TechLabs, 23.11.2023
Dr. Joschka Hüllmann

Arbeit im Wandel:
Das Zeitalter der Künstlichen Intelligenz

UNIVERSITY OF TWENTE.

Über mich

I'm hiring!

Dr. Joschka Hüllmann

Assistant Professor an der Universität Twente (NL)

Forschungsschwerpunkte:

– Die Zukunft der Arbeit mit neuen Technologien

– People Analytics und Algorithmisches Management

– Analyse Digitaler Fußspuren

– Social Process Mining

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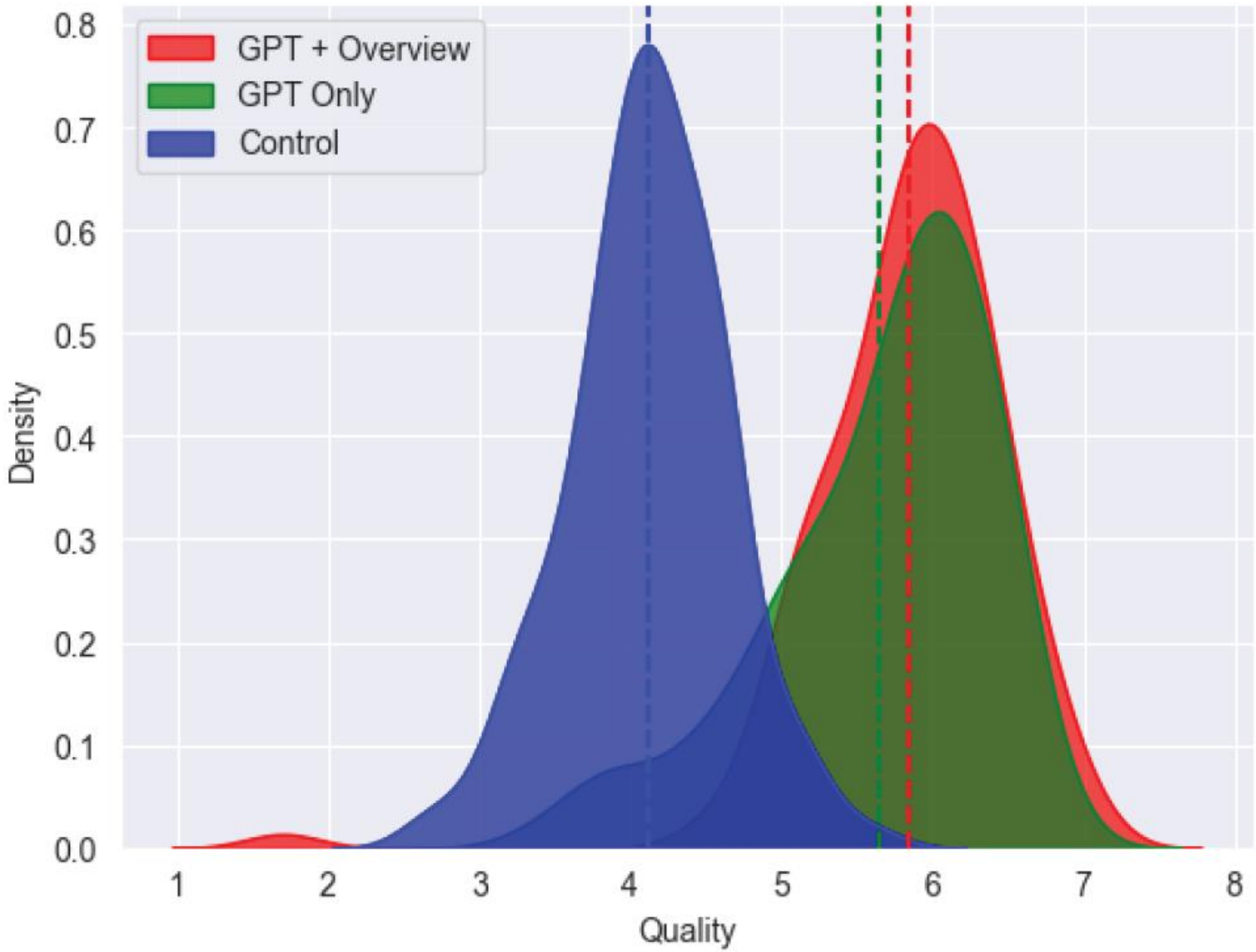
Produktivitätssteigerung in Wissensarbeit



3

(DellAcqua et al. 2023, p.28)

