

Résumé :

John Hargreaves

Residencial: 9 Grivell Rd, Marden, 5070

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Profession Experience:

Adelaide University Union

The Union was established in 1895 and since then has always had the aim of making student life fun and accessible and to give students a voice at the University.

Graphic Designer - January 2017 – Present

Working within The Union's marketing team I have developed a range of creative assets for both brand identity and event promotion. This has included collateral for print, media, signage and digital.

Example of my work can be seen here: johnwhargs.com/auu

Key Projects

- University of Adelaide O'Week (2017 - 2021): Working in collaboration with artists to develop all signage, print, digital collateral for O'Week.
- Adelaide University Union Membership: Get More brand identity and deliverables
- 2019 Roller Palooza artwork suite
- 2018, 2019 and 2020 Adelaide University Engineering Society Pub Crawl tees
- 2018, 2019 and 2020 Union Student Diary: layout, custom maps and icons

Insider Guides

The International Student Guide to Australia. Get an 'insider's' understanding of Aussie cities, culture, transport, accommodation, study options & more.

Freelance Graphic Designer & Illustrator - July 2015 - 2017

On a project to project bases, I created custom icons, maps and illustrations for their annual students guides.

Example of my work can be seen here:

johnwhargs.com/insider-guides

Key Projects

- Icons for United Kingdom Festival Map
- Illustration for Mind Your Manners spread for the London Underground
- Icons for major Australian and United Kingdom landmarks
- Icons for Australian Sporting Calendar
- Custom maps for Australian and United Kingdom city centres

Education:

University of Adelaide
Bachelor of Media
Majored in Graphic Design
2014 – 2017

Skills:

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects

Working Knowledge:

HTML and CSS
Photography
Motion Graphics
Screen Printing

References :

Anna Wilkinson

*Clubs Admin Support,
Adelaide University Union*

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Mark Pace

*SRC Administrator,
Student Representative Council*

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