Process for 2014 Transition of popHealth® to Open Source Community

Summary – This document describes ONC's evolving role in popHealth®.

ONC plans to be a promoter of popHealth® going forward, but as of the anticipated September 2014 freeze date, we will no longer be involved in the development, administrative, or managerial roles related to popHealth®. ONC will continue to support the goals of quality measures alignment in the industry.

Transition steps related to the popHealth® Source Code:

- Source Code Freeze: In mid-September 2014, ONC expects to freeze the version of the source code for popHealth® that is available on github.com/pophealth and will announce the freeze on the popHealth® github page. After the freeze, ONC will no longer perform any development, administration, or management of the popHealth® source code. This will allow others (e.g., individuals, a group, or groups) to copy the frozen version of the source code and carry forth the project as a new project(s) governed and managed by an entity or entities other than ONC.
- popHealth® Website Eventual Shutdown: ONC will post an announcement of the source code freeze and the hyperlink to the github account on its popHealth® website.
 Due to the transition and its change in roles related to popHealth®, ONC will eventually take down the ONC popHealth® website.
- **Listservs**: While no longer updating the source code, ONC plans to maintain its popHealth® listservs into the future. We will announce the source code freeze on the listservs. ONC will continue to monitor messages on the listservs and will participate as is appropriate.

<u>Transition Steps related to the popHealth® Word Mark and Logo:</u>

- Word Mark: Attached is a document titled, "popHealth®: How to Use the Mark Properly", which outlines next steps and provides guidance on appropriate usage of the popHealth® word mark. It also described how to reference the popHealth® source code if new software is created using the source code.
- **popHealth® Logo**: ONC plans to end the use of the popHealth® logo by October 31, 2015, including removing it from the ONC popHealth® website.

popHealth®: How to Use the Mark Properly

HHS owns two marks for the popHealth® code: a word mark and a logo mark. All use of the popHealth® marks legally benefits HHS.

The Word Mark

- The popHealth® word mark should only be used for:
 - o "downloadable, open-sourced computer software used to gather and facilitate the exchange of meaningful quality measurement data";
 - "reporting the quality measures used by healthcare providers on their patient populations and in instruction manuals"; and
 - o "downloadable electronic reports showing quality measures data on the patient population of a healthcare provider."
- The word mark should <u>not</u> be used for any other goods or services.

How to Properly Use the Word Mark

The popHealth® word mark is a registered¹ mark in the United States. Here is how to properly use the word mark:

• Always use the word mark with the registered trademark symbol "[®]" and the noun "code" as follows:

popHealth® code

- If you want to create your own software that is based on the popHealth® code, use the following phrases to identify your use of the popHealth® code:
 - o "Based on the popHealth® code"
 - "Derived from the popHealth® code"
 - "Incorporating the popHealth® code"
- The names of HHS and/or ONC must not be used to endorse or promote products derived from the popHealth® code without specific prior permission.

Logo Mark

• ONC has made a policy decision to phase out its use of the popHealth® logo mark.



• The logo mark should not be used after October 31, 2015.

¹ U.S. Patent and Trademark Office Reg. No. 4,570,575