The problem:

Build a mini-Wikipedia site that can serve web and mobile-web clients under high-load, ~ 2K/sec and generate logs, metrics of page views, article dwell time, and a funnel-metric of visitors who clicked a "informative" button.

Approach:

Given the short amount of time and the available languages I chose Node.js and Express. The non-blocking asynchronous features of express should allow it to meet the request load demands with commodity hardware. I also knew I could both serve up the page and make a very basic metrics recording API using the same Express app, which should have saved time over having two separate page and metrics apps.

I used the built-in templating in express (jade) and added some CDN links to some basic CSS (pure.css). I used the direct CDN links both to save the hassle of setting it up locally and to reduce the load on the local server.

Logging / Analytics:

I used a popular node.js logging package (Winston) and a basic javascript Analytics library I found (Ahoy) to setup logging both the server-requests and a couple basic user-analytics (ie clicking the "Informative" button. With more time I could have setup Google Analytics or another tool that would have done most of the heavy-lifting. Being not real familiar with those tools I thought the setup and learning curve would be too much. I setup one logfile for the server requests and another for the user-analytics messages. The plan was to then use a python script to load and parse the logfiles and generate the necessary metrics and graphs from that.