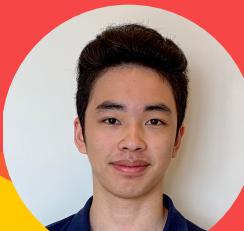


# Johnson's Personal Website

Showcasing your best self



Johnson Chau

# Agenda

1. Problem
2. Solution
3. Technology
4. Future Developments



# Problem





# Recruiting is Hard!



52% of recruiters find shortlisting the right applicants the most difficult part

87% of HR professionals reported "few or no qualified applicants" for open positions

Candidates need to stand out by showcasing their skills



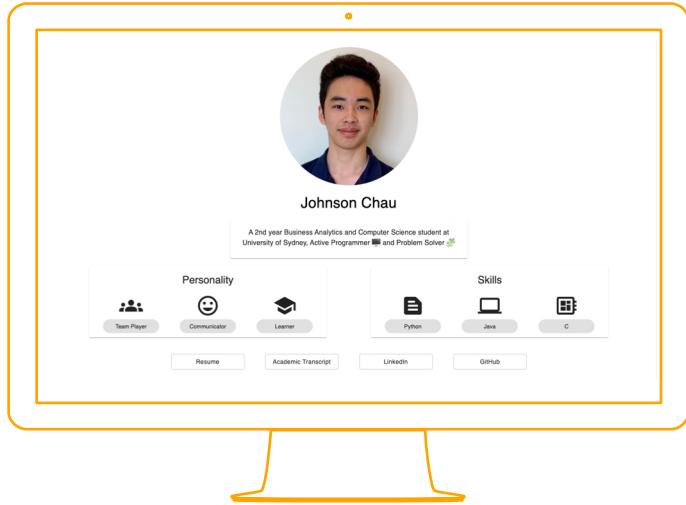
“

*How can candidates  
showcase their skills to  
recruiters?*

# Solution



# Johnson's Personal Website



Central Hub for Information



Portfolio Showcase



Demonstrate Your Skills





# Target Audience



## Industry

- ◀ Recruiters
- ◀ Co-workers
- ◀ Strategic partners



## Peers

- ◀ Friends
- ◀ Family
- ◀ University teammates

56% of recruiters are more impressed by personal website than any other promotional tools

# Technology



# Demo

Personal statement on who I am



Johnson Chau

A 2nd year Business Analytics and Computer Science student at University of Sydney, Active Programmer and Problem Solver

## Personality



Team Player



Communicator



Learner

## Skills



Python



Java



C

Resume

Academic Transcript

LinkedIn

Github

Showcase for key personality traits and work skills

# Demo

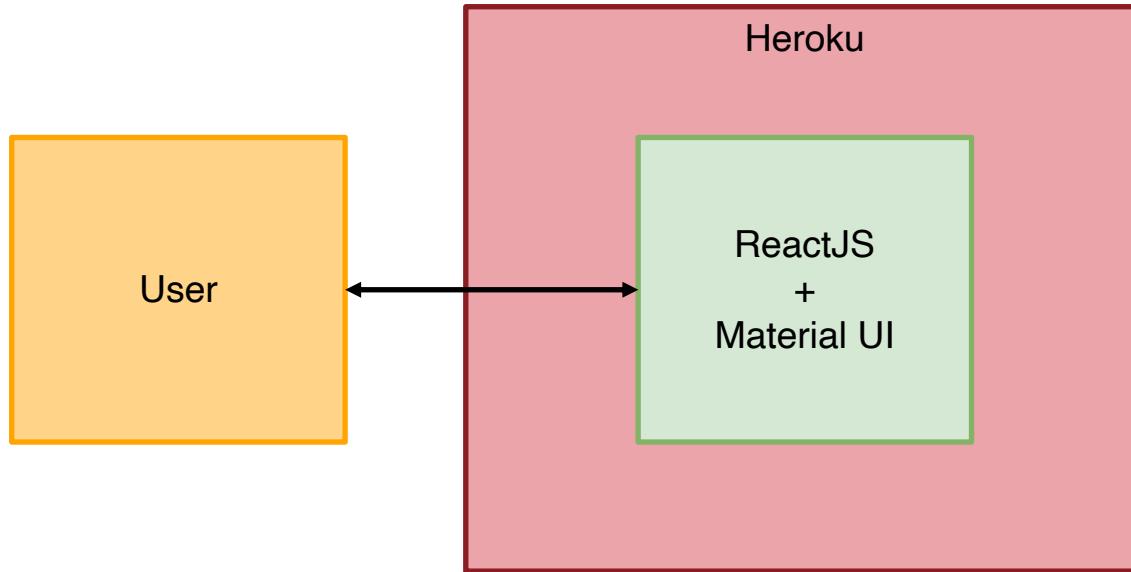
Showcase of previous projects and links to source code

Centralised hub for key career information

The screenshot displays a digital resume or portfolio page with the following structure:

- Personality:** Team Player, Communicator, Learner.
- Skills:** Python, Java, C.
- Projects:**
  - S&P500 vs AMD Data Project:** Personal data project for explaining relationship between S&P500 and AMD between 2018 to 2019. Includes a graph showing a positive correlation and a snippet of Python code for a linear regression model.
  - Sust - Empowering Sustainability:** A sustainable food web app where users can make recipes from their left-over ingredients. Shows a team of five people and a logo featuring a plant and leaves.
  - FameBit - Marketing Made Easier:** A business strategy proposal to evolve Google's existing marketing platform, Famebit, by targeting SMBs. Shows a team of three people and a logo featuring a laptop and charts.

# Solution Architecture



# Future Developments





# Future Developments



## Dashboard

- Data visualisation for key academic results



## Badges

- Achievement board for competitions won



## Showcase Platform

- Platform for job-seekers to showcase their skills

# Resources

- ◀ My website: <https://johnson-website.herokuapp.com/>
- ◀ Github: <https://github.com/johnsonchau7/johnson-website>
- ◀ Benefits of personal website:  
<https://www.blueskyresumes.com/blog/create-a-gorgeous-personal-website-with-these-5-free-and-easy-tools/>
- ◀ Challenges faced by recruiters:  
<https://www.talentlyft.com/en/blog/article/331/top-20-recruitment-challenges-to-tackle-in-2020>
- ◀ Challenges in shortlisting: <https://ideal.com/shortlisting/>



# Thank you!

