



**Figure 13-5** Rank Correlation Procedure for Testing  $H_0: \rho_s = 0$

### Direct Link Between Smoking and Cancer

When we find a statistical correlation between two variables, we must be extremely careful to avoid the mistake of concluding that there is a cause-effect link. The tobacco industry has consistently emphasized that correlation does not imply causality as they denied that tobacco products cause cancer. However, Dr. David Sidransky of Johns Hopkins University and other researchers found a direct physical link that involves mutations of a specific gene among smokers. Molecular analysis of genetic changes allows researchers to determine whether cigarette smoking is the cause of a cancer. (See "Association Between Cigarette Smoking and Mutation of the p53 Gene in Squamous-Cell Carcinoma of the Head and Neck," by Brennan, Boyle et al, *New England Journal of Medicine*, Vol 332, No. 11.) Although statistical methods cannot prove that smoking causes cancer, statistical methods can be used to identify an association, and physical proof of causation can then be sought by researchers.

