



**HANKOOK**  
driving emotion



reddot award 2014  
winner



# **ventus V12 evo<sup>2</sup>**

*Extreme running*



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Design concept

Extreme running

## Extreme running

A tire designed for drivers who like to express their own personality and style which delivers outstanding performance in sports driving.

The sophisticated sidewall design matches the tread pattern which adds a sports style.



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Key sales point

Extreme running

## ventus V12 evo<sup>2</sup>

- Excellent safety when driving at high speed.
- Shorter braking distances in dry and wet conditions.
- Excellent protection against aquaplaning by applying unique aqua jet groove design.
- Enhanced eco performance while maintaining wear-resistance.



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# ventus V12 evo<sup>2</sup>



## Technology icon



## Performance icon



## Technical profile

Speed symbol : V, W, Y

Tread width : 195~305

Series : 30~55

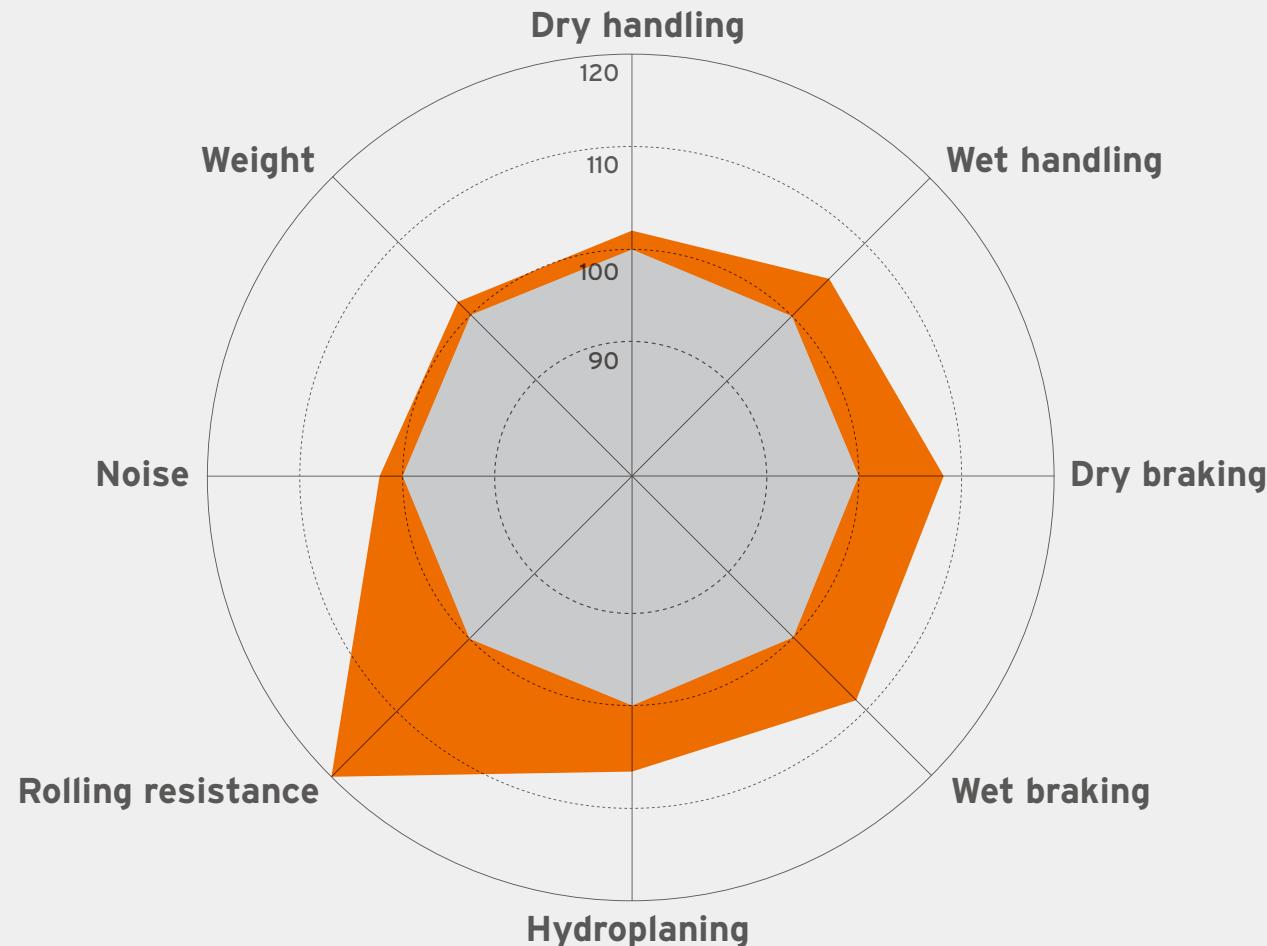
Rim diameter : 15~20

## Key performance

Extreme running

Improvement in performance compared to predecessor.

