

JOHYEON LEE

UX Designer

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EDUCATION

University of Waterloo

Candidate for Bachelor of Arts in
Honours English-Rhetoric, Media,
and Professional Communication
Minor in Digital Arts Communication
2023 graduate
President's Scholarship of Distinction
People's Choice Awards for Tech Art

SKILLS

Design Tools:

Sketch
Adobe Creative Suite
InVision Studio
Figma

Web Technologies:

HTML/CSS/JavaScript
Sitecore
Android Studio

Office 365:

MS Word/Excel/PowerPoint
SharePoint

High Adaptability
Effective Project Management
Collaborative Working
Fluent English and Korean
Intermediate Chinese

WORK EXPERIENCE

Korea Beauty Vocational Education Institute

UI/Graphic Designer

Sep 2020 - Aug 2021
Seoul, Korea

Designed dynamic and interactive website that ensure high quality user experience

Developed ideas through all the stages to help generate user-friendliness for the final product

Re-designed outdated certificate templates to display consistency in each issue of the institute

Raymond James Ltd.

Web Developer

Sep 2019 - Dec 2019
Toronto, Canada

Managed a high-traffic corporate website and other major sites based on Sitecore and SharePoint platform

Implemented dynamic and interactive websites ensuring valuable user experience

Actively participated in weekly meetings by discussing some drawbacks of current system and suggesting new solutions

Maple Leaf Foods Inc.

IS Digital Designer

Jan 2019 - Apr 2019
Mississauga, Canada

Operated an internal brand design project which provides several options for poster/banner/social media templates and making a video intro ensuring brand consistency

Proposed design solutions and improved user experience for iOS mobile applications in use

Created a style guide for using PowerApps reflecting the revised visual identity guidelines

PROJECTS

CIRCLE, mobile app

Sep 2023

Designed the entire interface of the application using Figma

Better visualized and translated ideation by creating UX wireframes and high-fidelity mockups after conducting user research

Created a virtual landing page for the app highlighting its core features and mission with a focus on user engagement

People Watching, tech art

Feb 2023 - Apr 2023

Collaborated with engineers to ideate and conceptualize the creation of an artifact that blended technology and art

Took charge of the design process, managing illustration, animation, props, and other critical design components from the initial concept stage through to the final execution

Received the People's Choice Award at the showcase in recognition of our dedication to crafting a memorable and interactive art piece