



# ONE FOR ALL

Sustainable Development Goals

**MOBILE APP**

**Presented by:**

*Great* UX PECTATIONS

# 1. Visibility and System Status

## Rating: 3

- No immediate confirmation that a cause has been added to your profile (Screens 1 & 2)

## Rating: 2

- Could show status of email to see if it's available for use (green check mark)

## Rating: 1

- Opening screen/profile: not sure how long setup process is, how far along



## 2. Match between System and Real World

### Rating: 3

- Might not understand cause symbols if not familiar w/ U.N.

### Rating: 2

- Do you want to sync your schedule is ambiguous (Screen 3)
  - Does not specify personal calendar vs. app calendar, etc.

### Rating: 1

- Relies on symbols to convey meaning (Screen 4)
  - Example is relying on person icon to let users know it is a social post, with no other label



# 3. User Control and Freedom

## Rating: 4

- Can't go back to opening "tile" screen if you want to switch causes or if you mistakenly pick a cause you weren't interested in.
- Can't change calendar view



# 4. Consistency and Standards

## Rating: 3

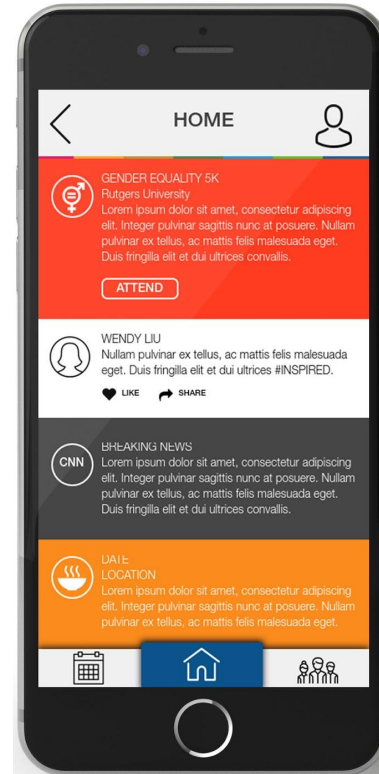
- Like/share buttons for all items on the news feed.

## Rating: 2

- Buttons are inconsistent across all screens

## Rating: 1

- Calendar dates aren't labeled the same



# 5. Error Prevention

## Rating: 4

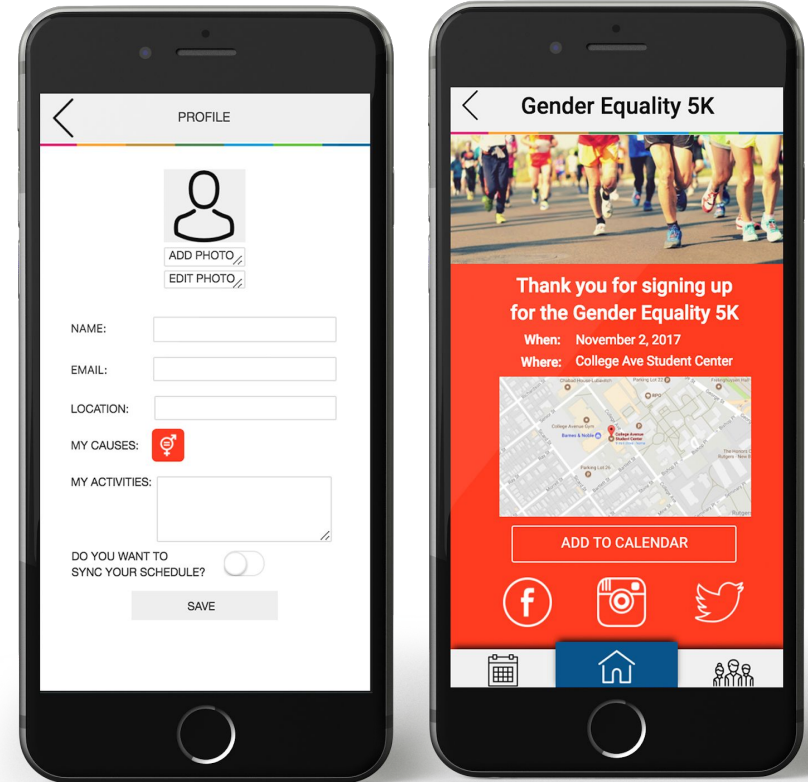
- No confirmation box for when you select to attend an event (are you sure you want to attend this event?)
- **No option to remove accidentally added causes**

## Rating: 3

- Language surrounding calendar sync is still unclear
  - Could lead to syncing calendar without actually wanting to

## Rating: 2

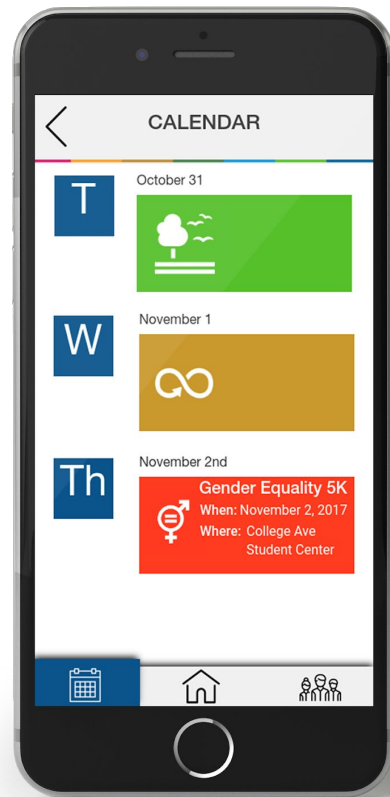
- If you add a suggested group, no way to remove it quickly



