

JOHYEON LEE

2A Honours English - Rhetoric, Media, and Professional Communication

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Summary of Qualifications

- 2 years of experience in marketing and visual design
- Flexible to different situations and learn new technologies efficiently
- Proactive and dynamic attitude under stressful work environment
- Strong interpersonal skills demonstrated through various group projects
- Proficient in HTML, CSS, Sketch, Illustrator, Photoshop, and MS Office Suite

Projects

Personal Website

Feb 2018 - Present

- Developed and designed a personal website
- Used CSS, HTML, and JavaScript

MEDOC Mobile Application

Feb 2018 - Present

- Designed the interface of a virtual application that suggests medication according to symptoms
- Enhanced UI design and improved customer experience

Invoice Manager Homepage

May 2018 - Present

- Utilized React.js, MySQL, and PHP to create a personal initiative website for effective invoice management
- Collaborated with peers to compensate defects that similar websites have

Experience

Chartwell Rosedale Retirement Centre

Jan 2016 - Apr 2016

Tuck shop operator

Brockville, Canada

- Provided fast, efficient, and courteous service at the tuck shop
- Assisted and befriended the elderly through activities such as violin performances, board games, and more

Brockville Collegiate Institute Student Council

International Representative

Sep 2015 - Jun 2016

Brockville, Canada

- Coordinated various events including school assemblies and talent shows
- Supported international students by hosting info sessions and cultural events

Korean Compassion

Freelance Translator

Mar 2011 - Jul 2015

Seoul, Korea

- Translated Korean sponsors' letters being sent to children in other countries

Education

University of Waterloo

Candidate for Bachelor of Arts in Honours English RMPC
Minor in Digital Arts Communication

Sep 2016 - Present

Waterloo, ON

- Extra-curricular Activities:
 - **Coffee 'N Code** Sep 2018 - Present
Engaged in designing an app to connect freelance designers with clients
Incorporated design thinking process when carrying out the project
 - **Association of Korean-Canadian Scientists and Engineers**
Marketing Executive Jan 2017 - Apr 2018
Organized orientation activities, co-op help sessions, fundraisers and other academic events
Designed flyers, posters, and products under tight deadlines
- Related Courses:
 - **Introduction to Digital Imaging**
Discussed contemporary topics through digital imaging
 - **Hybrid Digital Media**
Learned a variety of digital software such as Adobe XD and After Effects to explore digital technology
 - **Genres of Technical Communication**
Explored writing, presentation, and design across various genres of technical communication with a primary focus on online documentation

Awards

President's Scholarship of Distinction | \$2000

Sep 2016

Ontario Scholar Award | \$500

Jun 2016

Lion's Club of Brockville Award | \$500

Jun 2016