Industrie will Techkompetenz

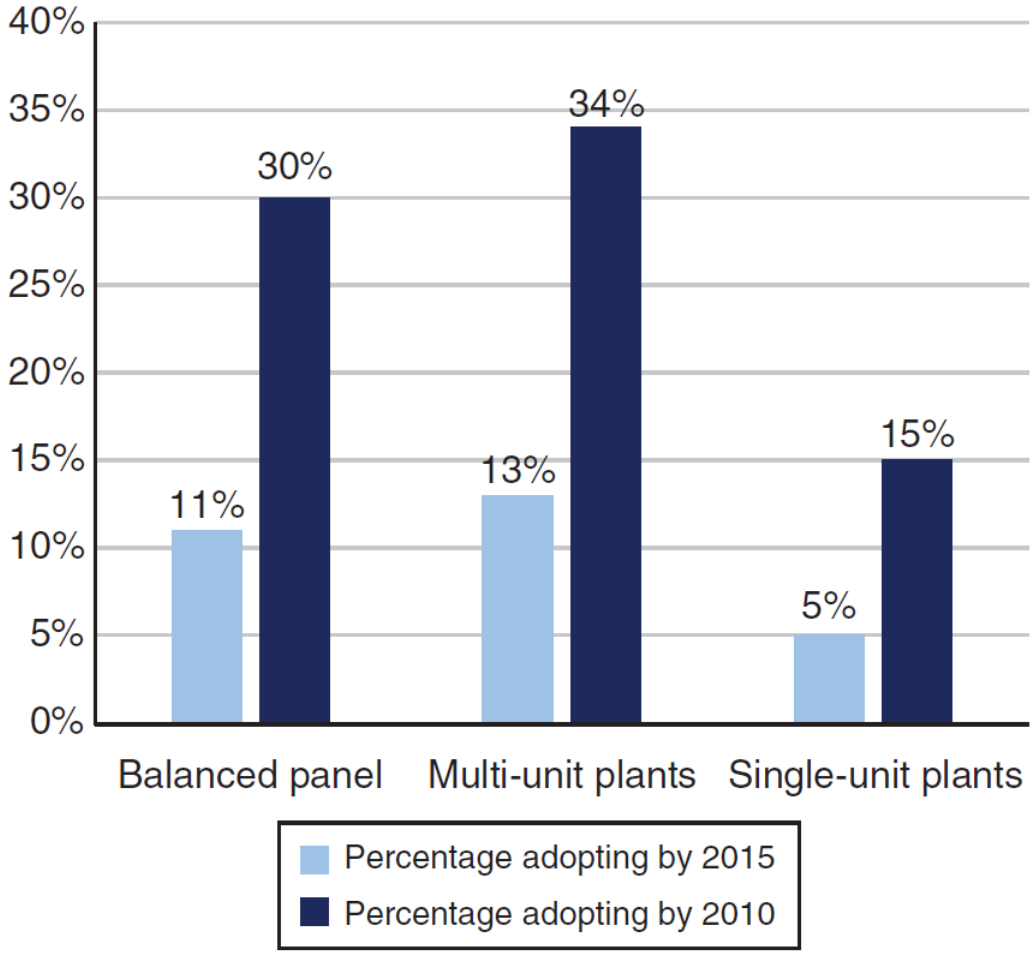
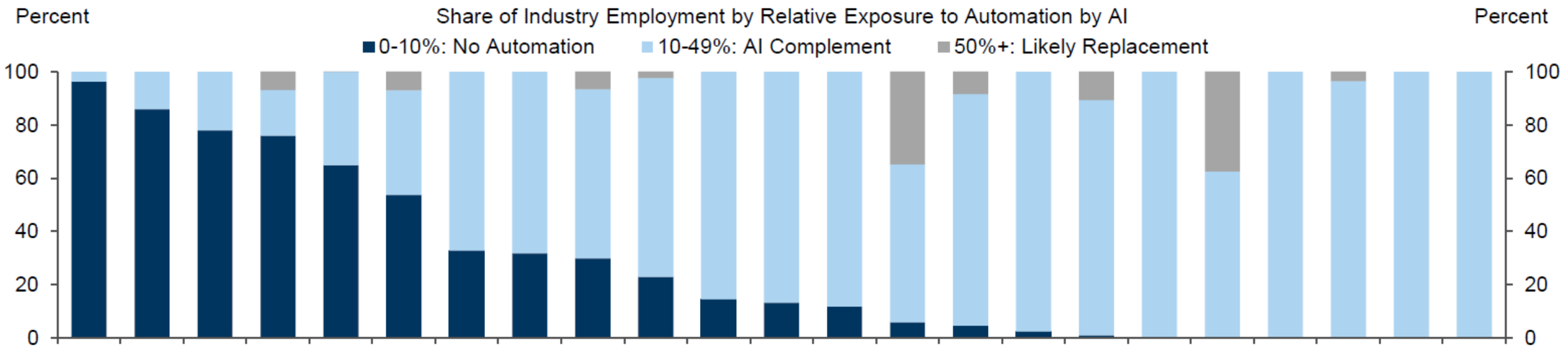


