## Stock Report for EA (2023-04-25 15:19:12)

Stock Recommendation: **HOLD** - Though EA is facing backlash from customers due to their business practices, the recent financial results show some improvement.

Position Recommendation: **NONE** - Given the company's mixed recent news and continued customer backlash, it is uncertain to benefit from any short or long positions.

Confidence Level: **5/10** - The available data is relevant; however, the mixed news sentiment and customer dissatisfaction negatively impact confidence in recommending the stock.

Stock Score: 5/10

Stock Score explanation: While the company has shown positive financial results and growth potential, recent news and customer backlash have limited the overall attractiveness.

## Stock Data:

| <b>Previous Close</b> | 129.11      |  |
|-----------------------|-------------|--|
| Open                  | 128.61      |  |
| Day Low               | 128.22      |  |
| Day High              | 129.61      |  |
| Market Cap            | 35608682496 |  |
| 52-Week Low           | 108.53      |  |
| 52-Week High          | 142.79      |  |

## **News Report:**

Electronic Arts Inc. (EA) faces backlash from customers due to the requirement of digital downloads for their new release, Star Wars Jedi: Survivor. Along with this, the company continues to receive criticism for their business practices, such as implementing microtransactions and loot boxes. However, EA reported better-than-expected financial results in July, and stock grew slightly on a poor trading day, thanks to the success of titles like Apex Legends.

## **Articles Summary:**

2023-04-20T20:52:04Z: EA's stock increased by 0.48% on a poor trading day, with possible further stock growth due to the release of upcoming games such as FIFA 22 and Battlefield 2042.