

HANKOOK
driving emotion



ventus Prime 3

The perfect balance between performance, comfort and safety



Contents

Features and performance information

Key performance

Design features and technology

Available sizes



Features and performance information

The perfect balance between performance, comfort and safety

ventus Prime³

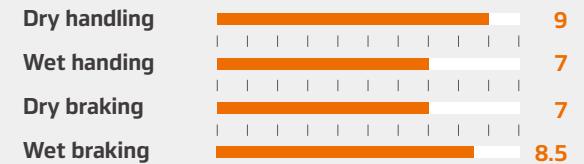


ventus Prime³

Technology icon



Performance icon



Technical profile

Speed symbol : H, V, W, Y
Tread width (mm) : 185~245
Series (aspect ratio) : 40~65
Rim diameter (inch) : 15~18

HANKOOK
driving emotion

Key performance

The perfect balance between performance, comfort and safety

Improvement in performance compared to predecessor.

■ Conventional
■ **ventus Prime³**

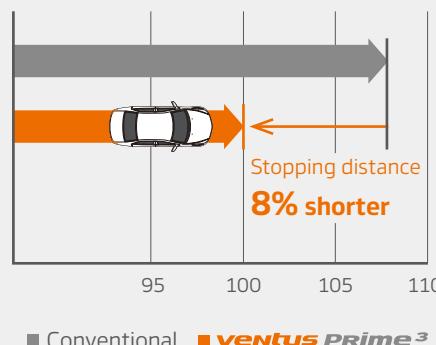


Wet performance

A Wide 4 channel grooves

Provides superior wet performance through rapid drainage.

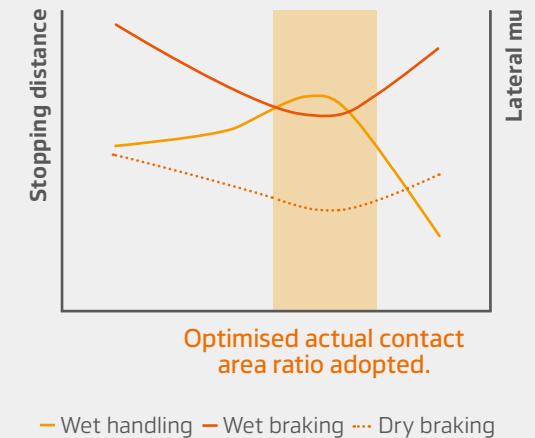
Wet braking



B Optimised design for specific grooves by position.

All groove depths are designed by their position for optimised stiffness.
→ Minimised trade-off of dry and wet performance to ensure the balance of each.

The actual contact area ratio

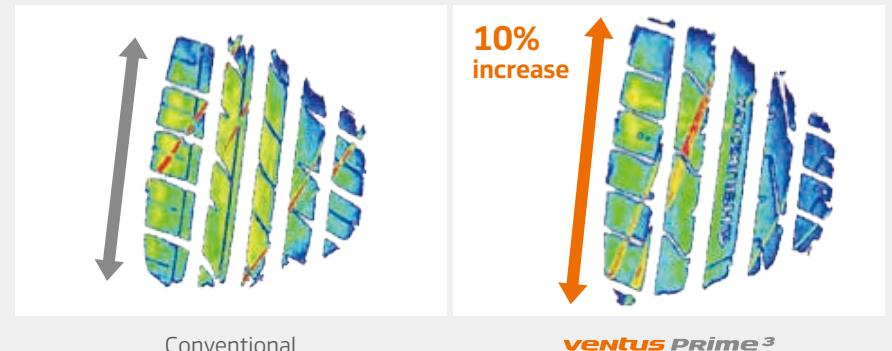


Dry performance

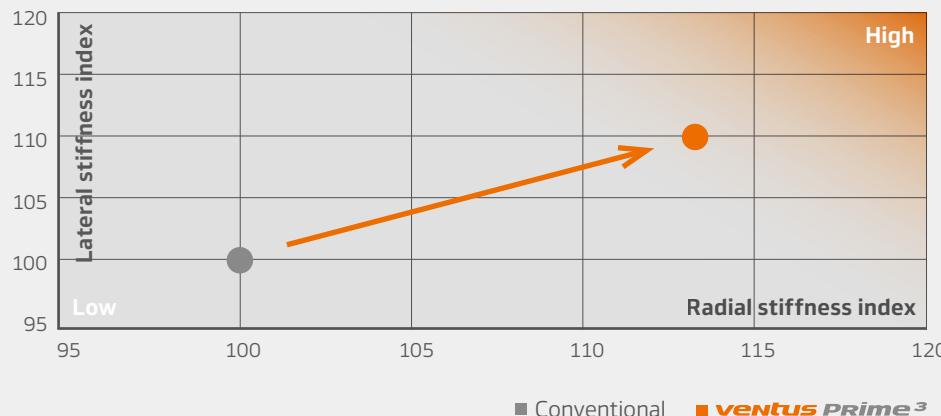
Enhanced tread block stiffness

By applying an optimised design technology the actual contact area ratio is increased and stiffness improved.

