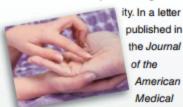
Palm Reading

Some people believe that the length of their palm's lifeline can be used to predict longev-



Association, authors M. E. Wilson and L. E. Mather refuted that belief with a study of cadavers. Ages at death were recorded, along with the lengths of palm lifelines. The authors concluded that there is no correlation between age at death and length of lifeline. Palmistry lost, hands down.

Properties of the Linear Correlation Coefficient r

- **1.** The value of r is always between -1 and 1 inclusive. That is, $-1 \le r \le 1$.
- 2. If all values of either variable are converted to a different scale, the value of r does not change.
- 3. The value of r is not affected by the choice of x or y. Interchange all x- and y-values and the value of r will not change.
- **4.** *r measures the strength of a linear relationship.* It is not designed to measure the strength of a relationship that is not linear (as in Figure 10-2(d)).
- **5.** *r* is very sensitive to outliers in the sense that a single outlier can dramatically affect its value.

Calculating the Linear Correlation Coefficient r

The following three examples illustrate three different methods for finding the value of the linear correlation coefficient r, but you need to use only one method. The use of computer software or a calculator (as in Example 1) is strongly recommended. If manual calculations are absolutely necessary, Formula 10-1 is recommended (as in Example 2). If a better understanding of r is desired, Formula 10-2 is recommended (as in Example 3).

Correlation and Regression

Example 1 Finding r Using Computer Software

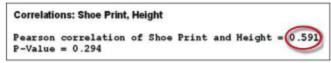
The paired shoe/height data from five males are listed in Table 10-1. Use computer software or a calculator with these paired sample values to find the value of the linear correlation coefficient r for the paired sample data.

Solution

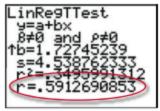
Requirement check We can always calculate the linear correlation coefficient r from paired quantitative data, but we should check the requirements if we want to use that value for making a conclusion about correlation. (1) The data are a simple random sample of quantitative data. (2) The plotted points in the scatterplot in Figure 10-1(a) appear to roughly approximate a straight-line pattern. (3) The scatterplot in Figure 10-1(a) also shows that there are no outliers. The requirements are satisfied.

If using computer software or a calculator, the value of r will be automatically calculated. For example, see the following Minitab, TI-83/84 Plus calculator, and STATDISK displays showing that r = 0.591. Excel and many other computer software packages and calculators provide the same value of r = 0.591.

MINITAR



TI-83/84 PLUS



STATDISK

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Correlation Results
Correlation coeff, r: 0.5912691
Critical r:
P-value (two-tailed): 0.29369
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