

June 14th and 15h, 2016



Sponsorship Opportunities

About

PyData conferences are a gathering of users and developers of **data analysis tools in Python**. The goals are to provide Python enthusiasts a place to share ideas and learn from each other about how best to apply the language and tools to ever-evolving challenges in the vast realm of **data management, processing, analytics, and visualization**.

We aim to be an **accessible, community-driven conference**, with tutorials for novices, advanced topical workshops for practitioners, and opportunities for package developers and users to meet in person.

A major goal of PyData events and conferences is to provide a venue for users across all the various domains of data analysis to **share their experiences and their techniques**, as well as highlight the triumphs and potential pitfalls of using Python for certain kinds of problems.

History

- PyData Paris 2016 will be the second edition in France:

Web site: <http://pydata.fr/>

- Last year's edition in Paris was a huge success with almost 300 attendees (sold out)
- PyData conferences have been held since 2012 in the US (Silicon Valley, New York, Dallas, Chicago, Durham, Washington DC...), and have started to expand internationally in 2014 (Paris, London, Berlin, Bilbao, Florence, Cologne...)

More info: <http://pydata.org/>



Last year's edition (2015)



Key figures

- 250 paying attendees (sold out)
- 2 keynote speakers (Gael Varoquaux and Francesc Alted)
- 2 parallel tracks, 25 speakers
- 8 sponsors
- 18 videos posted on YouTube
- Web site archived on <http://2015.pydata.fr/>

Last year's sponsors

- Axa (Platinum)
- Microsoft (Gold)
- Nexedi (Gold)
- Abilian (Silver)
- Dataiku (Silver)
- Logilab (Silver)
- Datadog (Silver)
- Equancy (Silver)



Microsoft Azure





Key facts for this year's edition

Key facts for PyData Paris 2016

- Location: Paris La Défense, ESILV (ICT engineering school)
- Rooms capacity: 300 (keynotes / main track) and 160 (parallel track)
- Schedule: June 14th and 15th, 2016

Our goals this year

- Confirm the success of the 2015 edition with more that 30 speakers and 300 attendees
- Anchor the event in the parisian and international tech community
- Film all the talks and provide additional visibility through our YouTube channel, as well as associated channels (ex: pyvideo.org)

Community and academic support

Systematic Paris Region (biggest innovation cluster IT in France), organiser of the event



Numfocus Foundation (US based)



ESILV (engineering school in Paris for ICT)



AFPY (French-speaking Python Users Association)

Paris Datageeks Meetup (3200 individuals)



The Scikit-Learn project community



INRIA (main public research body in France for CS and IT)

Telecom Paristech (engineering school in Paris for ICT)





**SPONSORSHIP
OPPORTUNITIES**

Why we need sponsors

- Organisers are volunteers, and participants pay a small fee that covers basic expenses such as logistics and catering, but we need a 20-30 KEUR budget to cover:
 - Video capture and production
 - Travel expenses for foreign speakers
 - Printed materials
 - T-Shirts printing
 - Etc.
- If we make any profits, they will be used to help open source projects in the PyData ecosystem

Why YOU want to become a sponsor

- Showcase your brand and/or products/services
- Support a promising event, and benefit both from the warm and fuzzy feeling that comes from doing a good deed, and the goodwill you will gain in the PyData community by making it public

Sponsor level: Silver

- Show basic support for the event
- Logo on website and printed program
- Logo at the end of all the videos
- Company profile on the website + link to company website
- Mention on the Twitter feed
- All sponsors will be thanked heartfully by the organisers before and after the keynotes
- Your own brochures/booklets/etc. made available to the participants
- 2 free tickets for the conference

Sponsor level: Gold

Same as Silver, plus:

- Show more support for the event
- Bigger logo than Silver sponsors (smaller than Platinum, though ;)
- 1 kakemono in the welcome hall (you must provide the kakemono)
- 2 minutes product or corporate pitch during business track
- 4 free tickets

Only 5 Gold slots available

Sponsor level: Platinum

Same as Gold, plus:

- Even bigger logo, show even more support :)
- Logo at the beginning of each video (and at the end)
- 2 kakemonos (one in the welcome hall and one in the keynote room)
- 3 minutes product or corporate pitch during keynotes
- 6 free tickets

Only 3 Platinum slots available

Rates & Contact

- Silver: 1 KEUR
- Gold: 2.5 KEUR
- Platinum: 5 KEUR
- Precise benefits may be tailored for your needs

Interested? Contact us at pydata@joinux.org

Administrative details

- Purchase orders should be send to:

ASSOCIATION SYSTEMATIC PARIS-REGION

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- Phone contacts

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