

JOHYEON LEE

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EDUCATION

University of Waterloo

Candidate for Bachelor of Arts in
Honours English-Rhetoric, Media,
and Professional Communication
Minor in Digital Arts Communication
2023 graduate
President's Scholarship of Distinction
People's Choice Awards for Tech Art

SKILLS

Design Tools:

Adobe Creative Suite
Sketch
Figma
InVision Studio

Web Technologies:

HTML/CSS/JavaScript
Sitecore
WordPress

Office 365:

MS Word/Excel/PowerPoint
SharePoint

High Adaptability
Effective Project Management
Collaborative Working
Fluent English and Korean
Intermediate Chinese

WORK EXPERIENCE

Korea Beauty Vocational Education Institute

UX/Graphic Designer

Oct 2020 - Jan 2021
Seoul, Korea

Designed and developed interactive website that ensure high quality user experience

Developed ideas through all the stages to help generate user friendliness for the final product

Re-designed outdated certificate templates to display consistency in each publication of the institute

Raymond James Ltd.

Web Developer

Sep 2019 - Dec 2019
Toronto, Canada

Managed a high-traffic corporate website and other major sites based on Sitecore and SharePoint platform

Implemented dynamic and interactive websites ensuring valuable user experience

Actively participated in weekly meetings by discussing some drawbacks of current system and suggesting new solutions

Maple Leaf Foods Inc.

IS Digital Designer

Jan 2019 - Apr 2019
Mississauga, Canada

Operated an internal brand design project which provides several options for poster/banner/social media templates and making a video intro ensuring brand consistency

Proposed design solutions and improved user experience for iOS mobile applications in use

Created a style guide for using PowerApps reflecting the revised visual identity guidelines

PROJECTS

CIVITAS Android App

Mar 2019

Designed and developed the entire interface of the application using Android Studio

Created UX wireframes and high-fidelity mockups to better visualize and translate ideation to developers

Implemented screens with high quality visuals and smooth transition for effective navigation using prototype tools

UW Online Student Handbook

Sep 2018 - Nov 2018

Collaborated with peers to publish a website that compensates for defects of an original University of Waterloo PDF handbook

Created personas and conducted user research to gather data from focus groups

Handled web layout, color, illustration, typography, and other design composition of the project