FIGURE 1. ADOPTION OF DATA-DRIVEN DECISION-MAKING IN US MANUFACTURING

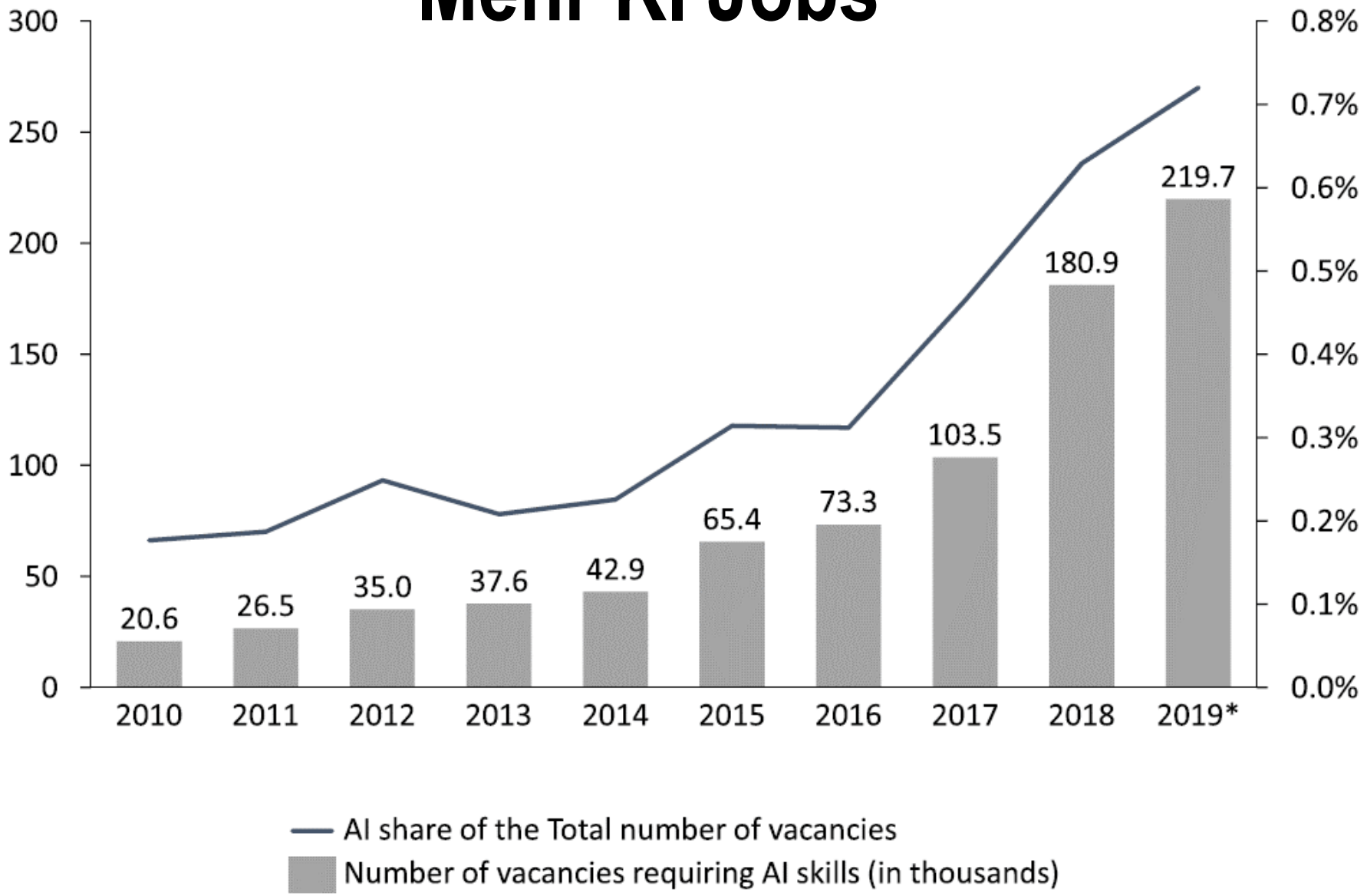
(Brynjolfsson and McElheran 2016, p. 135)

