

Why Digital Citizenship?

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Northern Wisconsin District Teachers Conference
February 10, 2023

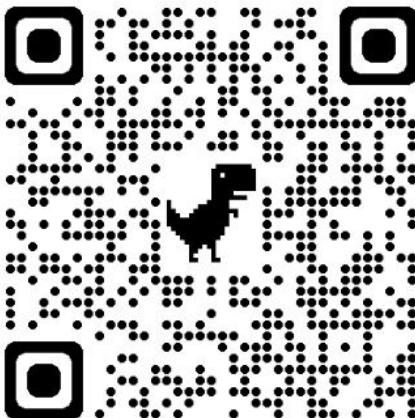


QR Code for Resources



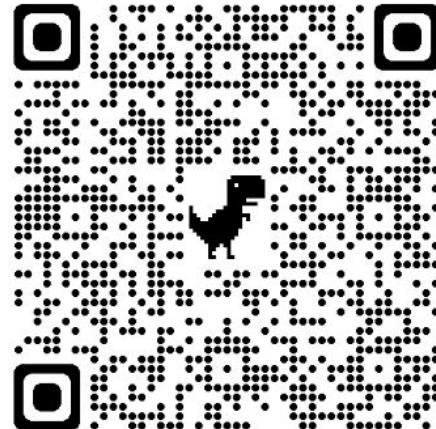
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QR Code for Handout



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QR Code for Presentation



shorturl.at/DIOPR







Simon Sinek-The Millenial Question

- S_____
- S_____
- S_____



Daniel praying

BEST OF
2015



https://www.yahoo.com/news/teen-bullied-over-her-prom-dress-has-the-last-114594522852.html?guccounter=1&guce_referrer=aHR0cHM6Lyv93d3cuZ29vZ2xx.lmNvbS8&guce_referrer_sig=AQAAAIcbZsVYcZX3z5by_eqYzoW5fUispxitJNMQvAW683qadrqXRRDiMUS3RPH0mDC5mTz7KHOOkxeS1VoAPf8uO18NDObtEoA4Y2a4VW54bleznyvXT_gE_ixf7skx_thRmrvhjt4NwscJLmx3G54DI_u70oqULWdgpm6KX8Hgw0p

"Critical thinking and ethical choices about the content and impact on oneself, others, and one's community of what one sees, says, and produces with media, devices, and technologies."

Anne Collier, NetFamilyNews.org

<http://www.cyberwise.org/what-is-digital-citizenship>

Digital citizenship is about much more than online safety — or a long list of don'ts. It's also about the do's that help create thoughtful, empathetic digital citizens who can wrestle with the important ethical questions at the intersection of technology and humanity.

Those do's include:

- Using technology to make your community better.
- Engaging respectfully online with people who have different beliefs than you.
- Using technology to make your voice heard by public leaders and to shape public policy.
- Determining the validity of online sources of information.

<https://www.iste.org/learn/digital-citizenship>



Help Save The **ENDANGERED**
PACIFIC NORTHWEST
TREE OCTOPUS
From **EXTINCTION!**

[About](#) [HELP!](#) [FAQs](#) [Sightings](#) [Media](#) [Activities](#) [Links](#)

THE PACIFIC NORTHWEST TREE OCTOPUS

The Pacific Northwest tree octopus (*Octopus paxarbolis*) can be found in the **temperate rainforests** of the Olympic Peninsula on the west coast of North America. Their habitat lies on the Eastern side of the Olympic mountain range, adjacent to Hood Canal. These solitary cephalopods reach an average size (measured from arm-tip to mantle-tip,) of 30-33 cm. Unlike most other cephalopods, tree octopuses are amphibious, spending only their early life and the period of their mating season in their ancestral aquatic environment. Because of the moistness of the rainforests and specialized skin adaptations, they are able to keep from becoming desiccated for prolonged periods of time, but given the chance they would prefer resting in pooled water.

