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DUBMOD'13

Proceedings of the 2013 Workshop on
Data-driven User Behavioral Modelling and Mining from Social Media

Co-located with:
CIKM 2013

Sponsored by:
ACM SIGIR & ACM SIGWEB

Notice to Past Authors of ACM-Published Articles

DUBMOD 2013 Chairs' Welcome

It is our great pleasure to welcome you to the workshop on *Data-driven user behavioral modeling and mining from social media (DUBMOD)*, co-located with 22nd *ACM Conference on Information and Knowledge Management – CIKM'13*. This workshop builds upon the success of our previously held workshops *User modeling from social media (UMSOCIAL)*, in conjunction with ACM IUI 2012 and *Data-driven user behavioral modeling and mining from social media (DUBMMSM),* in conjunction with ACM CIKM 2012. The call for papers attracted 12 submissions. We accepted 8 papers. The papers represent various topics such as reaction time for user behavior model for social network, user profile for answer quality, predicting requests for Wikipedia articles, linking Pinterest pins to online webshops, scalable mining of social data, predicting online buying behavior, flickr group recommendation. We hope that these workshop proceedings will serve as a valuable reference for researchers and practitioners from diverse areas, such as user modeling, social media analysis, natural language processing, data mining and machine learning.

Putting together *DUBMOD'13* was a team effort. We thank the authors for providing the content of the program. We thank to our program committee who put lot of effort in reviewing papers and providing feedback to the authors. We hope that you will find this program interesting and thought-provoking and that the workshop will provide you with a valuable opportunity to share ideas with other researchers and practitioners from institutions around the world.

Jalal Mahmud, James Caverlee, Jeffrey Nichols,
John O'Donovan, Michelle Zhou
DUBMOD'13 Chairs

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DUBMOD 2013 Workshop Organization

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James Caverlee, Texas A&M University
Jeffrey Nichols, IBM Research – Almaden
John O' Donovan, University of California, Santa Barbara
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