## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 1

Q1. At the UK general election in May 2015, a lot of people didn't vote. If you voted at all, which party/candidate did you vote for? If, like so many other people, you did not vote, please say.

Base: All respondents

		Gen	ıder			Age	e				Social C	Grade							Region						Employ Sect	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)		North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)		South West	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Conservative candidate	470 23%	270 27%b	200 19%	32 13%	54 15%	57 17%	67 18%	70 24%d	189 41%de gh	168 of 30%lm	135 1 24%m	89 20%	78 15%	22 12%	9 10%	47 20%	34 20%	33 18%	40 26%no	15 14%	67 33%no qrtv	49 p 18%	108 37%no qrtvx	46 p 25%no	48 17%	190 21%
Labour candidate	387 19%	207 21%	180 17%	36 15%	63 18%	78 23%	71 19%	64 22%	74 16%	104 19%	106 19%	75 17%	102 20%	28 16%	23 27%uv	63 w 26%u	39 wx 22%	38 20%	22 14%	29 27%uw	26 x 13%	56 20%	40 14%	26 14%	72 26%B	140 16%
SNP candidate	60 3%	39 4%	21 2%	2 1%	14 4%	6 2%	11 3%	15 5%	12 3%	24 4%	13 2%	11 2%	12 2%	60 33%opq stuvwx	- r -	-	-	-	-	-	-	-	-	-	7 3%	27 3%
UKIP candidate	159 8%	96 10%b	63 6%	6 2%	15 4%	16 5%	27 7%	39 13%de	57 f 12%de	30 of 5%	30 5%	45 10%	54 11%jk	4 2%	9 10%n	17 7%	10 6%	11 6%	18 12%nv	7 6%	24 12%n\	8 3%	28 10%nv	23 13%n\	17 6%	54 6%
Liberal Democrat candidate	99 5%	62 6%	38 4%	8 3%	16 5%	14 4%	14 4%	18 6%	29 6%	42 7%l	30 5%	8 2%	19 4%	10 5%	4 5%	12 5%	5 3%	4 2%	5 3%	7 7%	9 4%	13 5%	16 6%	15 8%	10 4%	41 5%
Green candidate	48 2%	24 2%	23 2%	11 5%	7 2%	5 2%	5 1%	10 4%	9 2%	19 3%	14 2%	6 1%	9 2%	2 1%	5 6%	4 2%	4 2%	4 2%	4 2%	4 4%	6 3%	4 2%	6 2%	5 3%	5 2%	17 2%
Plaid Cymru candidate	8	5 *	3	:	3 1%	-	2 1%	1 *	1 .	1 *	2	4 1%	2	-	-	-	-	-	-	8 8%npo suvwx	- qr -	-	-	-	1	5 1%
Another party	10	4	6 1%	2 1%	2 1%	3 1%	1 *	1 *	1	2	5 1%	2 1%	1 *	-	-	1	-	2 1%	-	1 1%	1	2 1%	3 1%	1 1%	1 *	6 1%
NET: Voted	1243 60%	707 70%b	536 50%	99 41%	176 49%	179 53%	198 54%d	220 74%de g	372 f 80%de g	389 f 70%klr	336 m 60%	241 53%	277 55%	126 70%qrv	51 58%	144 60%	92 52%	90 49%	89 58%	70 66%rv	132 66%rv	133 49%	200 69%qrv	115 / 63%v	162 58%	479 54%
I did not vote in this election	828 40%	301 30%	527 50%a	142 59%gl	183 ni 51%hi	161 47%hi	171 46%hi	79 26%	93 20%	168 30%	221 40%j	211 47%j	229 45%j	54 30%	36 42%	94 40%	84 48%n	96 w 51%nt w	64 u 42%	35 34%	68 34%	140 51%ntu wx	89 u 31%	67 37%	117 42%	414 46%



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 1

Q1. At the UK general election in May 2015, a lot of people didn't vote. If you voted at all, which party/candidate did you vote for? If, like so many other people, you did not vote, please say.

Base: All respondents

	_			UK General Electi	on in May 2015				ndum Vote
	Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
Conservative candidate	470 23%	470 100%	-	-	-	-	-	174 22%	233 27%
Labour candidate	387 19%	:	387 100%	-	-	-	-	232 29%	118 14%
SNP candidate	60 3%	-	-	-	-	60 100%	60 48%	36 4%	21 2%
UKIP candidate	159 8%	:	-	-	159 100%	-	-	7 1%	145 17%
Liberal Democrat candidate	99 5%	:	-	99 100%	-	-	-	61 8%	28 3%
Green candidate	48 2%	:	-	-	-	-	48 38%	32 4%	10 1%
Plaid Cymru candidate	8	-	-	-	-	-	8 7%	5 1%	1
Another party	10	-	-	-	-	-	10 8%	4 1%	4
NET: Voted	1243 60%	470 100%	387 100%	99 100%	159 100%	60 100%	126 100%	552 68%	561 65%
I did not vote in this election	828 40%	-	-	-	-	-	-	258 32%	308 35%



Absolutes/col percents

Table 2

Q2. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'
Base: All Sample A respondents

	Gender Age										Social C	Grade						R	egion						Employ Sec	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London _(v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	1034	492	542	101	123	192	211	167	240	326	277	174	257	79	58	101	87	89	77	59	110	121	154	99	141	435
Weighted base	1014	473	541	132*	161*	182*	167*	153*	219	266	266	247*	234	84*	54**	110*	85*	104*	61*	47*	107*	122*	154	83*	123*	452
Remain a member of the European Union	430 42%	197 42%	233 43%	74 56%i	78 48%i	91 50%i	70 42%i	60 39%i	58 26%	135 51%lm	126 n 47%m	89 36%	80 34%	47 56%qı	33 ru 60%	50 46%	25 29%	28 27%	30 50%r	23 49%	36 34%	64 53%q	60 ru 39%	31 38%	72 58%B	200 3 44%
Leave the European Union	441 44%	239 50%l	203 b 37%	25 19%	53 33%	68 37%d	79 47%d	82 d 54%de	135 ef 62%de g	103 ef 39%	112 42%	111 45%	115 49%	23 28%	16 29%	47 43%	48 56%n	38 36%	23 37%	20 41%	54 50%i	47 n 39%	78 50%n	48 58%n v	45 rs 36%	182 40%
I won't vote	53 5%	10 2%	43 8%a	19 14%fq	14 ghi 9%	4 2%	6 4%	3 2%	7 3%	13 5%	13 5%	15 6%	12 5%	8 9%x	4 8%	3 3%	6 7%	6 6%	1 1%	-	9 9‰	7 6%	8 5%	-	3 2%	34 7%
I really don't know	90 9%	27 6%	63 12%a	15 11%	17 10%	20 11%	11 7%	8 5%	19 9%	15 6%	14 5%	33 13%jk	28 12%j	6 7%	1 3%	10 9%	6 7%	32 31%np tuvwx	7 q 12%	5 10%	8 7%	4 3%	7 5%	3 4%	4 3%	36 8%



Absolutes/col percents

Table 2
Q2. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting:
'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All Sample A respondents

	_			UK General Electi	on in May 2015				endum Vote
	Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	1034	296	311	50	150	38	97	473	469
Weighted base	1014	233	193	36	89	28	60	430	441
Remain a member of the European Union	430 42%	91 39%	119 62%	22 61%	7 7%	18 66%	39 64%	430 100%	-
Leave the European Union	441 44%	120 52%	61 31%	13 35%	80 91%	9 32%	16 27%	-	441 100%
I won't vote	53 5%	1	1	-	-	-	-	-	-
I really don't know	90 9%	22 9%	13 7%	1 4%	2 2%	1 2%	6 9%	•	



Absolutes/col percents

Table 3

Q2. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'
Base: All Sample A respondents who would vote

	Age										Social C	Grade						Re	gion						Employ Sec	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 _(k)	C2 (l)	DE (m)	Scot- land (n)	North East (0)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate _(B)
Unweighted base	1016	489	527	96	117	190	209	166	238	322	271	170	253	78	56	100	84	87	76	59	107	119	151	99	140	423
Weighted base	961	463	498	114*	147*	178*	160*	150*	212	253	253	233*	222	76*	50**	108*	79*	98*	61*	47*	98*	115*	145*	83*	121*	418
Remain a member of the European Union	430 45%	197 43%	233 47%	74 65%g	78 hi 53%i	91 51%i	70 44%i	60 40%i	58 27%	135 53%lr	126 n 50%m	89 38%	80 36%	47 62%qr wx	33 ru 66%	50 47%	25 32%	28 29%	30 50%	23 49%	36 37%	64 56%q	60 r 42%	31 38%	72 60%	200 48%
Leave the European Union	441 46%	239 52%l	203 b 41%	25 22%	53 36%	68 38%	79 49%d	82 55%de	135 ef 64%de g	103 ef 41%	112 44%	111 48%	115 52%	23 31%	16 31%	47 44%	48 61%ns	38 39%	23 38%	20 41%	54 55%	47 n 41%	78 53%n	48 58%r	45 n 37%	182 44%
I really don't know	90 9%	27 6%	63 13%a	15 a 13%	17 11%	20 11%	11 7%	8 5%	19 9%	15 6%	14 6%	33 14%jk	28 13%j	6 7%	1 3%	10 9%	6 8%	32 33%npc stuvwx	7 12%	5 10%	8 8%	4 3%	7 5%	3 4%	4 3%	36 9%



Absolutes/col percents

Table 3

Q2. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'
Base: All Sample A respondents who would vote

	_			UK General Electi	on in May 2015				endum Vote
	_Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	1016	295	310	50	150	38	97	473	469
Weighted base	961	232	192	36	89	28	60	430	441
Remain a member of the European Union	430 45%	91 39%	119 62%	22 61%	7 7%	18 66%	39 64%	430 100%	-
Leave the European Union	441 46%	120 52%	61 32%	13 35%	80 91%	9 32%	16 27%	-	441 100%
I really don't know	90 9%	22 9%	13 7%	1 4%	2 2%	1 2%	6 9%	-	-



Absolutes/col percents

Table 4

Q2. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'
Base: All Sample A respondents giving a voting intention

		Ge	nder		ge			Social	Grade							Region						Emplo: Sec				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (I)	DE _(m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	942	466	476	88	111	178	190	156	219	308	251	153	230	75	54	93	75	73	72	52	98	114	143	93	135	393
Weighted base	871	435	436	99*	130*	159*	149*	142*	193	239	238	200*	194	71*	49**	97*	73*	66*	53*	43*	90*	111*	138*	80*	117*	382
Remain a member of the European Union	430 49%	197 45%	233 53%	74 75%gl	78 ni 60%hi	91 i 57%i	70 47%i	60 42%	58 30%	135 57%m	126 53%	89 44%	80 41%	47 67%qı wx	33 ru 68%	50 52%	25 34%	28 43%	30 57%0	23 54%	36 40%	64 58%q	60 44%	31 39%	72 62%	200 52%
Leave the European Union	441 51%	239 55%	203 47%	25 25%	53 40%	68 43%	79 53%d	82 58%de	135 70%d	103 ef 43%	112 47%	111 56%	115 59%j	23 33%	16 32%	47 48%	48 66%r	38 isv 57%r	23 43%	20 46%	54 60%	47 n 42%	78 56%n	48 61%i	45 n 38%	182 48%



Absolutes/col percents

Table 4

Q2. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'
Base: All Sample A respondents giving a voting intention

	_			UK General Election	on in May 2015				ndum Vote
	_Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	942	267	290	48	147	37	88	473	469
Weighted base	871	211	179	34	87	27	55	430	441
Remain a member of the European Union	430 49%	91 43%	119 66%	22 63%	7 8%	18 68%	39 70%	430 100%	-
Leave the European Union	441 51%	120 57%	61 34%	13 37%	80 92%	9 32%	16 30%	-	441 100%



Absolutes/col percents

Table 5

Q2a. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?' Base: All Sample B respondents

		Ger	nder			Ac	ie				Social	Grade							Region						Employ Sec	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 _(l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	Humb-	Mid-	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	1037	511	526	98	156	156	219	158	250	346	288	151	252	84	36	133	93	77	81	54	104	123	149	103	151	412
Weighted base	1057	535	522	108*	197*	158*	202*	146*	246	291	291	204*	271	96*	32**	127*	91*	82*	92*	58**	93*	151*	136*	99*	156*	441
Remain a member of the European Union	380 36%	221 41%b	159 30%	44 40%	83 42%	58 37%	64 32%	50 35%	81 33%	136 47%lm	113 1 39%	53 26%	78 29%	38 40%	10 31%	37 29%	34 38%	22 27%	19 21%	15 27%	26 28%	59 39%	69 51%p u	50 rs 51%p u	65 ors 42%	166 38%
Leave the European Union	427 40%	236 44%	191 37%	38 36%	50 26%	61 39%	81 40%e	72 49%e	124 51%e	94 32%	85 29%	107 52%jk	141 52%jk	40 42%v	15 45%	66 51%d	28 Jvx 31%	33 41%	63 68%no vwx	22  r 39%	44 47%v	34 23%	49 36%	33 33%	60 38%	146 33%
Don't know	173 16%	62 12%	111 21%a	13 12%	42 21%	28 18%	41 20%	20 14%	30 12%	40 14%	57 20%	38 19%	38 14%	13 14%	2 7%	23 18%	23 25%sv	26 v 32%sw	6 7%	11 18%	19 20%v	27 v 18%	11 8%	12 12%	20 13%	99 22%
I won't vote in this Referendum	77 7%	17 3%	60 12%a	13 12%h	22 11%h	12 7%	16 8%	3 2%	11 4%	20 7%	35 12%l	6 3%	15 6%	5 5%	5 16%	2 2%	6 7%	-	4 4%	10 16%	4 5%	30 20%n uwx	7 prs 5%	4 4%	10 7%	30 7%



