JOHYEON LEE

Designer / Developer

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EDUCATION

University of Waterloo
Candidate for Bachelor of Arts in Honours English-Rhetoric, Media, and Professional Communication
Minor in Digital Arts Communication
2016 - 2021 (Expected)
President's Scholarship of Distinction

SKILLS

Design Tools:
    Sketch
    Adobe Creative Suite
    InVision Studio

Web Technologies:
    Sitecore
    Wordpress
    HTML/CSS/JS
    React.js

Office 365:
    MS Word/Excel/PowerPoint
    SharePoint

High Adaptability
Effective Project Management
Collaborative Working
Fluent English and Korean
Intermediate Chinese

WORK EXPERIENCE

Korea Beauty Vocational Education Institute   Oct 2020 - Jan 2021
Web/Graphic Designer   Seoul, Korea

Designed dynamic and interactive website that ensure high quality user experience

Re-designed outdated certificate templates to display consistency in each issue of the institute

Raymond James Ltd.   Sep 2019 - Apr 2020
Web Developer   Toronto, Canada

Managed a high-traffic corporate website and other major sites based on Sitecore and SharePoint platform

Actively participated in weekly meetings by discussing some drawbacks of current system and suggesting new solutions

Maple Leaf Foods Inc.   Jan 2019 - Apr 2019
IS Digital Designer   Mississauga, Canada

Operated an internal brand design project which provides several options for poster/banner/social media templates and making a video intro ensuring brand consistency

Proposed design solutions and improved user experience for iOS mobile applications in use

Created a style guide for using PowerApps reflecting the revised visual identity guidelines

PROJECTS

ARCOLA FOOD Website   Apr 2020

Managing the front-end development of a business website for a grocery shop

Utilized React.js to facilitate advanced maintenance and set framework for mobile app

CIVITAS Android App   Mar 2019

Designed and developed the entire interface of the application using Android Studio

Created UX wireframes and high-fidelity mockups to better visualize and translate ideation to developers

Implemented screens with high quality visuals and smooth transitions for effective navigation using prototype tools

UW Online Student Handbook   Sep 2018 - Nov 2018

Collaborated with peers to publish a website that compensates for defects of an original University of Waterloo PDF handbook

Created personas and conducted user research to gather data from focus groups

Handled web layout, color, illustration, typography, and other design composition of the project