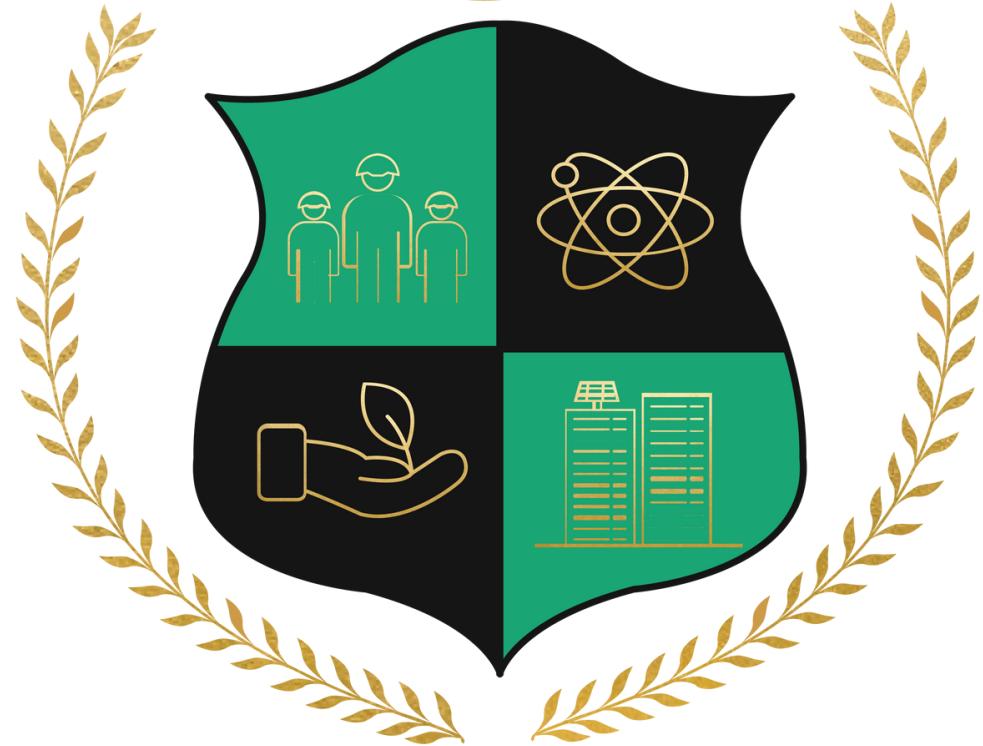


N.U.E.



Naturally Urban

ENVIRONMENTAL, INC.

NATURALLY URBAN ENVIRONMENTAL INC.

PITCH DECK





Tale of two cities

Growing up on the north side in the Uptown neighborhood of Chicago in the 90's I was able to walk to the lakefront, had access to unrestricted fresh air. When my family moved to the southside things were quite different, there was a major industry and the stench of landfills claimed the morning air.

This clear difference in the two cities never made sense to me but this distinction is the foundational inspiration behind my mission as a business owner and environmental scientist.

2 OVERVIEW

Naturally, Urban Environmental Inc. is a social green-enterprise providing sustainable real estate project development and environmental consulting services and products.

We are on a mission to stimulate sustainable-social empowerment in the construction industry. Our goal is to be a global hub for sustainable solutions powered by universal collaboration and strategic partnerships with some of the industry's brightest talents in the clean energy and green construction space.