Absolutes/col percents

Table 5

Q2a. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All Sample B respondents

	_			UK General Electi	on in May 2015			EU Refere	endum Vote
	Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	of the European Union	Leave the European Union
Unweighted base	1037	294	303	78	124	38	95	431	422
Weighted base	1057	237	195	64	71	32	66	380	427
Remain a member of the European Union	380 36%	84 35%	113 58%	40 62%	1 1%	18 54%	39 59%	380 100%	-
Leave the European Union	427 40%	113 48%	58 30%	15 24%	65 91%	12 38%	20 30%	-	427 100%
Don't know	173 16%	40 17%	24 12%	9 14%	6 8%	3 8%	6 9%	-	-
I won't vote in this Referendum	77 7%	1	*	-	-	-	1 1%	-	-



Absolutes/col percents

Table 6

Q2a. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All Sample B respondents who would vote

		Gender Age									Social G	irade						F	Region						Employ Sect	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	Mid-	East Mid- lands	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	1008	506	502	93	149	150	212	156	248	339	275	149	245	83	35	132	91	77	79	51	102	111	146	101	147	400
Weighted base	980	518	461	95*	175*	146*	186*	142*	235	270	256	198*	256	91*	27**	125*	85*	82*	88*	49**	89*	121*	129*	95*	145*	411
Remain a member of the European Union	380 39%	221 43%	159 34%	44 46%	83 47%	58 39%	64 35%	50 35%	81 34%	136 50%lm	113 1 44%lm	53 27%	78 30%	38 42%	10 37%	37 29%	34 40%	22 27%	19 22%	15 32%	26 29%	59 49%p	69 su 54%p u	50 ors 53%p u	65 ors 45%	166 40%
Leave the European Union	427 44%	236 45%	191 41%	38 41%	50 29%	61 42%	81 44%e	72 50%e	124 53%e	94 35%	85 33%	107 54%jk	141 55%jk	40 44%	15 54%	66 52%0	28 qvx 33%	33 41%	63 71%nq vwx	22 r 46%	44 50%	34 / 29%	49 38%	33 35%	60 41%	146 36%
Don't know	173 18%	62 12%	111 24%a	13 14%	42 24%i	28 19%	41 22%	20 14%	30 13%	40 15%	57 22%	38 19%	38 15%	13 15%	2 9%	23 18%	23 27%sv	26 v 32%sw	6 < 7%	11 22%	19 21%	27 v 22%v	11 / 8%	12 13%	20 14%	99 24%



Absolutes/col percents

Table 6

Q2a. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All Sample B respondents who would vote

	_			UK General Election	on in May 2015				endum Vote
	Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	1008	293	302	78	124	38	94	431	422
Weighted base	980	236	194	64	71	32	65	380	427
Remain a member of the European Union	380 39%	84 35%	113 58%	40 62%	1 1%	18 54%	39 60%	380 100%	-
Leave the European Union	427 44%	113 48%	58 30%	15 24%	65 91%	12 38%	20 31%	-	427 100%
Don't know	173 18%	40 17%	24 12%	9 14%	6 8%	3 8%	6 10%		



Absolutes/col percents

Table 7

Q2a. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All Sample B respondents giving a voting intention

		Gei	nder			Ac	ie				Social G	irade							Region						Employ Sec	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	Public	Pri- vate
		<u>(a)</u>	(b)	(d)	<u>(e)</u>	(f)	(g)	(h)	<u>(i)</u> .	(j)	(k)	<u>(l)</u> -	(m)	(n)	<u>(o)</u>	(p)	(q)	<u>(r)</u>	<u>(s)</u>	(t)	<u>(u)</u>	(v)	(w)	(x)	(A)	<u>(B)</u>
Unweighted base	853	459	394	83	118	123	177	137	215	295	227	127	204	70	31	113	72	59	72	42	82	91	132	89	130	319
Weighted base	807	457	350	82*	133*	119*	145*	122*	205	230	199	160*	218	78*	25**	102*	62*	56*	82**	38**	70*	94*	118*	83*	125*	313
Remain a member of the European Union	380 47%	221 48%	159 45%	44 53%	83 62%g	58 hi 49%	64 44%	50 41%	81 39%	136 59%lm	113 57%lm	53 33%	78 36%	38 49%	10 41%	37 36%	34 55%	22 40%	19 24%	15 41%	26 37%	59 63%pı	69 J 58%pt	50 u 60%p	65 u 52%	166 53%
Leave the European Union	427 53%	236 52%	191 55%	38 47%	50 38%	61 51%	81 56%e	72 59%e	124 61%e	94 41%	85 43%	107 67%jk	141 64%jk	40 51%	15 59%	66 64%	28 wx 45%	33 60%	63 76%	22 59%	44 63%	34 vwx 37%	49 42%	33 40%	60 48%	146 47%



Absolutes/col percents

Table 7

Q2a. Later this year on June 23rd there will be a Referendum on the United Kingdom's membership of the European Union. How do you think you will end up voting: 'Should the United Kingdom remain a member of the European Union or leave the European Union?'

Base: All Sample B respondents giving a voting intention

				UK General Electi	on in May 2015				ndum Vote
	Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	853	242	261	66	115	35	83	431	422
Weighted base	807	197	170	55	65	30	59	380	427
Remain a member of the European Union	380 47%	84 43%	113 66%	40 72%	1 1%	18 59%	39 66%	380 100%	-
Leave the European Union	427 53%	113 57%	58 34%	15 28%	65 99%	12 41%	20 34%	-	427 100%



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 8 Gender

Base: All respondents

		Ge	nder			Age	9				Social (	Grade							Region						Employ Sect	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Male	1008 49%	1008 100%	- .b -	86 36%	101 28%	162 48%e	179 48%de	181 61%de g	300 f 65%de g	329 f 59%klr	253 n 45%	214 47%	212 42%	96 53%	38 44%	130 55%\	86 49%	84 45%	80 52%	46 44%	92 46%	109 40%	156 54%v	91 50%	128 46%	452 51%
Female	1063 51%	-	1063 100%a	155 64%g	257 hi 72%fgl	178 n 52%hi	190 52%hi	118 39%	165 35%	228 41%	304 55%j	237 53%j	294 58%j	84 47%	49 56%	108 45%	90 51%	102 55%	73 48%	59 56%	108 54%	164 60%p	133 w 46%	92 50%	151 54%	441 49%



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

392

394

Table 8 Gender

Unweighted base

Weighted base

Male

Female

Base: All respondents

2071

2071

1008

1063

49%

51%

200

180

UK General Election in May 2015 EU Referendum Vote Remain a member of the European Leave the Lib Dem UKIP Cons Labour Another party Union European Union 590 614 128 274 76 192 904 891 470 387 99 159 60 126 809 868 270 207 62 72 418 474 53% 62% 60% 65% 52% 55% 57% 57%

35%



Table 9

Base: All respondents

Absolutes/col percents

		Gen	der			Ag	ge				Social (	Grade					V. I		Regio	n					Employ Sec	yment ctor
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (i)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
18-24	241 12%	86 8%	155 15%a	241 100%efç i	- gh -	-	-	Ī	-	63 11%	73 13%	53 12%	52 10%	24 13%	14 16%	25 11%	32 18%uw	16 9%	18 12%	11 10%	16 8%	44 16%w	23 8%	17 9%	32 11%	88 10%
25-34	359 17%	101 10%	257 24%a	-	359 100%dfgh i	- 1 -	-	-	-	98 18%	122 22%m	78 1 17%	61 12%	37 20%	22 26%tuv	37 w 16%	25 14%	38 21%	19 12%	11 10%	24 12%	82 30%pqs tuwx	37 13%	27 15%	60 22%	229 26%
35-44	340 16%	162 16%	178 17%	-	-	340 100%degl i	- h -	:	-	84 15%	65 12%	104 23%jk	87 17%	26 14%	9 10%	41 17%	28 16%	48 26%otw	27 / 17%	11 10%	37 18%	46 17%	36 13%	30 17%	68 24%	191 21%
45-54	369 18%	179 18%	190 18%	-		-	369 100%defh i	-		88 16%	97 17%	98 22%	86 17%	29 16%	20 23%	41 17%	39 22%	23 12%	30 20%	20 19%	42 21%	45 17%	48 17%	31 17%	78 28%	221 25%
55-64	298 14%	181 18%b	118 0 11%	-	-	-	-	298 100%defg i	-	58 10%	78 14%	51 11%	111 22%jkl	27 15%	16 18%	41 17%	25 14%	29 16%	14 9%	19 18%	41 20%sv	29 11%	35 12%	24 13%	36 13%	116 13%
65+	465 22%	300 30%b	165 o 16%	-	-	-	-	-	465 100%def gh	166 30%k	122 lm 22%	68 15%	108 21%	38 21%o	5 v 6%	52 22%ov	27 v 15%	32 17%	46 30%oqv	34 / 32%oqr v	41 20%ov	27 10%	110 38%nop qruv	53 29%oq	5 v 2%	48 5%
NET: 60+	618 30%	400 40%b	218 21%	-	-	-	-	153 51%de fg	465 100%def gh	204 37%l	165 30%l	93 21%	156 31%l	56 31%v	14 16%	66 28%v	36 21%	50 27%	53 35%ov	42 40%oqv	62 31%v	45 16%	127 44%opq ruv	68 38%oq	17 v 6%	97 11%
NET: 50+	928 45%	563 56%b	366 34%	-	-	-	165 45%de f	298 100%de fg	465 100%def g	259 47%l	234 42%	165 37%	270 53%kl	86 48%o	25 v 29%	109 46%v	70 40%	74 40%	82 54%ov	65 62%opq ruv	88 44%v	74 27%	164 57%oqr uv	90 50%ov	70 25%	268 30%
Average age	47.22	51.64b	43.03	21.33	29.60d e	39.15d ef		59.57d g e	70.55d 4 efgh	18.731	46.21	44.81	48.821	46.91v	41.79 v	47.700	44.60v	45.39v v	49.19o	52.37o qrv v	48.97o	39.70	52.59n opqrv c	50.02o - ขุง	40.69	41.78



#### **EU Referendum Poll** ONLINE Fieldwork: 26th-28th February 2016

Table 9 Age

Unweighted base

Weighted base

18-24

25-34

35-44

45-54

55-64

65+

NET: 60+

NET: 50+

Average age

Base: All respondents

Total

2071

2071

241

12%

340

369

298

465

618

928

47.22

22%

30%

Cons

590

470

32 7%

12%

14%

70

189

229

290

54.28

62%

57

16%

20%

18%

74

108

170

47.42

19%

28%

44%

78

71

16%

14%

14%

18

18%

29

29%

39

39%

53

50.70

10%

16

27

17%

25%

57

80

114

56.09

50%

71%

36%

10%

	UK General Election	on in May 2015			EU Refere	ndum Vote
Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
614	128	274	76	192	904	891
387	99	159	60	126	809	868
36 9%	8 8%	6 4%	2 4%	16 13%	118 15%	63 7%
63	16	15	14	27	160	103

23%

10%

11

18%

25%

12

20%

22

33

50.69

55%

36%

160 19 135 18% 15% 28 110 154 22% 18% 23 139 259 18% 17% 30% 40 191 341 39% 32% 24% 61 306 491 48% 38% 57% 46.93 44.44 51.66

148

20%

21%

11%

129

12%

15%



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 10 Social Grade

Base: All respondents

		Gen	der			Age	9				Social Gr	ade							Region						Employ Sect	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (i)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North	Humb-	Mid-	East Mid- lands (s)	Wales	East- ern (u)			South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
AB	557 27%	329 33%b	228 21%	63 26%	98 27%	84 25%	88 24%	58 20%	166 36%fg h	557 100%klm	-	-	Ī	53 29%	17 20%	51 21%	42 24%	53 29%	38 25%	21 20%	53 26%	86 31%	81 28%	62 34%pt	85 30%	230 26%
C1	557 27%	253 25%	304 29%	73 30%f	122 34%f	65 19%	97 26%	78 26%	122 26%	-	557 100%jlm	-	Ī	46 26%	25 29%	55 23%	46 26%	35 19%	28 18%	36 34%rs	54 27%	106 39%prs wx	79 27%	47 26%	102 36%	251 28%
C2	451 22%	214 21%	237 22%	53 22%	78 22%	104 30%hi	98 27%hi	51 17%	68 15%	-	-	451 100%jkr	- n -	52 29%qw	26 / 30%qv	55 v 23%	26 15%	54 29%qw	48 31%qv x	18 /w 17%	48 24%	48 17%	45 16%	32 18%	50 18%	259 29%A
DE	506 24%	212 21%	294 28%a	52 22%	61 17%	87 26%	86 23%	111 37%de gi	108 f 23%	-	-		506 100%jkl	29 16%	19 22%	78 33%nv	62 / 35%nv	44 x 24%	39 26%v	31 29%v	45 22%v	34 13%	84 29%nv	40 22%v	42 15%	153 17%
NET: ABC1	1114 54%	582 58%b	532 50%	135 56%	220 61%fg	149 h 44%	185 50%	136 46%	288 62%fg h	557 100%lm	557 100%lm	-	-	99 55%	42 49%	105 44%	88 50%	88 47%	66 43%	57 54%	107 54%	191 70%nop qrstuw	160 55%	109 60%ps	187 67%B	481 54%
NET: C2DE	957 46%	426 42%	531 50%a	105 44%	138 39%	191 56%ei	184 50%ei	162 54%ei	177 38%	-	-	451 100%ik	506 100%ik	81 45%v	45 51%v	133 56%vx	88 50%v	98 53%v	87 57%vx	49 46%v	93 46%v	82 30%	129 45%v	73 40%	92 33%	412 46%A



