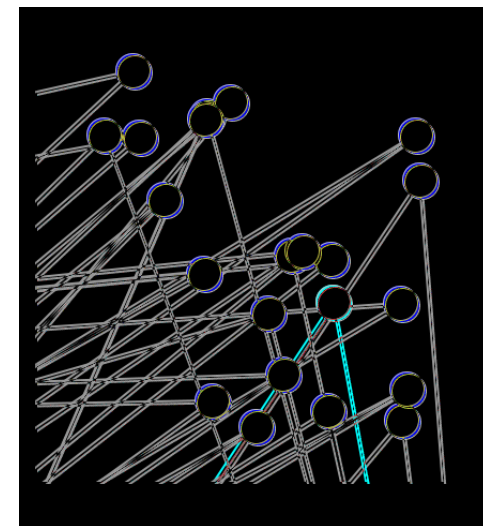
# Seamless Transitioning



(a.) Client-Side Rendering  
(JavaScript)



(a.) Server-Side Rendering  
(Java2D)



(a.) Difference Image

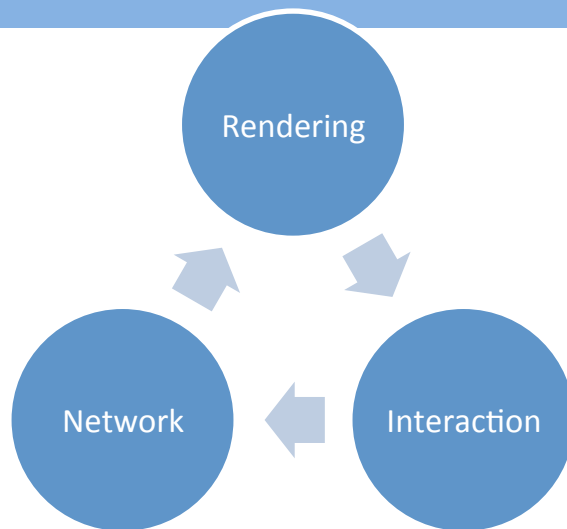


# Bottlenecks / Phases of Interactive Vis



*G1. 10 nodes. Scale Free*

*G6. 1 Million Nodes, Scale Free*



Interaction algorithm is very efficient (~linear)

Influence of network delay drops with increasing graph size

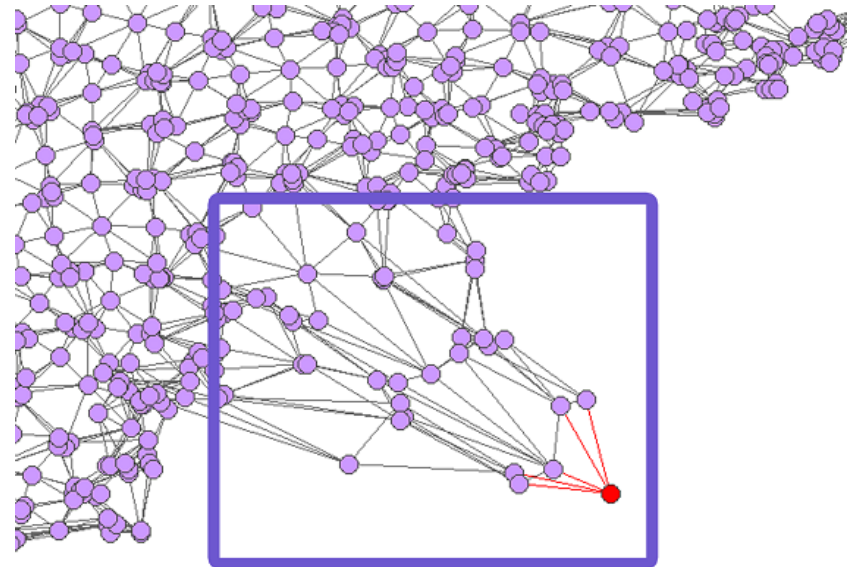
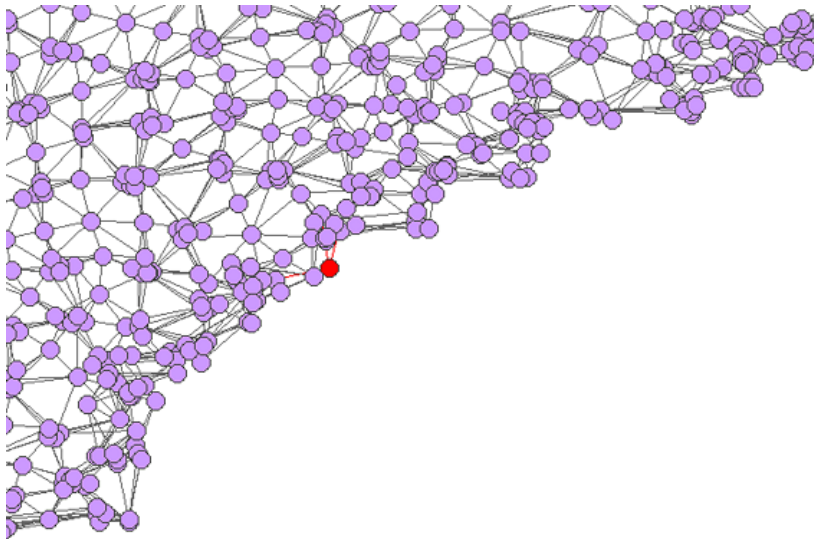
Rendering takes the bulk of processing time

