

# John Phillip Rim

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JPR

## About Me

I am a UX/UI Designer and podcast-addict who dabbles in HTML/CSS and loves learning new prototyping tools.

## Education

Northwestern University  
B.A. Biochemistry & International Studies  
2008 - 2012, GPA 3.6

## Skills

Wireframes  
Prototypes  
User/SME/Stakeholder Interviews  
Personas/Journey Maps  
Storyboards  
Concept Validation  
Usability Tests  
Task Flows  
App/Site Maps  
Interaction Design  
Competitive Analysis  
Affinity Map  
Product Roadmap

## In my Toolbox

### Proficient

Sketch  
Photoshop  
Illustrator  
Axure  
Invision  
Proto.io  
Keynote  
POP  
HTML5  
CSS3

### Adding

Javascript/jquery  
Pixate  
Figma  
Framer.js

## Interests

Rec-league soccer  
Climbing  
Cooking

## Accolades

Published in Am Journal of Nephrology: 2016  
NU Essay Competition Winner: 2010  
Dean's List: 2008-2009, 2011

## Experience

### UX/UI Designer

PrescriptiQ (Contract) | Chicago

July 2016 - November 2016

- Redesign physician-facing web application that supplies pharmacogenomic consultations for improved patient-care.
- Update information architecture and interaction design of administrative and clinical functions of the platform ahead of product launch.
- Collaborate with branding designer and CEO to establish new visual system for the brand and product.
- Prepare wireframes, prototypes, sitemaps, and specification document for development and collaborate with front-end and backend engineers.

### Designer-in-Residence

DESIGNATION | Chicago

June 2016 - August 2016

- Selected to be one of three Designers-in-Residence after completing UX/UI apprenticeship.
- Served as project manager for five design teams during twelve weeks of UX/UI apprenticeship and client work.
- Updated curriculum and migrated curriculum from simple markdown language to HTML for new learning management system.

### UX/UI Apprentice

DESIGNATION | Chicago

January 2016 - May 2016

- Discovered user behavior trends through domain research, user interviews, and user testing, and iterated wireframes, prototypes, roadmaps, and sitemaps for WeSolv, a networking startup, and Elu, an e-commerce startup.
- Developed UX/UI design proficiency by designing a fitness app with two teammates during the 70-hr/week apprenticeship.

### Practice Manager

Chong Soo Rim MD LTD | Chicago

July 2014 - January 2016

- Managed schedules, office functions, high-level operations, and third-party partnerships for practice with over 3,500 active patients.
- Oversaw claims workflow and patient accounts management.
- Increased revenue by 10% by leading the transition from paper charts and an obsolete CMR system to a cloud-based EMR.

### Chemistry Teacher and Debate Coach

Fremont High School | Teach for America | Oakland, CA

July 2012 - June 2014

- Taught high school chemistry to 280 students including 120 English language learners.
- Wrote and piloted an Environmental Chemistry curriculum that connected local and global environmental issues to fundamental Chemistry concepts.
- Led an advisory class with 50 juniors that resulted in a 90% graduation average over two years and a 50% college attendance rate.
- Taught strategies and tactics to novice debate teams that placed 2nd and 4th at their first BAUDL tournament.