Viele Branchen sind von KI betroffen



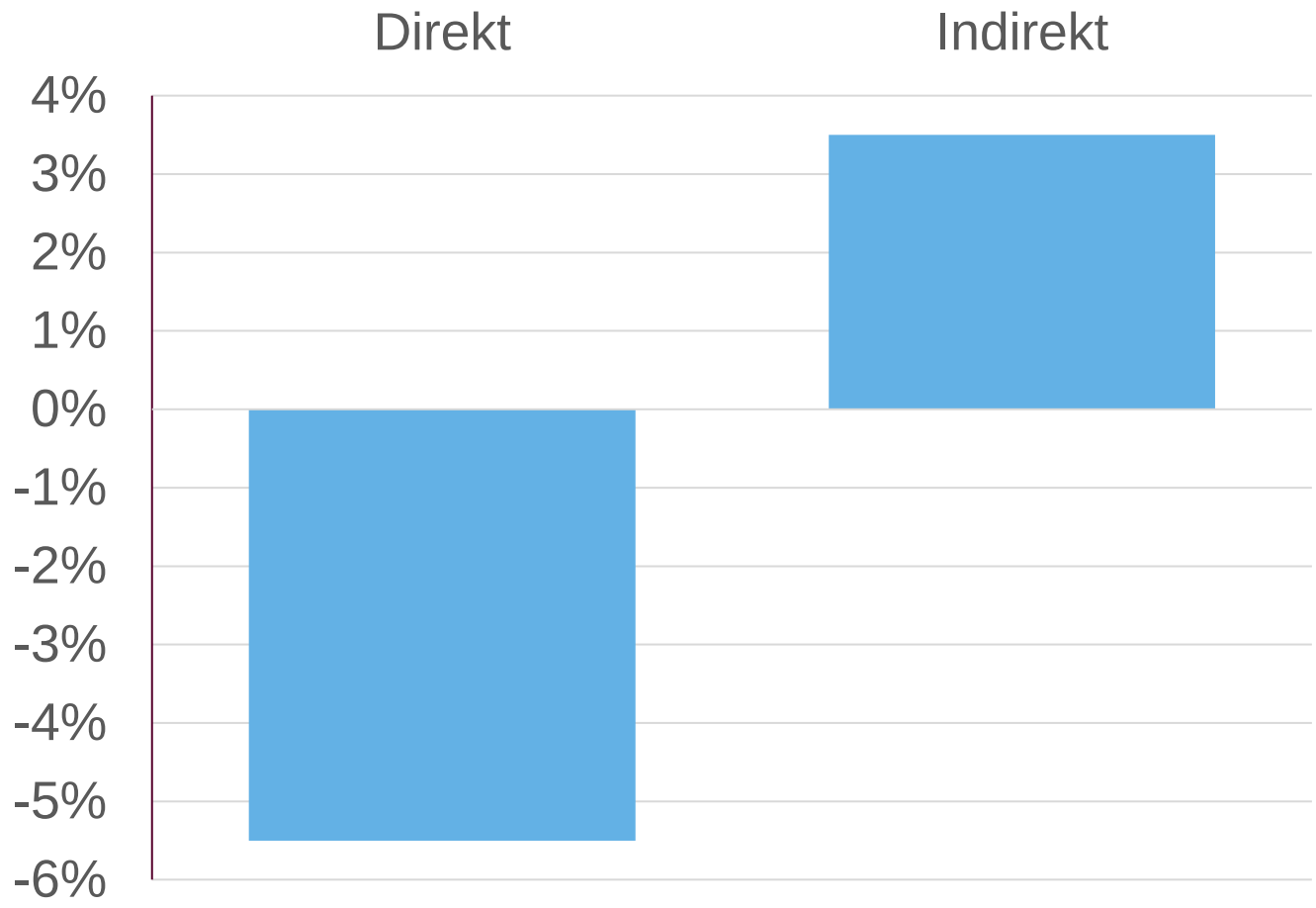
(Hatzius et al. 2023, p. 10)