■ Conventional  
■ **ventus V12 evo<sup>2</sup>**



# Extreme performance through advanced technology

## Alignment indicator



Driver can check the status of the vehicle alignment themselves through in / out wear check.

## Aqua jet



Catalyst to channel water out of the centre to the main groove wall effectively.

## Favorable dry handling performance

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## Cooling system



Speeds up water drainage and improves heat radiation at high speed.

## Stealth technology



Unique wing tip design reduces noise using 'Stealth technology'.

- 3D blocks.
- Maintaining block stiffness.
- Even wear noise.

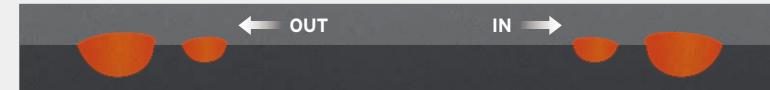
# VAI siping system



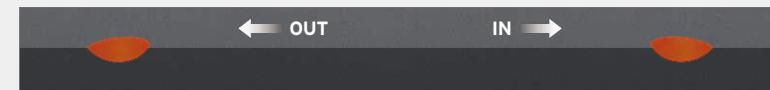
## A VAI siping system

The visual alignment indicator siping system provides an easy way to check tire alignment. Compares the wear on the sipes located on both of the tire's shoulders and then realign as necessary.

