

**Do you have what it takes to be the
winning team?**

Show us through the UTH Social Media Challenge

Instructions for the UTH Social Media Challenge

1. Instagram Page Creation:

1. Create a public Instagram page with the username being your team name. If the exact username is unavailable, choose a similar version. Add your university name in the bio as well.
2. Set the profile picture to a group photo of the three team members.

2. Reel Submission:

1. Create a reel that is within 90 seconds.
2. The reel should be shot vertically. All 3 members are required to be a part of the video.
3. Focus creatively on why your team deserves to win. You can introduce your team and highlight your strengths and uniqueness.
4. Tag @unilevercareerspks in your reel.
5. Post the reel on your Instagram page by **5th February 2025**