



JOHN LAI

FRONT-END DEVELOPER + DESIGNER

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ABOUT ME:

I'm a Toronto-based Front-End Developer & Designer, a recent graduate from the full time HackerYou bootcamp.

As a graduate from Creative Advertising at Seneca and Advertising & Graphic Design at Humber College, I landed an internship at Normark Inc. (Rapala Canada), where I designed products that are now being sold at chain retailers across Canada such as Le Baron, Canadian Tire, and Wal-Mart.

Upon completion of the internship, I worked as a Web Content Designer & SEO Specialist at Jonas Club Software. At Jonas, I've worked on over 200 websites, building web content and adjusting layouts using HTML and CSS.

I am seeking a position as a Front-End Developer where I can create cool and interactive websites.

TECHNICAL SKILLS:

HTML5 / CSS3 / SASS / Responsive Design / JavaScript / jQuery / APIs (AJAX) / Prepros / Git & GitHub / MAMP / WordPress & PHP / Sublime Text / Adobe Illustrator / Photoshop / InDesign / Dreamweaver

PROJECTS:

Jquery Gallery - Anatomy of Typography

<http://jlai.digital/AnatomyOfType/>

API Web App - Daily Best Fishing Time

<http://jlai.digital/FishingAPI/>

Photoshop to HTML - Fekra Agency

http://jlai.digital/psd_to_html/

WORK EXPERIENCE:

Jonas Club Software - January 2013 – May 2015

Web Content Design and Optimization Specialist - Toronto, Ontario

- Constructed and designed email marketing templates for leisure country clubs and yacht clubs across North America.
- Maintained website content for 200+ clients and performed content and layout adjustments using HTML, CSS, Adobe Photoshop, Illustrator and Dreamweaver.
- Applied Search Engine Optimization (SEO) best practices and provided technical assistance in a timely, professional manner.
- Managed multiple projects and participated in regular conference calls with clients to ensure deadlines were met.

Normark Inc. (Rapala Canada) May 2012 – September 2012

Graphic Designer (Intern) - Oshawa, Ontario

- Designed graphics for fishing supplies and accessories that are currently available in chain retailers across Canada.
- Crafted packaging for Costco, Wal-mart and Canadian Tire.
- Liaised with oversea manufacturers on design sign-off and conducted quality assurance for final products

EDUCATION:

Front-End Web Development Immersive

HackerYou, Toronto, ON (April - June 2015)

Web Optimization Analyst, Recognition of Achievement

Seneca College, Toronto, ON (Sept 2014)

Advertising & Graphic Design, Diploma

Humber College, Toronto, ON (2010 - 2012)

Creative Advertising, Diploma

Seneca at York, Toronto, ON (2008 -2010)