

Context lets you flop and flip binomials

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RESEARCH QUESTION

How does context modulate reading behavior that is influenced by...

- 1.... direct experience (Exp 1)
- 2.... abstract linguistic knowledge (Exp 2)

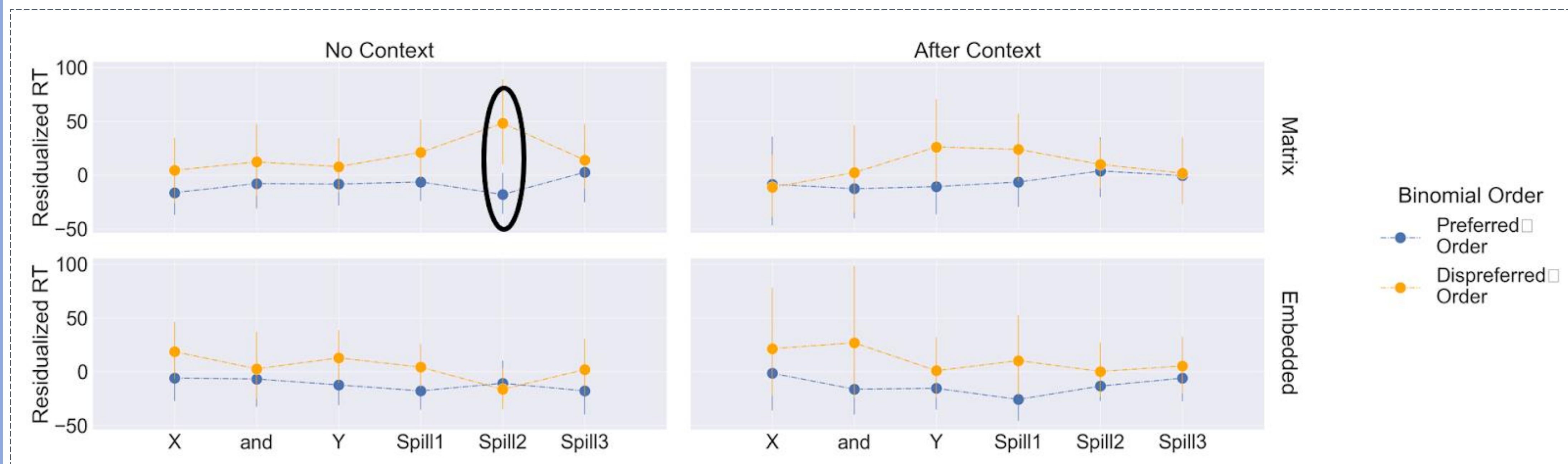
We study **binomials**:

(*salt and pepper*, *#pepper and salt*)

BACKGROUND

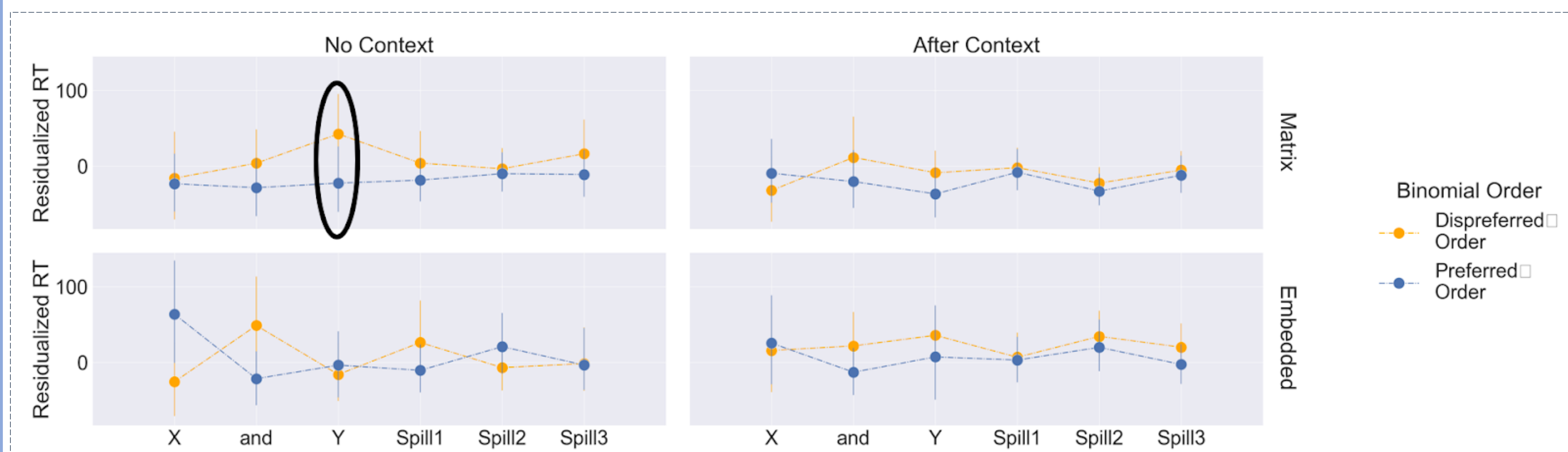
Binomials are a well-studied phenomenon [CITES] that (often) display ordering preferences.

EXPERIMENT 1



EXP 1 TAKEAWAY

EXPERIMENT 2



EXP 2 TAKEAWAY

SELECT REFERENCES

[6] Kuznetsova et al. (2017). *Journal of Statistical Software*.