John Lim

Product Design | Front End Development

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EDUCATION

Fall 2015 - Spring 2020

University Of Washington, Seattle

Bachelor of Science in Informatics: Human Computer Interaction
Bachelor of Arts in Political Science

GPA: 3.74 • Dean's List 5 quarters

EXPERIENCE

June 2016 - Sept 2016

Brand Development Associate

AGVA, Singapore

Engaged in brand marketing including product photography and design of print and web marketing collaterals for consumer electronics accessories

March 2015 - Sept 2015

Product Development Assistant

Excel Best Industries Limited, Hong Kong

Collaborated with cross-disciplinary product development team to create consumer electronic accessories for multinational retailers

Actively participated in sourcing efforts to identify materials in line with present retail trends and tailoring them towards client design goals. Culminated in working knowledge of supply chain management

PROJECTS

Summer 2018

AGVA — A New Corporate Website

Sketch, React, Redux, Contentful

Designed and built a new corporate website with GatsbyJS which continuously deploys on updates from content team through CMS.

Spring 2018

Nimbus — An Outdoor Travel App

Sketch, Figma, Pen and Paper, a pair of Scissors

Designed a outdoor travel app for a class through user-centered process with multiple iterations, ranging from paper prototypes to wireframes, and over 20 user tests across 4 sprints.

Spring 2018

Ohana — An Alexa Chore Management SKill

React, Node.js, Firebase DB, Cloud Functions, AWS Lambda

Led front-end and database development for an Alexa household chore manager