| Graph       | G1     | G2     | G3     | G4     | G5     | G6     |
|-------------|--------|--------|--------|--------|--------|--------|
| Mode        | Client | Client | Server | Server | Server | Server |
| Rendering   | 89%    | 83%    | 39%    | 57%    | 71%    | 77%    |
| Interaction | 0.04%  | 0.04%  | 0.4%   | 3.9%   | 6.5%   | 7.1%   |
| Network     | 0%     | 0%     | 59%    | 30%    | 5%     | 0.5%   |
| Other       | 11%    | 17%    | 2%     | 9%     | 18%    | 16%    |
| Total ms    | 13.2   | 40.9   | 57.9   | 108.6  | 705.6  | 6299.5 |

Table 3: Percentage breakdown of the online interactive visualization process in Google Chrome for our test graphs.



# Interaction Algorithm

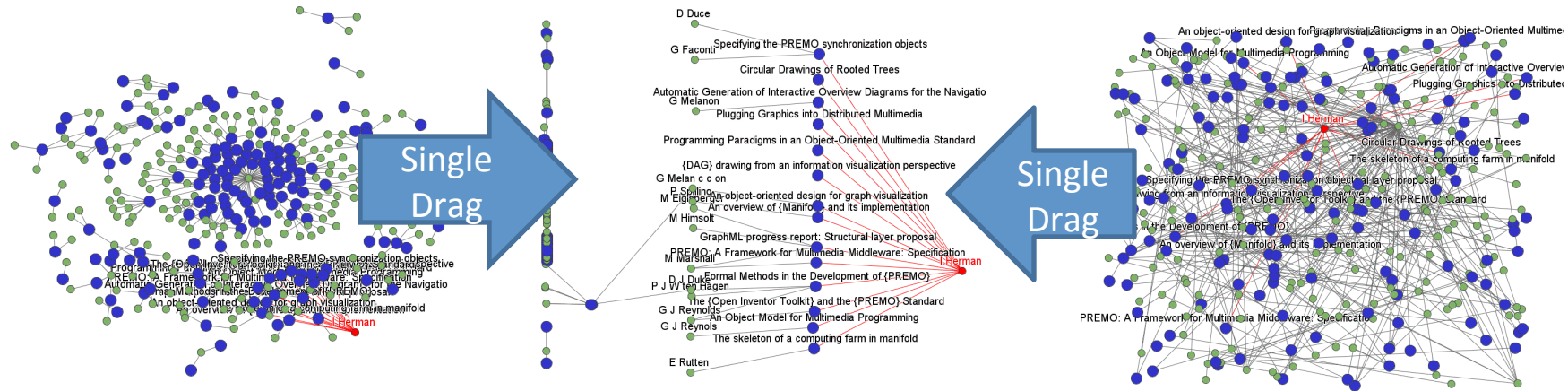


Interpolation method with effect parameter set to 3





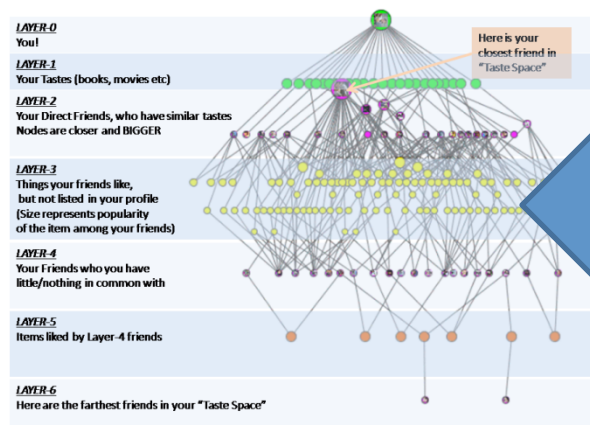
# Exploring Data through Interaction



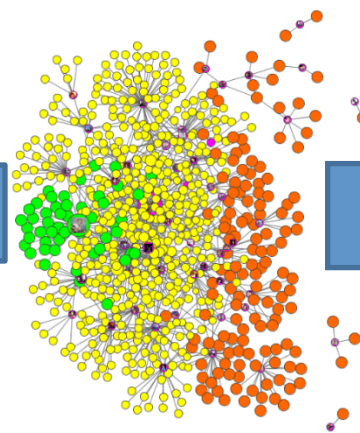
(a.)

