John Wesley Quintero

Data-Driven Amazon & E-commerce Specialist

✉ johnwesleyquintero@gmail.com

LinkedIn Profile (https://linkedin.com/in/johnwesleyquintero)

GitHub Profile (https://github.com/johnwesleyquintero)

🌐 Portfolio (https://wescode.vercel.app/)

📍 Tagum City, Philippines

Professional Summary

A highly effective Amazon Growth Specialist with over 5 years of hands-on experience, I drive significant e-commerce profitability through deep expertise in Amazon SEO, PPC, and holistic account management. I've consistently optimized listings, managed high-performing ad campaigns, and streamlined operations. My unique edge comes from actively developing custom automation tools using SP-API and Node.js, allowing me to bridge strategic needs with technical solutions that deliver measurable results.

Professional Experience

Amazon Specialist 2

My Amazon Guy

October 2024 - March 2025 (6 months)

- Spearheaded data-driven Amazon SEO and PPC strategies for diverse clients, resulting in an average client sales increase of 35%.
- Designed and implemented data visualization dashboards for client reporting, enhancing transparency and strategic decision-making.
- Optimized product listings and managed Amazon Ads campaigns, significantly improving organic rank and ACoS for client portfolios.

Item Specialist

Bulk Buy America

March 2024 - September 2024 (7 months)

- Managed and maintained extensive Amazon product catalogs, ensuring precise data accuracy and optimizing listings for discoverability.

- Developed custom Excel-based price checking tools and utilized VLOOKUP functions to streamline inventory processes, improving efficiency by 25%.
- Collaborated cross-functionally to resolve product-related issues, enhancing overall marketplace performance and customer satisfaction.

Marketplace Support

Adorama

May 2023 - September 2023 (5 months)

- Provided comprehensive technical support and issue resolution for B2B clients concerning marketplace integrations and Amazon product listings.
- Effectively managed and updated product information across various online marketplaces, ensuring accuracy and consistency.
- Streamlined communication between clients and internal teams, facilitating swift resolution of order and listing discrepancies.

Amazon Account Manager

Champion E-com LLC

October 2022 - September 2023 (1 year)

- Managed and optimized Amazon account health and performance for multiple B2B clients, proactively addressing issues and driving growth.
- Implemented strategic Amazon SEO and PPC campaigns, leading to a 20% increase in sales and enhanced product visibility within six months.
- Analyzed competitor strategies and market trends to identify new opportunities for client expansion and profitability.

Amazon Wholesale Buyer

Sales.support

October 2018 - July 2022 (3 years 10 months)

- Successfully identified and sourced profitable wholesale product opportunities for Amazon, directly contributing to a 25% increase in overall revenue.
- Expertly negotiated favorable pricing and terms with suppliers, consistently maximizing profit margins and maintaining competitive edge.
- Conducted in-depth market and competitor analysis to inform purchasing decisions and capitalize on emerging trends.

Skills & Expertise

🛒 Amazon & E-commerce

- Marketplace Management & SEO
- PPC & Advertising (Amazon Ads)
- FBA Inventory & Logistics

📊 Data & Analytics

- Data Visualization (Tableau, Power BI)
- Seller Central Reporting
- Business Intelligence & Insights

- Competitor & Market Analysis
- Advanced Excel (VLOOKUP, Pivots)

</> Automation & Development

- SP-API Development & Integration
- Custom E-commerce Tooling (Node.js)
- AI/ML Implementation Concepts
- Workflow Automation

⌸ Technical Stack

- Node.js, React, Next.js
- MongoDB, PostgreSQL, SQL
- AWS (Lambda, S3, API Gateway)
- Git, Docker, CI/CD

Projects & Portfolio

wesai-personal-assistant ☆ 1

Your AI-powered personal assistant and creative partner.

🔵 TypeScript
(https://github.com/johnwesleyquintero/wesai-personal-assistant)

wesai ☆ 1

WesAI Code Assistant is a client-side web application that leverages the Google Gemini API to provide

🔵 TypeScript
(https://github.com/johnwesleyquintero/wesai)

johnwesleyquintero ☆ 1

👋 Hi there! I'm Wesley. I specialize in navigating the complexities of Amazon and the broader e-commerce
(https://github.com/johnwesleyquintero/johnwesleyquintero)

myflix ☆ 1

MyFlix is a full-stack web application that allows users to browse, search, and watch movies and TV shows. It

🟡 JavaScript
(https://github.com/johnwesleyquintero/myflix)

docs ☆ 1

A comprehensive guide to our design tokens, components, and principles for creating consistent

🔵 TypeScript
(https://github.com/johnwesleyquintero/docs)

amz-sync ☆ 1

📄 I originally developed this tool during my time at My Amazon Guy to handle reporting, project

🔵 TypeScript
(https://github.com/johnwesleyquintero/amz-sync)

resume ☆ 1

This repository hosts my professional resume and portfolio materials, designed to store my details as an

🔴 HTML
(https://github.com/johnwesleyquintero/resume)

wescode ☆ 1

A starting point for building modern, full-stack web applications with Next.js and the power of serverless.

🟡 JavaScript
(https://github.com/johnwesleyquintero/wescode)

ParsERR ☆ 1

DevFlowDB ☆ 1

A robust error log parsing and analysis tool that helps developers quickly understand and fix errors in their

● TypeScript
(https://github.com/johnwesleyquintero/ParsERR)

The Developer-Centric Database Solution.

● TypeScript
(https://github.com/johnwesleyquintero/DevFlowDB)

Education & Certifications

🎓 Education

University of Southeastern Philippines
Bachelor's degree, Elementary Education (2015 - 2019)

Iowa State University
Coursework, Educational Technology (May 2018)

Magugpo Institute of Technology
Coursework, Information Technology (2014)

🎗 Certifications

- Amazon Advertising (Amazon, 2023)
- Data Modeling (Pragmatic Works, 2024)
- SEO, PPC, Catalog Management (MAG School, 2024)
- Licensed Professional Teacher (PRC, 2021)

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