# Why use Marp?

## Presentation software, rocks!

- Quick and easy to manipulate media
- Attention grabbing transitions

#### Presentation software, sux!

- Standards? Hahahaha, you're joking, right?
- Keynote is platform specific
- Powerpoint has 9? file formats/versions
- Themes can be hard to build

## Some things that make devs :sadpanda:

- Can't (easily) script it
- Can't use source control very effectively
  - Big files with embedded media
  - no diffs
  - might as well use a zipfile
  - Bitkeeper, Mysql, argh
- Hard to publish on the web

## Some things that make devs 🦳 🌈





- Can use a text editor
- Can put in git
- Can put into automated workflows

#### **Features**

- themes
- PDF generation
- code highlighting
- math typesetting
- EMOJI SUPPORT

#### Under the hood

- Built on marpit,
- which extends markdown-it
- which supports CommonMark spec and more
- Very similar to GitHub Flavored MarkDown
- its Javascript all the way down