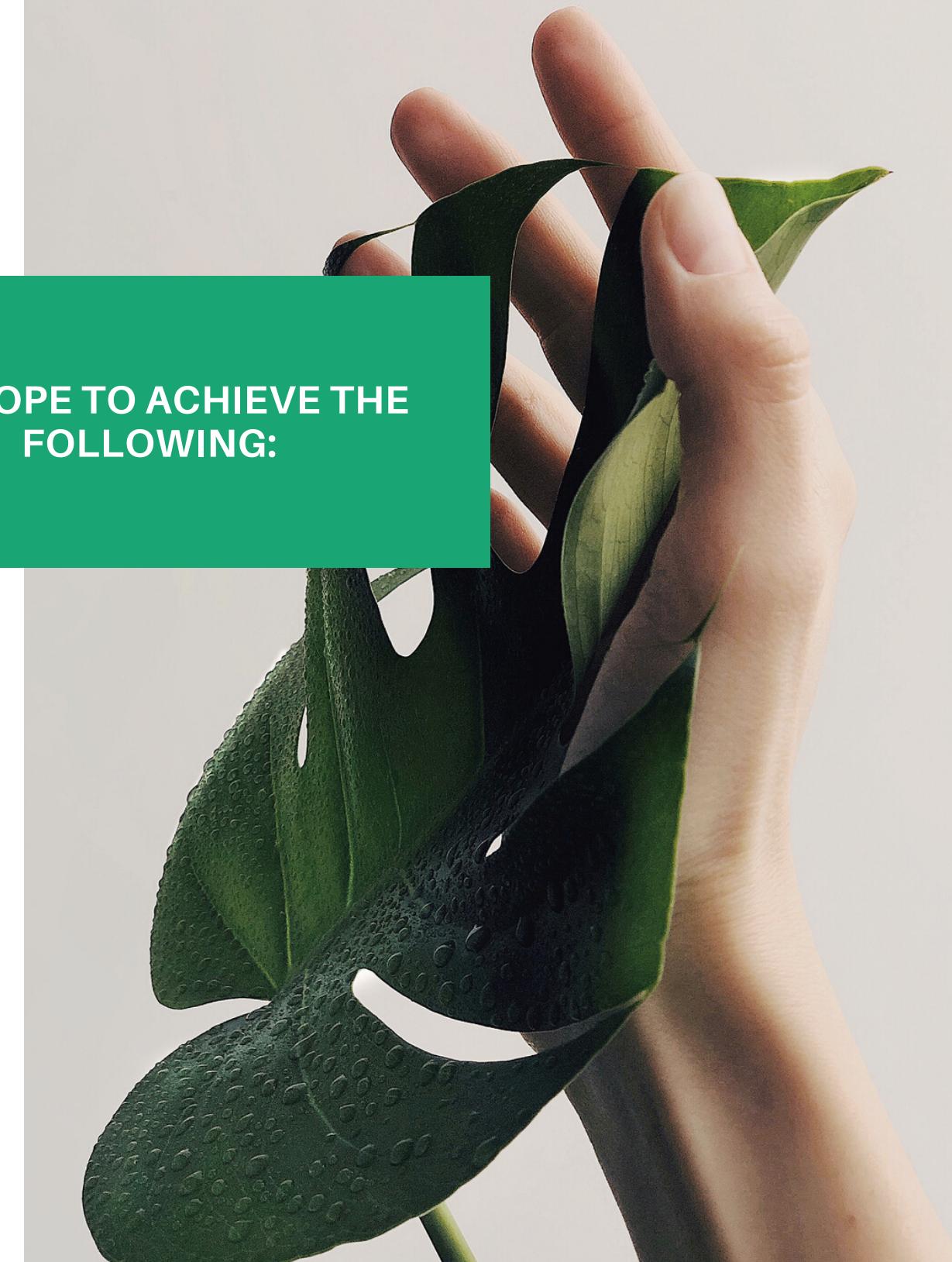


SUSTAINABILITY IS THE FUTURE OF CONSTRUCTION

3

- ✓ Green and eco-friendly product distribution and vendor resource
- ✓ Environmental Consulting Services
- ✓ Stimulate sustainable-social empowerment in residential and commercial real estate development in urban communities to ensure cleaner, safer indoor spaces.

WE HOPE TO ACHIEVE THE FOLLOWING:





VICTORIA WILSON

GENERAL CONTRACTOR AND ENVIRONMENTAL SCIENTIST
info@naturallyurbanenvironmental.com
naturallyurban.green.co@gmail.com

WHO IS VICTORIA

- WMBE IL / Cook County
- Social Green Enterprise
- HUB for Sustainable Solutions powered by Walmart of Green
- Eco- Developer, Specialty Sustainable Real Estate project Management and Env Consulting Services
- Competitive advantage: Environmental scientist, General Contractor, Com Ed Energy Efficiency Service Provider, Renewable Energy Developer
- Illinois Commerce Commission Approved Distributor Generator and Energy Efficiency Committee Commissioner for Illinois EPA Environmental Justice
- Commissioner Cook County Environmental and Sustainability Committee, Contributor to City of Chicago Climate Action Plan
- Integral , Speed, Agility , Community Focused, Innovative and Solution Driven Decision Maker



RENEW

through educating clients on eco-friendly project planning



REVITALIZE

through sustainable real estate development in urban cities



RESHAPE

communities while reducing carbon-footprints of the construction industry.