An intelligent and inquisitive being (it has the largest brain-to-body ratio for any mollusk), the tree octopus explores its arboreal world by both touch and sight. Adaptations its ancestors originally evolved in the three dimensional environment of the sea have been put to good use in the spatially complex maze of the **coniferous Olympic rainforests**. The challenges and richness of this

A photograph of a tree octopus with a mottled brown and tan pattern on its skin, resting on a branch of a coniferous tree. The octopus's tentacles are visible, and it appears to be camouflaged against the green needles of the tree.

Rare photo of the elusive tree octopus
(Enhanced from cropped telephoto)

[https://zapatopi.net/treeo
ctopus/](https://zapatopi.net/treeoctopus/)

<https://www.iste.org/areas-of-focus/digital-citizenship>

A GOOD CITIZEN...

1

Advocates for equal human rights for all.

2

Treats others with respect.



A GOOD DIGITAL CITIZEN...

Advocates for equal digital rights and access for all.

5 million school-age children do not have internet access at home.



Seeks to understand all perspectives.



91% of surveyed Gen Z youth use technology to gain perspective on people different from themselves.

3

Does not steal or damage others' property.



4

Communicates clearly, respectfully and with empathy.

Respects the digital privacy, intellectual property and other rights of people online.



of UK students believe knowing about intellectual property rights is important for their future careers.

Communicates and acts with empathy for others' humanity via digital channels.



of teens who use social media have witnessed other people being cruel online.

5

Speaks honestly and doesn't repeat unsubstantiated rumors.

Rectangular Snip

6

Works to make the world a better place.



Applies critical thinking to all online sources and doesn't share noncredible resources, including fake news or advertisements.

80% of students mistake "sponsored content" ads for legit news.

Leverages technology to advocate for and advance social causes.

77% of students share social or environmental information with social networks.



7

Protects self and others from harm.

Rectangular Snip



Is mindful of physical, emotional and mental health while using digital tools.



94% of teen drivers acknowledge the dangers of texting and driving, but 35% admitted to doing it anyway.

8

Teams up with others on community projects.

Leverages digital tools to collaborate with others.



80% of Gen Z students like to study with friends, and 52% like to help their friends learn.

9

Projects a positive self-image at all times.



Understands the permanence of the digital world and proactively manages digital identity.

33% of all colleges research students' digital footprints, and

47% of students say they do everything they can to protect their digital identity.

Find more digital citizenship resources at iste.org

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SOURCES: Pew Research, Microsoft, Symantec, Association for Psychological Science



ARE YOU COMMITTED TO

DIGITAL CITIZENSHIP?

DIGITAL CITIZENSHIP IS MUCH MORE THAN JUST ONLINE SAFETY. IT'S ABOUT:



USING TECHNOLOGY TO MAKE YOUR COMMUNITY BETTER.



ENGAGING RESPECTFULLY ONLINE WITH PEOPLE WHO HAVE DIFFERENT BELIEFS THAN YOU.



USING TECH TO MAKE YOUR VOICE HEARD BY PUBLIC LEADERS AND SHAPE PUBLIC POLICY.



DETERMINING THE VALIDITY OF ONLINE SOURCES OF INFORMATION.



@chrislehmann



ISTE Website-
[https://goo.gl/
Vmp5dm](https://goo.gl/Vmp5dm)

Leverages technology to solve social problems

85% of millennials believe they can make their world a better place.

Advocates for equal digital rights and access for all

97% of teachers say their students don't have the digital tools they need.

Actively influences societal norms

60% of millennial leaders say social media plays a key role in bringing change.

Communicates with empathy via digital channels

77% of teens say people are less authentic on social media.

Collaborates with others to accomplish goals

90% of questions posed online are answered correctly by peers.

Applies critical thinking to all online sources

80% of students mistake "sponsored content" ads for legit news.

**Proactively
manages their
digital identity
and property**

47% of teens
say they
do everything they
can to protect their
digital identity.

**Respects the
digital privacy and
rights of others**

80% of students
believe
knowing about
intellectual property
is important for their
future career.

**Understands the
permanence of the
digital world**

85% of
employers
say positive online
content influences
hiring decisions.



THE DEFINITION OF DIGITAL CITIZENSHIP

DIGITAL CITIZENSHIP IS DEFINED BY THE QUALITY OF HABITS, ACTIONS, AND CONSUMPTION PATTERNS THAT IMPACT THE ECOLOGY OF DIGITAL CONTENT AND COMMUNITIES.

