



# The Godmother

makes an offer you cannot refuse

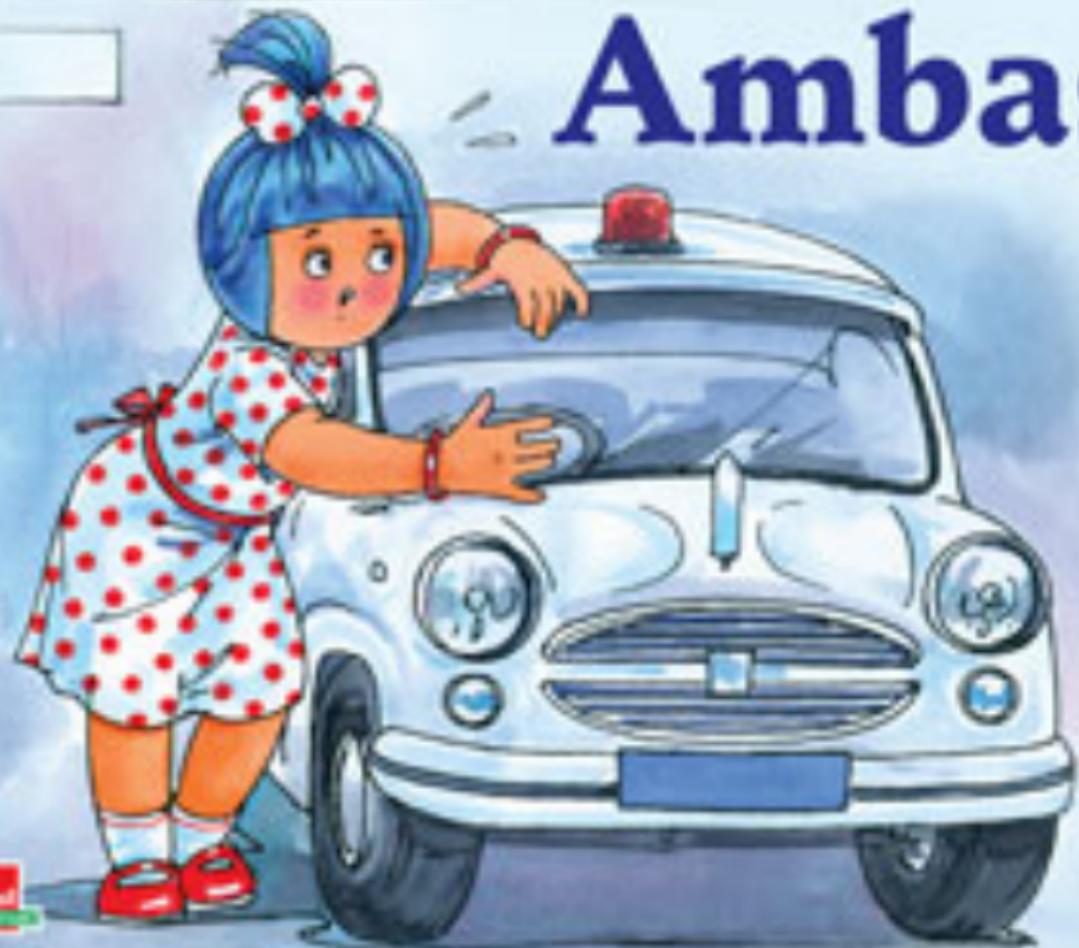
-Amul

**Bhutta is betta  
with butter**

**Amul Butter**



# Ambas-sadder !



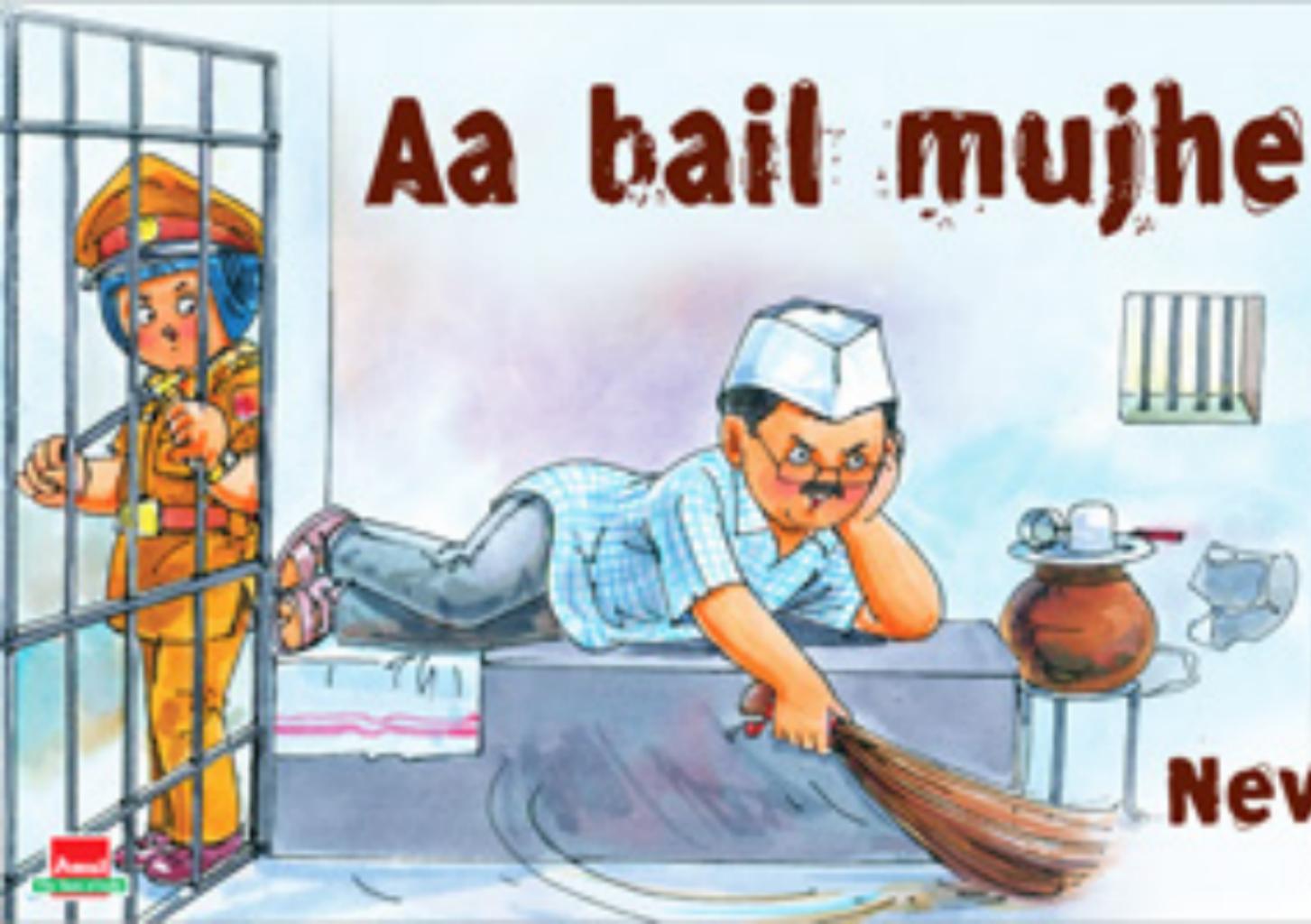
**Amul**  
**Indian icon !**

# Bharatiya SAARCar ?



**Amul**  
**Invite neighbours !**

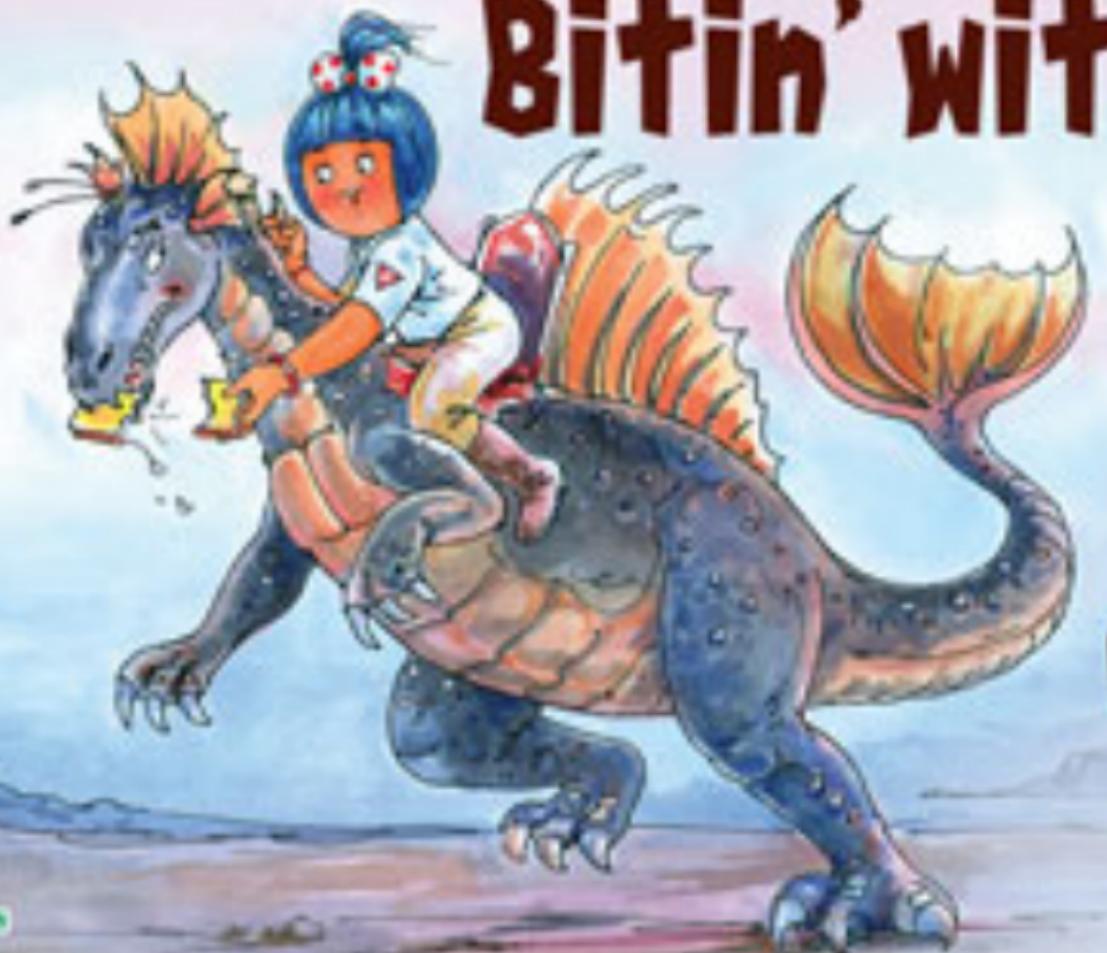
# Aa bail mujhe maar !



**Amul**  
**Never barred !**

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# Bitin' with a Titan !

Amul  
For breakfast,  
lunch & dino !

# Accha din-ner aaya hai !



**Amul**  
**In all cabinets !**

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# HAVE A... HAVE AAI... SOME MASKA !



**Amul**  
**BASKATE OF GOODIES !**

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# AB KI BAR, BHAJAP SWEETKAR !



Amul  
**PARTY FAVOURITE !**

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# TRAI a neutral approach?



**Amul  
Tea basics!**

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# Abhi na jao chhodkar...



**Sadhana**  
**(1941-2015)**



# STAR COURSE: THE TASTE AWAKENS!



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**Stop cursing all things  
that are not Man mohan**

