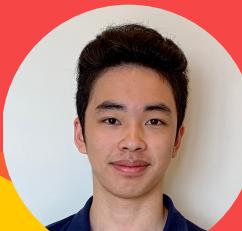


# Johnson's Personal Website

Showcasing your best self



Johnson Chau

# Agenda

1. Problem
2. Solution
3. Technology
4. Future Developments



# Problem





# Recruiting is Hard!



52% of recruiters find shortlisting the right applicants the most difficult part

87% of HR professionals reported "few or no qualified applicants" for open positions

Candidates need to stand out by showcasing their skills



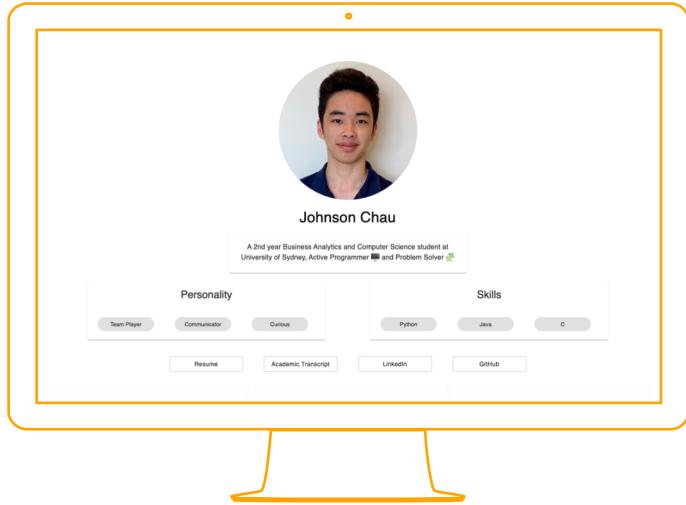
“

*How can candidates  
showcase their skills to  
recruiters?*

# Solution



# Johnson's Personal Website



Central Hub for Information



Portfolio Showcase



Demonstrate Your Skills





# Target Audience



## Industry

- ◀ Recruiters
- ◀ Co-workers
- ◀ Strategic partners



## Peers

- ◀ Friends
- ◀ Family
- ◀ University teammates

56% of recruiters are more impressed by personal website than any other promotional tools

# Technology



# Demo

Personal statement on who I am

Johnson Chau

A 2nd year Business Analytics and Computer Science student at University of Sydney. Active Programmer 🚀 and Problem Solver 🧩

Personality

Skills

Team Player Communicator Curious

Python Java C

Resume Academic Transcript LinkedIn GitHub

Showcase for key personality traits and work skills

# Demo

Showcase of previous projects and links to source code

Centralised hub for key career information

A 2nd year business Analytics and Computer Science student at University of Sydney, Active Programmer and Problem Solver

Personality

Skills

Team Player Communicator Curious Python Java C

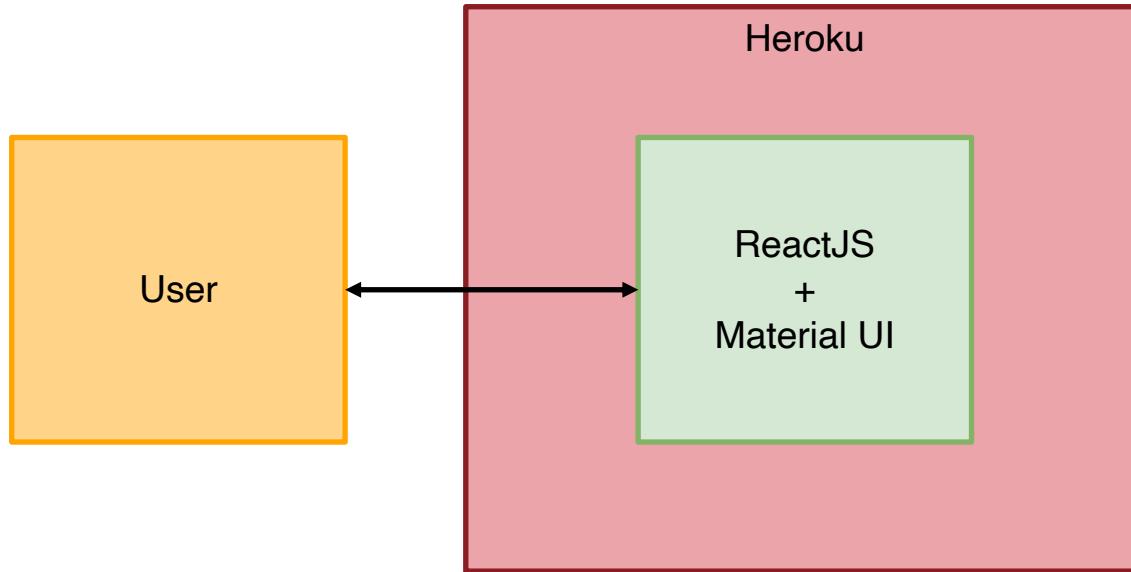
Resume Academic Transcript LinkedIn GitHub

**S&P500 vs AMD Data Project**  
Personal data project for explaining relationship between S&P500 and AMD between 2018 to 2019  
[LEARN MORE](#)

**Sust - Empowering Sustainability**  
A sustainable food web app where users can make recipes from their left-over ingredients  
[LEARN MORE](#)

**FameBit - Marketing Made Easier**  
A business strategy proposal to evolve Google's existing marketing platform, Famebit, by targeting SMBs  
[LEARN MORE](#)

# Solution Architecture



# Future Developments





# Future Developments



## Dashboard

- Data visualisation for key academic results



## Badges

- Achievement board for competitions won



## Showcase Platform

- Platform for job-seekers to showcase their skills

# Resources

- ◀ My website: <https://johnson-website.herokuapp.com/>
- ◀ Github: <https://github.com/johnsonchau7/johnson-website>
- ◀ Benefits of personal website:  
<https://www.blueskyresumes.com/blog/create-a-gorgeous-personal-website-with-these-5-free-and-easy-tools/>
- ◀ Challenges faced by recruiters:  
<https://www.talentlyft.com/en/blog/article/331/top-20-recruitment-challenges-to-tackle-in-2020>
- ◀ Challenges in shortlisting: <https://ideal.com/shortlisting/>



# Thank you!