Table 10 Social Grade Base: All respondents Absolutes/col percents

	_			UK General Electi	on in May 2015				endum Vote
		Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
AB	557	168	104	42	30	24	45	271	198
	27%	36%	27%	42%	19%	40%	36%	33%	23%
C1	557	135	106	30	30	13	35	239	198
	27%	29%	27%	30%	19%	22%	27%	30%	23%
C2	451	89	75	8	45	11	23	142	218
	22%	19%	19%	8%	28%	18%	18%	18%	25%
DE	506	78	102	19	54	12	23	157	255
	24%	16%	26%	19%	34%	19%	19%	19%	29%
NET: ABC1	1114	303	210	72	60	38	80	510	395
	54%	65%	54%	72%	38%	63%	63%	63%	46%
NET: C2DE	957	167	177	27	100	22	46	299	473
	46%	35%	46%	28%	62%	37%	37%	37%	54%



Table 11 GO Region Base: All respondents Absolutes/col percents

		Ge	nder			Ag	е				Social C	Grade						Regio	on						Employ Sec	yment ctor
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 _(k)	C2 (l)	DE (m)	Scot- land (n)	North East (0)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)		South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Scotland	180 9%	96 10%	84 8%	24 10%	37 10%	26 8%	29 8%	27 9%	38 8%	53 9%	46 8%	52 11%m	29 1 6%	180 100%opqr stuvwx	-	-	-	-	-	-	-	-	-	-	19 7%	76 9%
North East	87 4%	38 4%	49 5%	14 6%i	22 6%i	9 3%	20 5%i	16 5%i	5 1%	17 3%	25 4%	26 6%	19 4%	-	87 100%npqr stuvwx	-	-	-	-	-	-	-	-	-	18 6%	34 4%
North West	238 11%	130 13%	108 10%	25 10%	37 10%	41 12%	41 11%	41 14%	52 11%	51 9%	55 10%	55 12%	78 15%j	:	-	238 100%noqr stuvwx		Ī	-	-	-		-	-	20 7%	106 12%
Yorkshire & Humberside	176 8%	86 9%	90 8%	32 13%i	25 7%	28 8%	39 11%	25 8%	27 6%	42 8%	46 8%	26 6%	62 12%l	-	-	Ī	176 100%nopr stuvwx	-	-	-	-	-	-	-	19 7%	92 10%
West Midlands	186 9%	84 8%	102 10%	16 7%	38 11%	48 14%g	23 i 6%	29 10%	32 7%	53 10%	35 6%	54 12%k	44 9%	-	:	Ī	-	186 100%nopq stuvwx	-	-	-	-	:	-	23 8%	88 10%
East Midlands	153 7%	80 8%	73 7%	18 7%	19 5%	27 8%	30 8%	14 5%	46 10%h	38 7%	28 5%	48 11%k	39 8%	-	-	-	-	-	153 100%nopq rtuvwx		-	-	-	-	25 9%	57 6%
Wales	106 5%	46 5%	59 6%	11 5%	11 3%	11 3%	20 5%	19 6%	34 7%	21 4%	36 6%	18 4%	31 6%	-	-	-	-	-	-	106 100%nopq rsuvwx	-	-	Ī		16 6%	33 4%
Eastern	201 10%	92 9%	108 10%	16 7%	24 7%	37 11%	42 11%	41 14%e	41 9%	53 10%	54 10%	48 11%	45 9%	-	-	-	-	-	:	-	201 100%nopq rstvwx	-	Ī	-	30 11%	84 9%
London	273 13%	109 11%	164 15%a	44 18%h	82 i 23%fç i	46 gh 14%i	45 12%i	29 10%	27 6%	86 15%n	106 n 19%lm	48 1 11%	34 7%	-	-	-	-	-	-	-	-	273 100%nop rstuwx	- pq -	-	58 21%	134 15%



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 11 GO Region

Base: All respondents

		Ge	nder			A	ge				Social	Grade							Red	gion					Employ Sect	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (I)	DE _(m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
South East	290 14%	156 16%	133 13%	23 10%	37 10%	36 11%	48 13%	35 12%	110 24%d gh	81 ef 15%	79 14%	45 10%	84 17%	-		-	-	-	-	-	-	-	290 100%nopq rstuvx	-	26 9%	116 13%
South West	182 9%	91 9%	92 9%	17 7%	27 7%	30 9%	31 8%	24 8%	53 11%	62 11%	47 8%	32 7%	40 8%	-	-	-	-	-	-	-	-	-	-	182 100%no rstuvw	26 opq 9%	72 8%



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 11 GO Region

Base: All respondents

	_			UK General Electi	on in May 2015				ndum Vote
	_Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
Scotland	180 9%	22 5%	28 7%	10 10%	4 2%	60 100%	62 49%	85 11%	63 7%
North East	87 4%	9 2%	23 6%	4 4%	9 6%	-	5 4%	43 5%	30 3%
North West	238 11%	47 10%	63 16%	12 12%	17 11%	-	5 4%	87 11%	113 13%
Yorkshire & Humberside	176 8%	34 7%	39 10%	5 5%	10 6%	-	4 3%	59 7%	76 9%
West Midlands	186 9%	33 7%	38 10%	4 4%	11 7%	-	5 4%	51 6%	71 8%
East Midlands	153 7%	40 9%	22 6%	5 5%	18 11%	-	4 3%	50 6%	86 10%
Wales	106 5%	15 3%	29 7%	7 7%	7 4%	-	13 10%	38 5%	42 5%
Eastern	201 10%	67 14%	26 7%	9 9%	24 15%	-	6 5%	62 8%	98 11%
London	273 13%	49 10%	56 14%	13 14%	8 5%	-	7 5%	124 15%	81 9%
South East	290 14%	108 23%	40 10%	16 16%	28 18%	-	9 7%	129 16%	127 15%
South West	182 9%	46 10%	26 7%	15 15%	23 14%	-	6 5%	81 10%	81 9%



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 12

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

		Gei	nder			Aa	е				Social C	Grade							Region						Employ Sec	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j) .	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)		York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid-	Wales	East- ern I	_ondon _(v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Yes	1249 60%	627 62%	621 58%	179 75%f i	244 gh 68%g	195 h 57%	202 55%	140 47%	289 62%h	409 73%lm	371 n 67%m	262 58%m	207 41%	111 61%	47 54%	126 53%	99 56%	114 61%	80 52%	60 57%	105 53%	198 73%o stu	197 pq 68%p	112 su 61%	192 69%	572 64%
No	822	381	441	61 25%	114	145 43%d	167 45%de	158 53%de	176	148	186	189 42%i	299 50%ikl	69 30%	40 46%v	112	77 v 44%v	72 30%	73 48%\\	45	95	75 v 27%	93 32%	71 30%	87 31%	321



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 12

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

	_			UK General Electi	on in May 2015				ndum Vote
	<u>Total</u>	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
Yes	1249 60%	316 67%	227 59%	66 66%	78 49%	29 48%	70 56%	550 68%	484 56%
No	822 40%	154 33%	160 41%	34 34%	81 51%	31 52%	56 44%	260 32%	385 44%



### EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 13 Tenure

Unweighted base

Base: All respondents

Employment Social Grade Gender Region Sector York-Scot-North North Humb-Mid-East-South South Pri-Male Female 18-24 25-34 35-44 45-54 55-64 65+ AB C1 C2 DE West Wales East West Public land Fast erside lands lands ern London vate (e) (h) (i) (k) (m) (n) (p) (q) (w) (x) (A) (B) 1003 279 348 430 325 490 672 565 325 163 234 180 158 113 303 202 292 847 2071 1068 166

Weighted base 1008 1063 241\* 359 340 369 298 465 557 557 451 506 180\* 87 238 176\* 186\* 153\* 106\* 201 273 290 182 279 893 NET: Homeowners 1321 714 607 115 188 182 235 212 388 451 370 278 222 124 38 144 112 121 94 67 145 157 195 125 181 563 64% 71%b 57% 48% 52% 54% 64%de 71%def 84%def 81%klm 66%m 61%m 44% 69%0 43% 61%0 64%0 65%0 61% 64%0 72%ov 57% 67%o 69%0 65% 63% Owned outright -414 268 36 29 37 84 149 347 253 195 109 125 57 16 81 49 54 51 49 81 68 113 64 44 194 23%ef 50%def 75%def 45%klm 35%lm 24% 33% 41%b 25% 15% 8% 11% 25% 32% 19% 28% 29% 34% 46%ogr 40%ov 25% 39%ov 35%0 22% without mortgage 151 175 97 82 370 Owned with a mortgage 639 300 339 159 146 198 169 67 42 138 31% 30% 44%hi 43%hi 41%hi 21%i 36%m 19% 37%t 25% 27% 36%t NET: Renters 284 432 110 164 151 132 86 73 94 176 173 272 53 88 62 62 58 31 56 90 56 95 312 716 54%jkl 31% 34% 35% 28% 41%a 46%hi 46%hi 44%hi 36%i 29%i 16% 17% 32%j 38%i 29% 57%npq 37% 35% 33% 38% 29% 28% 41%u 31% 35% 35 25 32 Rented from the council 306 118 188 37 47 71 75 39 37 22 48 91 145 23 43 33 40 29 8 30 8 33 115 18%a 15% 13% 21%i 20%i 13% 8% 4% 20%jk 29%jk 19%x 26%tuv 18%x 19%x 21%twx 19%x 8% 13%x 12% 11% 4% 12% 13% 15% 12% 9%i Rented from a housing 132 54 33 19 21 21 30 33 45 6% 5% 7% 10%i 9%i 6% 6% 7%i 3% 2% 5%i 7%i 12%jk 4% 10% 4% 6% 5% 6% 6% 6% association 7% 6% 84 61 36 98 49 68 17 54 43 38 40 166 50 25 21 63 11 21 22 22 11 20 19 152 Rented from someone 278 112 16%a 21%ghi 23%ghi 18%ghi 10%i 8% 5% 11% 18%i 11% 13% 6% 24%npru 9% 12% 6% 13% 16% 10% 20%npr 15%n 21%npr 14% 17% Rent free 2% 1% 2% 7%uwx



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 13 **Tenure** 

Rent free

Base: All respondents

	_			UK General Electi	on in May 2015				endum Vote
	<u>Total</u>	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
NET: Homeowners	1321	400	239	82	109	43	85	521	580
	64%	85%	62%	82%	68%	71%	67%	64%	67%
Owned outright - without mortgage	682	248	117	45	70	23	47	244	335
	33%	53%	30%	46%	44%	38%	37%	30%	39%
Owned with a mortgage or loan	639	152	121	36	39	20	38	277	246
	31%	32%	31%	36%	25%	33%	30%	34%	28%
NET: Renters	716	65	144	15	49	16	37	271	281
	35%	14%	37%	15%	31%	26%	29%	33%	32%
Rented from the council	306	21	62	3	22	7	10	92	132
	15%	4%	16%	3%	14%	11%	8%	11%	15%
Rented from a housing association	132	8	29	3	10	5	9	40	59
	6%	2%	7%	3%	6%	8%	7%	5%	7%
Rented from someone else	278	36	53	9	17	4	19	139	90
	13%	8%	14%	9%	11%	7%	15%	17%	10%



Table 14
What is the highest educational level that you have achieved to date?
Base: All respondents

Absolutes/col percents

										Social (	Grade					York-	F	Region						Employ Sec		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
No formal education	17 1%	5	12 1%	2 1%	3 1%	1	:	8 3%g	3 1%	5 1%	1 *	2	9 2%k	1 1%	-	6 3%	2 1%	-	1 1%	1 1%	:	1 *	4 1%	-	1	2
Primary	12 1%	4	8 1%	*	5 1%	-	1	2 1%	3 1%	1	1 *	3 1%	7 1%	-	*	1 *	5 3%	1 1%	1	-	2 1%	-	2 1%	-	-	1
Secondary school, high school, NVQ levels 1 to 3, etc.	1129 55%	518 51%	611 58%a	83 35%	147 41%	178 52%d	233 63%de	230 ef 77%de gi	259 f 56%de	182 33%	292 52%j	289 64%jk	367 73%jk	49 27%	57 66%n	155 nv 65%n	106 v 60%nv	120 / 65%nv	99 v 64%n	59 iv 56%n	119 v 59%n	105 v 39%	161 56%n	99 v 54%n	131 v 47%	462 52%
University degree or equivalent professional qualification, NVQ level 4, etc.	595 29%	332 33%l	263 5 25%	67 28%h	126 35%h	111 33%h	105 28%h	47 16%	140 30%h	227 41%klr	175 n 31%m	111 1 25%m	83 16%	93 52%opo rstuvw x	19 22%	51 21%	44 25%	33 18%	38 25%	34 32%	56 28%	90 33%p	88 r 30%r	49 27%	89 32%	310 35%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	219 11%	101 10%	118 11%	13 5%	68 19%do i	47 gh 14%dg	26 gh 7%	11 4%	55 12%h	110 20%klr	56 n 10%m	34 1 7%	19 4%	25 14%	6 6%	18 8%	11 6%	24 13%	10 6%	8 7%	19 10%	51 19%p	23 qsw 8%	26 14%	55 20%B	106 12%
Still in full time education	76 4%	40 4%	36 3%	72 30%efs i	4 gh 1%	-	:	-	-	26 5%	24 4%	8 2%	18 4%	11 6%	5 6%	7 3%	1 1%	7 4%	3 2%	2 2%	4 2%	19 7%q	10 3%	8 4%	2 1%	2 *
Don't know	2	1 .	1 *	-	-	-	-	1 *	2	-	2	:	-	-	-	-	-	-	1 1%	:	-	-	1	-	-	-
Prefer not to answer	21 1%	7 1%	13 1%	3 1%	6 2%	4 1%	4 1%	1 *	4 1%	6 1%	6 1%	5 1%	3 1%	1 1%	-	:	6 3%w	1 1%	1 1%	2 2%	1 1%	8 3%	:	1	1	9 1%



