

And, MyStatLab comes from a **trusted partner** with educational expertise and an eye on the future. Knowing that you are using a Pearson product means knowing that you are using quality content. That means that our eTexts are accurate and our assessment tools work. Whether you are just getting started with MyStatLab, or have a question along the way, we're here to help you learn about our technologies and how to incorporate them into your course.

To learn more about how MyStatLab combines proven learning applications with powerful assessment, visit **www.mystatlab.com** or contact your Pearson representative.

MyStatLab™ Ready to Go Course (access code required)

These new Ready to Go courses provide students with all the same great MyStatLab features but make it easier for instructors to get started. Each course includes preassigned homework and quizzes to make creating a course even simpler. Ask your Pearson representative about the details for this particular course or to see a copy of this course.

MathXL® for Statistics Online Course (access code required)

MathXL® is the homework and assessment engine that runs MyStatLab. (MyStatLab is MathXL plus a learning management system.)

With MathXL for Statistics, instructors can:

- Create, edit, and assign online homework and tests using algorithmically generated exercises correlated at the objective level to the textbook.
- Create and assign their own online exercises and import TestGen tests for added flexibility.
- Maintain records of all student work, tracked in MathXL's online gradebook.

With MathXL for Statistics, students can:

- Take chapter tests in MathXL and receive personalized study plans and/or personalized homework assignments based on their test results.
- Use the study plan and/or the homework to link directly to tutorial exercises for the objectives they need to study.
- Students can also access supplemental animations and video clips directly from selected exercises.
- Knowing that students often use external statistical software, we make it easy to copy our data sets, both from

the ebook and the MyStatLab questions, into software like StatCrunch™, Minitab, Excel, and more.

MathXL for Statistics is available to qualified adopters. For more information, visit our web site at www.mathxl.com, or contact your Pearson representative.

StatCrunch™

StatCrunch is powerful, web-based statistical software that allows users to perform complex analyses, share data sets, and generate compelling reports. A vibrant online community offers more than 15,000 data sets for students to analyze.

- **Collect.** Users can upload their own data to StatCrunch or search a large library of publicly shared data sets, spanning almost any topic of interest. Also, an online survey tool allows users to quickly collect data via web-based surveys.
- **Crunch.** A full range of numerical and graphical methods allow users to analyze and gain insights from any data set. Interactive graphics help users understand statistical concepts and are available for export to enrich reports with visual representations of data.
- **Communicate.** Reporting options help users create a wide variety of visually appealing representations of their data.

Full access to StatCrunch is available with a MyStatLab kit, and StatCrunch is available by itself to qualified adopters. StatCrunch Mobile is now available to access from your mobile device. For more information, visit our Web site at www.StatCrunch.com, or contact your Pearson representative.

The Student Edition of MINITAB is a condensed version of the Professional release of MINITAB statistical software. It offers the full range of statistical methods and graphical capabilities, along with worksheets that can include up to 10,000 data points. Individual copies of the software can be bundled with the text (ISBN-13: 978-0-321-11313-9; ISBN-10: 0-321-11313-6) (CD only).

JMP Student Edition is an easy-to-use, streamlined version of JMP desktop statistical discovery software from SAS Institute, Inc. and is available for bundling with the text (ISBN-13: 978-0-321-89164-8; ISBN-10: 0-321-89164-3).