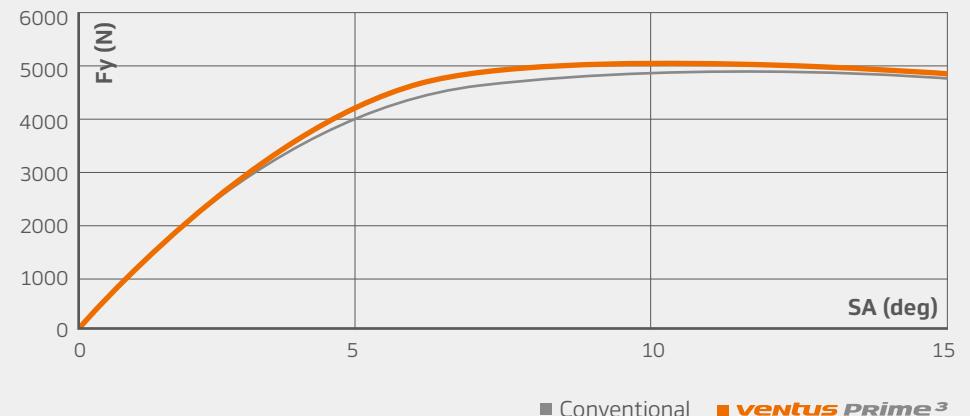
→ Superior handling and braking performance on dry surfaces.



Pattern stiffness



Tyre stiffness



Dry performance

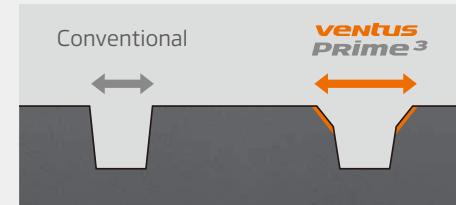


ventus Prime³

C Optimised new profile

The optimised profile ensures the best tyre performance throughout powerful acceleration.

D Groove chamfer



The contact area is widened instantaneously when braking by groove chamfer.

→ Improved traction performance.

HANKOOK
driving emotion

Dry performance



ventus Prime³

E Hybrid hardness design

Optimised handling performance by dual stiffness of ribs.

F Solid outside block



Provides stability and superior handling performance through maximising the outside block rigidity.

G Rib type tread



Enhanced handling and rolling resistance performance.

Noise

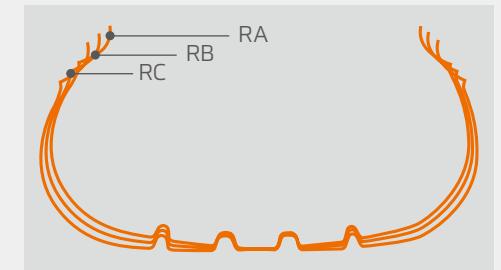
H Noise care pitch



Noise reduction through an optimised pitch design.



I Optimised lateral groove angle



The above simulation was conducted using a variety of contact edge radius.

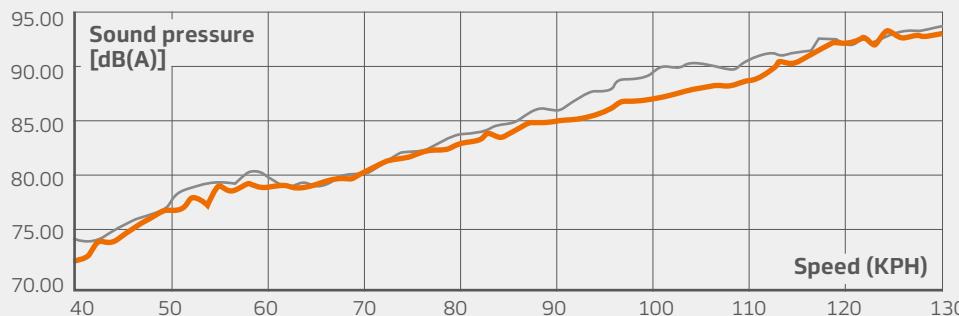
Noise

Even after wear, pattern noise is reduced compared to the existing product through new main groove positioning technology.