Table 14
What is the highest educational level that you have achieved to date?
Base: All respondents

Absolutes/col percents

	_			UK General Electi	on in May 2015				endum Vote
	_Total_	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
No formal education	17 1%	4 1%	3 1%	-	-	* 1%		6 1%	10 1%
Primary	12 1%	-	2 1%	-	4 3%	-	-	1	10 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	1129 55%	241 51%	203 52%	38 39%	100 63%	21 34%	43 34%	352 43%	552 64%
University degree or equivalent professional qualification, NVQ level 4, etc.	595 29%	158 34%	121 31%	42 42%	41 26%	27 44%	50 40%	281 35%	203 23%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	219 11%	54 11%	40 10%	16 16%	11 7%	9 15%	22 18%	117 15%	74 9%
Still in full time education	76 4%	10 2%	16 4%	4 4%	1 1%	2 4%	8 6%	48 6%	11 1%
Don't know	2	2	-	-	1 *	-	-	1	1
Prefer not to answer	21 1%	1 *	3 1%	•	1 1%	1 2%	3 2%	3	8 1%



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 15

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

		Ge	nder	der Age							Social (	Grade							Region						Employ Sec	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g) .	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 _(l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Yes - responsible for half or more of the items bought	1847 89%	848 84%	999 94%a	160 66%	341 95%d	323 i 95%di	348 94%di	276 92%di	399 86%d	463 83%	505 91%j	420 93%j	458 91%j	165 91%	81 94%	208 88%	150 85%	160 86%	142 93%	100 95%	183 91%	242 88%	261 90%	155 85%	255 91%	819 92%
No - not responsible for most of the items bought	224 11%	160 16%	64 b 6%	81 34%e i	17 fgh 5%	17 5%	20 6%	23 8%	66 14%ef h	93 g 17%kli	52 m 9%	31 7%	48 9%	15 9%	6 6%	29 12%	26 15%	26 14%	11 7%	6 5%	18 9%	31 12%	29 10%	27 15%	24 9%	74 8%



Absolutes/col percents

Table 15

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	_			UK General Electi	on in May 2015				ndum Vote
		Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
Yes - responsible for half or more of the items bought	1847 89%	412 88%	351 91%	85 85%	145 91%	52 87%	107 85%	713 88%	783 90%
No - not responsible for most of the items bought	224 11%	58 12%	36 9%	15 15%	15 9%	8 13%	19 15%	97 12%	86 10%



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 16

How many cars are there in your household?

Base: All respondents

		Ger	nder			Age	Э				Social G	irade							Region						Employ Sec	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g) .	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (0)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
No cars in the household	451 22%	162 16%	289 27%a	68 28%i	106 30%i	85 25%i	85 23%i	65 22%i	42 9%	56 10%	141 25%jl	72 16%	182 36%jkl	48 26%ux	18 21%	59 25%u	41 23%u	40 21%	23 15%	14 13%	22 11%	102 37%op rstuwx	58 oq 20%u	27 15%	45 16%	203 23%
NET: Any	1620 78%	846 84%b	774 5 73%	173 72%	253 70%	255 75%	284 77%	233 78%	423 91%de gh	501 f 90%km	416 n 75%m	379 84%km	324 64%	132 74%	69 79%v	179 75%v	135 77%v	146 79%v	130 85%v	92 87%v	178 89%npc vw	171 1 63%	231 80%v	155 85%n	234 / 84%	690 77%
1	858 41%	441 44%	417 39%	52 22%	138 38%d	135 40%d	142 39%d	142 48%d	249 54%de g	233 f 42%	229 41%	192 43%	205 40%	63 35%	50 57%nr uvw	105 t 44%	74 42%	63 34%	78 51%nr	39 37%	80 40%	106 39%	116 40%	83 46%	106 38%	339 38%
2	572 28%	296 29%	276 26%	72 30%	89 25%	91 27%	117 32%h	64 21%	139 30%h	206 37%km	123 n 22%	147 33%km	96 19%	59 33%v	15 18%	57 24%	55 31%v	56 30%v	48 32%v	23 22%	70 35%ov	40 15%	91 32%v	57 31%v	93 33%	257 29%
3+	190 9%	110 11%	80 8%	49 20%e i	26 fgh 7%	29 9%	25 7%	27 9%	35 8%	63 11%m	64 11%m	40 9%	23 5%	10 6%	4 4%	17 7%	6 3%	28 15%qs	4 2%	29 27%nop qsuvwx	28 14%qs	25 9%	24 8%	16 9%	34 12%	93 10%



Table 16
How many cars are there in your household?
Base: All respondents

Absolutes/col percents

	_			UK General Electi	on in May 2015			EU Refere	ndum Vote
	Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
No cars in the household	451 22%	38 8%	87 22%	10 10%	16 10%	12 21%	28 22%	185 23%	161 18%
NET: Any	1620 78%	432 92%	300 78%	90 90%	143 90%	48 79%	99 78%	625 77%	708 82%
1	858 41%	200 43%	194 50%	52 52%	77 48%	25 41%	49 38%	354 44%	356 41%
2	572 28%	180 38%	84 22%	30 30%	54 34%	17 29%	38 30%	216 27%	261 30%
3+	190	52 11%	23	8	13	6 10%	12 10%	54 7%	92 11%



Table 17
To which of the following ethnic groups do you consider you belong?
Base: All respondents

Absolutes/col percents

		Ger	nder			Age	)				Social G	irade					York-		Region						Employ Sect	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (i)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)		South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
White	1890 91%	939 93%b	951 90%	200 83%	293 82%	304 90%	343 93%de	292 98%de g	458 f 99%def g	495 89%	494 89%	418 93%	484 96%jk	174 97%v	83 95%v	226 95%v	158 90%v	176 95%v	143 93%v	104 98%v	191 95%v	186 68%	274 95%v	176 97%qv	241 / 86%	807 90%
NET: BAME	152 7%	59 6%	93 9%	36 15%gh	54 ii 15%gh	30 i 9%hi	23 6%hi	5 2%	4 1%	54 10%m	50 9%m	29 6%	20 4%	4 2%	4 5%	12 5%	14 8%	8 4%	10 7%	2 2%	9 5%	72 26%nop rstuwx	9 q 3%	5 3%	30 11%	73 8%
Mixed	32 2%	6 1%	26 2%a	5 2%i	15 4%hi	6 2%i	5 1%i	1 *	-	14 2%m	8 1%	9 2%	1	4 2%	1 1%	5 2%	1 1%	*	3 2%	1 1%	2 1%	13 5%wx	2 1%	-	8 3%	19 2%
Asian	57 3%	25 2%	32 3%	17 7%gh	15 ii 4%hi	16 5%hi	7 2%	1 *	1 *	17 3%	13 2%	14 3%	13 3%	-	2 2%	3 1%	8 5%n	5 3%	5 3%	1 1%	3 1%	26 10%npti wx	3 u 1%	2 1%	10 3%	24 3%
Black	40 2%	18 2%	23 2%	7 3%i	17 5%i	6 2%	7 2%	3 1%	1 *	18 3%m	16 3%m	4 1%	3 1%	-	-	2 1%	3 2%	2 1%	-	-	5 3%	23 8%nop rstwx	2 q 1%	4 2%	11 4%	16 2%
Chinese	15 1%	6 1%	9 1%	5 2%i	7 2%i	2 1%	1	1	-	5 1%	8 1%	-	2	1	2 2%	2 1%	2 1%	1	-	-	-	7 2%	1	-	1	9 1%
Other ethnic group	8	4 *	3	2 1%	-	*	3 1%	-	2	1 *	5 1%	2	1	-	-	-	-	-	3 2%	-	-	4 1%	1	-	-	5 1%
Prefer not to answer	29 1%	11 1%	18 2%	5 2%	12 3%	5 2%	3 1%	1	3 1%	8 2%	14 2%	5 1%	2	1 1%	-	-	3 2%	2 1%	-	:	1 *	15 6%psu	6 x 2%	:	8 3%	14 2%



Table 17
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	_			UK General Electi	on in May 2015				endum Vote
	<u>Total</u>	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
White	1890 91%	443 94%	347 90%	93 93%	155 97%	60 100%	121 95%	739 91%	812 94%
NET: BAME	152 7%	23 5%	38 10%	7 7%	3 2%	-	3 2%	63 8%	46 5%
Mixed	32 2%	4 1%	8 2%	1 1%	1	-	-	13 2%	13 2%
Asian	57 3%	14 3%	19 5%	3 3%	1 1%	-	3 2%	22 3%	23 3%
Black	40 2%	2	9 2%	1 1%	1	-	-	21 3%	3
Chinese	15 1%	3 1%	2	1 1%	-	-	-	3	7 1%
Other ethnic group	8	1 *	1 *	1 1%	-	-	-	4	-
Prefer not to answer	29	4	2	-	2	-	3	8	9

Populus RESEARCH | STRATEGY

Absolutes/col percents

Table 18

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

Absolutes/col percents

	Gender Age										Social G	irade					York-		Region						Employ Sec	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (I)	DE _(m)	Scot- land (n)	North East (o)	North West (p)	shire & Humb-	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Christian	1084 52%	530 53%	554 52%	62 26%	142 39%d	136 40%d	216 58%de	200 ef 67%de	330 ef 71%de g	304 of 55%	273 49%	225 50%	282 56%	82 45%	54 62%v	136 57%v	87 49%	92 49%	90 59%v	67 64%nv	107 54%	111 41%	155 53%v	105 57%v	138 49%	422 47%
NET: Other	95 5%	43 4%	52 5%	19 8%hi	26 7%hi	22 7%hi	12 3%	6 2%	10 2%	33 6%	22 4%	18 4%	22 4%	5 3%	1 1%	5 2%	9 5%w	9 5%	10 7%w	1 / 1%	7 4%	40 15%n rtuwx	3 opq 1%	4 2%	16 6%	38 4%
Muslim	41 2%	16 2%	25 2%	14 6%gh	12 ii 3%hi	10 3%i	4 1%	1	1 *	14 3%	9 2%	11 3%	7 1%	-	1 1%	2 1%	9 5%np	2 owx 1%	4 3%	-	3 1%	20 7%n wx	1 ptu *	-	6 2%	16 2%
Hindu	12 1%	8 1%	5 *	1 .	5 1%	3 1%	1 *	1 *	1 *	8 1%	2	1	2	:	-	1	1 *	-	2 1%	1 1%	1 *	6 2%	1	1 1%	1 1%	7 1%
Jewish	11 1%	2	9 1%	-	3 1%	3 1%	3 1%	:	2	2	7 1%	-	1 *	1	-	1 1%	-	3 1%	1 1%	-	1 *	5 2%	-	:	4 2%	6 1%
Sikh	4	3	1 *	1.	3 1%	*	-	-	-	1	-	3 1%	:	-	-	-	-	3 2%	1	-	-	*	-	-	1	3
Buddhist	8	5	3	3 1%	-	1	:	1	3 1%	2	-	2	4 1%	3 2%	-	-	-	-	1 1%	-	1	3 1%	-	-	-	2
Other	19 1%	10 1%	10 1%	1 1%	4 1%	5 1%	3 1%	3 1%	3 1%	5 1%	4 1%	2	8 2%	2 1%	1 1%	2 1%	-	2 1%	2 1%	-	2 1%	5 2%	1 *	3 1%	4 1%	4
None	840 41%	411 41%	429 40%	144 60%gh	176 ii 49%gh	174 ni 51%gh	139 ni 38%i	88 30%	119 26%	209 38%	239 43%	196 43%	196 39%	89 49%	29 33%	95 40%	76 44%	81 44%	52 34%	37 35%	85 42%	102 37%	121 42%	73 40%	124 45%	408 46%
Prefer not to say	53 3%	24 2%	29 3%	16 7%gh	15 ii 4%g	8 2%	2 1%	5 2%	7 1%	12 2%	23 4%m	12 3%	6 1%	4 2%	3 4%	2 1%	4 2%	4 2%	1 1%	1 1%	1 1%	20 7%ps	12 sux 4%	1 *		25 3%



To which of the following religious groups do you consider yourself to be a member of? Base: All respondents

	_			UK General Election	on in May 2015				ndum Vote
	<u>Total</u>	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
Christian	1084 52%	329 70%	199 51%	48 48%	94 59%	29 49%	52 42%	401 50%	494 57%
NET: Other	95 5%	17 4%	30 8%	7 7%	1 1%	4 6%	6 4%	47 6%	35 4%
Muslim	41 2%	5 1%	14 4%	3 3%	1 1%	-	1 1%	25 3%	11 1%
Hindu	12 1%	5 1%	5 1%	-	-	-	-	3	7 1%
Jewish	11 1%	2	2	-	-	1 1%	1 1%	7 1%	1
Sikh	4	3 1%	*	-	-	-	-	:	3
Buddhist	8	-	1 *	2 2%	-	2 3%	2 2%	3	2
Other	19 1%	2	8 2%	2 2%	1	1 2%	2 1%	7 1%	11 1%
None	840 41%	114 24%	150 39%	44 44%	62 39%	27 45%	66 52%	343 42%	320 37%
Prefer not to say	53 3%	11 2%	8 2%	1 1%	1 1%	-	3 2%	19 2%	19 2%