<https://www.teachthought.com/the-future-of-learning/the-definition-of-digital-citizenship/>

[Areas of Focus](#)[Professional Development](#)[Membership](#)[Standards](#)[Events](#)[Companies and Partners](#)

ISTE STANDARDS: STUDENTS

Today's students must be prepared to thrive in a constantly evolving technological landscape. The student section of the ISTE Standards is designed to empower student voice and ensure that learning is a student-driven process. Learn how to use the standards in the classroom with the ISTE Standards for Students [ebook](#).

Learn how to bring the ISTE Standards to your classroom with ISTE U short courses. [Enroll now!](#)

[Introduction to the ISTE Standards: Student Section](#)

EXPLORE THE ISTE STUDENT STANDARDS

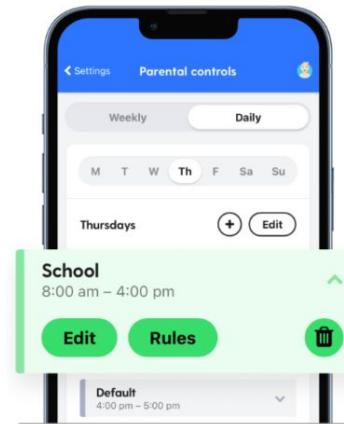
<https://www.iste.org/standards/iste-standards-for-students>

With Bark, Parents Can:



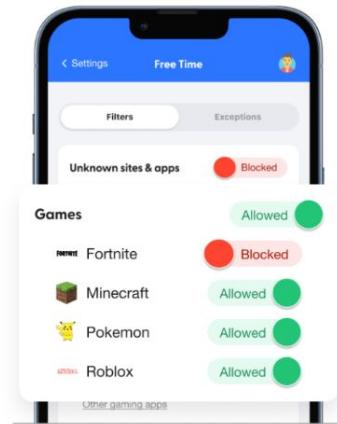
Monitor content

Get alerts for issues like bullying, predators, sexual content, and more.



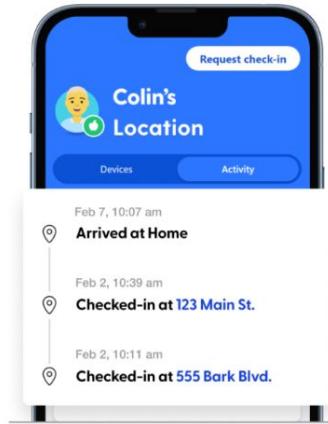
Manage screen time

Create custom daily screen time schedules for your child's device.



Filter websites

Block access to specific websites or even whole categories.



Set location alerts

Get notified when your kid arrives at or leaves a set location.

New lessons for grades 3–8! 

Digital Citizenship Curriculum

These new and revised lessons, based on our original K-12 Digital Citizenship Curriculum, take on timely topics for school communities, support teachers with improved classroom tools, and prepare students to take ownership of their digital lives. [Learn more.](#)



Lesson Slides



New Videos



Customizable Resources



Bilingual Materials
Coming Soon

<https://www.commonsense.org/education/digital-citizenship/curriculum>



CYBERBULLYING, DIGITAL DRAMA & HATE SPEECH

We are kind & courageous.

DIGITAL CITIZENSHIP | GRADE 3

The Power of Words

<https://www.commonsense.org/education/digital-citizenship/curriculum?grades=3>



DIGITAL CITIZENSHIP | GRADE 5

You Won't Believe This!

<https://www.commonsense.org/education/digital-citizenship/curriculum?grades=5>



- **Clue #1:** It seems **impossible** or **unbelievable**.
For example, "Think Your Cat Loves You? It's Actually Plotting to Make You Sick."
- **Clue #2:** It tries to **shock** you.
For example, "You Won't Believe This!" or "The Answer is Genius!"
- **Clue #3:** It refers to a **celebrity** or **popular topic**.
For example, "Kylie Jenner Uses This Food Item for Luscious Hair: You Won't Believe What It Is!"

1.



Man Kisses A King Cobra Snake! You Won't Believe What Happens Next!