Mehr KI Jobs

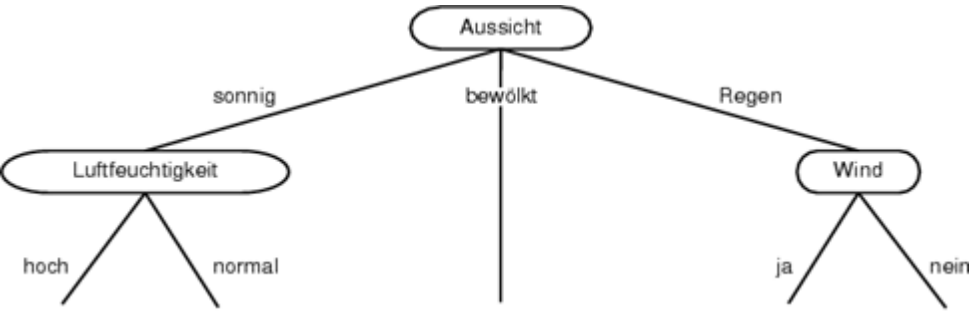


(Alekseeva et al. 2021, p. 5)

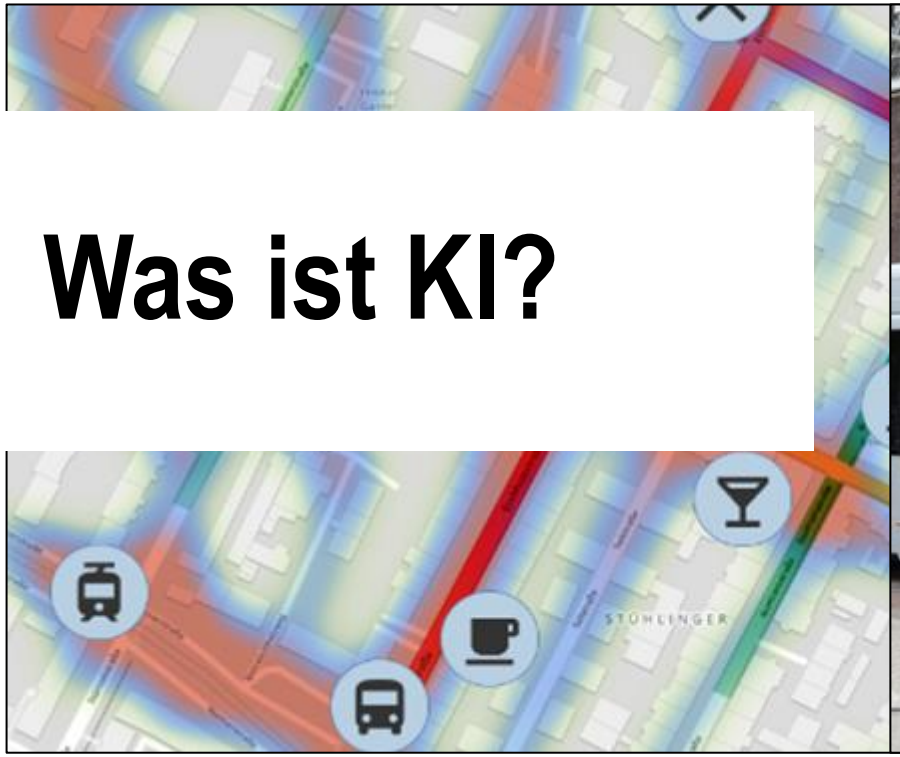
Lohn Effekte



(Acemoglu et al. 2023, p. 23)


Aussicht
sonnig
bewölkt
Regen
Luftfeuchtigkeit
Wind
hoch
normal
ja
nein

Was ist KI?