### Before use



### After use (regular wear)

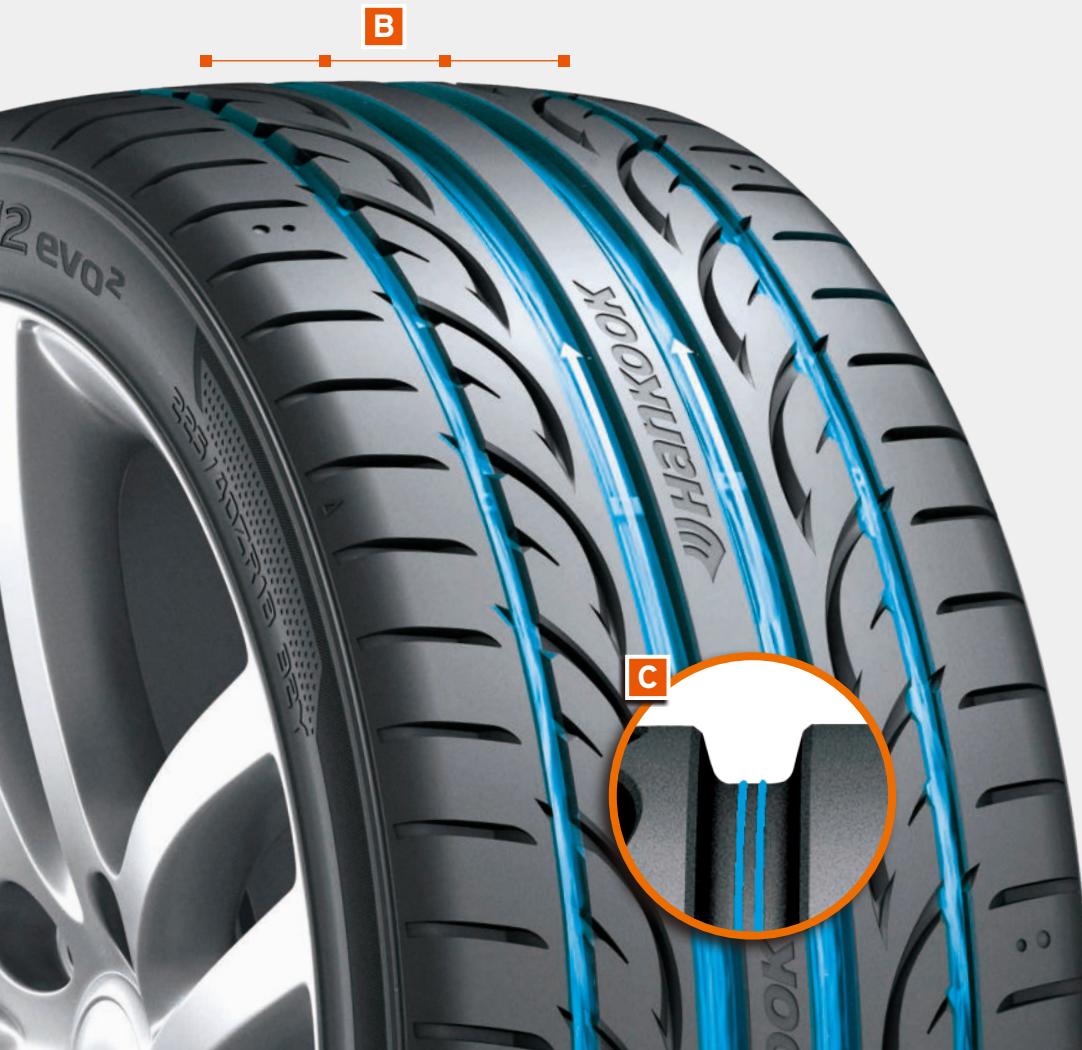


### After use (irregular wear)



Indicator marks that have different depths can help easily identify the degree of tire wear.

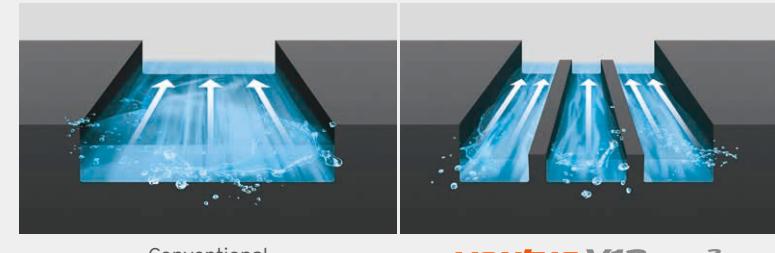
# Cooling system and water-slide



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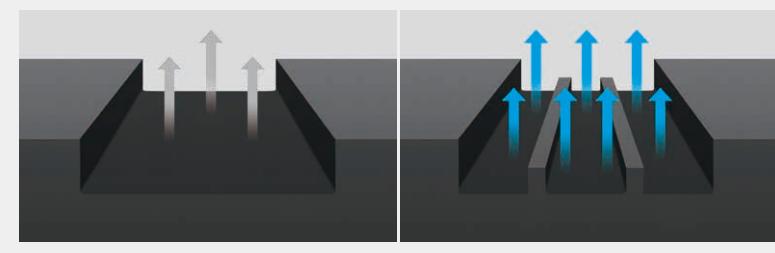
## B Water-slide

Faster drainage water channel.



## C Cooling system

Increased contact area induces the rapid release of heat and ensures excellent performance in wet conditions.



# Aqua jet



## D Aqua jet

Aqua jet is the catalyst to channel water effectively out of the centre to the main groove wall.



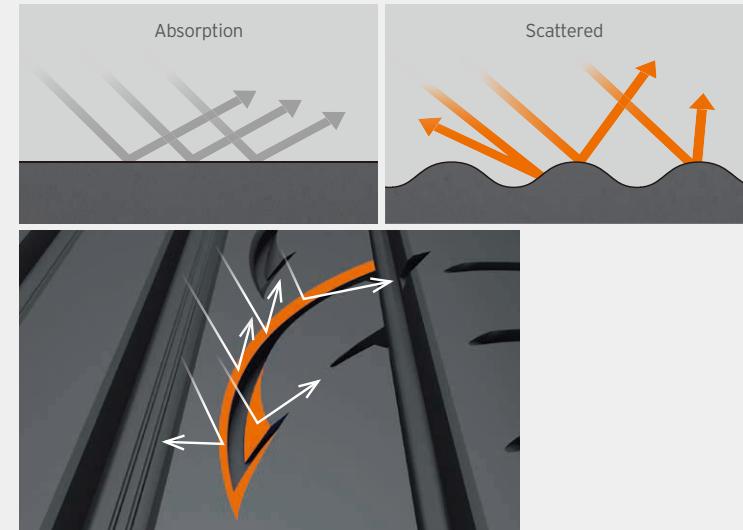
Catalyst action in aqua jet groove.

# Stealth technology



## E Stealth technology

Unique wing tip design reduces noise using 'Stealth technology'. Slanted edges support the blocks during handling where sounds or trembling hits. This slanted surface reduces impact.



Slanted edge scatters incoming noise.

## Aero dynamic sidewall



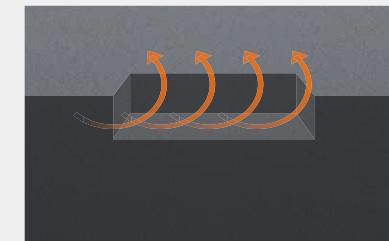
### F Aero dynamic sidewall

The aero sidewall design through rectangular dimples minimises noise and vibration levels by reducing the air turbulence when driving.