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Table 19
Which of the following best describes where you live?
Base: All respondents

Absolutes/col percents

		Ge	nder			Ag	ge				Social G	irade							Regio	on					Employ Sec	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j) .	C1 (k)	C2 (l)	DE _(m)	Scot- land (n)	North East (o)	North	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)		South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
NET: Urban	1628 79%	754 75%	874 82%a	206 86%h	308 i 86%hi	276 i 81%i	304 82%hi	219 73%	315 68%	423 76%	437 78%	365 81%	403 80%	136 75%tu	75 86%st	206 u 87%ns ux	137 st 78%tu	154 u 83%tu	105 69%t	53 50%	117 58%	273 100%nop qrstuwx	235 81%stu	137 75%tu	239 86%	727 81%
Urban - Population over 10,000	848 41%	427 42%	421 40%	140 58%g	162 hi 45%i	168 49%gh	142 ni 39%i	114 38%i	122 26%	240 43%m	246 44%m	198 44%m	164 n 32%	69 38%u	46 53%ps uwx	87 st 36%u	77 44%tı	77 uw 41%tu	50 32%	24 22%	48 24%	225 82%nop qrstuw x	89 31%	57 31%	146 52%	392 44%
Town and Fringe	780 38%	327 32%	453 43%a	66 28%	146 41%d	108 32%	162 44%df	105 35%	193 42%df	183 33%	191 34%	167 37%	239 47%jkl	67 I 37%v	29 33%v	119 50%oo uv	60 qt 34%v	77 41%v	56 36%v	29 27%	69 34%v	47 17%	146 50%oqs tuv	80 44%tv	93 33%	335 37%
NET: Rural	443 21%	254 25%k	189 o 18%	35 14%	51 14%	64 19%	65 18%	80 27%deg	149 32%de g	134 f 24%	120 22%	87 19%	103 20%	44 25%pv	12 14%v	32 13%v	39 22%v	32 17%v	48 31%opv w	53 50%nop qrsvwx	84 42%nopq rvwx	:	54 19%v	45 25%pv	40 14%	166 19%
Village	381 18%	213 21%b	168 o 16%	31 13%	50 14%	59 17%	55 15%	71 24%deg	115 25%de	114 g 20%	93 17%	82 18%	92 18%	31 17%v	11 12%v	31 13%v	37 21%v	28 15%v	46 30%opr vwx	36 35%nop rvwx	77 38%nopq rvwx	:	52 18%v	31 17%v	32 12%	152 17%
Hamlet & Isolated Dwelling	62 3%	41 4%k	21 2%	3 1%	1	6 2%	9 3%	9 3%e	34 7%de	20 fg 4%	27 5%l	4 1%	10 2%	13 7%pv	1 w 1%	*	2 1%	4 2%	2 1%	17 16%opq suvw	7 r 3%v	-	3 1%	14 8%pq	7 vw 3%	14 2%



Table 19
Which of the following best describes where you live?
Base: All respondents

	_			UK General Electi	on in May 2015			EU Refere	endum Vote
	<u>Total</u>	Cons	Labour	Lib Dem	UKIP	SNP	Another party	of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
NET: Urban	1628	341	331	72	121	40	87	656	665
	79%	73%	85%	73%	76%	66%	69%	81%	77%
Urban - Population over 10,000	848	158	197	41	51	20	49	395	292
	41%	34%	51%	41%	32%	32%	39%	49%	34%
Town and Fringe	780	184	134	31	70	20	38	261	373
	38%	39%	35%	32%	44%	34%	30%	32%	43%
NET: Rural	443	129	56	27	39	20	39	153	203
	21%	27%	15%	27%	24%	34%	31%	19%	23%
Village	381	109	55	18	34	15	29	128	172
	18%	23%	14%	18%	21%	24%	23%	16%	20%
Hamlet & Isolated Dwelling	62 3%	20 4%	2	10 10%	4 3%	6 9%	10 8%	26 3%	31 4%



### EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Which of the following best describes your current working status?

Base: All respondents

		Ge	nder			Age	)				Social (	Grade							Region						Employ Sec	yment ctor
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (i)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)		York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
NET: Working	1172 57%	580 58%	592 56%	119 50%i	289 81%dl	259 hi 76%dh	299 ii 81%dh	152 ni 51%i	54 12%	315 57%m	353 63%m	309 69%jm	194 n 38%	95 53%	52 60%	126 53%	111 63%w	111 / 60%	82 54%	49 46%	113 57%	192 70%np tuwx	142 s 49%	98 54%	279 100%	893 100%
Working full time - working 30 hours per week or more	928 45%	521 52%l	407 o 38%	97 40%i	232 65%dl	205 hi 60%dh	251 ii 68%dh	116 ni 39%i	26 6%	271 49%m	286 51%m	231 51%m	140 28%	83 46%	40 45%	97 41%	85 49%	86 46%	62 40%	34 32%	92 46%	163 60%ps uwx	115 t 40%	71 39%	234 84%	693 78%
Working part time - working between 8 and 29 hours per week	244 12%	60 6%	185 17%a	23 9%	56 16%i	54 16%i	48 13%i	36 12%i	28 6%	45 8%	67 12%	78 17%j	54 11%	12 7%	12 14%	29 12%	26 15%	25 14%	20 13%	15 15%	21 10%	29 11%	27 9%	27 15%	45 16%	200 22%
NET: Not working	899 43%	428 42%	471 44%	121 50%ef	70 g 19%	81 24%	70 19%	146 49%efg	411 88%de gh	242 f 43%l	204 37%	142 31%	311 62%jkl	85 47%v	35 40%	112 47%v	65 37%	75 40%	71 46%v	57 54%v	87 43%v	81 / 30%	147 51%qv	84 46%v	-	-
Not working but seeking work or temporarily unemployed or sick	111 5%	35 3%	75 7%a	18 8%i	22 6%i	34 10%i	18 5%i	15 5%i	2	8 1%	17 3%	9 2%	77 15%jkl	9 5%	3 4%	21 9%w	16 9%s	8 w 4%	3 2%	4 4%	10 5%	20 7%	8 3%	8 5%	-	-
Not working and not seeking work/ student	158 8%	74 7%	84 8%	99 41%ef i	11 gh 3%i	7 2%i	18 5%i	24 8%fi	-	41 7%l	38 7%	13 3%	66 13%jkl	14 8%	8 9%	19 8%	9 5%	16 8%	9 6%	10 9%	12 6%	28 10%	21 7%	13 7%	-	-
Retired on a state pension only	112 5%	40 4%	72 7%a	-	:	-	-	7 2%efg	105 23%de h	11 fg 2%	11 2%	10 2%	81 16%jkl	7 4%	3 3%	15 6%v	3 2%	12 6%	9 6%	5 5%	16 8%v	/ 4 / 1%	29 10%qv	10 5%	-	-
Retired with a private pension	366 18%	262 26%l	104 o 10%	-	:	:	2 1%	65 22%def g	300 64%de gh	166 f 30%kl	116 m 21%lm	53 1 12%m	31 6%	42 23%oqv	5 v 6%	43 18%v	20 11%	26 14%	28 18%v	31 29‰ uv	32 qr 16%	21 8%	72 25%oq	45 v 25%oo	- - vp	-
House person, housewife, househusband, etc.	152 7%	16 2%	135 13%a	4 2%	37 10%di	40 i 12%di	31 9%di	35 12%di	4 1%	17 3%	23 4%	56 12%jk	55 11%jk	14 8%	16 18%pv	14 /wx 6%	16 9%v	14 7%	22 15%vv	6 vx 6%	17 8%	8 3%	17 6%	8 5%	-	-

 $\hline \textbf{Proportions/Means: Columns Tested (5\% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B * small base; ** very small base (under 30) ineligible for sig testing } \\ \hline $(x,y) = \frac{1}{2} \int_{\mathbb{R}^n} \frac{1}{2} \int_{\mathbb{R}^n$ 



Table 20
Which of the following best describes your current working status?
Base: All respondents

	_			UK General Electi	on in May 2015				ndum Vote
	Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
NET: Working	1172 57%	237 51%	213 55%	51 51%	71 44%	34 56%	68 54%	503 62%	433 50%
Working full time - working 30 hours per week or more	928 45%	191 41%	173 45%	39 39%	59 37%	29 48%	56 45%	412 51%	347 40%
Working part time - working between 8 and 29 hours per week	244 12%	47 10%	39 10%	12 12%	12 8%	5 8%	12 9%	91 11%	86 10%
NET: Not working	899 43%	233 49%	175 45%	48 49%	89 56%	26 44%	58 46%	306 38%	435 50%
Not working but seeking work or temporarily unemployed or sick	111 5%	5 1%	20 5%	2 2%	7 4%	2 4%	7 6%	39 5%	43 5%
Not working and not seeking work/ student	158 8%	22 5%	34 9%	7 7%	6 4%	5 8%	14 11%	79 10%	43 5%
Retired on a state pension only	112 5%	42 9%	22 6%	6 6%	20 12%	3 5%	4 3%	30 4%	67 8%
Retired with a private pension	366 18%	142 30%	65 17%	28 28%	41 26%	13 21%	26 21%	117 14%	205 24%
House person, housewife, househusband, etc.	152 7%	22 5%	34 9%	5 5%	15 9%	3 5%	6 5%	41 5%	77 9%



Table 21

Do you work in any of the following occupations?

Base: All respondents who work

Absolutes/col percents

		Ger	nder			Aç	ge				Social C	Grade					York-		Region						Employ Sect	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 _(k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	1139	558	581	92	234	276	331	155	51	385	356	212	186	85	54	126	105	92	79	56	109	171	156	106	292	847
Weighted base	1172	580	592	119*	289	259	299	152*	54**	315	353	309	194*	95*	52**	126*	111*	111*	82**	49*	113*	192*	142*	98*	279	893
NET: Public Sector	279 24%	128 22%	151 26%	32 27%	60 21%	68 26%	78 26%	36 23%	5 9%	85 27%l	102 29%l	50 16%	42 22%	19 20%	18 34%	20 16%	19 17%	23 21%	25 30%	16 32%	30 26%	58 30%p	26 18%	26 26%	279 100%B	-
Central government including all administrative departments and central government agencies such as the Bank of England	17 1%	12 2%	5 1%	2 2%	3 1%	6 2%	4 1%	2 2%	-	10 3%l	6 2%	Ī	1 *	1 1%	1 2%	1 1%	2 2%	1 1%	2 2%	1 2%	1	5 3%	*	2 2%	17 6%B	-
HM Forces	7 1%	6 1%	1 *	-	-	6 2%		-	-	*	1	6 2%	-	-	-	-	-	-	6 7%	-	1 1%	-	-	*	7 2%B	-
National Health Service	47 4%	11 2%	36 6%a	3 3%	12 4%	10 4%	11 4%	12 8%	-	16 5%	11 3%	5 1%	16 8%l	4 4%	1 2%	5 4%	*	7 6%	1 1%	2 3%	7 7%	7 4%	4 3%	9 9%q	47 17%B	-
Universities and Academies funded by government	19 2%	10 2%	9 2%	*	4 1%	5 2%	6 2%	2 1%	* 1%	6 2%	12 3%	1	-	1 1%	* 1%	1 1%	4 4%	1 1%	2 3%	3 7%v	2 N 2%	2 1%	*	2 2%	19 7%B	-
Courts service	3	1	2	-	-	2 1%	1	-	1 1%	1	2 1%	-	-	:	-	-	:	-	-	3 5%p	- v -	-	1	-	3 1%B	-
Local government administration	44 4%	24 4%	20 3%	8 7%	10 3%	8 3%	14 5%	3 2%	1 1%	7 2%	24 7%jm	13 1 4%	*	4 4%	1 2%	4 3%	1 1%	2 2%	1 1%	2 5%	3 3%	14 7%	8 5%	4 4%	44 16%B	-
Police service	6	5 1%	1 *	1 1%	1 *	1	-	3 2%	-	-	4 1%	:	1 1%	:	-	1 1%	2 2%	-	-	-	1 1%	-	2 1%	-	6 2%B	-
Public sector housing	15 1%	9 2%	6 1%	5 5%	1 *	1 1%	6 2%	1 1%	-	3 1%	7 2%	5 2%	-	-	11 21%	1 1%	*	1 1%	* 1%	-	1 1%	-	1 *	-	15 5%B	:



### EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 21

Do you work in any of the following occupations?

