



FOS 2026 - GRIE



ICN
CREATIVE
BUSINESS
SCHOOL
PARIS • NANCY • BERLIN



US
UNIVERSITY
OF SUSSEX



PRESENTED TO

THIAGARAJAR SCHOOL OF MANAGEMENT, MADURAI

PROUDLY ORGANIZES

**INTERNATIONAL CONFERENCE ON FRONTIERS OF
SUSTAINABILITY- GLOBAL RESPONSIBILITY FOR
INNOVATION & ENTREPRENEURSHIP
FOS 2026-GRIE**

ON

22ND -24TH JANUARY 2026

IN-COLLaboration WITH

**ICN BUSINESS SCHOOL-FRANCE,
UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II- ITALY,
UNIVERSITY OF SUSSEX-UNITED KINGDOM, AND
UNIVERSITI TEKNOLOGI BRUNEI-BRUNEI**



About The Conference

The Conference:

The International Conference on Frontiers of Sustainability - Global Responsibility for Innovation and Research (FOS 2026 – GRIE), aims to explore cutting-edge strategies for a sustainable future. It brings together global researchers, innovators, practitioners, and policymakers to foster collaborative solutions. The event promotes interdisciplinary dialogue addressing climate change, social equity, and digital transformation. Participants will engage in thought-provoking discussions on sustainable innovation and inclusive development. It will highlight responsible practices across sectors, aligning with the UN Sustainable Development Goals (SDGs). Research papers and Research pitch will be presented for academic and practical relevance. This platform will empower institutions and individuals to rethink sustainability in a globalized, digital world.

Conference Tracks

1. Sustainable Marketing
2. Sustainable Supply Chain & Operation
3. Sustainable Finance
4. Sustainable Entrepreneurship
5. Sustainability Education
6. Sustainable Human Resource Management
7. Technological Innovations & Digital Transformation
8. Sustainable Policy & Governance
9. Sustainability Impact Measurement
10. Climate Action & Sustainable Future Economies

Thiagarajar School of Management, India:

Established in 1962, Thiagarajar School of Management (TSM) is a renowned institution that aims to provide professional education to managers and entrepreneurs. Initially starting with an Executive Development Program, TSM quickly gained recognition and launched the MBA course in 1972. Today, the institute offers MBA and PGDM programs that are approved by AICTE and accredited by NBA. TSM has been conferred autonomous status by UGC and Madurai Kamaraj University. With a focus on practical training and industry connections, TSM equips students with the skills needed to excel in their careers. The institute also emphasizes holistic education, providing students with a well-rounded curriculum and soft skill training.



Collaborating Institutions

ICN Business School, France

ICN Business School is a French Business School with campuses in Paris, Nancy, and Berlin. It's known for its interdisciplinary approach, emphasizing creativity and innovation in business education, and holds prestigious triple crown accreditation (QS ranking – 51, AACSB, EQUIS, and AMBA). The school offers a range of programs from Bachelor's to Master's levels, including specialized programs in areas like corporate finance and digital marketing.

Università Degli Studi Di Napoli Federico II, Italy

Founded in 1224, the Università Degli Studi Di Napoli Federico II is one of the World's oldest academic institutions in continuous operation, one among the ten universities globally in continuous operation since its inception (QS Ranking 2026: 379). The University hosts 24 Interdepartmental research centres and 17 Interuniversity research centres and is an institution that actively promotes research activities. The Institute actively collaborates with other research institutions, both within Italy and with International Institutions.

University of Sussex, United Kingdom

The University of Sussex is a public research university located in Falmer, East Sussex, England. The University received its Royal Charter in August 1961, the first of the Plate Glass University generation. The Overall QS -278th) among the world University rankings in 2026. In the Research Excellence Framework, out of the 89% research submitted, 40.6% are regarded as "world-leading" or "Internationally excellent" (48.4%) as per the 2021 REF rankings. The University was also awarded Silver in the 2023 Teaching Excellence Framework.