#### Aero-sidewall dimple

- Sportiness is stressed with dynamic graphics.
- Rectangular dimples suggest a textile pattern similar to those found in car interiors.
- The carved letters prevent crack of sidewall.
- Minimises the noise and vibration levels by reducing air turbulence when driving.

#### Air turbulence



# Tire structure

## High grip silica compound

Improved dry / wet traction and lower rolling resistance.

## Jointless full cover

Ideal tread strength.

## Wide steel belt layer

Better dry / wet handling.

## High density polyester carcass

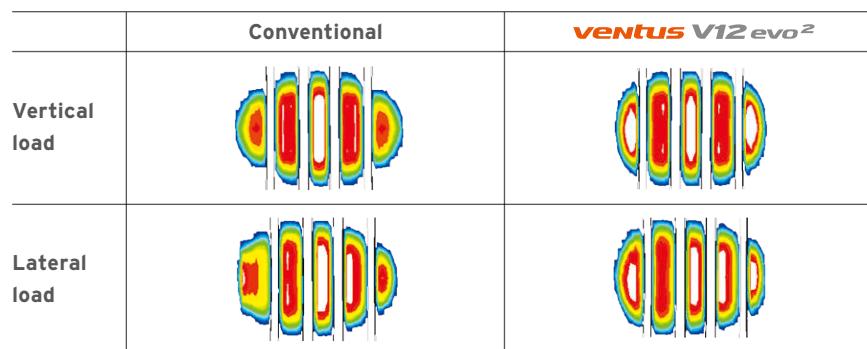
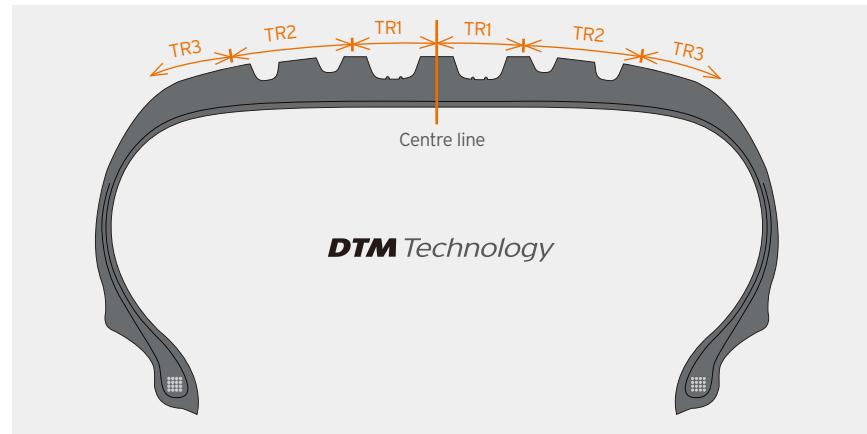
Enhanced sidewall stiffness and durability.



# New profile for hydroplaning resistance

**DTM Technology**

Optimised triple tread radius system based on the DTM racing profile technology ensures the best tire performance in high-speed driving conditions.



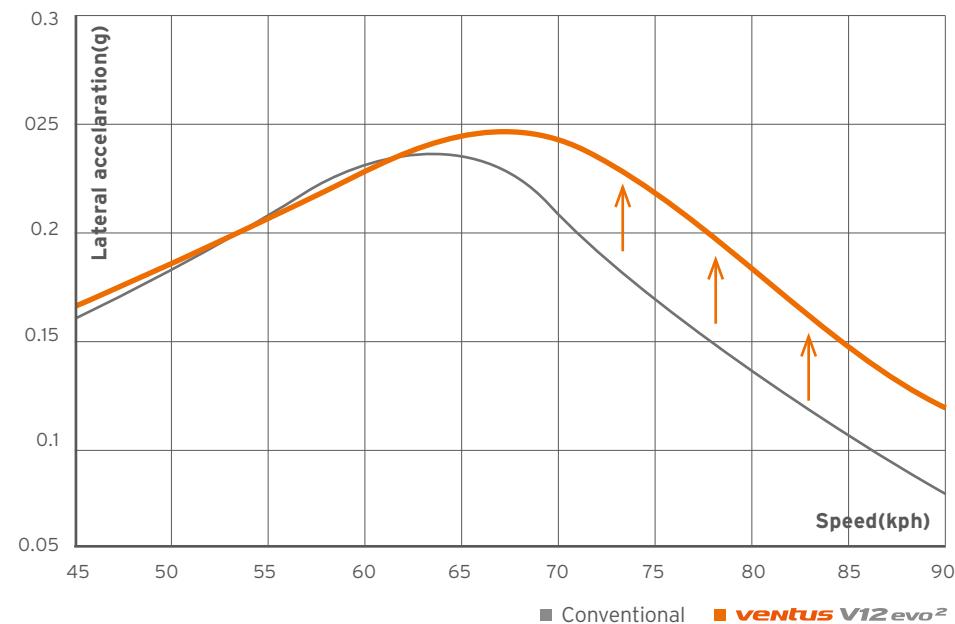
**Increased contact area**

- Excellent handling performance.