Base: All respondents who work

		Gei	nder			Aç	ie				Social	Grade					York-		Region						Employ Sec	
Weighted base	Total —— 1172	Male (a) 580	Female (b) 592	18-24 (d) 119*	25-34 (e) 289	35-44 (f) 259	45-54 (g) 299	55-64 (h) 152*	65+ (i) 54**	AB (j) 	C1 (k) 353	C2 (l)	DE (m) 194*	Scot- land (n) 95*	North East (o) 52**	North West (p) 126*	shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s) 82**	Wales (t) 49*	East- ern (u) 113*	London (v) 	South East (w) 142*	South West (x) 98*	Public (A) 279	Pri- vate (B)
Teaching employed by local education authority including voluntary aided schools and foundation schools	61 5%	17 3%	44 7%a	7 6%	23 8%	11 4%	14 5%	5 3%	1 2%	28 9%lr	23 m 7%	6 2%	5 2%	2 2%	3 6%	4 3%	5 5%	8 7%	7 9%	2 5%	4 4%	16 8%	3 2%	6 6%	61 22%B	3 -
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	11 1%	4 1%	6 1%	4 3%	1 *	2 1%	1 *	1 1%	1 2%	2 1%	1 *	6 2%	1 1%	-	1 1%	1 1%	1 1%	2 1%	-	1 2%	:	5 2%	1 1%	-	11 4%B	3 -
Bradford and Bingley or Northern Rock Building societies	*		:	-	*	-	-	-		:		-	-	-	* 1%	:	:	:		-	:	-	-	:	*	-
Other public sector occupation (please specify as much detail as possible)	49 4%	29 5%	19 3%	*	5 2%	15 6%	20 7%e	7 5%	1 2%	13 4%	9 3%	9 3%	18 9%k	7 7%	-	3 3%	3 2%	2 2%	5 6%	2 3%	8 7%	9 5%	7 5%	3 3%	49 17%B	- i -
None of the above (Private Sector)	893 76%	452 78%	441 74%	88 73%	229 79%	191 74%	221 74%	116 77%	48 91%	230 73%	251 71%	259 84%jk	153 78%	76 80%	34 66%	106 84%v	92 83%	88 79%	57 70%	33 68%	84 74%	134 70%	116 82%	72 74%	-	893 100%A



Table 21

Do you work in any of the following occupations?

Base: All respondents who work

	_			UK General Electi	on in May 2015				ndum Vote
	<u>Total</u>	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	1139	313	348	67	125	45	107	552	425
Weighted base	1172	237	213	51	71	34	68	503	433
NET: Public Sector	279 24%	48 20%	72 34%	10 21%	17 24%	7 21%	14 20%	137 27%	104 24%
Central government including all administrative departments and central government agencies such as the Bank of England	17 1%	9 4%	6 3%	-	-	:	1%	11 2%	6 1%
HM Forces	7 1%	1 1%	-	-	-	-	-	1	6 1%
National Health Service	47 4%	7 3%	11 5%	1 1%	4 6%	3 9%	4 6%	22 4%	13 3%
Universities and Academies funded by government	19 2%	4 2%	4 2%	2 4%	1 1%	-	2 2%	13 3%	5 1%
Courts service	3	-	1 1%	-	-	-	-	3	1
Local government administration	44 4%	6 3%	17 8%	2 3%	2 3%	2 5%	2 2%	24 5%	19 4%
Police service	6	1 *	3 1%	1 1%	2 2%	-		4 1%	2 1%
Public sector housing	15 1%	-	5 2%	1 1%	-	-	-	8 2%	2
Teaching employed by local education authority including voluntary aided schools and foundation schools	61 5%	10 4%	15 7%	3 6%	2 2%	-	2 2%	26 5%	20 5%



Table 21

Do you work in any of the following occupations?

Base: All respondents who work

	_			UK General Electi	ion in May 2015				endum Vote
	<u>Total</u>	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Weighted base	1172	237	213	51	71	34	68	503	433
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	11 1%	2 1%	*	-	3 4%	:	1 1%	5 1%	5 1%
Bradford and Bingley or Northern Rock Building societies	:	-	*	-	-	-	:	:	-
Other public sector occupation (please specify as much detail as possible)	49 4%	6 3%	10 5%	2 3%	4 6%	2 7%	3 5%	20 4%	26 6%
None of the above (Private Sector)	893 76%	190 80%	140 66%	41 79%	54 76%	27 79%	54 80%	366 73%	329 76%



Table 22

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

Absolutes/col percents

		Ger	nder			Age					Social (	Grade						Re	egion						Employ Sect	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 4	45-54 5 (g)	55-64 (h)	65+ (i)	AB (i)	C1 (k)	C2 (I)	DE (m)	Scot- land (n)		North West (p)	York- shire & Humb- erside (q)	Mid-	East Mid- lands (s)	Wales	East- ern (u)	London (v)	South East (w)	South West	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
No children aged 18 or under	1479 71%	774 77%b	705 66%	207 86%ef	172 g 48%	146 43%	229 62%ef	268 90%efç	457 98%de gh	405 f 73%l	437 79%l	248 55%	389 77%l	136 76%o	45 52%	172 72%0	120 68%	118 63%	110 72%0	80 76‰	139 69%0	202 74%o	227 78%o	130 r 71%o	166 60%	563 63%
NET: Yes	588 28%	233 23%	355 33%a	31 13%i	186 52%dgi i	194 n 57%dgl i	139 n 38%dhi	30 10%i	7 2%	149 27%	119 21%	204 45%jkm	116 1 23%	43 24%	42 48%nps tuvwx	63 26%	56 32%	68 37%w	43 28%	26 24%	62 31%	70 26%	62 22%	52 28%	113 40%	330 37%
Yes - children aged under 5 years old	212 10%	67 7%	145 14%a	24 10%gh	117 ii 33%dfg hi	63 18%ghi	7 2%	-	1	57 10%	52 9%	62 14%	41 8%	10 5%	20 23%npti vwx	22 u 9%	19 11%	32 17%ntu wx	24 ı 15%n	5 5%	15 7%	29 11%	24 8%	13 7%	35 13%	127 14%
Yes - children aged 5 to 10 years old	281 14%	106 11%	174 16%a	10 4%i	93 26%dg i	111 n 33%dgl i	54 n 15%dhi	10 3%i	2	73 13%	56 10%	98 22%jkm	53 1 11%	22 12%	16 19%w	32 13%	30 17%w	23 13%	22 14%	10 9%	40 20%v	34 v 12%	24 8%	29 16%w	49 17%	153 17%
Yes - children aged 11 to 15 years old	212 10%	87 9%	125 12%	2 1%	36 10%di	91 27%del i	67 n 18%deh	14 ni 5%i	3 1%	52 9%	31 6%	72 16%jk	57 11%k	22 12%	7 8%	31 13%	18 10%	23 13%	8 5%	13 12%	26 13%	25 9%	22 8%	16 9%	35 13%	112 13%
Yes - children aged 16 to 18 years old	130 6%	59 6%	71 7%	4 2%	4 1%	35 10%dei	65 18%del	20 ni 7%ei	2 1%	34 6%	20 4%	48 11%k	28 5%	7 4%	14 16%nps vw	10 u 4%	19 11%u	15 8%	7 4%	11 10%	7 3%	13 5%	15 5%	12 7%	35 12%B	63 7%
Refused	4	1	4	3 1%	-	*	*	:	1	3 1%	:	-	*	-	-	3 1%	-	-	-	-	-	1	-	:	-	*



Table 22

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	_			UK General Electi	on in May 2015			EU Refere	endum Vote
	<u>Total</u>	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
No children aged 18 or under	1479	362	272	76	124	45	99	580	656
	71%	77%	70%	76%	78%	74%	78%	72%	76%
NET: Yes	588	108	115	23	36	15	27	228	212
	28%	23%	30%	24%	22%	26%	22%	28%	24%
Yes - children aged	212	42	33	12	9	7	9	88	66
under 5 years old	10%	9%	8%	12%	5%	11%	7%	11%	8%
Yes - children aged 5 to 10 years old	281	40	50	10	17	5	9	101	97
	14%	9%	13%	10%	11%	8%	7%	12%	11%
Yes - children aged 11 to 15 years old	212	34	54	7	14	8	14	74	81
	10%	7%	14%	7%	8%	14%	11%	9%	9%
Yes - children aged 16 to 18 years old	130	29	29	3	10	3	6	48	52
	6%	6%	7%	3%	6%	5%	5%	6%	6%
Refused	4	*	1	:	:	-	-	1	



Table 23
Which of the following ITV regions do you live in?
Base: All respondents

Absolutes/col percents

		Ge	nder			Ag	je				Social G	rade					York-	F	Region						Employ Sec	/ment :tor
	Total	Male _(a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (I)	DE _(m)			North West (p)	shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales	East- ern L (u)	.ondon (v)		South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Anglia	241 12%	106 11%	135 13%	26 11%	29 8%	39 11%	59 16%e	36 12%	52 11%	62 11%	60 11%	69 15%	50 10%	-	-	3 1%	-	-	33 22%no rtvwx	- oq -	185 92%nopo rstvwx	4 1%	16 5%nqrx	*	44 16%	104 12%
Border	23 1%	13 1%	11 1%	1 *	6 2%	2 1%	3 1%	9 3%i	3 1%	11 2%	6 1%	4 1%	3 1%	8 5%uvwx	1 : 1%	14 6%q vwx	- Irsu -	-	-	-	-	-	-	-	4 1%	15 2%
Central	286 14%	137 14%	148 14%	27 11%	50 14%	59 17%g	37 10%	41 14%	71 15%	84 15%	62 11%	67 15%	73 14%	1	-	1	-	170 91%nop qstuvw x	103 67%no tuvwx	- pq -	-	-	7 2%	4 2%	38 14%	111 12%
Granada	220 11%	117 12%	104 10%	28 11%	30 8%	39 11%	40 11%	35 12%	49 11%	40 7%	53 10%	53 12%	75 15%j	-	:	218 91%n stuvwx	oqr *	2 1%	-	*	-	-	:	-	17 6%	95 11%
London	346 17%	145 14%	201 19%	47 19%	89 25%h	53 i 16%	62 17%	38 13%	58 12%	110 20%m	127 23%lm	60 13%	48 10%	-	:	-	-	-	-	-	10 5%npq r	269 99%nop qrstuw x	65 22%noperstux	2 q 1%	60 21%	171 19%
Meridian	221 11%	126 13%	95 9%	20 8%	34 10%	32 9%	27 7%	31 10%	78 17%de g	60 f 11%	53 10%	32 7%	76 15%l	-	:	-	-	*	2 1%	-	1 1%	-	199 69%nop qrstuv x	18 10%no rstuv	23 ppq 8%	83 9%
STV	172 8%	92 9%	79 7%	23 10%	33 9%	26 8%	28 8%	23 8%	38 8%	53 9%	41 7%	50 11%	28 6%	171 95%opqr stuvwx	-	-	-	-	-	-	-	-	-	1 *	17 6%	70 8%
Tyne Tees	88 4%	39 4%	50 5%	15 6%i	22 6%i	9 3%	20 5%i	16 5%i	7 1%	17 3%	25 4%	26 6%	20 4%	-	86 99%npqr stuvwx	-	2 1%	-	-	-	-	-	-	-	18 6%	34 4%



Table 23

Which of the following ITV regions do you live in? Base: All respondents

Absolutes/col percents

		Ge	nder			A	ge				Social (	Grade							Region						Emplo Sec	yment ctor
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE _(m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East _(w)	South West (x)	Public (A)	Pri- vate (B)
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Wales	99 5%	46 5%	53 5%	11 4%	11 3%	11 3%	20 5%	19 6%	28 6%	15 3%	36 6%j	18 4%	31 6%j	-	-	-	-	-	-	99 94%n rsuvw		-	-	-	16 6%	33 4%
West	76 4%	42 4%	34 3%	6 3%	12 3%	18 5%	9 3%	5 2%	24 5%h	30 5%k	12 2%	18 4%	15 3%	-	-	2 1%	-	12 7%nj uvw	- oqs -	6 5%n vw	- qsu -	-	-	55 30%n rstuvw		35 4%
Westcountry	103 5%	49 5%	54 5%	6 3%	14 4%	18 5%	19 5%	18 6%	27 6%	32 6%	32 6%	21 5%	18 4%	-	-	-	-	1	-	-	-	-	-	102 56%n rstuvw	16 opq 6%	40 5%
Yorkshire	194 9%	96 10%	98 9%	31 13%	26 7%	34 10%	45 12%i	28 9%	31 7%	44 8%	48 9%	33 7%	69 14%jl	-	-	-	174 99%no stuvwx	opr *	15 10%nop tuvwx	- or -	5 2%	-	-	-	21 8%	101 11%
UTV	2	-	2	-	2 1%	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	2



Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	_			UK General Electi	on in May 2015				ndum Vote
		Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
Anglia	241 12%	69 15%	33 9%	9 9%	26 16%	-	5 4%	78 10%	119 14%
Border	23 1%	5 1%	4 1%	1 1%	1 1%	2 4%	3 3%	7 1%	12 1%
Central	286 14%	68 14%	53 14%	9 9%	22 14%	1 1%	9 7%	87 11%	130 15%
Granada	220 11%	42 9%	57 15%	11 11%	17 11%	-	4 3%	81 10%	102 12%
London	346 17%	76 16%	65 17%	18 19%	18 11%	-	12 9%	151 19%	119 14%
Meridian	221 11%	84 18%	29 7%	13 13%	21 13%	-	6 5%	99 12%	97 11%
STV	172 8%	22 5%	27 7%	10 10%	4 3%	57 95%	59 47%	83 10%	62 7%
Tyne Tees	88 4%	10 2%	23 6%	4 4%	9 6%	-	5 4%	44 5%	30 3%
Wales	99 5%	15 3%	29 7%	7 7%	6 4%	-	13 10%	38 5%	42 5%
West	76 4%	16 3%	7 2%	4 4%	6 4%	-	:	26 3%	23 3%
Westcountry	103 5%	23 5%	17 4%	8 9%	14 9%	-	5 4%	45 6%	48 6%
Yorkshire	194 9%	40 9%	42 11%	5 5%	15 10%	-	4 3%	69 9%	83 10%
UTV	2	-	-	-	-	-	-	-	2