The Universiti Teknologi Brunei, Brunei

School of Business, Universiti Teknologi Brunei (UTB)

The School of Business at Universiti Teknologi Brunei (UTB) is a leading institution committed to cultivating innovative, ethical, and globally-minded business leaders. Offering undergraduate, postgraduate, and professional programs, the School emphasizes practical learning, research excellence, and entrepreneurship development. With a strong focus on integrating technology, sustainability, and Islamic business values, UTB's School of Business equips students to navigate complex business environments and contribute effectively to Brunei's Smart Nation initiatives. Its dynamic faculty and industry collaborations foster transformative learning experiences that shape future-ready professionals.

Conference Tracks

Track 1: Sustainable Marketing & Responsible Consumer Engagement (SMRCE)

- Green Branding & Eco-labeling Strategies – Building trust through authentic eco-labels and environmentally responsible branding.
- Ethical Consumer Behavior & Influence – Understanding how values-driven choices impact markets and society.
- Circular Economy Marketing – Promoting reuse, recycling, and waste reduction in consumer offerings.
- Digital and Social Media for Sustainability – Leveraging online platforms to raise awareness and drive eco-friendly actions.
- Carbon-Conscious Marketing Practices – Designing campaigns that reduce and offset carbon footprints.

Track 3: Sustainable Finance, Impact Investing & Green Economics (SFII&GE)

- ESG Integration in Investment Decisions – Incorporating environmental, social, and governance factors in portfolio choices.
- Green Bonds & Climate Finance – Funding projects with measurable environmental benefits.
- Impact Measurement in Finance – Assessing the social and environmental outcomes of investments.
- Socially Responsible Banking – Banking practices that prioritize sustainability and community impact.
- Regulatory Frameworks for Sustainable Investing – Policies guiding ethical and green finance.

Track 5: Sustainability Education, Training & Capacity Building (SETCB)

- Curriculum Innovations for Sustainability – Embedding sustainability themes into learning programs.
- ESD Pedagogy – Teaching approaches that build sustainability mindsets.
- Training of Trainers & Capacity Building Initiatives – Equipping educators and leaders with sustainability skills.
- Digitalization & E-learning for Sustainability – Using online learning to spread sustainable practices.
- Community Engagement & Lifelong Learning – Involving citizens in ongoing sustainability education.

Track 2: Sustainable Supply Chain, Operations & Circular Economy Practices (SSCOCEP)

- Green Supply Chain Management – Reducing environmental impacts across sourcing, production, and delivery.
- Ethical Sourcing & Procurement – Ensuring materials are sourced responsibly and fairly.
- Zero-Waste Operations & Closed-Loop Logistics – Designing processes where nothing goes to waste.
- Circular Economy Indicators & Metrics – Tracking and measuring circularity performance.
- ESG in Supply Chains – Embedding environmental, social, and governance standards in supply networks.

Track 4: Sustainable Entrepreneurship & Innovative Business Models (SEIBM)

- Social Entrepreneurship for Sustainability – Building ventures to solve social and environmental issues.
- Business Models for the Circular Economy – Designing businesses that minimize waste and maximize resource use.
- Ecopreneurs for smart and sustainable tourism
- Social Cooperative & Inclusive Business Models – Ensuring equal benefits for all stakeholders.
- SDGs in Entrepreneurial Strategy – Aligning start-ups with UN Sustainable Development Goals.
- Crisis-Driven Sustainable Innovation – Creating eco-friendly solutions in response to global challenges.

Track 6: Sustainable Human Resource Management, Workplace Well-being & Ethical Leadership (SHRMWWEL)

- Green HR Practices & Policies – HR strategies that reduce environmental impact.
- Workplace Diversity & Inclusion – Building fair and representative organizations.
- Employee Well-being & Psychological Contracts – Supporting employee health, trust, and morale.
- Ethical & Transformational Leadership – Leading with vision, values, and responsibility.
- Workplace Spirituality & Green Leadership – Inspiring purpose and environmental stewardship at work.