**Improved shoulder roundness**

- Improved hydroplaning performance air turbulence when driving.

## Hydroplaning lateral G (G=gravity)

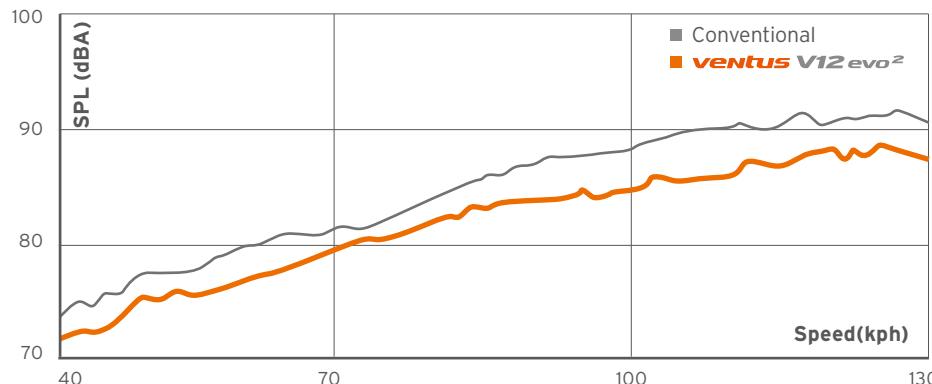


## Noise



- Reduced noise by applying increased pitch numbers. (application of 5-pitch)
  - Optimised middle block pitch array. (M pitch optimisation)

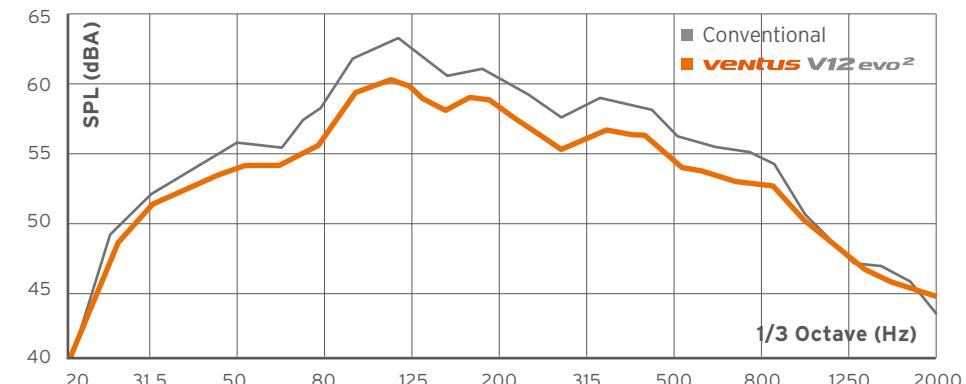
## Result of single unit indoor noise assessment



## Front wheel condition

- single tire unit assessment. The K120 displays outstanding noise performance.

