



The Conceptual Representation and the Measurement of Psychological Forces (Paperback)

By Kurt Lewin

Martino Fine Books, United States, 2013. Paperback. Condition: New. Language: English. Brand new Book. 2013 Reprint of 1938 Edition. Full facsimile of the original edition, not reproduced with Optical Recognition Software. Kurt Lewin (1890-1947) was a German-American psychologist, known as one of the modern pioneers of social, organizational, and applied psychology. Lewin is often recognized as the "founder of social psychology" and was one of the first to study group dynamics and organizational development. Lewin developed the concept of force field analysis, which provides a framework for looking at the factors (forces) that influence a situation, originally social situations. It looks at forces that are either driving movement toward a goal (helping forces) or blocking movement toward a goal (hindering forces). The principle, developed by Kurt Lewin, is a significant contribution to the fields of social science, psychology, social psychology, organizational development, process management, and change management. This book is an early effort to establish the principles of his force field analysis. An attempt is made to describe the position of the concept of force in psychology and to discuss major methods of measuring psychological forces. One of the outstanding properties of force is its directedness. Direction in psychology cannot...



READ ONLINE
[6.9 MB]

Reviews

This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Natalie Abbott**

This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be play, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.

-- **Rene Olson**

Other Books



[The Qualcomm Equation: How a Fledgling Telecom Company Forged a New Path to Big Profits and Market](#)

AMACOM, 2005. Condition: New. book.



[Basis of the Theory of Ethics forefront Books series labor ethics research: the harmonious labor relations and the construction of harmonious society\(Chinese Edition\)](#)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: December 2012 Pages: 271 in Publisher: People's Publishing House with the advance of globalization. labor ethical issues is increasingly...



[Genuine book 50 new teachers should know\(Chinese Edition\)](#)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-11 Publisher: China Light Industry Press About the power of education lies in the growth of the teachers. For...



[The Qualcomm Equation: How a Fledgling Telecom Company Forged a New Path to Big Profits and Market Dominance \(Paperback\)](#)

Harpercollins Focus, United States, 2005. Paperback. Condition: New. Language: English. Brand new Book. "Featuring a foreword by George Gilder If you're a Qualcomm customer or stockholder, or in fact if you have a stake in almost any cellular service or even just...



[The Fashion Designer \(Hardback\)](#)

Cengage Learning, Inc, United States, 2018. Hardback. Condition: New. Large type / large print edition. Language: English. Brand new Book. "The slogan of the store--"unruffled, unveiled, unstoppable women"--is a perfect descriptor for the tenacious religious feminists who here pursue the American Dream....



[Genuine new book Essentials of Leadership: Principles and Practice \(4th Edition\) \(U.S.\) Shiliboge. \(U.S.\(Chinese Edition\)](#)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-05-01 Pages: 280 Publisher: Welcome to Our Publishing House of Electronics Industry. service and quality to your satisfaction. please...