Before wear

■ Conventional ■ ventus PRIME³

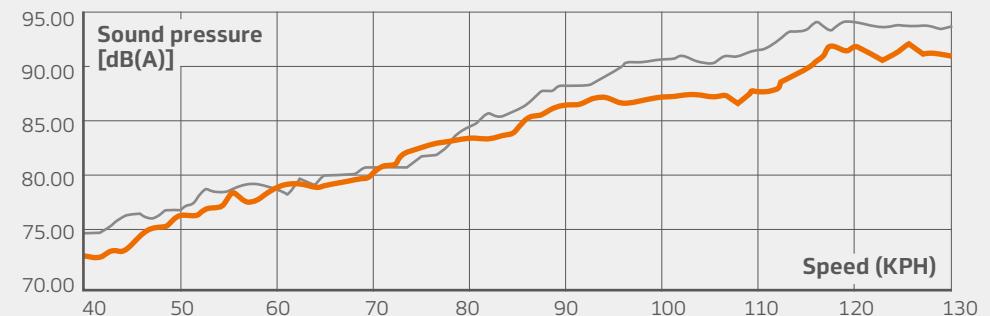
Overall level average



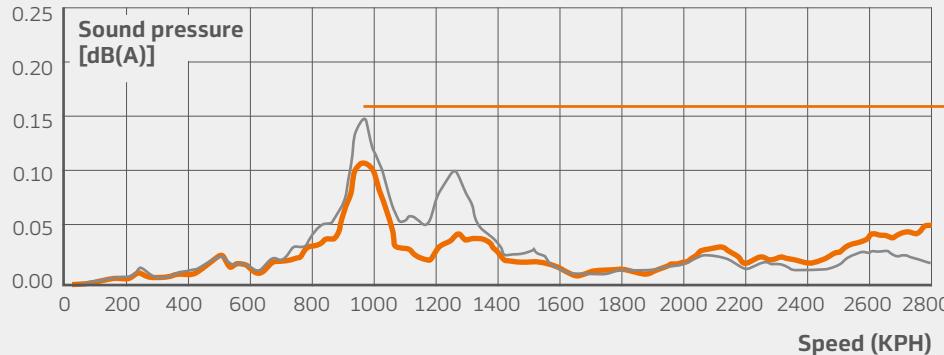
After driving 20,000Km

■ Conventional ■ ventus PRIME³

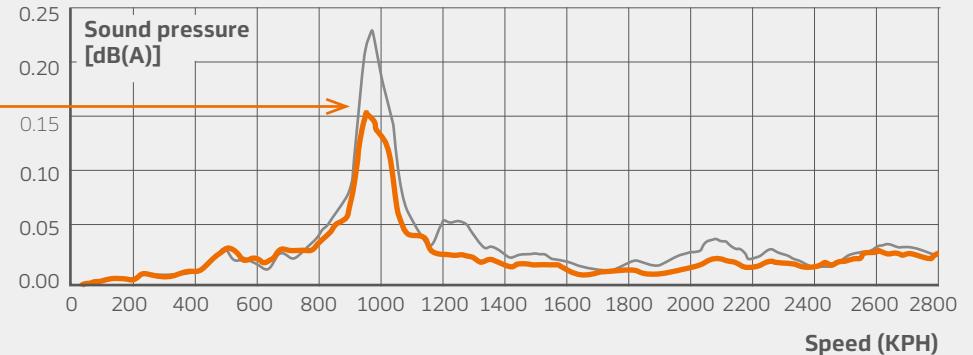
Overall level average



Frequency analysis average



Frequency analysis average



VAI (Visual alignment indicator) system

The visual alignment indicator provides an easy to check tyre alignment.

Compare the wear on sipes located on both of the tyres shoulders and then realign if necessary.

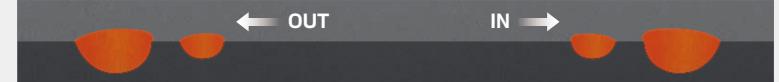


ventus Prime³

J VAI

Indicator marks that have different depths can help easily identify the degree of tyre wear.