## Result of single field unit noise assessment

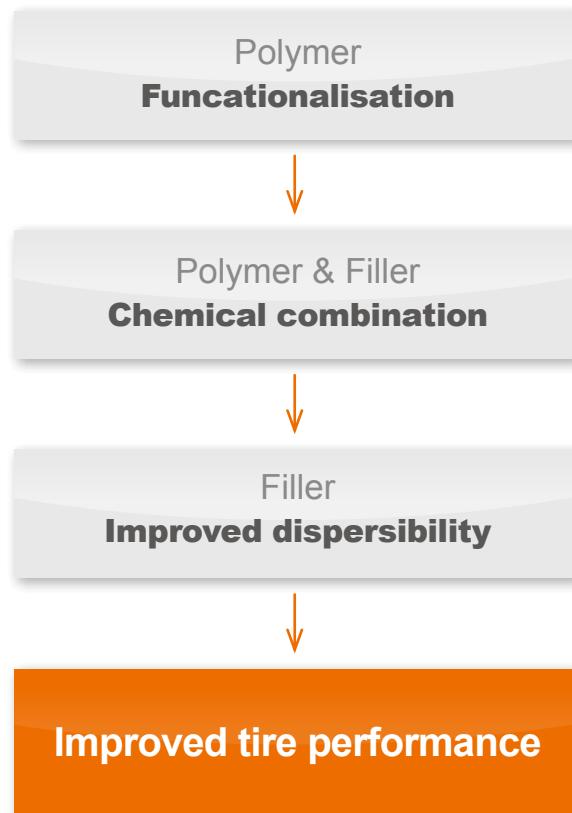


### **On field condition**

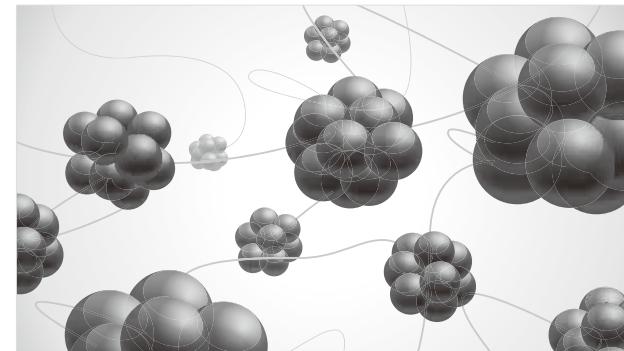
- worn tire unit assessment. The K120 displays outstanding noise performance.

# Compound technology

By applying of new styrene polymer featuring a functional group, rolling resistance performance is improved.

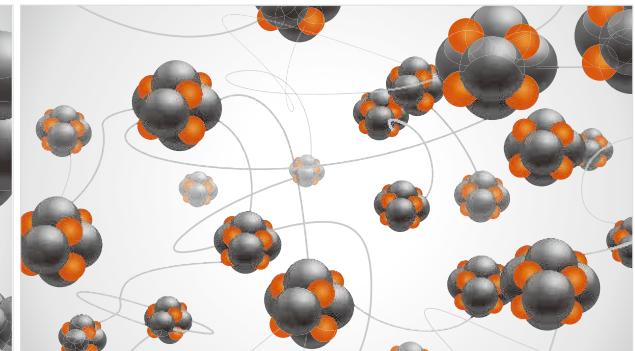


Non-functionalised styrene polymer



Conventional

Functionalised styrene polymer



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- Improved interaction between polymer and filler.
- Optimised dispersion of filler.
- Minimised hysteresis loss.

