

MCGILL AI SOCIETY

SPONSORSHIP PACKAGE



A LETTER FROM THE PRESIDENT

DEAR POTENTIAL SPONSOR,



On behalf of the McGill Artificial Intelligence Society (McGill AI), it gives me great pleasure to present to you this unique opportunity to broaden your company's exposure and awareness amongst some of the top minds in the area. Our organization was created based on the need for a student space to discuss and learn about topics involving AI, and has become one of the fastest growing clubs on campus since its inception last year.

With regular meetings, tutorials, and events, we provide many opportunities for our members to learn not only about AI but also about themselves. At McGill AI, we stress the importance of both theory and practice, fostering well-rounded learning. More importantly, we encourage collaboration and sharing to facilitate accelerated learning and to keep up with the pace of the research and industry around us. The result is a group of knowledgeable, creative, and passionate students who are on their way to making positive contributions to companies like yours.

At McGill AI, we recognize Montreal's potential to become the leading hub for artificial intelligence, which is why our ultimate goal is accelerate the process to making this happen. By joining us, you are joining a community of passionate researchers, students, and other businesses which all have a common goal of showing the world that Montreal is the place to be when it comes to AI research and innovation. I hope you will take a moment to consider the opportunities that our whole community can benefit from by your sponsorship. Thank you for your time.

Sincerely,
Thomas Karatzas
McGill Artificial Intelligence Society



How Our Sponsorship Plan Works

At McGill AI, we do things a little differently. All our sponsors pay a monthly subscription cost of **\$200**. This monthly plan includes the following basic sponsorship benefits:

- Company logo on the sponsors section of our website
- One dedicated post in our monthly newsletter (per semester)
- One dedicated facebook post (per semester)

Your monthly contribution will allow us to cover operational costs, and the rest of the plan will be customized on a **pay-as-you-go** basis. This means, we will collaborate to organize events together and you will only pay for the costs of the events or initiatives (catering, venue, etc) that you decide to take part in.

We hope this unique sponsorship plan will give you the flexibility to explore the benefits of a partnership with us without having to make any large commitments up front. The goal is that this will help create a sponsorship plan that is driven by building a good relationship and collaborating together over time!

SPONSORSHIP SUMMARY

LOGO ON WEBSITE



WWW.MCGILLAI.COM

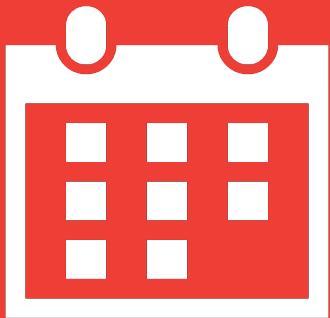
MEMBER NEWSLETTER



ONE POST PER SEMESTER

\$200/MONTH

EVENT AND INITIATIVES



PAY-AS-YOU-GO

FACEBOOK PAGE



ONE POST PER SEMESTER

PARTNERSHIP POSSIBILITIES

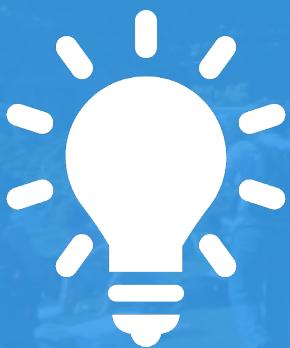
THE FOLLOWING PAGE LISTS SOME OF OUR EVENTS THAT YOU CAN CHOOSE TO TAKE PART IN AS AN OFFICIAL SPONSOR OF OUR ORGANIZATION. THE OPTIONS ARE NOT JUST LIMITED TO THOSE THAT ARE LISTED, HOWEVER, AS WE ARE ALWAYS OPEN TO IDEAS AND CONSTANTLY COMING UP WITH NEW INITIATIVES!



LEARNING



SHARING



INNOVATING

- Tutorials and interactive workshops to learn and dive into common topics in artificial intelligence.
- Tech talks to discuss some of the latest trends in the industry.
- Research talks to learn about some of your most recent discoveries.

- Information sessions to share details about your company and recruit talent.
- Networking events for you to connect with our members on a personal level.
- Office tours to show our members what happens behind the scenes.

- Hackathons to explore the possibilities using artificial intelligence.
- Coding competitions to seek out the best talent in the industry.
- Design challenges to help solve some of your toughest problems.

CONTACT US

We are fully committed to working with you to create the right partnership that best benefits your company.

If you have any questions or comments, please do not hesitate to contact our team. We thank you for your time and consideration.

VP EXTERNAL

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PRESIDENT

Thomas Karatzas

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