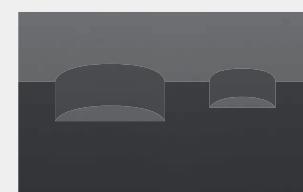
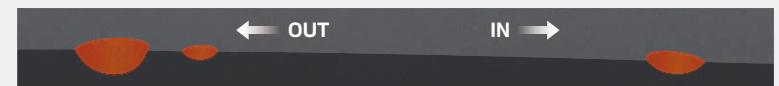
Before use



After use (regular wear)



After use (irregular wear)



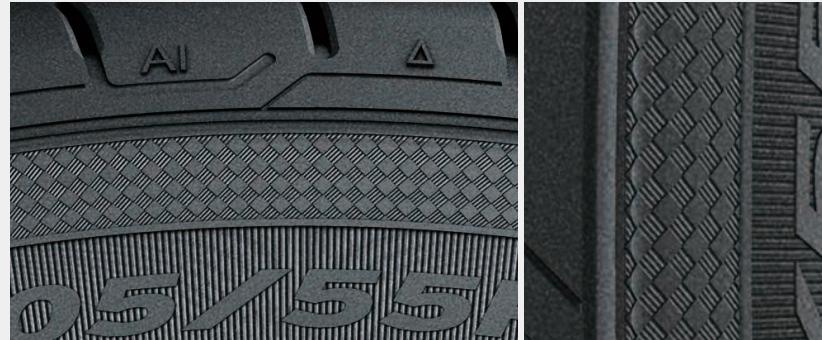
Indicator marks that have different depths can help easily identify the degree of tyre wear.

HANKOOK
driving emotion

Anti-air resistance sidewall

Anti-air resistance sidewall

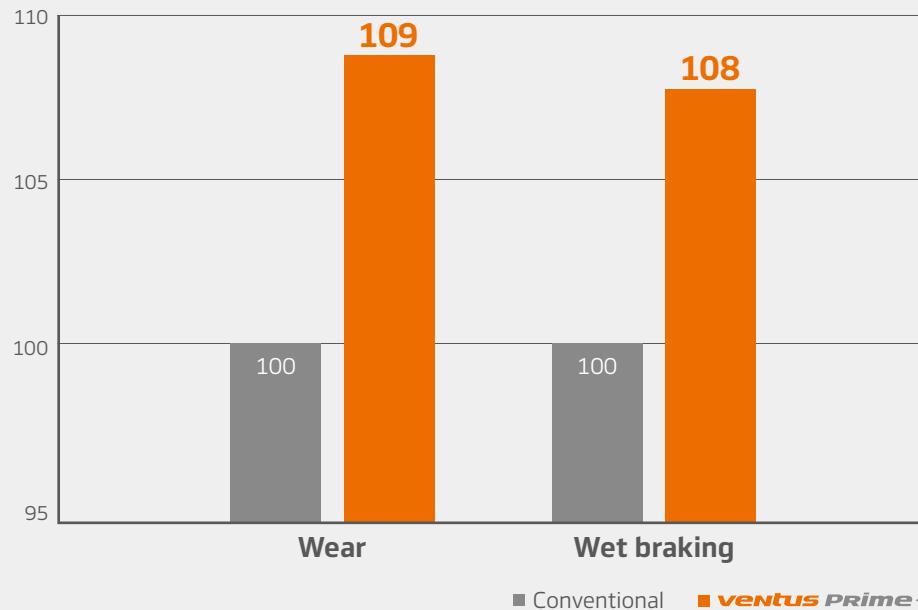
Anti-air resistance sidewall design marked with check shaped dimples minimises noise and vibration levels by reducing air turbulence when driving.



Compound

New compound

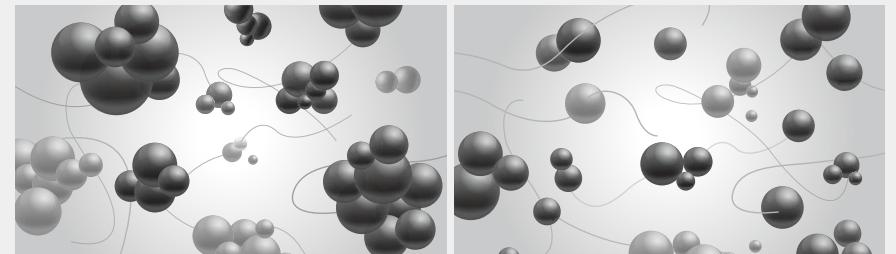
New compound improves wet and wear performance without sacrificing other performance.



Applying a high molecular weight functionalised polymer means wear performance is improved.



Optimised mixing technology for high loading filler and polymer means wet and wear performance is improved.



Better dispersion

Tyre structure

High grip silica compound

Improved dry / wet traction and lower rolling resistance.

Jointless full cover reinforcement belt

Ideal tread strength.

Wide steel belt layer

Better dry and wet handling.

Equilibrium rayon carcass line

Enhance sidewall stiffness and durability.