● Filler : Hydrophilic

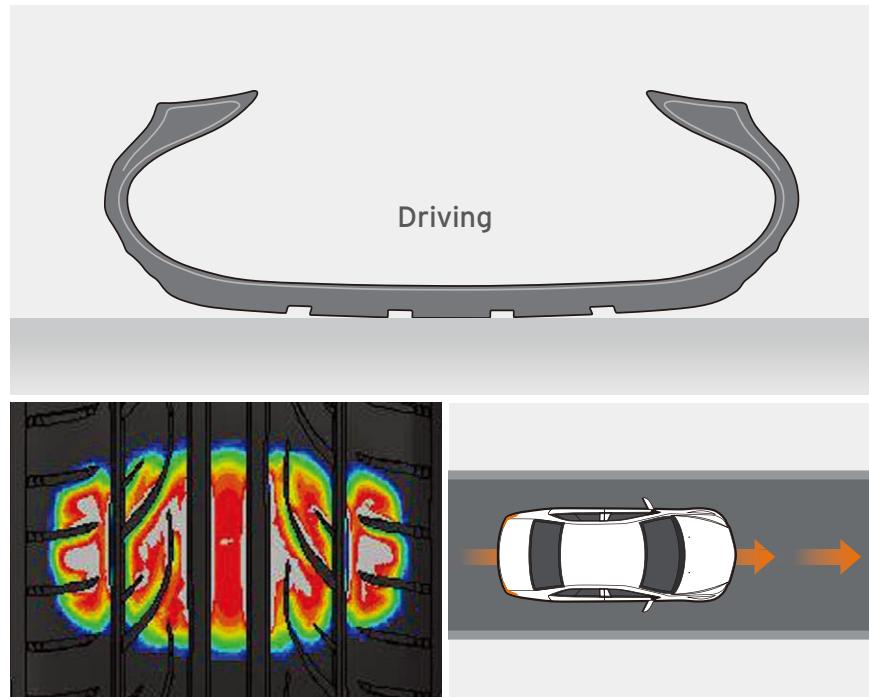
● Functional group

— Polymer : Hydrophobic

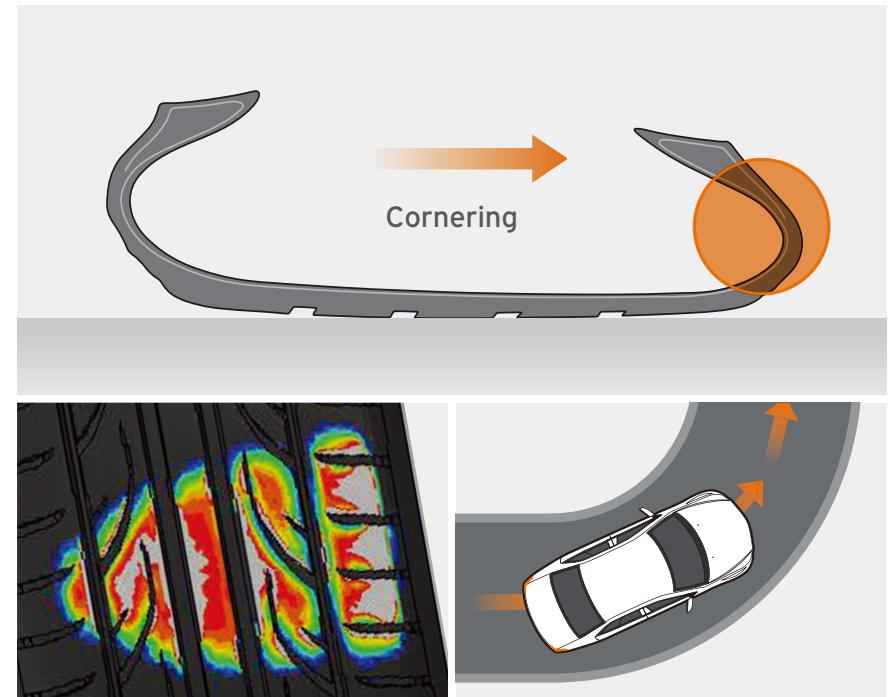
# Dry and wet performance (handling)

Even loads transfer vertically and laterally, they maintain a stable foot shape through an optimal design based on a multiple tread radius profile and equilibrium carcass line. This provides the best handling performance.

Traction force at driving



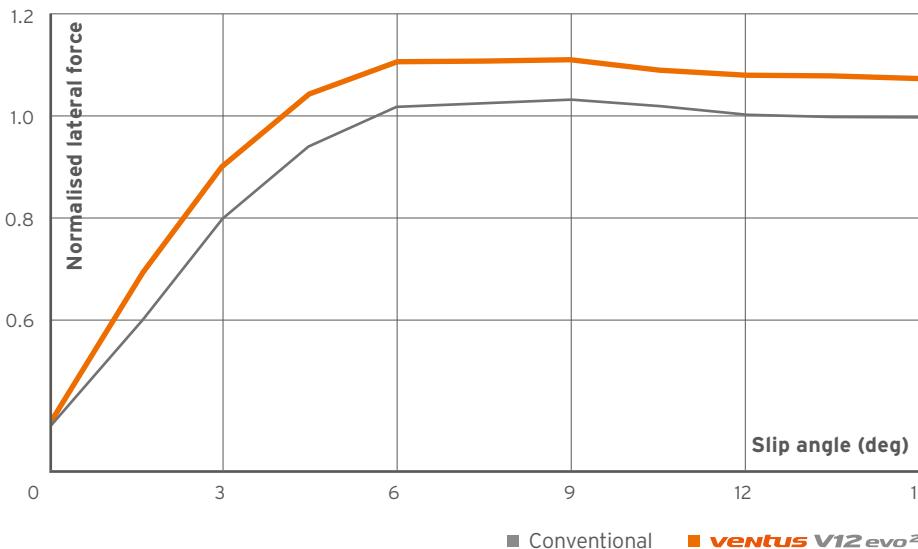
Traction force at cornering



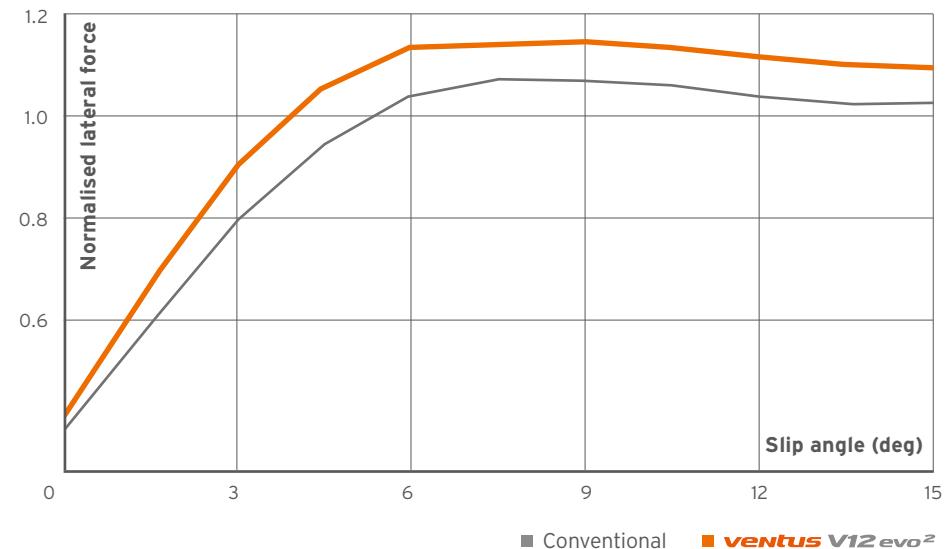
# Dry and wet performance (handling)

Apply a high grip compound and optimal structure to maximise the front and rear wheel grip. Despite the grip balance of front and rear combination, a faster response is obtained compared to existing products. The maximum grip is improved.