Conference Tracks

Track 7: Technological Innovations & Digital Transformation for Sustainability (TIDTS)

- Green Tech Solutions (AI/IoT/Blockchain) – Using emerging tech to solve environmental challenges.
- Smart Resource Management – Optimizing energy, water, and material use.
- Big Data & Analytics for Sustainability – Informing decisions with environmental data insights.
- Digital Platforms for Circular Economy – Enabling sharing, reuse, and recycling through online tools.
- Cybersecurity and Ethics in Green Tech – Protecting data while upholding sustainability principles.

Track 8: Sustainable Policy, Regulation, Governance & Global Responsibility (SPRGGR)

- Global Regulatory Trends in Sustainability – Understanding changing international sustainability laws.
- Corporate Governance & Risk Management – Ensuring companies remain compliant and future-ready.
- Policy Impact on Sustainable Development – Measuring how laws influence environmental and social progress.
- Stakeholder Engagement in Policymaking – Involving citizens and businesses in policy creation.
- National & International Sustainability Standards – Guidelines for harmonized global sustainable practices.

Track 9: Sustainability Impact Measurement, Scalability & Growth Strategies (SIMSGS)

- Metrics & Reporting for Sustainability Impact – Documenting environmental and social contributions.
- Tools for Scaling Social/Environmental Businesses – Resources to grow sustainable ventures.
- Innovation in Impact Assessment Methodologies – New ways to evaluate sustainability outcomes.
- Growth Strategies for Sustainable Enterprises – Expanding businesses without compromising the planet.

Track 10: Climate Action, Low-Carbon Strategies & Sustainable Future Economies (CALCS&SFE)

- Decarbonization Roadmaps – Strategic plans to cut carbon emissions.
- Climate Adaptation & Resilience – Preparing for the impacts of climate change.
- Renewable Energy Transitions – Moving from fossil fuels to clean energy sources.
- Carbon Markets & Offsets – Trading credits to balance emissions.
- Economic Policies for Low-Carbon Futures – Creating incentives for a green economy.

Note:

These topics provide a structured foundation for the conference, but are not limited to the list above—emerging trends, case studies, and localized innovations can also be included.

Event Schedule (Tentative)

International Conference on Frontiers of Sustainability- Global Responsibility for Innovation & Entrepreneurship FOS 2026-GRIE			
	Day 1 22.01.2026	Day 2 23.01.2026	Day 3 24.01.2026
Time Slot	Event	Event	Event
9.30 AM to 11.00 AM	Inauguration and Keynote Address	Guest Speaker Session 1	Guest Speaker Session 1
11.00 AM to 11.30 AM	Hi -Tea	Hi -Tea	Hi -Tea
11.30 to 12.45	Meet the editor	Conference Presentation offline	Conference Presentation offline
12.45 to 1.30	Lunch Break	Lunch Break	Lunch Break
1.30 to 2.45	Advanced Multivariate Analysis & SEM for High-Impact Publications: Do's, Don'ts, and Cutting-Edge Techniques	Conference Presentation Online	Conference Presentation Online
2.45 to 4.30	From Rejection to Recognition: An Editor's Guide to Writing Papers that Get Published	TSM campus walk	Guest Speaker Session (Internal)
4.45 to 5.45	High tea and Networking session		Valediction



Publication Avenues for Selected Research Work

The submitted works will undergo a rigorous peer review process, and **the selected Ideas and Abstracts will be invited for publication in the Book of Abstracts with an ISSN and Full Paper will be published in the Springer proceedings (Scopus Indexed)**. Selected full papers from the conference peer review team will be invited to submit to any one of the following journals as per the scope of the work. Authors will receive 15 Days of mentoring from the conference review team for upgrading the manuscript, enabling them to submit for publication in the following Journals based on the Scope of the manuscript.