# 6. Recognition rather than Recall

## Rating: 3

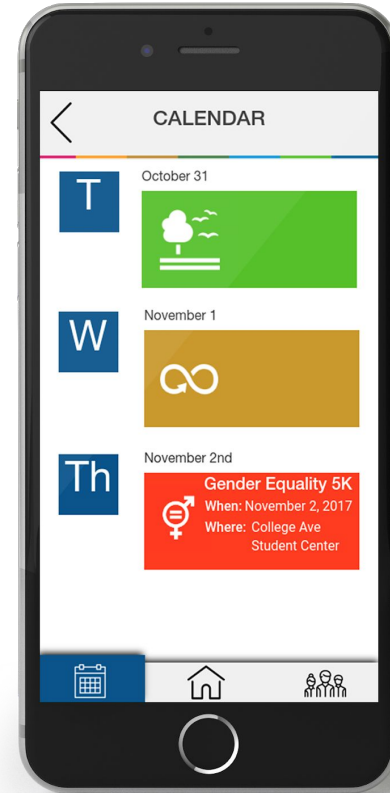
- In calendar/feed/events, users might not remember which causes symbols/colors correspond to



# 7. Flexibility and Efficiency of Use

## Rating: 1

- Not much customization of calendar view (maybe not necessary for non-experts); can't filter feed,
- can't see additional events besides next up in groups





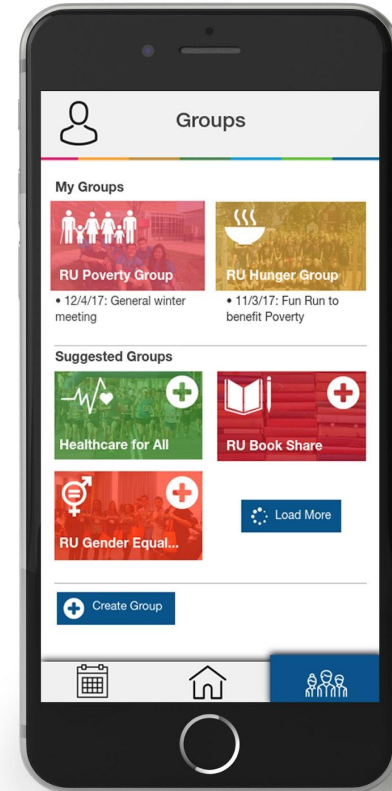
# 8. Aesthetic and Minimalist Design

## Rating: 3

- If you have a lot of groups, might have to scroll a lot to see that there are suggested groups/create group option

## Rating: 1

- Upcoming events under groups



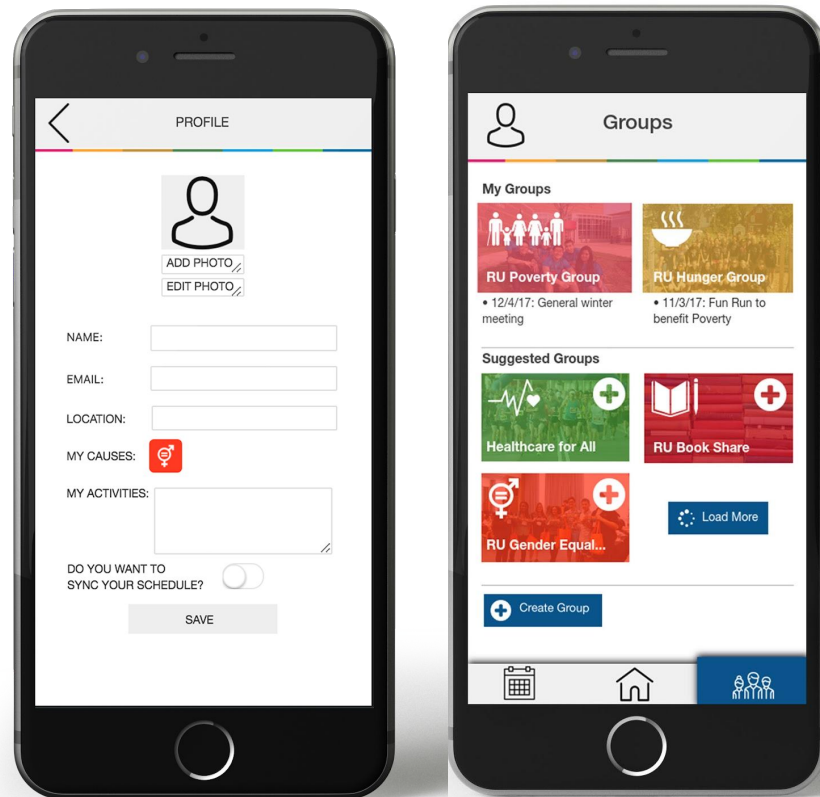
# 9. Help Users Recognize, Diagnose, Recover

## Rating: 4

- When creating a group or event or editing the profile screen, they will be exposed to a form field section
- These details to help the user understand what's required is not clear

## Rating: 3

- If you become interested in new causes over time, might forget about opening screen



# 10. Help and Documentation

## Rating: 4

- No explanation for what app is and how it helps you

## Rating: 2

- What if you don't understand calendar?





THANK YOU  
*very much*