



# Sponsorship Package

2015 - 2016



Learn more about us at:

**[www.decamcgill.com](http://www.decamcgill.com)**

or

find us on [facebook](#)

## Dear Potential Sponsor,

We are DECA McGill, an interfaculty professional development organization within McGill University. We provide our members with opportunities for growth via a two-pronged strategy: Professional Development and Case Competitions. We are committed to creating tangible opportunities for our members through workshops and networking sessions with industry professionals. DECA McGill itself hosts two major case competitions each year, an In-House specifically for McGill delegates and a National Spring Invitational. We are a community of young leaders – we are DECA McGill.

### Why sponsor?

**Engage** a community full of talent

**Support** an organization that helps develop young leaders

**Inspire** an entrepreneurial spirit among future businesspeople

### What we can do for your business:

- Promote your business through all social media & emails
- Recommend your business to other DECA Chapters across Canada
- Co-host events to bring community awareness to your business
- Provide access to recruiting top talent from our competitions

### What you can help us with:

- Send speakers to run workshops, give Keynotes or judge competitions
- Provide our members with a discount when using your service
- Work with us to host new and innovative events to engage McGill student leaders

Once again, we would love to for you to join the DECA community, so please do not hesitate to get in touch!

**The DECA McGill Team**

# Sponsorship Tiers

	Basic	Premium
<b>GENERAL</b>		
Receive member resumes	✓	✓
Send recruiters to networking events	✓	✓
<b>PROMOTION</b>		
Thanked at the beginning and end of events	✓	✓
Logo on website and delegate packages	✓	✓
Mentions on social media and emails		✓
Dedicated email to our members about your business		✓
Logo on certain DECA merchandise		✓
<b>EVENTS</b>		
Sponsor awards at our competitions	✓	✓
Co-host a workshop/promo event		✓
Have a booth at competitions		✓

One size fits all isn't really our style.

DECA McGill is committed to creating a flexible partnership with you.

Please let us know how we can help promote your business in any other way.

# Contact Us

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We look forward to working with you!