

Session 1

Wednesday 22nd November, 10am

Today we are going to:

- **Recap**
Give out final brand guidelines, quick reference style guide and talk about fonts and colours
- **Website**
 - Show and discuss
 - Next steps
- **Templates**
Discuss how people are finding using templates, colours etc. Discuss what works / what doesn't etc. Do people think anything is missing?
 - A4 poster templates
 - A4 quote mark poster templates
 - Job vacancy template
 - Logos (in various formats)
 - Letterheads
 - Social media templates
- **Social media**
 - How/why do we use social media?
 - What's working / isn't working at the moment?
 - Do we have clear processes and guidelines in place?
 - Q&A
- **Photography**
You can view all of the photos now at <http://www.flickr.com/>
 - Username: st.georges@yahoo.com
 - Password: StGeorges99
- **Next steps**