Note: Authors of selected high-quality contributions will be invited to extend their work into full-length papers, based on the internal review committee recommendations for potential submission in the list below.

List of Journals: (Confirmed List)

- International Journal of Global Business and Competitiveness (Springer) (ABDC-C, IF2.3)
- The International Journal of Logistics Management (Emerald) (ABDC- A, Q1, IF 6.4)
- Corporate Social Responsibility and Environmental Management (Wiley) (ABDC - C, Q1, IF 9.1)
- Environment, Development and Sustainability (SCOPUS, SCIE, Springer) (Q1, IF 4.2)

*Authors of selected high-quality contributions will be invited to extend their work into full-length papers for potential submission to the journal

Speakers List

Prof. W. Vanhaverbeke

Editor in Chief of Technovation (Elsevier)
(ABS – 3, ABDC-A, Q1, IF-10.9)
University of Antwerp, Belgium.



Prof. Britta Linnea Gammelgaard

Editor in Chief of International Journal of Logistics Management (Emerald) (ABDC- A, Q1, IF- 6.4)
University of Southern Denmark, Denmark.



Dr. Sunil Luthra

Associate Editor at Journal of Cleaner Production (Elsevier) (ABDC- A, Q1, IF 10.0)
Director at the All-India Council for Technical Education (AICTE) in New Delhi, India.



Speakers List

Dr. Andrea Patrucco

Associate Editor for the Journal of Supply Chain Management (Wiley) (ABDC-A*, Q1, IF 9.9)

Associate Editor for the Journal of Purchasing and Supply Management (Elsevier) (ABDC-A, Q1, IF 8.7)

Senior Associate Editor and the Editorial Assistant for the International Journal of Physical Distribution and Logistics Management (Emerald) (ABDC-A, Q1, IF 8.2)



Florida International University, USA

Dr. Sachin Mangla

Editor in Chief of International Logistic Management (Emerald), (ABDC- A, Q1, IF-6.4)

O.P. Jindal Global University, Haryana, India.





Who can participate?

Master's Degree, Ph.D. Research Scholars, Postdoctoral Researchers, Early-Career and Senior Faculty Members across disciplines such as Management, Engineering, Computer Science, Social Sciences, and Sustainability, seeking collaboration, visibility to build their publication portfolio, and gain international exposure.

1. Registration:

- Submission open to Research Scholars, Early-Career Faculty Members / Assistant Professors, and Postdoctoral Researchers
- Scholars from disciplines such as Management, Engineering, Computer Science, Social Sciences, and Sustainability
- Link to Conference Website <To be Updated Shortly>
- Submission Link <To be Updated Shortly>

2. Registration Fee:

- Includes participation certificate, expert feedback, and eligibility for awards
- 50 EUR for International Participants
- INR 4000 for Research Pitch
- INR 5000 for Full paper

Note: Group Discount 15% for more than 3 registrations from same institute or same paper

3. Submission Type:

Research Idea Pitch (Abstract Format)	Full Paper Submission (Springer Book Chapter)
For participation in the 3-minute pitch session during the Conference	For consideration in the edited volume (Springer Book Chapter or equivalent)
Extended Abstract 1500 Words	5,000 to 6,000 Words
Format – Purpose – Design / Methodology / Approach – Findings – Originality – Research Limitations / Implications / Practical / Societal Implications	Format - Introduction & Problem Statement- Literature Review- Methodology- Findings- Discussion & Implications
Word Document (.doc/.docx)	Word Document (.doc/.docx) – as per Springer formatting guidelines
Portal Link <Link>	Portal Link <Link>
Deadline <Date>	Deadline <Date>
Eligible for Best Research Idea, Best Pitch, and Societal Impact Awards	Eligible for Best Paper with Societal Impact & Publication Opportunity
3-month editorial and research mentoring	Editorial guidance and publication processing support

