JOHNTEESDALE GRAPHIC, WEB, & UI/UX DESIGNER

johnteesdale.com john@johnteesdale.com 215.680.7137

JOBHISTORY

Web Designer & Developer

May 2019 - March 2020

Being Design — Philadelphia, PA

Lead design for client websites and brand materials
Set up database structure and for clients
Assisted with product strategy and planning for clients
Lead meetings and engagements with clients
Planned and coordinated marketing strategies

Web Design Intern

October 2018 - May 2019

Being Design — Philadelphia, PA

Designed, Coded and Developed websites using Wordpress Developed website systems that can be updated regulary Updated and Maintained exisiting website and client relations Participated in client branding and strategy meetings

Web Design Intern

May 2018 - October 2018

Hopeworks 'N Camden — Camden, NJ

Designed Wireframes and Mock Ups for clients Coded and developing website on Wordpress Used HTML and Css to modify elements on websites

RELAVANTCLASSES

Data Visualization

Designed and learned about the system used in data visualization, information design and infographics. Worked on semester long data visualization project.

Visualizing Language II

Learned about print layout buy studying magazines and design an orginal magazine from scratch.

Vanguard Design Workshop

Learned practice and method of design thinking. Worked with the in-house design team at Vanguard to create brand personals for future potential Vanguard projects.

EDUCATION

BFA Graphic Design, 2020 University of the Arts Philadelphia, PA

TECHNICALSKILLS

Adobe Creative Suite HTML
Sketch Css
InVision JavaScript
Microsoft Office PHP

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WEBDESIGNER+DEVELOPER