THE FUNDAMENTAL PREMISES OF OUR OPERATION



Services

Naturally Urban Environmental Inc. is positioned to make money through the sale of our products and services within the construction, sustainability, and real estate industries.

Our products and services include:

- Construction Project Management Service
- Sustainable 1 - 1 consultation
- Environmental Field Assessor and Consulting services
- Green Renovation and Design Consulting
- Eco-Developer and Retrofit Design Consultation
- Green Renovation and Retrofit Construction Project Management
- Eco- Developer and Retrofit Green Homes and Commercial Spaces
- Solar Energy Consulting and System Design Project Management

- Integrating sustainable application to the construction process
- Applying eco-friendly innovations to home and building interfacing for a more efficient and environmentally viable results.
- Efficient urban and municipal planning for cleaner and healthier communities
- Reduce environmental carbon footprint through renewable energy integration to communal and individual awareness
- Reduce construction cost and waste through optimized sustainability planning and management.
- Community and clients' sensitization and awareness on the importance of the eco-friendly and environmental project planning

**HOW IT
HELPS**



10

COMPETITORS



ENVIRONMENTAL GROUP
SERVICES LIMITED



ELEVATE ENERGY
Smarter energy use for all

CONSTRUCTION INC.

UJAMAA

SUNPOWER®

AECOM



walker-miller
Energy Services, L.L.C.



ecodwell
BUILDERS & REMODELING

**BURNS
MCDONNELL™**



PARTNERS



Forever **Hope**
AGENCY



GREEN CONSTRUCTION
HOLMES BUILDERS LLC



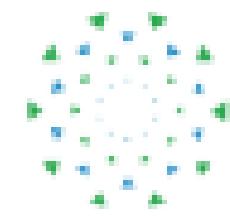
CHASE



AMPLIFY
CHICAGO



FORCE ENERGY
GROUP



MILLENNIUM
SOLAR ELECTRIC
 TRAINING ACADEMY

OAI OPPORTUNITY
ADVANCEMENT
INNOVATION
in WORKFORCE DEVELOPMENT



SOUL Works, L3C





BUSINESS TO BUSINESS

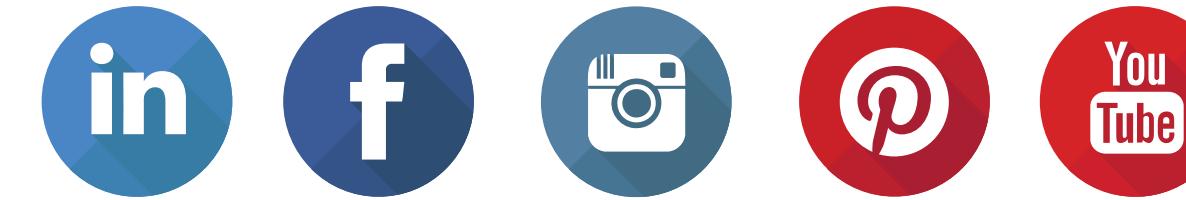
- Urban Cities, municipalities, and communities.
- Southland Triad Cook County
- General Construction and Architectural Firms
- FH Paschen, Umoja, LiveWire
- Public Transit Authorities - CTA
- Corporations and Non-for-profit
- Project target \$250,000 - \$500,000