Front lateral friction



Rear lateral friction



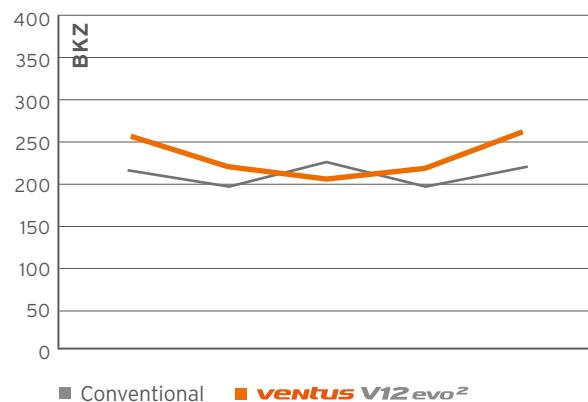
# Dry and wet performance (braking)

Extremely short braking distances are achieved on wet and dry surfaces by optimising the balance of the tread block stiffness.

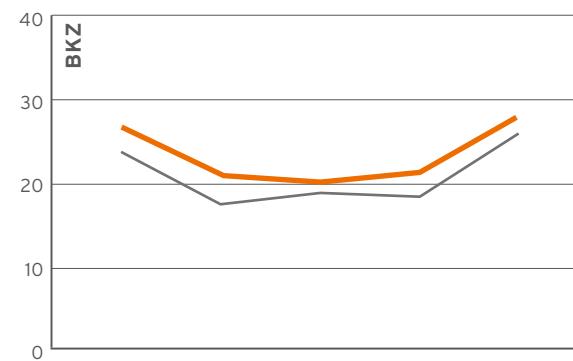
## Stopping distance



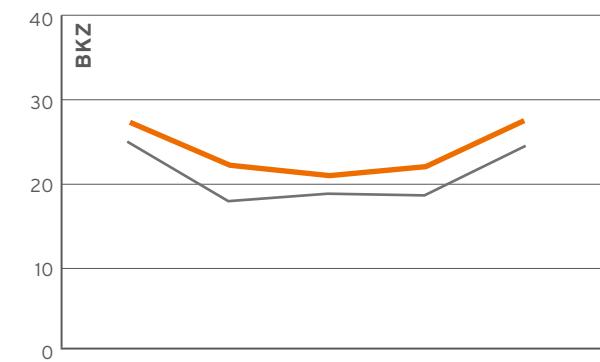
## Vertical



## Longitudinal

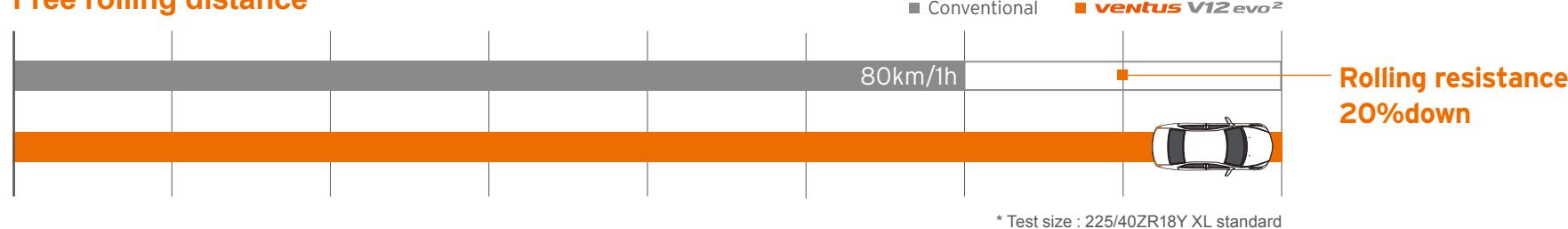


## Lateral



# Rolling resistance

## Free rolling distance



Implemented the technology to enhance eco performance while maintaining wear-resistance. (mileage)

- Application of low rolling resistance compound.
- Application of lightweight belt.
- Optimised rubber volume.

