



IMPLEMENTAI

SPONSORSHIP PACKAGE

MCGILL ARTIFICIAL INTELLIGENCE SOCIETY

LETTER FROM THE PRESIDENTS

Dear Potential Sponsor,

On behalf of the McGill Artificial Intelligence Society (McGill AI), it gives us great pleasure to present to you a unique opportunity to broaden your company's awareness and exposure to some of the top minds in the area. Our organization was founded on the need to create a student space to discuss and learn about AI, and has become one of the fastest growing clubs on campus since its inception last year.

With regular events and on-going projects, we provide many opportunities for our members to learn not only about AI, but also about themselves. At McGill AI, we stress the importance of both theory and practice, fostering well-rounded learning. More importantly, we encourage collaboration and sharing to facilitate accelerated learning, and to keep pace with the research and industry around us. The result is a group of knowledgeable, creative, and passionate students who are on their way to making positive contributions to companies like yours.

ImplementAI will be our second annual hackathon and your company will be showcased to participants and all those in the broader McGill AI community. We hope you will take a moment to consider the promotional opportunities that we can offer through your sponsorship to this event. We also hope that this will initiate the start to a long term partnership that will allow both our organization and your business to grow together.

Thank you for your time.

Sincerely,

John Wu + David Tao

McGill Artificial Intelligence Society

TABLE OF CONTENTS

Letter from the Presidents	2
About ImplementAI	4
Event Breakdown	5
Why ImplementAI?	6
Partnership Benefits	7
Sponsorship Packages	8
Past Sponsors	10



ABOUT IMPLEMENTAI

*Bringing together the best and the brightest
in the artificial intelligence community*

ImplementAI is an artificial intelligence themed hackathon hosted by the **McGill AI Society**, a club at McGill which focuses on building a student space to discuss and learn about topics in the AI industry. During the hackathon, participants will have access to multiple AI datasets, and will be challenged to innovate the next big idea in the AI industry. We hope that this hackathon will contribute to our goal of building a passionate community in Montreal, a major global hub for innovation and research in artificial intelligence.



September 29-30, 2018
Notman House, Montreal, QC



EVENT BREAKDOWN



24 HOURS
TO HACK



DATASETS
PROVIDED BY SPONSORS



100 STUDENT HACKERS
FROM LOCAL SCHOOLS



MENTORS
SPECIALISING IN AI



PRIZES
FOR THE TOP TEAMS



WHY IMPLEMENTAI?

SHAPE THE FUTURE

ImplementAI offers an enriching learning environment for talented students to practice rigorous problem solving, work collaboratively in teams, and gain hands-on experience in working with next-generation AI systems. As a sponsor, you will support and inspire the next generation of innovators in the field, while building strong relationships with future leaders of the industry.

PROMOTE INNOVATION

ImplementAI is not your typical hackathon. Participants will have the opportunity to hone and showcase their skills in a deep technical environment that tests our knowledge of intelligent machines against front line problems in a time constrained setting.

CULTURE AND COMMUNITY

By sponsoring ImplementAI, you are investing in a generation of future engineers, developers, and entrepreneurs. As leaders in the field, you will have the chance to shape the skill set and career trajectory of a tomorrow's innovator. We encourage our sponsors and students to develop a rapport that extends beyond their time at McGill.

EXCITEMENT

As an interdisciplinary discipline, artificial intelligence attracts students of all areas and concentrations. McGill AI Society is a diverse group, with students in Computer Science, Engineering, Math, Physics, Cognitive Science, Bioinformatics, Philosophy, Economics, and Linguistics. Our hackathon aims to encourage interest and enthusiasm for AI, especially by showcasing our sponsors and future corporate opportunities.

PARTNERSHIP BENEFITS

BRAND EXPOSURE



- Opportunity to promote your business while engaging with participants.
- Gain online exposure by being included in our social media content.
- Create brand loyalty amongst a group of highly impactful students.

RECRUITMENT AND NETWORKING



- Network with the future leaders of the tech industry chosen through a highly selective process.
- Interact with innovators that specialize in a diverse range of skills and talent.
- Have exclusive access to some of the brightest minds in the local area.

HIGH IMPACT



- Make a positive difference by growing a community of passionate young leaders.
- Join the excitement as we build the future through AI innovation.
- Be part of the fun and action that comes with every hackathon!

SPONSORSHIP PACKAGES

TPU \$5000

GPU \$3000

CPU \$2000



Luke Donahue

SPONSORSHIP BENEFITS

TPU \$5000 **GPU** \$3000 **CPU** \$2000

BRAND EXPOSURE

Logo on Implement AI website	●	●	●
Logo on delegate package	●	●	●
Logo on participant t-shirt	●	●	●
Thanked at the beginning of the event	●	●	●
Dedicated email to participants	●	●	
Dedicated one social media post per term	●		
Dedicated email to our member newsletter	●		
Logo on McGill AI Website as an official sponsor of the club	●		
Opening ceremony company presentation	●		
On campus info session	●		

RECRUITMENT AND NETWORKING

Invitation to opening/closing ceremony	●	●	●
Invitation to future networking events	●	●	●
Company booth during the event	●	●	●
Access to project submissions	●	●	●
Receive participants' resumes AFTER the event		●	
Receive participants' resumes BEFORE the event	●		
Receive participant email list	●		
Access to an interview room during the event	●		

HIGH IMPACT

Representation on the adjudicating panel	●	●	●
Supply data sets for participants	●	●	●
Second/third place prize sponsorship	●	●	
Meal sponsorship	●	●	
Host a workshop	●	●	
Keynote presentation	●		
First place prize sponsorship	●		
Pre/post hackathon sponsored event	●		

PAST SPONSORS

AUTOMAT

NUANCE

ELEMENT^{AI}

Microsoft

Google

wrnch^{AI}

Microsoft

Research

SYMBIOSYS

datametrex



CONTACT US

We are fully committed to working with you to create the right partnership that best benefits your company.

If you have any questions or comments, **please do not hesitate to contact our team**. We thank you for your time and consideration.

VP EXTERNAL

Hisham Hawara

hisham.hawara@mail.mcgill.ca

CO-PRESIDENT

John Wu

john.wu@mail.mcgill.ca

CO-PRESIDENT

David Tao

ruo.tao@mail.mcgill.ca