Absolutes/col percents

Table 24 Marital Status Base: All respondents

		Ger	ıder			Age	9				Social G	arade							Region						Employ Sect	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 5 (a)	55-64 (h)	65+ (i)	AB (i)	C1 (k)	C2 (I)	DE (m)	Scot- land (n)	North East (o)	North West	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Single	550 27%	249 25%	301 28%	177 74%ef hi	127 ig 35%gh	89 ii 26%hi	90 24%hi	47 16%i	20 4%	139 25%	174 31%l	84 19%	153 30%l	38 21%	23 26%	80 34%s	51 suw 29%s	43 23%	22 14%	25 24%	36 18%	130 48%nop qrstuw x	62 p 21%	40 22%	95 34%	246 28%
NET: Married/ Civil partnership/ co habiting	1257 61%	655 65%b	601 57%	58 24%	222 62%d	235 69%d	218 59%d	194 65%d	330 71%dg		318 1 57%	316 70%km	253 1 50%	112 62%v	58 67%v	123 52%	109 62%v	126 68%pv	115 / 75%p	67 vw 64%v	139 69%pv	112 41%	180 62%v	115 63%v	167 60%	549 61%
Married	923 45%	521 52%b	402 38%	17 7%	121 34%d	152 45%d	163 44%d	160 54%de			239 1 43%m	213 47%m	171 34%	72 40%	39 45%	93 39%	76 43%	100 54%pv	76 v 50%v	56 53%v	93 46%v	87 32%	139 48%v	90 50%v	120 43%	355 40%
Civil Partnership	16 1%	9 1%	7 1%	5 2%	5 1%	2 1%	1	1	2	3 1%	8 1%	4 1%	1 *	2 1%	6 7%po uvwx	1 qrt *	*	1 1%	4 2%	-	1 *	:	-	:	5 2%	10 1%
Co Habiting	318 15%	125 12%	193 18%a	35 15%i	96 27%dg i	81 h 24%gh	54 i 15%i	32 11%i	19 4%	66 12%	71 13%	99 22%jk	82 16%	37 21%v	12 14%	30 13%	32 18%	25 13%	35 23%v	11 10%	45 23%pv	25 9%	40 14%	24 13%	42 15%	183 21%
NET: Widowed/ separated/ divorced	253 12%	101 10%	152 14%a	1	8 2%	15 4%	58 16%def		114 24%def	46 g 8%	61 11%	47 10%	99 20%jkl	25 14%	6 7%	35 15%	16 9%	17 9%	16 10%	13 13%	25 12%	28 10%	47 16%	27 15%	17 6%	89 10%
Widowed	63 3%	21 2%	42 4%	1 *	6 2%	1	1	5 2%	49 11%defg h	18 g 3%	20 4%	7 2%	19 4%	9 5%	-	10 4%	4 2%	4 2%	4 3%	2 2%	9 4%	4 1%	10 4%	8 4%	1 *	15 2%
Separated	41 2%	23 2%	18 2%	-	2	5 2%	15 4%de	7 2%	12 3%	7 1%	6 1%	14 3%	15 3%	4 2%	-	8 3%	4 2%	1	1 1%	5 5%v	5 2%	1	5 2%	7 4%	3 1%	18 2%
Divorced	149 7%	57 6%	92 9%	-	1	8 2%	42 11%def	46 16%def	52 11%def	21 4%	35 6%	26 6%	66 13%ikl	12 6%	6 7%	17 7%	8 5%	13 7%	10 7%	5 5%	12 6%	22 8%	32 11%	12 7%	13 5%	56 6%



Table 24
Marital Status
Base: All respondents

Absolutes/col percents

		Ge	ender			А	ae				Social	Grade							Region						Emplo Sec	
	Total	Male (a)		18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales	East- ern (u)	London _(v)	South East (w)	South West	Public (A)	Pri- vate (B)
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Prefer not to answer	11	2	8 1%	5 2%	.i *	1	3 1%	-	-	2	3 1%	5 1%	-	5 3%	-	*	-	-	-	-	-	3 1%	2 1%	-	*	9 1%



Absolutes/col percents

Table 24
Marital Status
Base: All respondents

	_			UK General Electi	on in May 2015			EU Refere	ndum Vote
	Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
Single	550 27%	75 16%	108 28%	28 28%	25 16%	18 29%	42 33%	251 31%	181 21%
NET: Married/ Civil partnership/ co habiting	1257 61%	324 69%	242 62%	63 63%	110 69%	38 62%	69 55%	487 60%	537 62%
Married	923 45%	269 57%	187 48%	48 49%	83 52%	29 49%	52 41%	341 42%	428 49%
Civil Partnership	16 1%	6 1%	2 1%	:	-	1 2%	1 1%	10 1%	4
Co Habiting	318 15%	49 10%	53 14%	14 14%	26 16%	7 12%	16 13%	137 17%	105 12%
NET: Widowed/ separated/ divorced	253 12%	71 15%	37 9%	9 9%	25 16%	5 8%	13 11%	66 8%	149 17%
Widowed	63 3%	26 6%	10 3%	4 4%	6 4%	1 2%	2 1%	21 3%	32 4%
Separated	41 2%	8 2%	6 1%	-	5 3%	2 3%	2 2%	11 1%	25 3%
Divorced	149 7%	38 8%	21 5%	5 5%	14 9%	2 3%	9 7%	35 4%	92 11%
Prefer not to answer	11 1%	1	1 *	-	-	-	2 2%	5 1%	1



Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

Absolutes/col percents

		Ge	nder			Ą	ge				Social	Grade					York-	Regio	on						Employ Sec	/ment :tor
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North	shire & Humb-	Mid-	East Mid- lands \ (s)	Vales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Glasgow	101 5%	56 6%	44 4%	13 5%	21 6%	18 5%	16 4%	14 5%	19 4%	26 5%	25 4%	30 7%	20 4%	100 56%opqı stuvwx	r -	-	-	-	-	-	-	-	1 *	-	10 4%	40 4%
Edinburgh	59 3%	25 3%	33 3%	9 4%	13 4%	7 2%	10 3%	9 3%	11 2%	21 4%m	15 3%	18 4%m	4 1%	59 33%opqı stuvwx	r -	-	-	-	-	-	-	-	-	-	6 2%	33 4%
Newcastle	91 4%	41 4%	50 5%	14 6%	23 6%i	9 3%	19 5%	17 6%i	9 2%	19 3%	26 5%	25 6%	21 4%	-	84 97%npqi stuvwx	5 r 2%	2 1%	:	:	-	-	-	-	-	18 6%	33 4%
Leeds	83 4%	40 4%	43 4%	24 10%fh	14 i 4%	8 2%	20 5%	6 2%	11 2%	29 5%l	13 2%	6 1%	36 7%kl		1 1%	-	82 47%nop stuvwx	- r -	-	-	-	-	-	-	6 2%	47 5%
Hull	39 2%	22 2%	17 2%	2 1%	-	9 3%€	9 2%e	9 3%e	10 2%	6 1%	11 2%	10 2%	11 2%	-	-	-	37 21%nop stuvwx	- r -	2 1%	-	-	-	-	-	6 2%	20 2%
Sheffield	49 2%	19 2%	29 3%	4 2%	10 3%	11 3%	12 3%	6 2%	5 1%	8 1%	22 4%j	10 2%	9 2%	-	-	-	46 26%nop stuvwx	* r *	2 1%	-	-	-	-	-	8 3%	22 2%
Manchester	176 8%	91 9%	85 8%	21 9%	21 6%	29 9%	33 9%	24 8%	47 10%	27 5%	42 8%	43 10%	63 12%j	-	1%	164 69%noqi stuvwx	1 r 1%	10 5%nuvv x	- v -	*	Ī	-	-	-	15 5%	71 8%
Liverpool	91 4%	51 5%	40 4%	8 3%	16 4%	13 4%	17 5%	19 6%	18 4%	22 4%	27 5%	16 4%	26 5%	-	-	65 27%noqi suvwx	- r -	1 *		25 24%noo suvwx	- Įr -	-	1	-	10 4%	39 4%
Nottingham	96 5%	44 4%	53 5%	14 6%	16 4%	21 6%	11 3%	14 5%	21 5%	24 4%	17 3%	28 6%	28 6%	-	-	-	-	-	93 61%nopq rtuvwx	-	3 2%	-	-	-	18 7%	32 4%



Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

Absolutes/col percents

		Gei	nder			A	ge				Social G	arade					York-		Region	1					Employ Sect	ment tor
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands V (s)	Vales (t)	East- ern (u)	London (v)			Public (A)	Pri- vate (B)
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Birmingham	142 7%	67 7%	75 7%	13 5%	27 8%	47 14%0	16 dghi 4%	14 5%	24 5%	41 7%	22 4%	48 11%k	31 6%	-	-	-	-	135 72%nop stuvwx	6 oq 4%pvw	1 x 1%	:	-	-	-	18 6%	67 7%
Norwich	98 5%	40 4%	57 5%	11 5%	13 4%	20 6%	24 6%	14 5%	16 3%	23 4%	21 4%	32 7%	21 4%	-	-	-	-	-	-	-	95 48%nopq rstvwx	-	2 1%	-	15 5%	43 5%
Milton Keynes	63 3%	35 3%	28 3%	7 3%	8 2%	6 2%	15 4%h	2 1%	25 5%h	27 5%m	12 2%	17 4%	7 1%	-	-	-	-	-	35 23%nope rtuvwx	- q -	19 10%nopq rtvwx	-	9 3%pv	:	6 2%	35 4%
Brighton	57 3%	38 4%	20 2%	4 2%	5 1%	8 2%	8 2%	9 3%	24 5%e	13 2%	14 3%	5 1%	25 5%l	-	-	-	-	Ī	-	-	1 1%	-	56 19%nopq rstuvx	-	9 3%	14 2%
Oxford	30 1%	18 2%	12 1%	3 1%	4 1%	2 1%	6 2%	4 1%	11 2%	11 2%	10 2%	5 1%	3 1%	-	-	-	-	4 2%	1 1%	-	-	-	22 8%nopq stuvx	3 2%	4 1%	11 1%
London	444 21%	196 19%	248 23%	52 22%	102 28%g	73 hi 21%	71 19%	54 18%	92 20%	127 23%m	168 30%jlm	70 n 16%	80 16%	-	-	-	-	-	*	-	53 26%no pqrst x	273 100%nop qrstuwx	118 41%nopq rstux	-	78 28%	208 23%
Southampton	84 4%	42 4%	42 4%	15 6%	14 4%	11 3%	13 3%	11 4%	20 4%	23 4%	17 3%	16 3%	29 6%	-	-	-	-	-	-	:	-	-	61 21%nop qrstuv	23 13%nop rstuv	9 q 3%	34 4%
Bristol	93 5%	51 5%	42 4%	7 3%	15 4%	21 6%	15 4%	12 4%	24 5%	40 7%m	21 4%	16 3%	17 3%	-	-	-	-	6 3%	-	1 1%	-	-	1 *	86 47%nop rstuvw	14 q 5%	38 4%
Plymouth	61 3%	28 3%	33 3%	4 1%	6 2%	8 2%	13 4%	13 4%	17 4%	19 3%	20 4%	11 2%	11 2%	-	-	-	-	-	-	-	-	-	-	61 33%nop rstuvw	9 q 3%	22 2%



### EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Which of the following cities do you live in, or nearest to? Base: All respondents

		Ge	nder			Ac	ge				Social	Grade							Region						Employ Sect	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 _(k)	C2 (l)	DE _(m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate _(B)
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Cardiff	74 4%	30 3%	45 4%	8 3%	13 4%	10 3%	9 3%	15 5%	19 4%	16 3%	19 3%	17 4%	22 4%	-	-	-	-	6 3%w	-	69 65%no rsuvwx		-	-	-	9 3%	28 3%
None of these	140 7%	75 7%	65 6%	7 3%	18 5%	12 3%	30 8%	33 11%def	40 9%f	36 6%	35 6%	29 6%	40 8%	21 12%p	2 v 2%	4 2%	8 4%v	25 13%o	14 ov 9%p	10 / 9%pv	28 14% wx	opqv -	19 7%p	9 ov 5%v	11 / 4%	55 6%



Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

				UK General Election	on military 2010				ndum Vote
	_Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
Glasgow	101 5%	9 2%	14 4%	3 3%	2 1%	32 53%	32 25%	45 6%	43 5%
Edinburgh	59 3%	9 2%	14 4%	2 2%	1 1%	20 33%	21 16%	27 3%	13 1%
Newcastle	91 4%	11 2%	24 6%	5 5%	9 5%	-	6 5%	47 6%	31 4%
Leeds	83 4%	12 3%	15 4%	2 2%	4 3%	:	1 1%	17 2%	44 5%
Hull	39 2%	14 3%	7 2%	1 1%	3 2%	-	1 1%	14 2%	16 2%
Sheffield	49 2%	8 2%	16 4%	2 2%	4 3%	-	2 1%	23 3%	17 2%
Manchester	176 8%	37 8%	41 11%	8 8%	12 7%	-	4 3%	66 8%	83 10%
Liverpool	91 4%	13 3%	29 8%	4 4%	6 4%	-	1 1%	26 3%	45 5%
Nottingham	96 5%	27 6%	14 4%	3 3%	9 6%	-	4 3%	30 4%	51 6%
Birmingham	142 7%	30 6%	33 9%	2 2%	10 6%	-	4 3%	40 5%	57 7%
Norwich	98 5%	26 6%	14 4%	3 3%	8 5%	-	2 2%	23 3%	52 6%
Milton Keynes	63 3%	16 3%	11 3%	1 1%	7 5%	-	1 1%	25 3%	36 4%
Brighton	57 3%	18 4%	6 1%	3 3%	4 2%	-	2 2%	27 3%	28 3%
Oxford	30 1%	13 3%	7 2%	2 2%	3 2%	-	1 1%	16 2%	12 1%



## EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 25

Which of the following cities do you live in, or nearest to?