Note: Hybrid Mode – Online Only for Foreign participants



Conference Patrons

CHIEF PATRON

Dr. Murali Sambasivan

Director & Professor,

Thiagarajar School of Management, Madurai

PATRON

Dr. M. Selvalakshmi

Principal & Professor,

Thiagarajar School of Management, Madurai

Organizing Committee

Dr. K. Mathiyazhagan PhD

Head of the Research Centre & Professor,

Thiagarajar School of Management, Madurai

Dr. Isotilia Costa Melo, PhD

Assistant Professor

ICN Business School- Paris, France

Dr. Veronica Scuotto, PhD

Second-Tier Tenured Professor

Universita Delgi Studi Di Napoli Federico II, Italy

Dr. Nachiappan Subramanian, PhD

Professor

University of Sussex, United Kingdom

Dr. Mohamed Saleem Haja Nazmudeen, PhD

Dean of Graduate Studies & Senior Assistant Professor,

School of Business

University Teknologi Brunei, Brunei



REVIEW PROCESS

- **Double-Blind Peer Review:** All submissions will undergo a strict double-blind review process to ensure fairness, objectivity, and academic integrity.
- **Evaluation Panel:** Reviews will be conducted by a panel of experienced national and international academicians, subject matter experts, and journal reviewers.
- **Plagiarism Check:** Every paper will be screened through advanced plagiarism detection tools (e.g., Turnitin/iThenticate) to maintain ethical publication practices.
- **High Acceptance Standards:** Only papers that demonstrate academic rigor and innovation will be forwarded to desk level of the journal or journal recommendation.
- Acceptance will be communicated on or before <Date>

KEY DATES

21st Nov
2025

**Submission Full Length Paper /
Abstract for Research Pitch**

12th Dec
2025

Author Notification

19th Dec
2025

**Final version of the Paper (Align with
authors guidelines)/ Research Pitch**

12th Jan
2026

Final Registration Deadline

22nd – 24th
Jan 2026

**International Conference
FOS 2026-GRIE**

KEY REQUIREMENTS FOR PARTICIPANTS

- 3-Minute Research Presentation for research pitch and 15 minutes for full paper Presentation
- Strictly time-bound.
 - Research Pitch – maximum 3 slides or poster (As per the attached format).
 - Full Paper – 10 minutes Presentation and 5 minutes for feedback and discussion with the panel.

Follow-Up Engagement

Full Paper participants will be mentored by the panel over 3 months to refine their work and progress towards publication or implementation.

Awards & Recognition

- Best Research Presentations (3): Cash Prize
- Best Research Ideas (3): Special Awards
- High Societal Impact Papers (3): Special Awards
- Special Recognition for Young and Upcoming Scholars

Attraction	Highlights & Value Proposition
Focus on Innovation & Emerging Trends	<ul style="list-style-type: none"> - Engage with pioneering research in breakthrough areas - Learn from cutting-edge technologies and future-oriented sessions - Track global advancements through keynote talks and technical panels.
Dedicated Feedback Sessions for Participants	<ul style="list-style-type: none"> - Tailored platform for PhD scholars and early-career researchers - One-on-one mentoring sessions with senior academicians - Constructive feedback on research, presentation skills, and publication pathway.
Policy and Practice Integration	<ul style="list-style-type: none"> - Dialogue between researchers, practitioners, and policymakers - Case studies, implementation frameworks, and real-world applications - Workshops to co-create research-backed policy recommendations.
Inclusive and Diverse Representation	<ul style="list-style-type: none"> - Active efforts to include voices from underrepresented regions, disciplines, and genders - Diverse panels and inclusive program design - Scholarships and accessibility accommodations for wider reach.
Academic Recognition & Publication	<ul style="list-style-type: none"> - Selected papers to be fast-tracked for special issues in high-impact journals (ABDC/Scopus indexed) - Certificates of Merit, Best Paper Awards, and Editorial Board feedback - Opportunities for co-authoring and collaborative research.