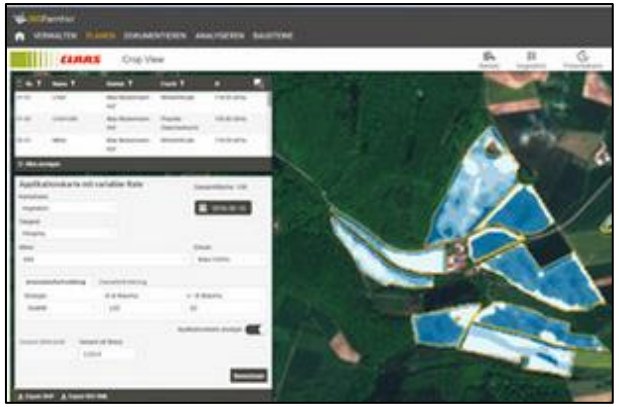


RET Rotterdam
1402

ChatGPT

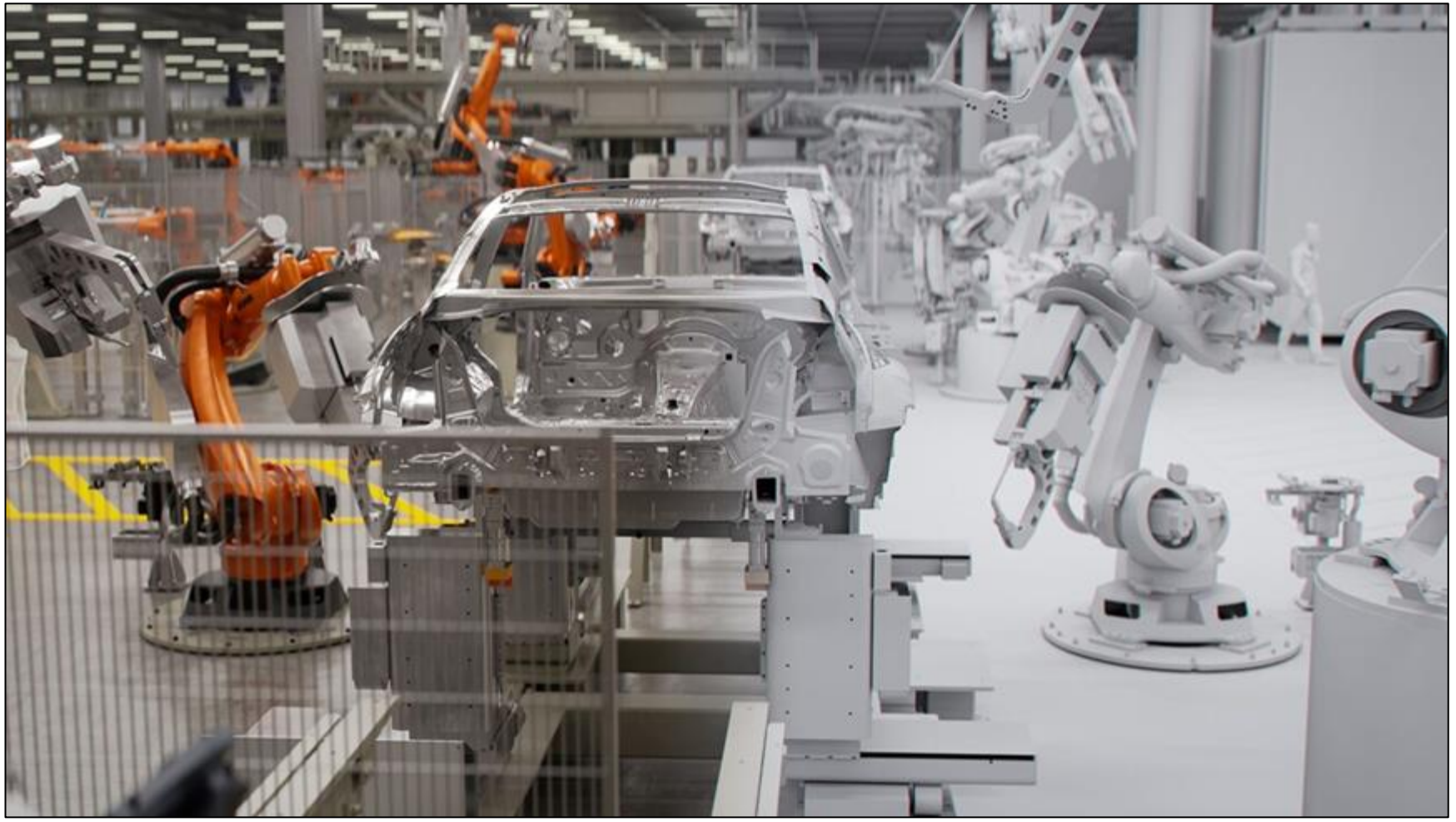
(Radford et al. 2018)

Smart Farming



(van Klompenburg et al. 2020; Hüllmann et al. 2023)

Smart Manufacturing



(https://blogs.nvidia.com/blog/bmw-group-nvidia-omniverse/; Wang et al. 2018; Sharp et al. 2018)