Is it clickbait?



Why, or why not?

2.



Five Pictures That Prove This Place Has The Most Beautiful Sunsets

Is it clickbait?



Why, or why not?



RELATIONSHIPS & COMMUNICATION

We know the power
of words & actions.

DIGITAL CITIZENSHIP | GRADE 7

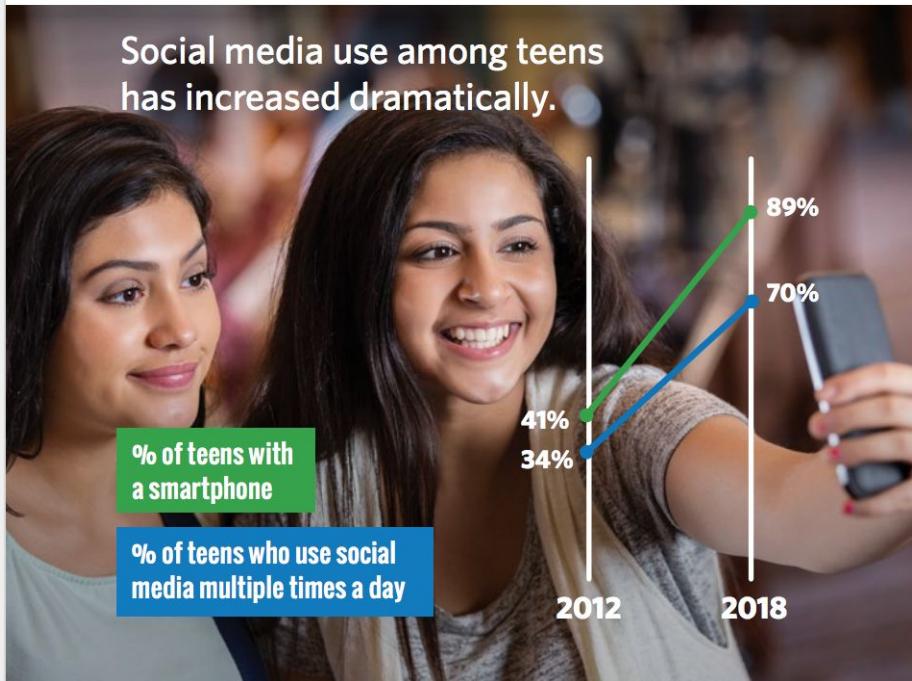
My Social Media Life





Image: Common Sense Media, 2018. Social Media, Social Life infographic.

Social Media, Social Life 2018



Among 13- to 17-year-olds
in the United States

Teens overwhelmingly
choose Snapchat as their
main social media site.

Percent of teens who say they use each
social media site the most:



41%
Snapchat



22%
Instagram



15%
Facebook



WATCH + DISCUSS



To watch this video on the Common Sense Education site, click [here](#).

Discuss:

- What did teens say were some benefits of social media?
- What did they identify as problems or drawbacks?



commonsense.org/education

Shareable with attribution for noncommercial use. Remixing is permitted.



Posting on social media
allows me to connect with people who
have the same interests I do.



If you're having a bad day, social media makes it worse. You scroll through and see how great everyone else's life seems. It's depressing.



Building real relationships with people is much easier face-to-face. Those relationships are stronger and last longer.



Social media isn't really about connecting with other people; it's just about showing off who you want people to think you are.



KEY VOCABULARY

Red flag feeling



When something happens on digital media that makes you feel uncomfortable, worried, sad, or anxious





Feelings & Options

Identify. Who are the different people involved in the scenario? What dilemma or challenge are they facing?

Feel. What do you think each person in the dilemma is *feeling*? Why might the situation be hard or challenging for each of them?

