



## Transportation Higher Education rail transit textbook of the 12th Five-Year Plan: Railway Passenger Operations Management(Chinese Edition)

By JIA JUN FANG

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: October 2012 Pages: 339 in Publisher: Beijing Jiaotong University Press. railway passenger transportation to the community to provide passenger products are intangible. from product design. transport organizations and service implementation process to extend the service are railway impact transportation products and market competitiveness. 12th Five-Year Plan materials transportation Higher Education rail transit: railway passenger operations management system introduced parties content and method. The book on the basis of that draw on traditional operational organization and management theory. combined with the characteristics of railway passenger transport development. improve the theoretical system of railway passenger operations management. Learn the basis of domestic and international rail passenger operations management experience. the book is based on the development characteristics of China's railway passenger transport is proposed to adapt the theoretical system of China's railway passenger transport operators. management and services. to provide theoretical support for the successful operation of the railway passenger transport in China . Therefore. this book highly targeted. as rail transport professional network teaching undergraduate textbook on the one hand. but also guiding the railway passenger operations organizations....



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