

# Chad Chaddington

age: 24

residence: New York

education: University of Brad

occupation: Personal Trainer

marital status: In a relationship



## I LOVE MUSCLES

I spend most of my time at the gym, working out, and getting huge muscles.

### Comfort With Technology

#### INTERNET



#### SOFTWARE



#### MOBILE APPS



#### SOCIAL NETWORK



### Needs

- A good platform to build a network

### Values

- muscles
- muscles
- muscles

### Criteria For Success:

- Giant Biceps
- Huge Chest
- Yolked Legs

### Wants

- A high paying salary
- Easy access to protein
- Provide for family

### Fears

- Not being able to bench 315lbs
- Having small muscles
- Girlfriend leaving me