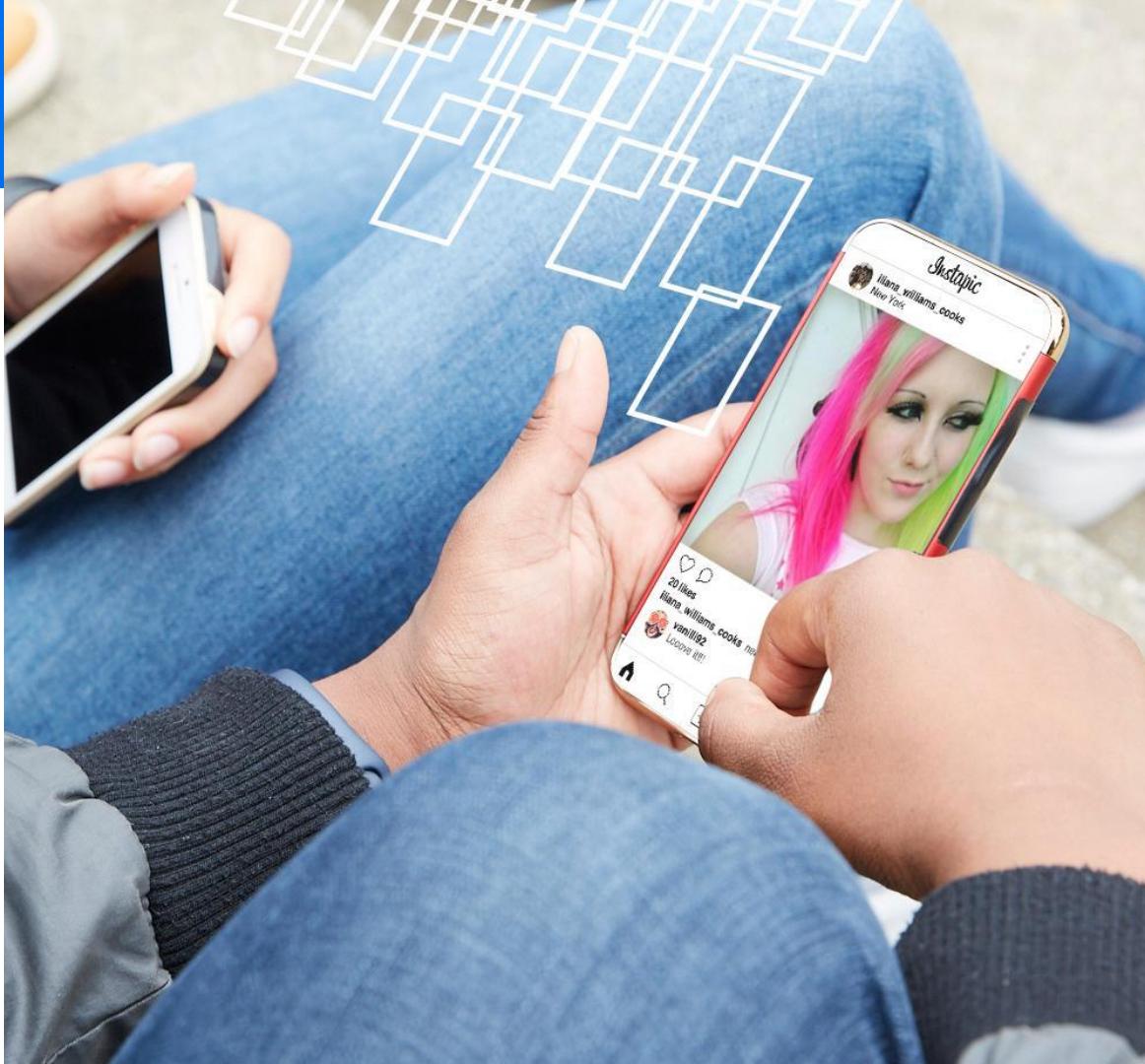
Imagine. *Imagine* options for how the situation could be handled. Come up with as many ideas as possible: There's no one "right" answer! Then choose: Which option might lead to the most positive outcome, where most people feel good or taken care of?

Say. Thinking more about the idea you chose for handling the situation, what could the people involved say?

We define who we are.

DIGITAL CITIZENSHIP | GRADE 7

The Power of Digital Footprints



Essential Question

How might our digital
footprints shape our future?



Learning Objectives

1

Define the term "digital footprint" and explain how it can affect our online privacy.



2

Analyze how different parts of our digital footprint can lead others to draw conclusions -- both positive and negative -- about who we are.