BUSINESS TO CONSUMER

- ✓ Social media campaigns



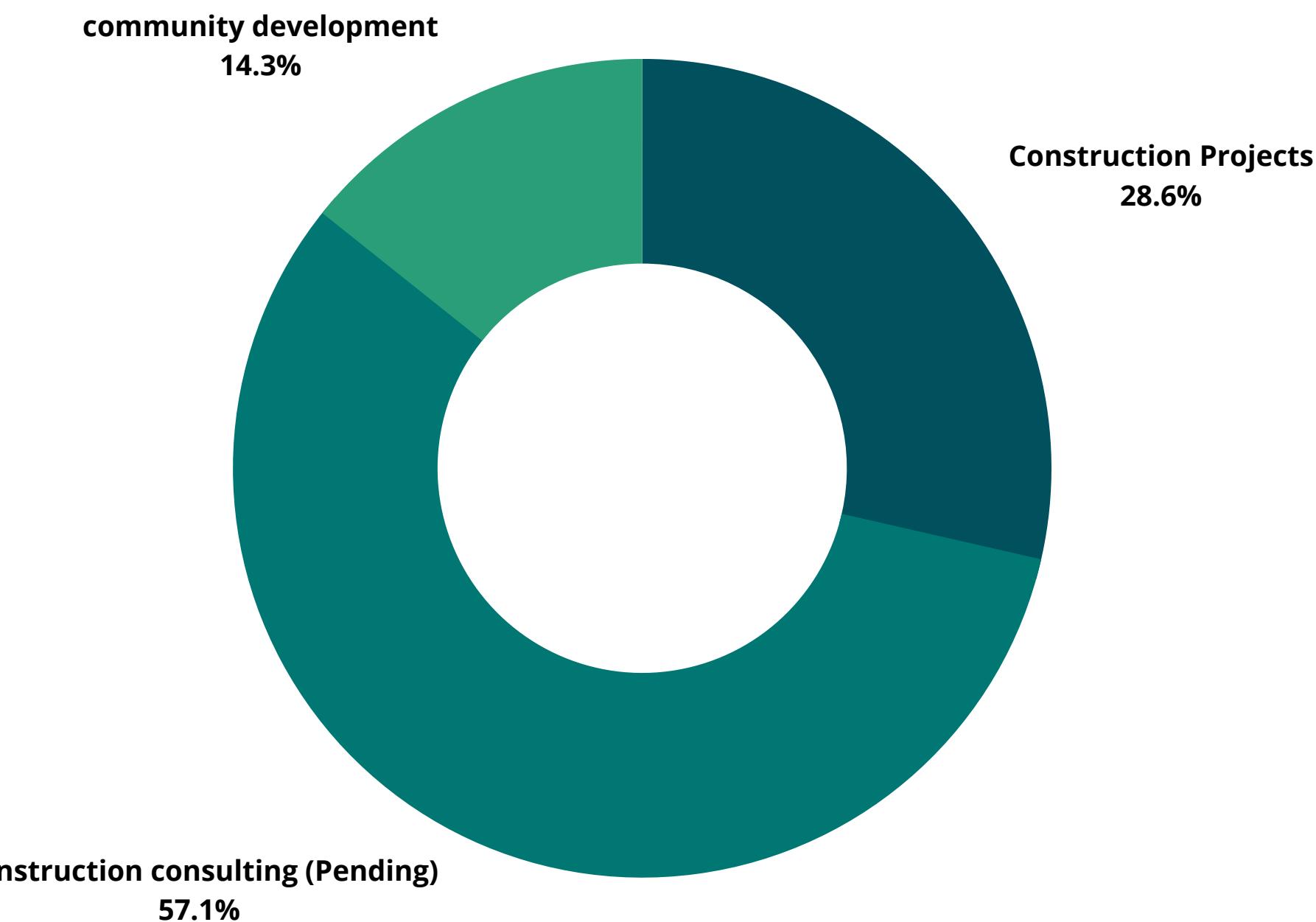
- ✓ Education and Training

- ✓ Partnering with developers, realtors and owner investors

- ✓ Organizations & Community Engagement

2021-2022 Projections

- NUE, Inc has secured a total of **\$515,350.00** in construction project services from 2020-22
- 2 Community Development Contracts including Invest South West recipients Sisters In Cinema NFP and Sherman Investment Group home of Building Brighter Futures NFP of the Neighborhood Revitalization Grant in the South Shore Community
- NUE, Inc contracted as Construction Project Management firm for \$2M DCEO Rebuild Distressed Communities grant awarded to grantee Chicago Neighborhood Initiatives Inc of which the City of Markham, IL is sub-grantee business corridor improvement recipient for the first SMARTCITY IntelliStreet light retrofit in the state of Illinois



SOCIAL MEDIA PAGES



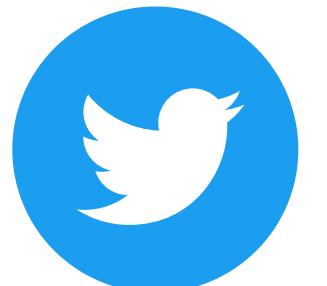
Naturally Urban Environmental Inc.



@nueinc_green



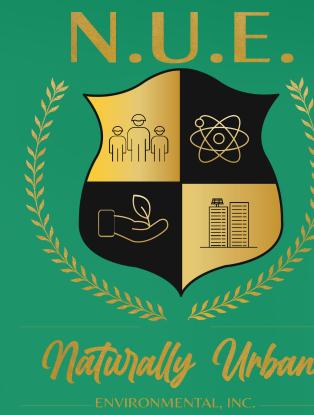
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