

# John Siwicki Front End Developer New Haven, CT

# 으로 CONTACT

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# CSS HTML Wordpress SASS GIt Web Design Marketing jQuery Sketch A/B Testing Adobe Creative Suite

#### BACKGROUND

# EXPERIENCE

O DECEMBER 2010 - PRESENT

# Basement Systems - Seymour, CT

- Front End Developer
- Manages team of five developers, oversees daily projects from site maintenace and web development tasks
  Develops and maintains custom CSS frameworks.
- Develops and documents HTML/CSS templates for custom CMS
- Converts PSDs and wireframes into hand-coded HTML/CSS.
- Assesses and applies front end changes and requests in collaboration with both account and project managers
- Designs A/B test strategies to maximize conversion rates and improve lead generation
- Coordinates A/B tests for all departmental projects
- O December 2012 Present

#### Vincent Library at Saint Thomas More Chapel and Center - New Haven, CT Technology Consultant

- Designed and launched new library web site
- Updates and maintains web site
- October 2003 January 2012

## ComfortComes.com

#### Founder

- Managed content and advertising for site
- Distributed and coordinated assignments for domestic and international team of contributors

#### **EDUCATION**

- **o** 2008
  - La Salle University Philadelphia, PA
- Bachelor of Arts / Communications

#### Training

August 2015

#### Coursera

Programming For Everybody (Python)

Spring 2012

### Simmons Graduate School of Libary & Information Science

Creating a Mobile Web Interface for Your Library