3

Use the Take a Stand thinking routine to examine a dilemma about digital footprints.



WATCH + DISCUSS



To watch this video on the Common Sense Education site, click [here](#).

Discuss:

- What images are used in the video?
- What do they represent?



commonsense.org/education

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Smart

Share with Care

• Thoughtfully consider what you share and with whom

• Understand the consequences that come along with sharing

• Keep extra sensitive information to yourself



Takeaway

- What other kinds of information should we be careful to protect?
 - Your home address and phone number
 - Your email password and other online passwords
 - Your usernames
 - Your schoolwork and other documents you create
 - Your photos, videos, music, and other content



Jenny

Under-the-sea photos from the dance! Looking good, y'all!

 Best Ways to Battle Zits

My little brother alex is SOO Annoying. Maybe he's an alien.



Laser Tag Arena, Maple St.



Young Designers Conference at Thompson University

FINALLY SAW THE NEW SPY WARS MOVIE. Omg obsessed!



Tyler

Won game! One more game to gobefore championship. Gotta practice more 1st base throws.

 I hate school dances. #notgoing

 Academy of Science, Philadelphia



10 Signs Your Parents are Trying to Ruin Your Life



La La Luna at City Center Arena



Leah



Barney's Burger Emporium

Missed the winning goal. ugh. At least we tied.



25 Photos of Puppies



The Westfield High Junior Prom

Check out my friend's website! I wrote the code for it.



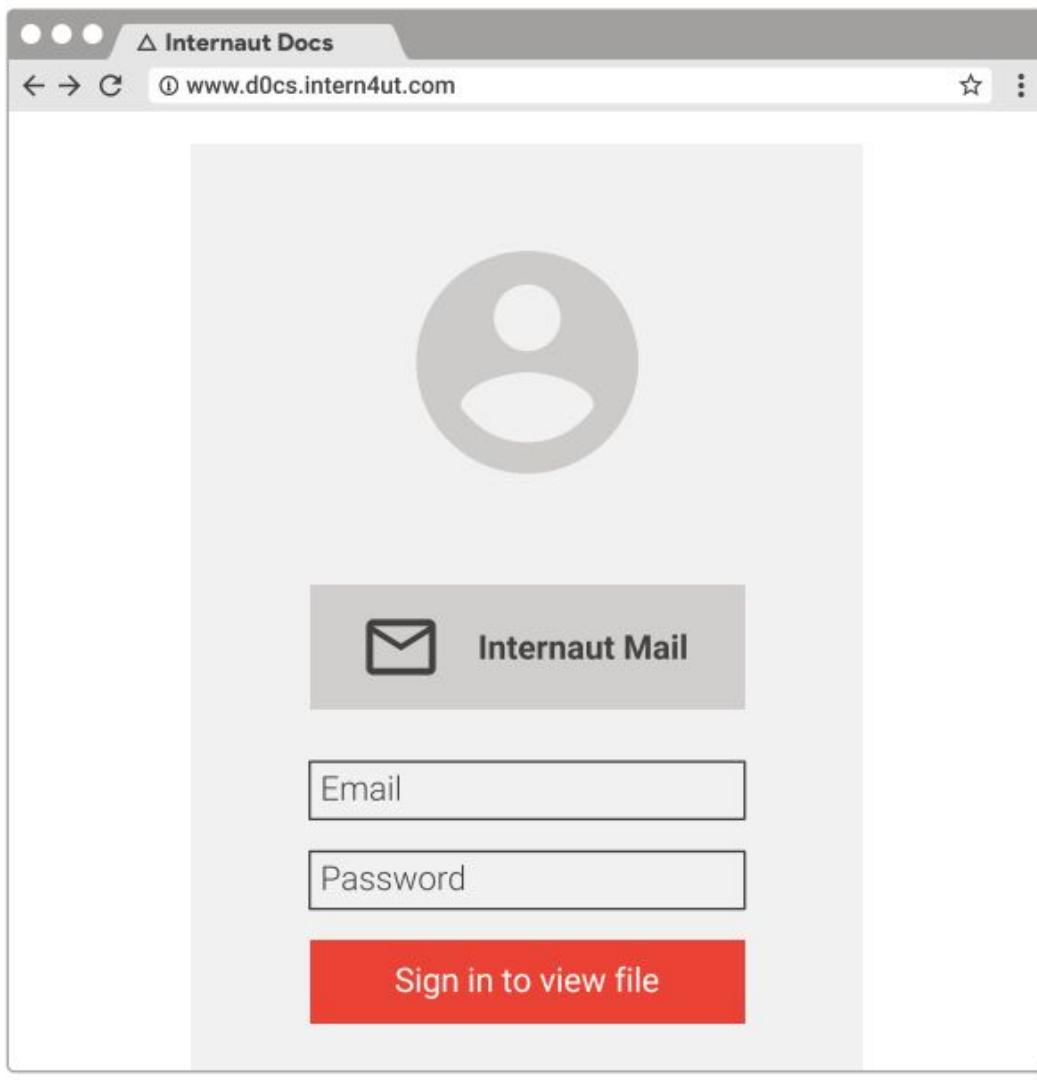
New high score! Yessss. I luv gem jam!!