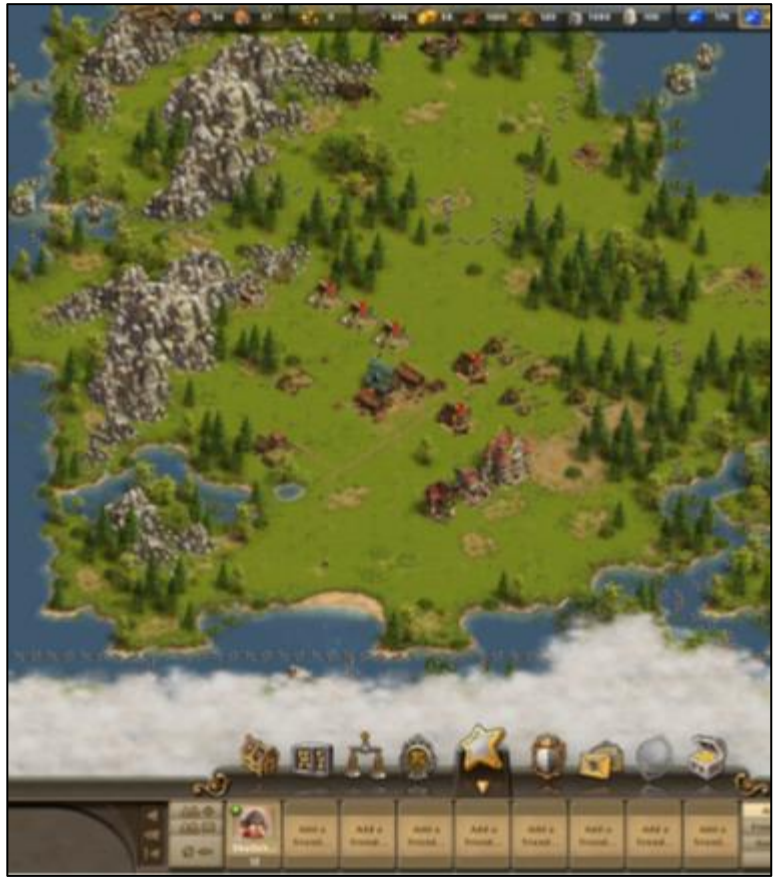
Smart Krankenhaus

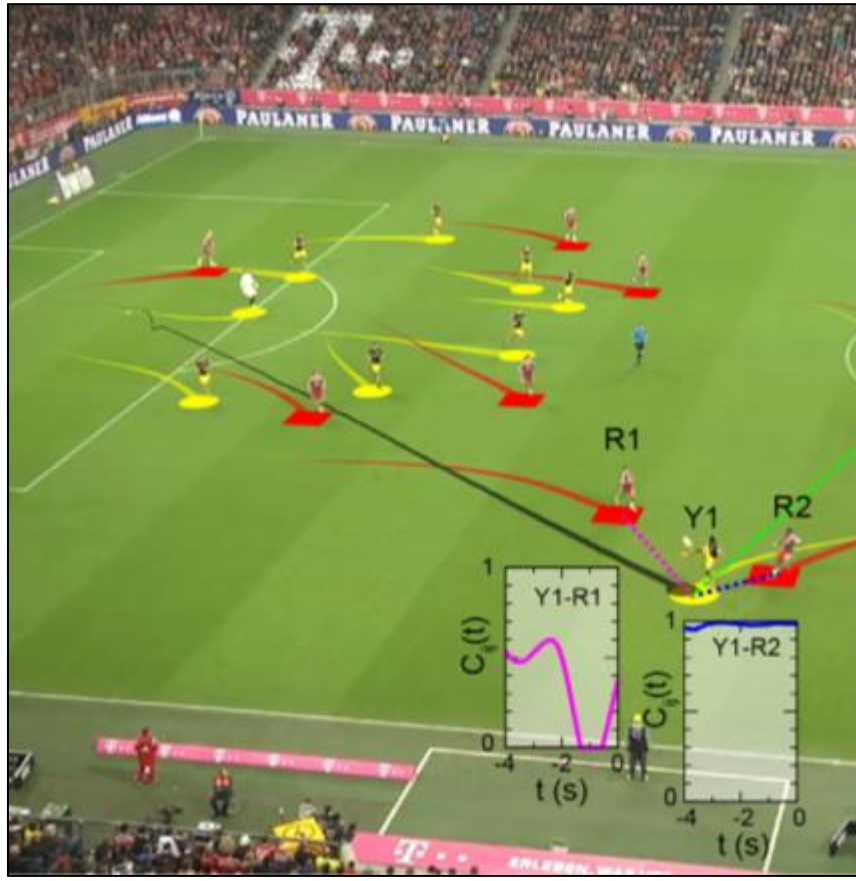
(Zhao et al. 2019; Esteva et al. 2021; Rivas-Blanco et al. 2021)