Base: All respondents

	_			UK General Electi	on in May 2015				endum Vote
	Total	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Weighted base	2071	470	387	99	159	60	126	809	868
London	444 21%	115 25%	73 19%	24 24%	31 20%	-	13 10%	180 22%	164 19%
Southampton	84 4%	31 7%	10 3%	6 6%	9 5%	-	1 1%	48 6%	30 3%
Bristol	93 5%	26 5%	12 3%	8 8%	10 6%	-	2 2%	39 5%	41 5%
Plymouth	61 3%	13 3%	9 2%	4 4%	5 3%	-	3 2%	30 4%	28 3%
Cardiff	74 4%	11 2%	21 5%	5 5%	4 3%	-	10 8%	26 3%	28 3%
None of these	140 7%	35 7%	17 4%	12 12%	18 11%	8 14%	16 13%	59 7%	51 6%



### EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 26

What is the combined annual income of your household, prior to tax being deducted? Base: All respondents

			Ger	nder			Age	э				Social G	irade							Region						Employ Sec	
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (i)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base		2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base		2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
Up to £7,000	(3.5)	104 5%	22 2%	82 8%a	21 9%i	25 7%i	21 6%i	15 4%i	19 6%i	3 1%	3 1%	25 5%j	6 1%	70 14%jkl	3 2%	8 9%n	15 w 6%w	16 / 9%n	5 w 3%	4 2%	7 6%w	12 6%w	24 9%n	2 w 1%	9 5%w	3 / 1%	16 2%
£7,001 to £14,000	(10.5)	255 12%	105 10%	150 14%	20 8%	28 8%	30 9%	41 11%	59 20%de g	76 f 16%ef	12 2%	45 8%j	42 9%j	155 31%jkl	14 8%	11 12%	37 16%v	22 13%	30 16%v	28 18%v	13 13%	19 10%	15 5%	41 14%v	24 13%v	12 4%	75 8%
£14,001 to £21,000	(17.5)	317 15%	131 13%	186 17%a	16 7%	55 15%d	59 17%d	48 13%	55 18%d	82 18%d	53 9%	93 17%j	83 18%j	87 17%j	34 19%v	18 20%v	40 17%v	22 12%	38 21%v	29 19%v	18 17%	27 14%	20 7%	43 15%v	28 15%v	38 14%	117 13%
£21,001 to £28,000	(24.5)	301 15%	154 15%	147 14%	26 11%	53 15%	56 17%	58 16%	38 13%	70 15%	56 10%	97 17%j	74 16%j	73 14%	29 16%	23 26%sv x	33 vw 14%	29 17%	25 14%	18 12%	24 23%w	35 x 17%	33 12%	32 11%	19 11%	52 18%	136 15%
£28,001 to £34,000	(31)	246 12%	121 12%	126 12%	31 13%	39 11%	30 9%	53 14%	32 11%	60 13%	67 12%	78 14%m	61 14%	41 8%	22 12%	4 4%	27 11%	29 16%o	17 9%	13 8%	9 8%	38 19%o	22 v 8%	40 14%	27 15%	35 13%	124 14%
£34,001 to £41,000	(37.5)	264 13%	160 16%ե	104 0 10%	12 5%	41 11%	48 14%d	43 12%	51 17%d	68 15%d	102 18%km	59 11%	66 15%m	37 7%	23 13%	11 12%	30 12%	17 10%	30 16%	19 13%	15 14%	19 9%	31 11%	43 15%	27 15%	36 13%	130 15%
£41,001 to £48,000	(44.5)	150 7%	79 8%	70 7%	18 8%	36 10%h	21 6%	35 10%h	12 4%	27 6%	60 11%m	37 7%m	40 9%m	13 3%	10 5%	3 3%	17 7%	10 6%	10 5%	12 8%	8 7%	23 12%	17 6%	23 8%	17 9%	27 10%	82 9%
£48,001 to £55,000	(51.5)	109 5%	63 6%	46 4%	15 6%	22 6%	21 6%	21 6%	12 4%	17 4%	48 9%m	34 6%m	21 5%	7 1%	8 5%	3 4%	10 4%	11 6%	8 4%	6 4%	3 3%	6 3%	30 11%u	11 w 4%	12 6%	26 9%	62 7%
£55,001 to £62,000	(58.5)	57 3%	37 4%	20 2%	2 1%	10 3%	19 6%hi	15 4%	4 1%	7 1%	37 7%klm	10 2%	7 2%	3 1%	10 5%	1 1%	2 1%	6 4%	4 2%	1 1%	-	3 2%	11 4%	10 3%	8 4%	17 6%	28 3%
£62,001 to £69,000	(65.5)	30 1%	16 2%	14 1%	4 2%	11 3%h	5 1%	6 2%	-	5 1%	19 3%lm	8 1%	1	2	1	1 1%	4 2%	1 1%	2 1%	1	2 2%	1	9 3%	8 3%	1	5 2%	19 2%
£69,001 to £76,000	(72.5)	48 2%	23 2%	26 2%	3 1%	21 6%h	6 i 2%	8 2%	-	9 2%	30 5%klm	12 2%m	7 1%	-	5 3%	1 1%	-	1 1%	7 4%	6 4%p	3 3%	2 1%	11 4%p	10 3%p	3 2%	11 4%	29 3%



Table 26

What is the combined annual income of your household, prior to tax being deducted? Base: All respondents

Absolutes/col percents

		Ger	nder			Ag	е				Social Gr	ade							Reg	ion						oyment ector
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
£76,001 to (79.5) £83,000	9	7 1%	2	*	2	3 1%	4 1%	-	-	8 1%m	1 .	-	-	1	1 1%	2 1%	:	:	-	-	2 1%	2 1%	1	-	4 1%	5 1%
£83,001 or more (86)	34 2%	17 2%	17 2%	23 9%efg i	3 h 1%	5 2%	3 1%	-	1 *	24 4%lm	10 2%m	-	-	3 1%	1 1%	6 3%	-	4 2%	-	-	8 4%	7 3%	2 1%	2 1%	2 1%	17 2%
Prefer not to answer	147 7%	74 7%	73 7%	49 20%efg i	13 h 4%	13 4%	19 5%	15 5%	38 8%	39 7%	47 8%m	42 9%m	19 4%	19 10%r	3 u 4%	15 6%	10 5%	4 2%	17 11%r	u 4%	6 3%	39 14%pqr x	24 ru 8%	7 4%	11 4%	52 6%
Average income (£000's)	30.27	32.74b	27.94	35.25h i i	32.69h	31.27h	31.57h i	24.47	28.08h	41.90k lm	30.53m	29.24m	18.48	31.52	25.25	28.11	27.28	29.90	27.47	27.11	30.74	36.140 pqrstx	32.00o 9	30.51	35.97	34.10



Table 26 What is the combined annual income of your household, prior to tax being deducted? Base: All respondents

7%

30.77

UK General Election in May 2015 EU Referendum Vote Remain a member of the European Leave the Total Cons Labour Lib Dem UKIP SNP Another party Union European Union 274 76 Unweighted base 2071 590 614 128 192 904 891 2071 470 387 99 159 60 126 809 868 Weighted base Up to £7,000 (3.5)104 11 19 34 41 5% 5% 2% 2% 6% 4% 5% 2% £7,001 to (10.5)255 48 25 94 117 £14.000 12% 8% 12% 11% 16% 13% 12% 12% 14% £14,001 to 63 28 13 81 (17.5)317 163 £21,000 12% 16% 8% 18% 10% 10% 10% 19% £21,001 to (24.5)50 13 27 116 132 301 £28,000 15% 12% 13% 13% 17% 10% 13% 14% 15% £28,001 to (31) 246 70 42 11 79 110 £34,000 12% 15% 11% 17% 11% 10% 13% 81 54 127 91 £34,001 to (37.5)264 14 19 18 £41,000 13% 17% 14% 14% 12% 15% 14% 16% 11% £41,001 to (44.5) 150 49 22 8 10 57 60 £48,000 10% 6% 8% 6% 6% 7% 7% 7% 55 £48,001 to 109 34 24 42 £55,000 7% 6% 6% 5% 6% 7% 5% 5% 6% £55,001 to (58.5)57 20 13 35 19 £62,000 4% 3% 3% 2% 8% 6% 4% 2% £62,001 to 10 22 (65.5)30 3% 1% 1% £69.000 1% 1% 1% 1% £69.001 to (72.5)48 11 26 15 £76,000 2% 2% 2% 3% 2% 4% 2% £76,001 to (79.5)9 3 £83,000 1% 1% 1% 1% 11 12 £83,001 or more (86) 34 2% 1% 1% 1% 1% 1% 3% 3% 1% Prefer not to answer 147 25 27 11 11 67 54

6%

32.72

7%

28.36

12%

36.88

9%

34.09

8%

33.24

6%

28.42

Populus RESEARCH | STRATEGY

Average income (£000's)

30.27

34.13

### EU Referendum Poll ONLINE Fieldwork: 26th-28th February 2016

Table 27

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender				Age					Social Grade					Region York-									Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)
Unweighted base	2071	1003	1068	199	279	348	430	325	490	672	565	325	509	163	94	234	180	166	158	113	214	244	303	202	292	847
Weighted base	2071	1008	1063	241*	359	340	369	298	465	557	557	451	506	180*	87*	238	176*	186*	153*	106*	201	273	290	182	279	893
NET: Yes	424 20%	180 18%	245 23%a	23 10%	42 12%	73 21%de	73 20%de	82 28%de	130 28%de	94 g 17%	83 15%	74 16%	174 34%jkl	35 19%	11 13%	50 21%	29 17%	34 18%	41 27%v	32 30%0	47 ovw 23%	40 15%	50 17%	55 30%o w	48 qv 17%B	93 10%
Yes - physical condition	246 12%	112 11%	134 13%	6 2%	11 3%	37 11%de	41 11%de	53 18%de	99 21%de g	65 f 12%	44 8%	45 10%	92 18%jkl	28 15%q	8 v 9%	22 9%	9 5%	18 9%	32 21%p	23 oqv 22%p vw	22 oqr 11%	14 5%	33 11%	38 21%p vw	22 qru 8%	46 5%
Yes - mental condition	162 8%	47 5%	115 11%a	16 7%	29 8%	42 12%i	35 9%i	23 8%	18 4%	22 4%	39 7%	27 6%	75 15%jkl	14 8%	5 6%	17 7%	17 10%	13 7%	15 10%	6 6%	22 11%	19 7%	16 5%	17 9%	23 8%	41 5%
Yes - disability	145 7%	59 6%	85 8%	6 2%	7 2%	21 6%	28 8%e	32 11%de	51 11%de	26 5%	26 5%	19 4%	74 15%jkl	20 11%v	3 3%	22 9%\	11 / 6%	8 5%	15 10%v	7 7%	14 7%	7 2%	19 6%	19 10%v	7 3%	18 2%
Yes - other	12 1%	9 1%	3	3 1%	1 *	*	3 1%	2 1%	3 1%	3 1%	2	5 1%	2	1 1%	-	1 1%	1 1%	-	1 1%	-	-	6 2%	1 *	1 *	3 1%	1
No	1589 77%	804 80%ե	785 74%	208 87%fl	302 ni 84%fh	255 i 75%	287 78%i	214 72%	323 69%	453 81%m	464 83%m	364 81%m	308 61%	143 80%	73 84%x	178 75%	144 82%x	143 77%	109 71%	72 68%	149 74%	228 83%b	226 78%	125 69%	225 81%	777 87%
Prefer not to say	58 3%	24 2%	33 3%	9 4%	14 4%	12 3%	8 2%	3 1%	12 3%	10 2%	10 2%	13 3%	24 5%i	2 1%	3 3%	11 4%	3 2%	10 5%	2 1%	2 2%	5 2%	6 2%	13 5%	2 1%	5 2%	23 3%



Table 27

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	_			EU Referendum Vote					
	<u>Total</u>	Cons	Labour	Lib Dem	UKIP	SNP	Another party	Remain a member of the European Union	Leave the European Union
Unweighted base	2071	590	614	128	274	76	192	904	891
Weighted base	2071	470	387	99	159	60	126	809	868
NET: Yes	424 20%	86 18%	85 22%	17 17%	51 32%	16 26%	29 23%	136 17%	216 25%
Yes - physical condition	246 12%	60 13%	51 13%	10 10%	38 24%	12 19%	19 15%	78 10%	136 16%
Yes - mental condition	162 8%	18 4%	31 8%	9 9%	10 6%	6 10%	11 8%	62 8%	68 8%
Yes - disability	145 7%	37 8%	35 9%	2 2%	17 11%	7 11%	12 9%	41 5%	83 10%
Yes - other	12 1%	2	2 1%	1 1%	1 *	1 2%	2 1%	7 1%	4
No	1589 77%	377 80%	291 75%	82 82%	105 66%	44 74%	94 74%	652 81%	632 73%
Prefer not to say	58 3%	7 1%	11 3%		3 2%	-	3 3%	21 3%	20 2%

