



**JAMBERRi**  
SARAH BEAL // JAMBERRI.COM  
SARAH@JAMBERRI.COM



# THE MARKET FOR DISCOVERING AND PROMOTING EVENTS IS **F R A G M E N T E D**

# JAMBERRI

IS A **COMPREHENSIVE** COMMUNITY CALENDAR THAT **PERSONALIZES** TO EACH USER'S "JAM"

The image shows two mobile devices (a tablet and a smartphone) displaying the JAMBERRI app interface against a teal background.

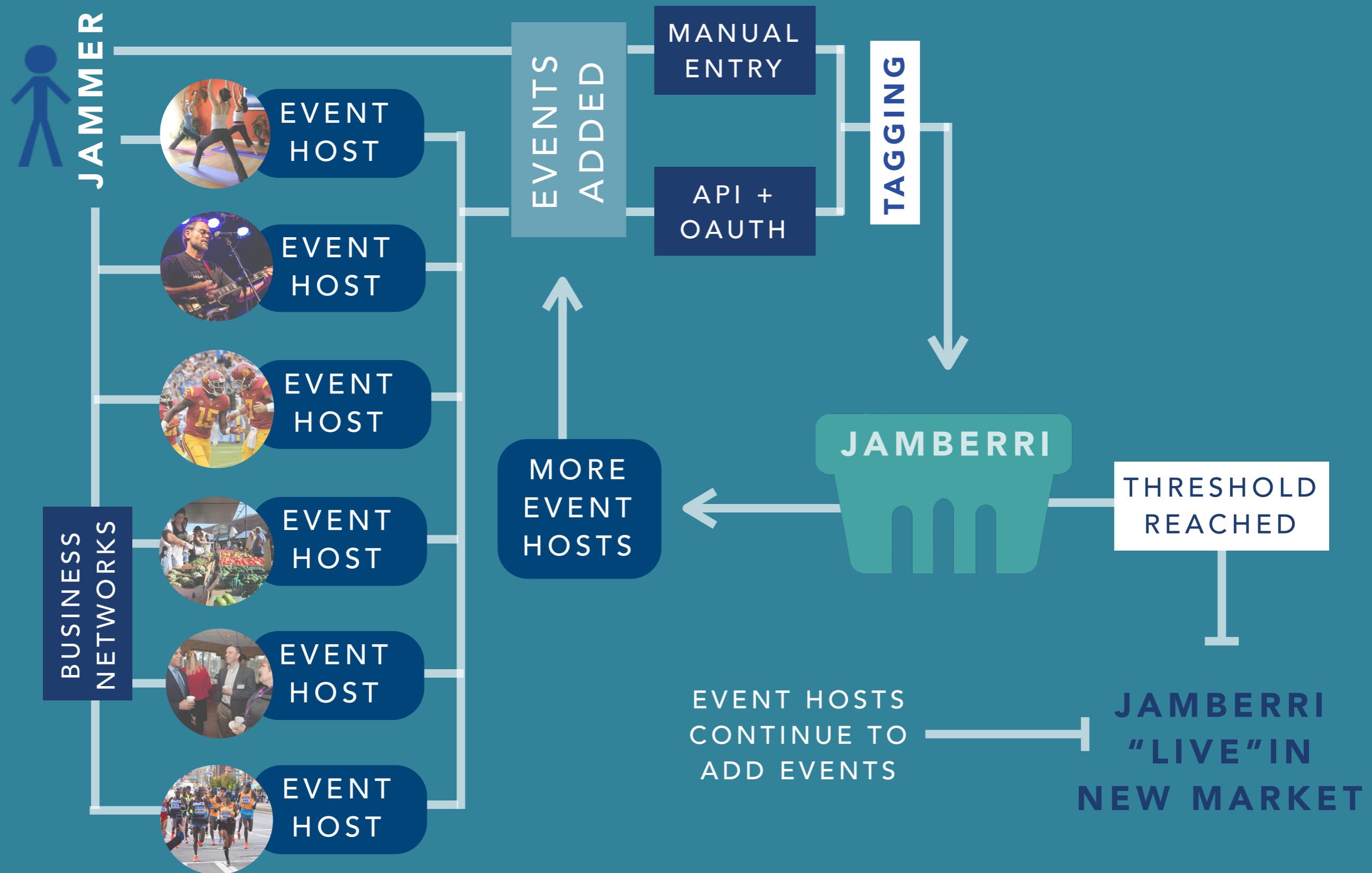
**Tablet Screen (Top):**

- User Profile:** SARAH B. (My Berri Points: 1500)
- MY JAM:** #BLUEGRASS #YOGA #COMEDY #FARMERSMARKETS #PARADES #WINE #LARGEVENTS #SKIING #NETWORKING
- MY HOST FEEDS:** (Three circular icons representing different event types: a concert, a person with flowers in their hair, and a night scene.)
- Upcoming Events (July):**
  - 1: BIKRAM YOGA
  - 2: BIKRAM YOGA (MUSIC)
  - 3: LEARN TO PAINT (WINE TASTING)
  - 4: CHAMBER MIXER
  - 5: (No event listed)
- RIPE INVITES:** Jennifer invited you to Yoga on July 1 at 6 pm.

**Smartphone Screen (Bottom):**

- JAMBERRI** logo
- FIND + PICK LOCAL EVENTS** button
- view full events calendar**
- join to curate your own**
- post an event**

# EVENT + HOST POPULATION



# USER ACQUISITION

INVITE  
CODES

GROUND  
TEAM

HOSTS AS  
DISTRIB.

