



Semiotics : The Basics

By Daniel Chandler

Taylor & Francis Ltd. Jun 2017, 2017. Taschenbuch. Condition: Neu. Neuware - The third edition of this bestselling textbook has been fully updated. In response to popular requests, this edition has more than double the number of illustrations and includes study suggestions at the end of each chapter. Using jargon-free language and lively up-to-date examples, Semiotics: the Basics demystifies this highly interdisciplinary subject and addresses questions such as: What are signs and codes? How does connotation work? What can semiotics teach us about representation and reality? What tools does it offer for analysing texts and cultural practices? Who are Saussure, Peirce, Jakobson, and Barthes - and why are they important? This new edition of Semiotics: the Basics provides an engaging and accessible introduction to this field of study, and is a must-have for anyone coming to semiotics for the first time. 331 pp. Englisch.



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Reviews

This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Natalie Abbott**

This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be playful, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.

-- **Rene Olson**