

JOHN ROBB

UX DESIGNER

johnrobbdesign.com

SUMMARY

I design products using user-centered methods to make simple, engaging, and exciting experiences.

I am excited to take on a role where I can look at both big-picture UX opportunities as well as a product's micro-interactions.

PROCESS

Ideation
User Research
Interaction Design
Design Validation
HTML & CSS

TOOLS

Axure
Adobe Suite

CONTACT

johnhrobb@gmail.com
914.356.9816
linkedin.com/in/johnrobbjr

EXPERIENCE

Research Associate | Bentley UXC

Sep '15 - Sep '16

Plan and execute fast-paced usability studies for clients using state-of-the-art labs. Analyze qualitative data and develop recommendations on small teams. Contribute to UXC blog and design sample deliverables.

Designer | Tissue Analytics

Feb - Aug '15

Designed wound-tracking mobile app experiences in a fast-paced startup environment. Designed a responsive landing page and created miscellaneous layouts and graphics for web and print media.

Freelance UX Designer | Self Employed

Nov '14 - Feb '16

Managed client design projects for startups, agencies, development shops, and B2B companies. Projects include prototypes, wireframes, mobile app UI, presentation design, and expert reviews.

UX Design Intern | Warner Music Group

Jun - Aug '14

Designed a framework for a cross-application enterprise notification system including architecture, wireframes, and task flows.

Mobile Design Intern | Priceline.com

Feb - Aug '13

Created layouts, production assets, prototypes, style guides, and videos with motion graphics for the Priceline.com android app.

EDUCATION

MS HFID Candidate | Bentley University

Sep '15 - Present

Masters in Human Factors in Information Design. Courses include UX Leadership & MGMT, Prototyping & IxD, Field Methods in HCI, and IA.

BA in Communications | Pace University

Dec '14

Dean's List & Honor's student, 3.8 GPA. Minored in Art and focused heavily on mobile applications and UX outside of class.

DISTINCTIONS

Honor's Research Grant Recipient

Apr '14

Received \$1000 to design a solo exhibition to educate students on UX.

Pace University Pitch Contest: 1st Place

Apr '12

Won \$1000 for a 3 minute mobile app pitch contest.

4th Place BMIC Challenge in Barcelona

Feb '12

ACTIVITIES

Volunteer at Code for Boston

Mar '16 - Present

Design technology to solve Boston's civic and social problems.

Volunteer at Resilient Coders

Mar '16 - Present

Helping youth from underserved communities learn to code.

President of WPAW, Pace's Radio Station

Apr - Dec '14

Oversaw DJ services, events, radio shows, and weekly meetings.