BERRI  
POINTS

EVENTS  
FUND

EVENTS





# THE TEAM

**SARAH, FOUNDER**

**8 YEARS**  
**EVENT MGMT**

**EXECUTIVE DIRECTOR, SPORTS EVENT VENUE**

**DIRECTOR OF MKTING & TOURISM, CHAMBER OF COMMERCE**



**JOHN V**  
**7 YEARS**  
**DEVELOPING**

**FULL STACK DEVELOPER**  
**SOCIAL NETWORK APP**



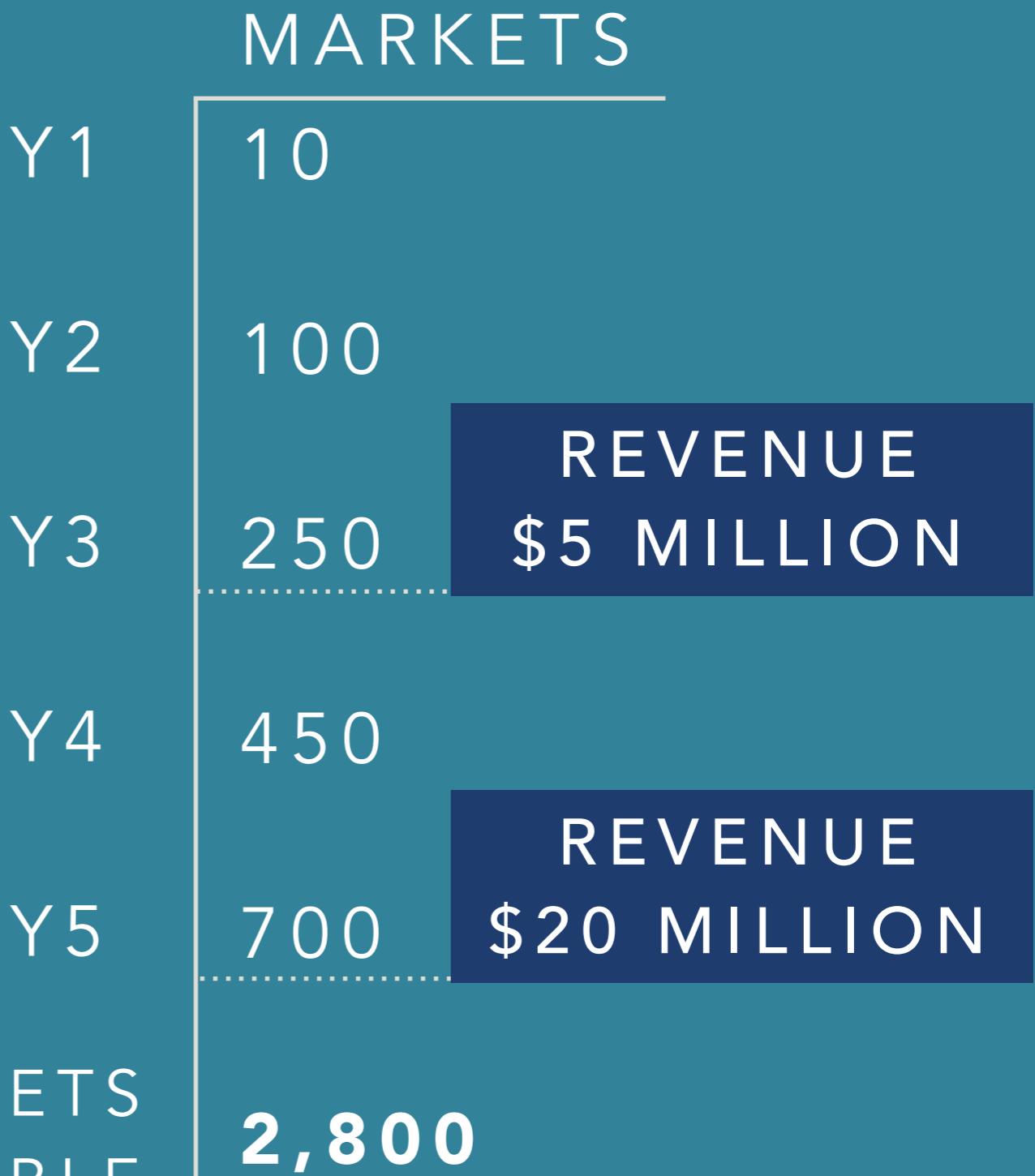
**JOHN B**  
**9 YEARS**  
**MARKETING**

**DIGITAL ENGAGEMENT**  
**BRANDS: PEPSI, JHMR, GREEN**  
**MOUNTAIN COFFEE & MORE**



# FREE PREMIUM SUBSCRIPTION SERVICE FOR EVENT HOSTS

MARKETS  
AVAILABLE



# SEEKING: \$500K

JACKSON LAUNCH

SEPT '15

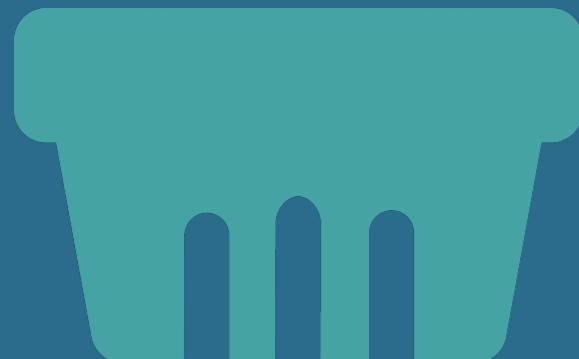
NEW MARKET LAUNCH NOV '15

3 MARKET ROLLOUT

JAN '16

5 MARKET ROLLOUT

APR '16



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