Alert

Don't Fall for Fake

- Know how to tell the difference between what's real and what's fake
- Understand phishing and how to report it
- Spot the signs of a potential scam





● ● ● Email <https://internaut.mail.com/mail/u/0/#inbox> ☆ :

Subject: Great Opportunity my friend

From: Robin<robin@robin-hood-example.com>

Body: Dear Friend.

My name is Robin and I am a teacher from the town of Nottingham. I am teaching a massive group of students and I believe that I make a lot of a difference in the lives of these children. Unfortunately, the sheriff of the town has been overcharging me on my taxes. As you know, teachers are never meant to be paying this much tax because we are not being paid well. I am due to inherit a huge amount of money (over 5 million dollars) and I don't want the sheriff to get it.

You have always been a good friend to me so I want to keep the money in your bank account until after tax period. As a reward, I am willing to leave you 1 million dollar. This is such a good deal and only for you my friend. Please send me your complete bank details so I can put this money in your account.

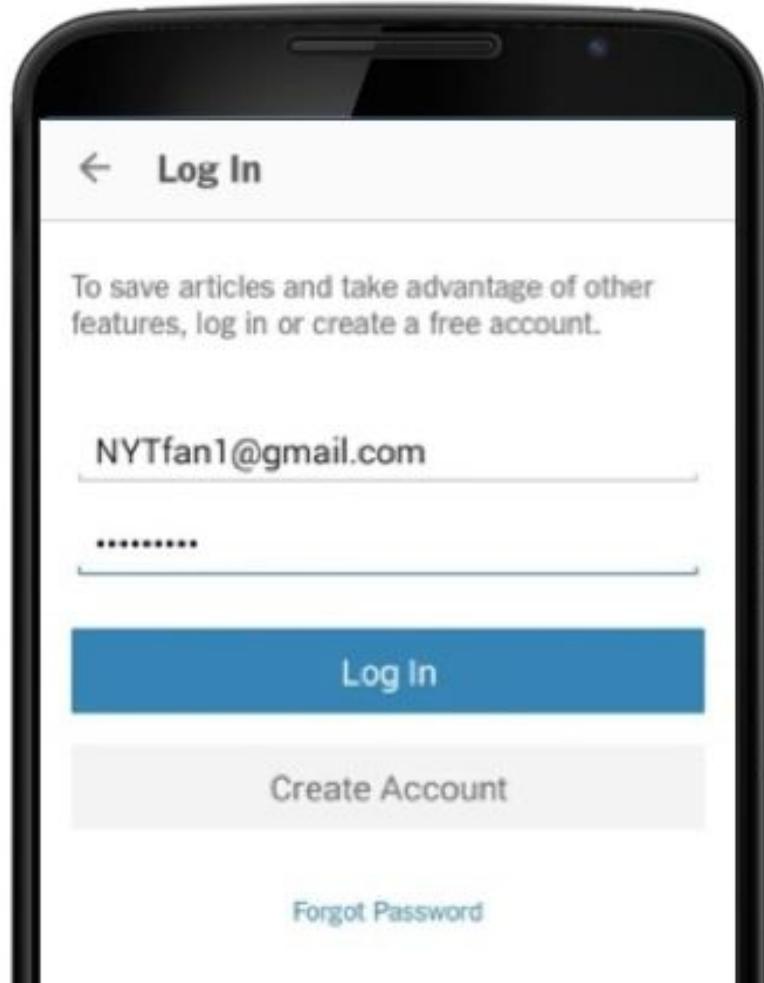
Your good friend for ever,
Robin Loxley

Strong

Secure Your Secrets

- Take responsibility for protecting important information
- Craft a unique and memorable password
- Create a strong password by combining characters, numbers, and symbols



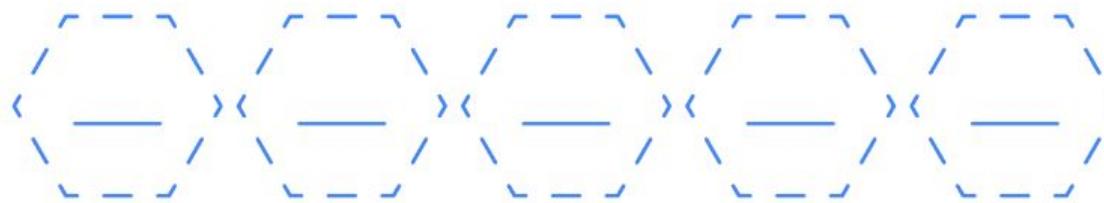




symbols



numbers



letters



Kind

**It's Cool
to Be Kind**

- Use the amplifying power of the Internet to spread positivity
- Block mean-spirited or inappropriate behavior
- Speak up against bullying and report it every time



Turning negative to positive

Kids your age are exposed to—and produce—a wide range of content, which can include lots of negative messages that promote bad behavior.

- Have you (or anyone you know) ever experienced a random act of kindness on the web? How did it make you feel?
- Have you (or anyone you know) seen someone be negative on the web? How did that make you feel?
- What simple actions can we take to turn negative interactions into positive ones?

“LOL Connor is the only one in class not going on the camping trip this weekend.”

1

How could you have made the same or similar point in more positive or constructive ways?

2

