John Silberstein

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**Summary**

Data Analytics professional who has a background in mission critical data reporting, providing visibility into project status, invoicing to customers and sales staff commissions and payroll. Experience working in a start-up environment where new tools data analytics tools were developed and implemented. Worked as a part of an ad-hoc team of data analysts to support each other in developing tools for use throughout the organization.

**Technical Skills**

Excel, VBasic, Python, Pandas, SciPy, NumPy, Matplotlib, Web Scraping, APIs, Tableau, Machine Learning, SQL, github

**Projects**

**Web Scraping:** <https://github.com/johnsilb/web_scraping_mars.git>

* The object of this project was to access a NASA webpage on Mars activity and then web scrape and process specific information.
* The tools used here included: splinter, BeautifulSoup, webdriver\_manager, matplotlib and pandas.

**Supervised Machine Learning:** <https://github.com/johnsilb/supervised-machine-learning-challenge.git>

* For this project, it was required to read in data from a CSV file and then prepare the data for the model. The data was split in to test and training data, then the training data was run through the model and then the testing data was used to evaluate the accuracy of the model for use with this data set.
* Tools used include: numpy, pandas, pathlib, and sklearn

**Big Data ETL:** <https://github.com/johnsilb/Big-Data-ETL.git>

* Both of the Review datasets have been properly extracted, preprocessed, transformed into four different DataFrames, and then loaded into AWS.
* Tools used include: Spark, hadoop, and pyspark

**Education**

**Penn LPS Data Analytics Boot Camp,** Philadelphia, PA An intensive 6 month long boot camp dedicated to Data Analytics and Data Visualization. Skills learned consist of Excel, VBasic, Python, Pandas, NumPy, SciPy, Matplotlib, SQL, SQLAlchemy, HTML, MongoDB, Pymongo, Flask, JavaScript, Leaflet, Tableau. Topics covered include Data cleaning, data analysis, APIs, SQL queries, Web Scraping, Interactive Web Visualizations and machine learning.

**Temple University,** Philadelphia, PA Completed a Bachelors of Business Administration with a concentration in Economics and Marketing.

**Bloomsburg University of Pennsylvania,** Bloomsburg, PA Information Processing major.

Curriculum was a computer major with a concentration in business. Learned COBOL, PL/1 and Basic and applied these programming languages in batch processing and data structures.

**Relevant Experience**

**Sales Operations Manager 2004 – 2007**

**Market Resource Partners, LLC Philadelphia, PA**

Responsible for delivering key performance

Designed and implemented scalable Sales Operations systems for growing company. These systems included tracking campaign based projects from inception to completion. Company used a cloud based CRM as the primary reporting tool. Data was downloaded and processed into reports for daily/weekly activity, client invoicing, Account Executive commission calculations and ad hoc reporting. Was also part of the design and implementation team for ADP payroll implementation.

**Additional Experience**

**Personal Trainer/Owner 2013 to Present**

**Functional Fitness Philadelphia Philadelphia, PA**

Provided personal training services to clients. Used in-person continuing education to keep up-to-date on training techniques. Used my background in data analytics to build a tracking and billing system for clients.

**Lecturer 2008 to 2011**

**SRH Heidelberg Fachhochschule** **Heidelberg, Germany**

Contract instructor teaching English in a business communications environment. Students were expected complete all course work using English with the goal that students would be able to communicate in English in any international business. Designed activity tracking tools, that were then shared and made available the Business English faculty.

**Owner 2002-2004**

**Computer & Networks, Inc. Philadelphia, PA**

Provided IT solutions, including hardware and software, to small and mid-sized businesses.

**TeleAE 2001-2002**

**SAP Americas Newtown Square, PA**

Worked with field sales personnel to provide qualified warm leads within the Oil/Gas/Chemical Sector.