

JOHYEON LEE

UX/UI | Product Designer

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🌐 in/johyeonlee

EDUCATION

University of Waterloo

2023 graduate

Bachelor of Arts in Honours English,
Minor in Digital Arts Communication

SKILLS

Product Design
Branding
User Research
User Flow
Journey Maps
Low/High-Fi Wireframes
Prototyping
Usability Testing
Design System

TOOLS

Figma
Sketch
Adobe Creative Suite
Framer
GitHub
VS Code
HTML
CSS
JavaScript

PROJECTS

People Watching, *tech art*

Jun 2024

- Collaborated with engineers to ideate and conceptualize the creation of an artifact that blended technology and art
- Took charge of the design process, managing illustration, animation, props, and other critical design components from the initial concept stage through to the final execution
- Received the People's Choice Award at the showcase in recognition of our dedication to crafting a memorable and interactive art piece

DHL Website Renewal, *ux design*

Nov 2023

- Redesigned the current DHL website using Adobe XD
- Prioritized responsive web design principles and applied strategic constraints for seamless user experiences across diverse platforms
- Integrated custom icons and design elements to enhance the visual appeal and functionality of the current website

WORK EXPERIENCE

Korea Beauty Vocational Education Institute

UI/Graphic Designer

Sep 2020 - Aug 2021

Seoul, Korea

- Designed dynamic and interactive website that ensure high quality user experience
- Developed ideas through all the stages to help generate user-friendliness for the final product
- Re-designed outdated certificate templates to display consistency in each issue of the institute

Raymond James Ltd.

Web Developer

Sep 2019 - Dec 2019

Toronto, Canada

- Managed a high-traffic corporate website and other major sites based on Sitecore and SharePoint platform
- Implemented dynamic and interactive websites ensuring valuable user experience
- Actively participated in weekly meetings by discussing some drawbacks of current system and suggesting new solutions

Maple Leaf Foods Inc.

Digital Designer

Jan 2019 - Apr 2019

Mississauga, Canada

- Operated an internal brand design project which provides several options for poster/banner/social media templates and making a video intro ensuring brand consistency
- Proposed design solutions and improved user experience for iOS mobile applications in use
- Created a style guide for using PowerApps reflecting the revised visual identity guidelines