If one of your classmates made comments like these, how could you respond in a way that would make the conversation more positive?



Students, write your response!

“Everybody wear purple tomorrow but don’t tell Lilly.”

1

How could you have made the same or similar point in more positive or constructive ways?

2

If one of your classmates made comments like these, how could you respond in a way that would make the conversation more positive?



Students, write your response!

Brave.



**When in
Doubt,
Talk It Out**

- Speak up when you notice inappropriate behavior
- Stand up when you see something you are not comfortable with
- Report when you witness people being treated poorly online



Share with Care

We will thoughtfully consider what we share and with whom—what impact it could have on ourselves and others—and keep extra sensitive information to ourselves (i.e., home address, current location, other people's business).



Don't Fall for Fake

We will watch out for phishing and scams and report questionable activity to each other every time.



Secure Your Secrets

We will take responsibility for protecting important information by crafting strong and unique passwords with characters, numbers, and symbols.



It's Cool to Be Kind

We will spread positivity and respect, and we will block and report hurtful online behavior. If we see others being harmed online, we will be upstanders, not bystanders.



When in Doubt, Talk It Out

We will stand up for ourselves and others when we notice hurtful or inappropriate behavior online. We will discuss situations that make us uncomfortable with each other as a family.

shorturl.at/hlxD



Google
presents

INTERLAND

Be Internet Awesome.

LETS DO THIS!

About   

https://beinternetawesome.withgoogle.com/en_us/interland

Matthew 5:13-16

Salt and Light

13 “You are the salt of the earth, but if salt has lost its flavor, how will it become salty again? Then it is no good for anything except to be thrown out and trampled on by people. 14 You are the light of the world. A city located on a hill cannot be hidden. 15 People do not light a lamp and put it under a basket. No, they put it on a stand, and it gives light to all who are in the house. 16 In the same way let your light shine in people’s presence, so that they may see your good works and glorify your Father who is in heaven.

Questions?

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