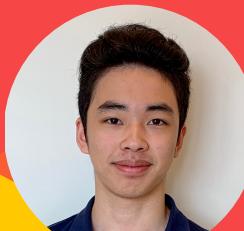


Johnson's Personal Website

Showcasing your best self



Johnson Chau

Agenda

1. Problem
2. Solution
3. Technology
4. Future Developments



Problem





Recruiting is Hard!



52% of recruiters find shortlisting the right applicants the most difficult part

87% of HR professionals reported "few or no qualified applicants" for open positions

Candidates need to stand out by showcasing their skills



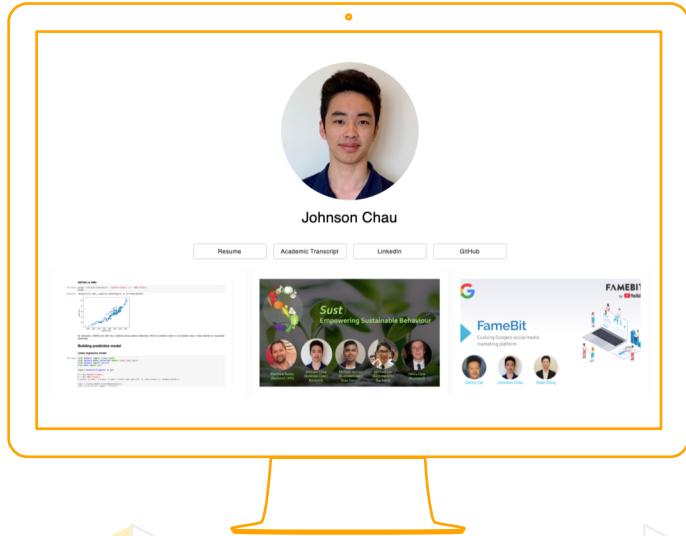
“

*How can candidates
showcase their skills to
recruiters?*

Solution



Johnson's Personal Website



Central Hub for Information



Portfolio Showcase



Demonstrate Your Skills



Target Audience



Industry

- ◀ Recruiters
- ◀ Co-workers
- ◀ Strategic partners



Peers

- ◀ Friends
- ◀ Family
- ◀ University teammates

56% of recruiters are more impressed by personal website than any other promotional tools

Technology



Demo

Johnson Chau

Resume Academic Transcript LinkedIn GitHub

DATA SCIENCE

Building predictive model

```
fit = np.polyfit(x, y, 1)
p = np.poly1d(fit)
```

SUST

Empowering Sustainable Behaviour

Matthew Bailey (Backend / API)
Johnson Chau (Backend / Frontend)
Michael Jacobsen (Data Design / Backend)
Michael Ong (Frontend / Backend)
Natalia Ong (Frontend)

FameBit

Evolving Google's social media marketing platform

Dong Cai Johnson Chau Siyan Song

Centralised hub
for key
documents and
social media
platforms

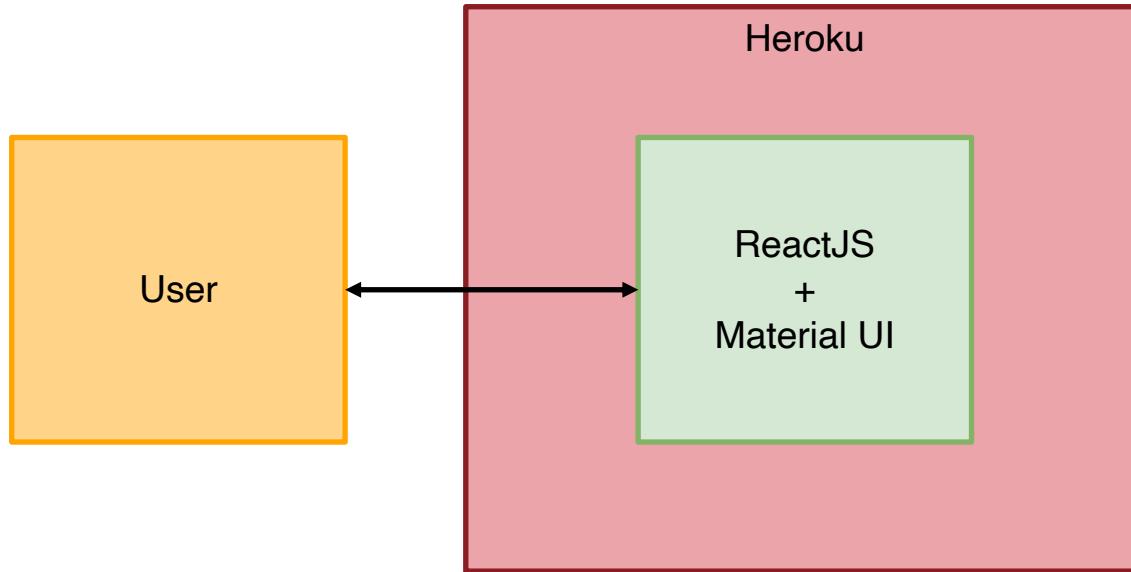
Demo

Showcase of previous projects and links to source code

The image shows a digital portfolio or resume page. At the top right is a circular profile picture of a young man, identified as Johnson Chau. Below the profile picture are four buttons: "Resume", "Academic Transcript", "LinkedIn", and "GitHub". The main content area contains three project cards, each with a "LEARN MORE" button at the bottom.

- S&P500 vs AMD Data Project**
Personal data project for explaining relationship between S&P500 and AMD between 2018 to 2019
[LEARN MORE](#)
- Sust - Empowering Sustainability**
A sustainable food web app where users can make recipes from their left-over ingredients
[LEARN MORE](#)
- FameBit - Marketing Made Easier**
A business strategy proposal to evolve Google's existing marketing platform, Famebit, by targeting SMBs
[LEARN MORE](#)

Solution Architecture



Future Developments





Future Developments



Dashboard

- Data visualisation for key academic results



Badges

- Achievement board for competitions won



Showcase Platform

- Platform for job-seekers to showcase their skills

Resources

- ◀ Website: <https://johnson-website.herokuapp.com/>
- ◀ Github: <https://github.com/johnsonchau7/johnson-website>
- ◀ Benefits of personal website:
<https://www.blueskyresumes.com/blog/create-a-gorgeous-personal-website-with-these-5-free-and-easy-tools/>
- ◀ Challenges faced by recruiters:
<https://www.talentlyft.com/en/blog/article/331/top-20-recruitment-challenges-to-tackle-in-2020>
- ◀ Challenges in shortlisting: <https://ideal.com/shortlisting/>



Thank you!

