

AI21 Labs Writing Aid, Customizable LLM

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## What Is AI21 Labs?

AI21 Labs is an artificial intelligence research and development company whose mission is to reimagine the way that humans read and write through the use of technology such as Large Language Models (LLM) and Natural Language Processors (NLP.) AI21 has proven to be one ChatGPT’s biggest competitors. (For more information, please check out our recent articles on a [summary of ChatGPT](#), as well as a [deeper dive into ChatGPT](#).)

## What is AI21 Labs good for?

AI21 Labs has a three-component business model that includes Wordtune, Wordtune Read, and AI21Labs Studio.

### Wordtune-

AI21’s premier product is a writing companion tool that helps rephrase the user’s writing. Some of the key components of Wordtune are sentence rephrasing, word suggestions, tone adjustments, fluency enhancement, personalization, and multilingual support.

- Sentence rephrasing: Wordtune can suggest alternative wordings for a sentence, allowing users to convey the same meaning in a clearer or more concise way.
- Word suggestions: The tool can suggest alternative words to use in a sentence, providing a more diverse vocabulary and helping to avoid repetition.
- Tone adjustment: Wordtune can also adjust the tone of the writing, making it more formal or informal, depending on the context.
- Fluency enhancement: The tool can suggest changes to writing that improve flow and coherence.

Personalization: Wordtune can learn the writer’s style and preferences over time, providing more personalized suggestions.