(b.)

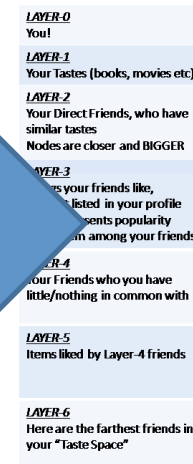
(c.)



(a.)



(b.)



(c.)







# Why is WiGis Better?



1: Comparison test for interaction speeds against popular graph vis tools.

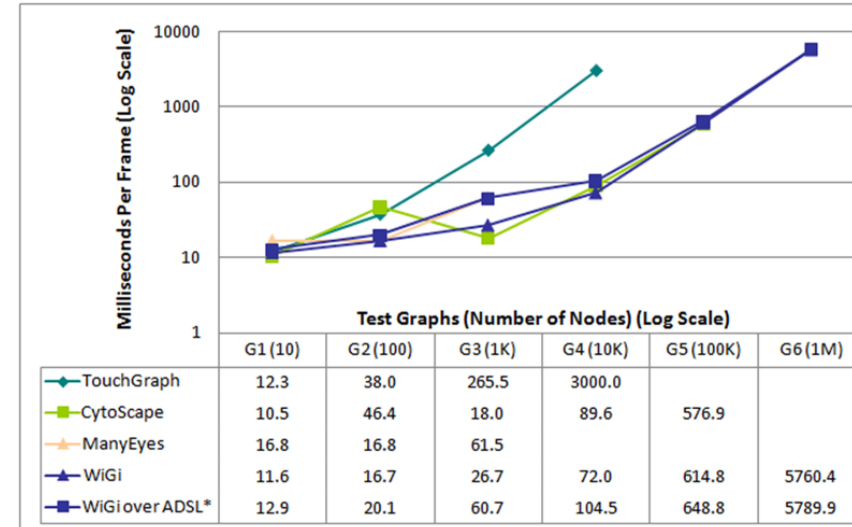
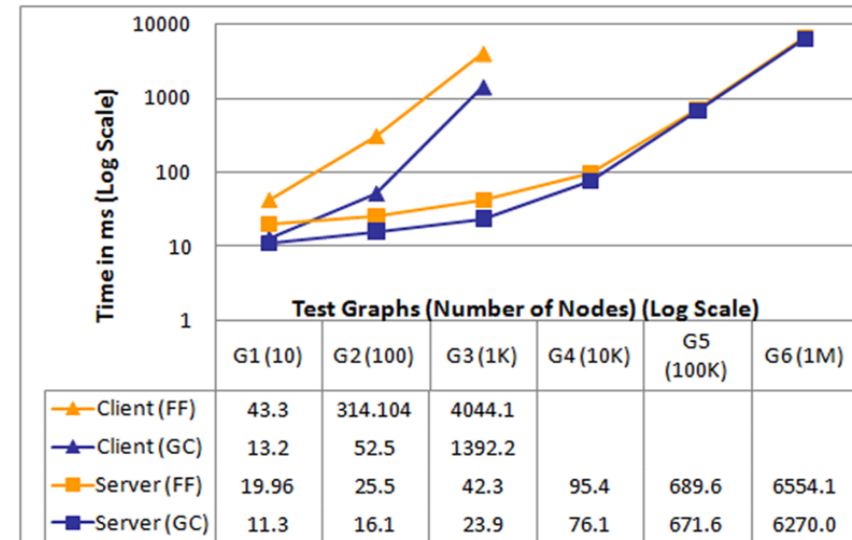
2: Comparison test against other systems for the overall interactive process.

Results:

Interactive visualization of 1M+ nodes.

Scalable by an order of magnitude more than standard web-based graph visualization tools.

Fully Integrated with KDD-Blackbook 3.0





# Possible Commercial Applications



## Applications & Collaborations

- Item Recommendation on Facebook
- Long Text Visualization
- Data Analysis for Intelligence Community
- Visualizations for data provenance-earth and life sciences.
- Citeseer Integration

