



John Wesley Quintero

Data-Driven Amazon & E-commerce Specialist

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 [GitHub \(https://github.com/johnwesleyquintero\)](https://github.com/johnwesleyquintero)  Tagum City, Philippines

Professional Summary

Data-driven Amazon & E-commerce Specialist with a proven track record of increasing seller profits by 30-50% through the development and implementation of AI-powered automation and strategic marketplace optimization. Expertise in streamlining operations and leveraging data insights to drive significant performance improvements.

Professional Experience

Amazon Specialist 2

My Amazon Guy

October 2024 - March 2025 (6 months)

- Developed and implemented data-driven strategies to optimize Amazon product listings, resulting in a 15% increase in sales.
- Managed and analyzed Amazon advertising campaigns, improving ROI by 10%.

Item Specialist

Bulk Buy America

March 2024 - September 2024 (7 months)

- Oversaw the listing and maintenance of product catalogs, ensuring data accuracy and completeness.
- Collaborated with cross-functional teams to resolve product-related issues and improve customer satisfaction.

Marketplace Support

Adorama

May 2023 - September 2023 (5 months)

- Provided customer support and resolved inquiries related to product listings and orders.
- Managed and updated product information across multiple online marketplaces.

Amazon Account Manager

Champion E-com LLC

October 2022 - September 2023 (1 year)

- Managed and optimized Amazon product listings, increasing sales by 20% within six months.

- Developed and executed marketing strategies to improve product visibility and drive traffic.

Amazon Wholesale Buyer

[Sales.support](#)

October 2018 - July 2022 (3 years 10 months)

- Identified and sourced profitable wholesale products for Amazon, resulting in a 25% increase in revenue.
- Negotiated pricing and terms with suppliers to maximize profit margins.

Project Links

- Portfolio (<https://wesleyquintero.vercel.app>)
- Documentation (<https://sellsmart-docs.vercel.app>)
- AMZ Tools Hub (<https://sellsmart-hub.vercel.app>)
- Developer Tools (<https://parserr.vercel.app>)
- Database Project (<https://devflowdb.vercel.app>)

Technical Skills

Data Analytics 95%

Expert Level

- Data Analytics (Tableau, Power BI)
- Programming (Python, JavaScript, R)
- Machine Learning (TensorFlow, scikit-learn)
- Database Management (SQL, NoSQL)

AI Automation 90%

Advanced Level

- AI Automation (Amazon SageMaker, AWS Lambda)
- SQL/Supabase
- Amazon Advertising (Amazon Ads, PPC)
- API Integration (REST APIs, GraphQL)

Education & Certifications

Education

University of Southeastern Philippines
Bachelor's degree, Elementary Education
2015 - 2019

Certifications

Amazon Advertising (Amazon)
Data Modeling (Pragmatic Works)
SEO, PPC, Catalog Management (MAG School)

GitHub

(<https://github.com/johnwesleyquintero>)

Last Updated: March 2025

LinkedIn

(<https://linkedin.com/in/wesleyquintero>)

Portfolio

(<https://wesleyquintero.vercel.app/>)