Öffentlicher Verkehr

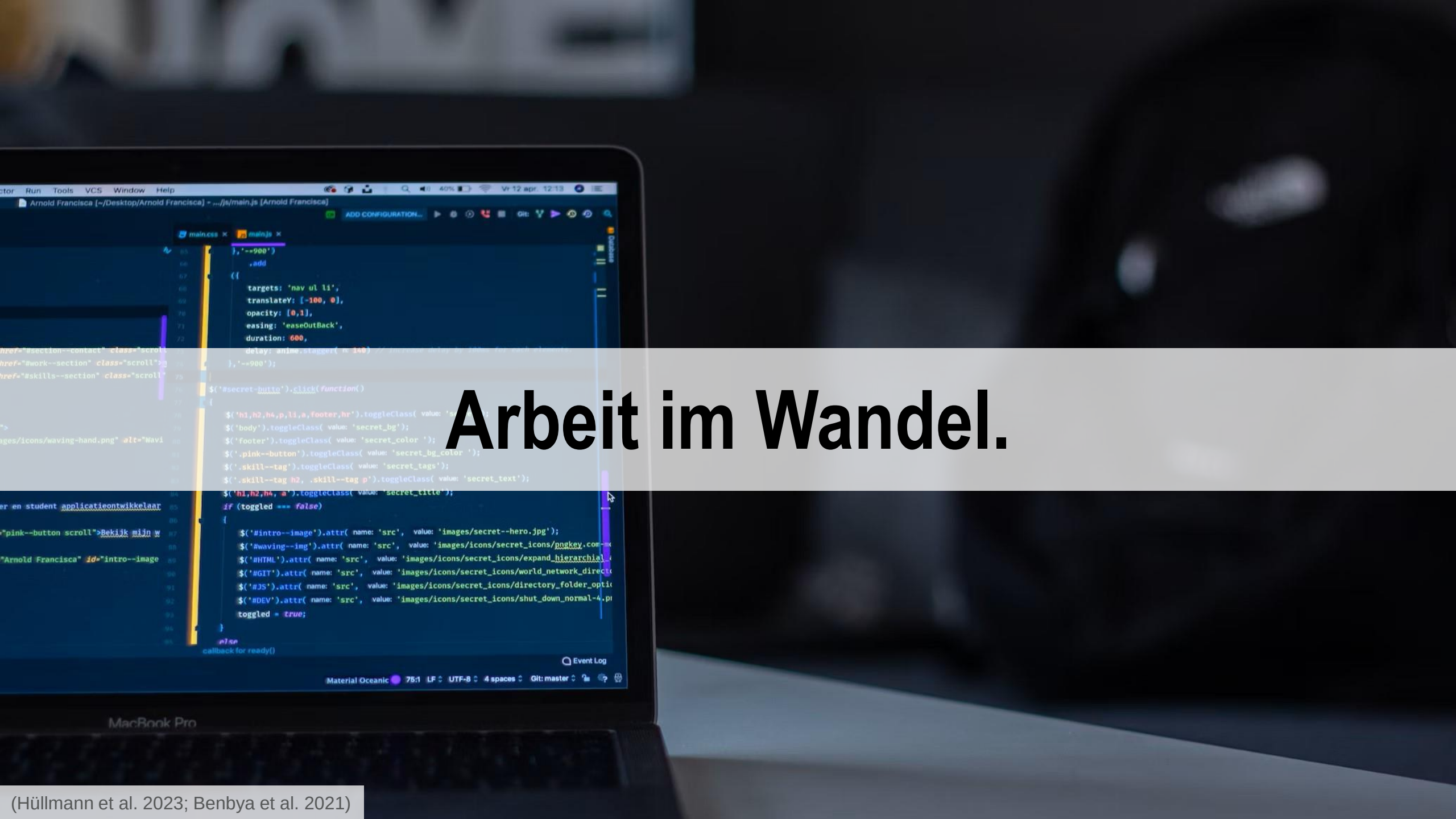
(Abdelwahed et al. 2020, 2021)

Sport-, Kunden-, People Analytics





(Rothmeier et al. 2020; Hüllmann et al. 2021; Xenopolous et al. 2022; Marcelino et al 2020)



(Hüllmann et al. 2023; Benbya et al. 2021)

Danke.

Jetzt seid ihr dran!

Quellen

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