and enjoy  
**India's Maha Favourite  
Amul Butter**



# MESS UNIVERSE!

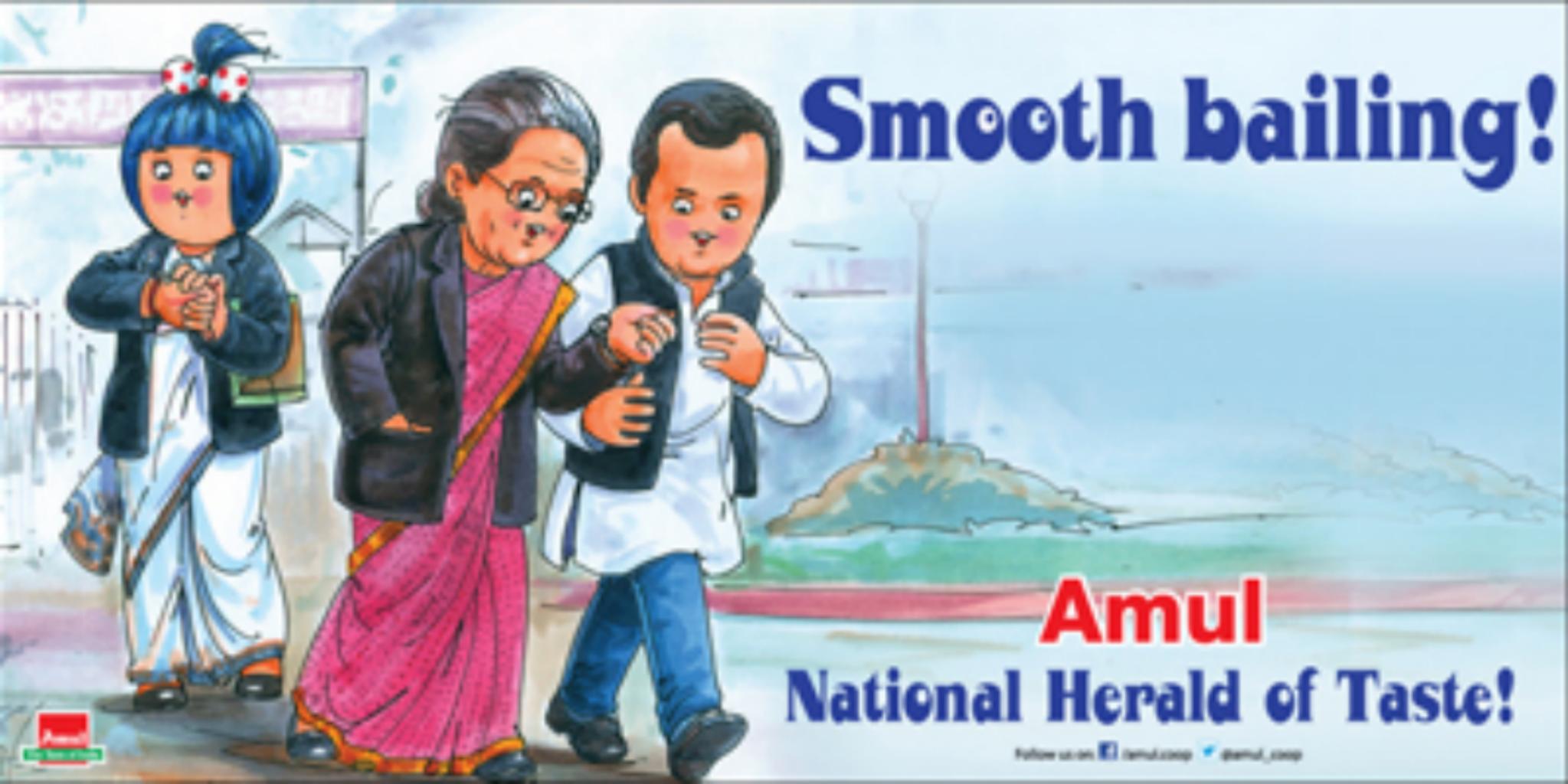
**Amul**  
**Gets the crown!**

# FEROZSHAH GOTALA?



**Amul**  
**PEHLE AAP!**

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# Smooth bailing!

**Amul**  
National Herald of Taste!

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# MEALWALE vs BHAJJI PAO MASKANI



**Amul**  
Released daily!

# No Rhythm, just Blues



**Amul**  
**Memories are  
made of this**



# Sabha kuch seekha humne, na seekhi hoshiyaari?



**Amul**  
**Can't stop this!**

# Scoreashtra!



Amul  
*Rajkot, roj cut karo!*

# Poona bhētu ya!



**Amul**  
**Have with misal pav!**

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# Ammazing self promotion!



**Amul**  
**Pic this pack!**



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# *which number plate is this?*



• Amul •  
*Even odd people  
like it!*

It's not **freight**fully expensive



**Amul Butter**  
The same  
first class fare

# MAIN HOON CON? MAIN HOON DON!



**Amul**  
**IMPOSSIBLE**  
**TO IGNORE!**

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# This land is my land. This hand is my hand.



✿✿ Honeykaarak jaanwaron ko hatao! ✿✿



**Amul**  
**Pig out on it!**

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# Bahuballliwood wedding?

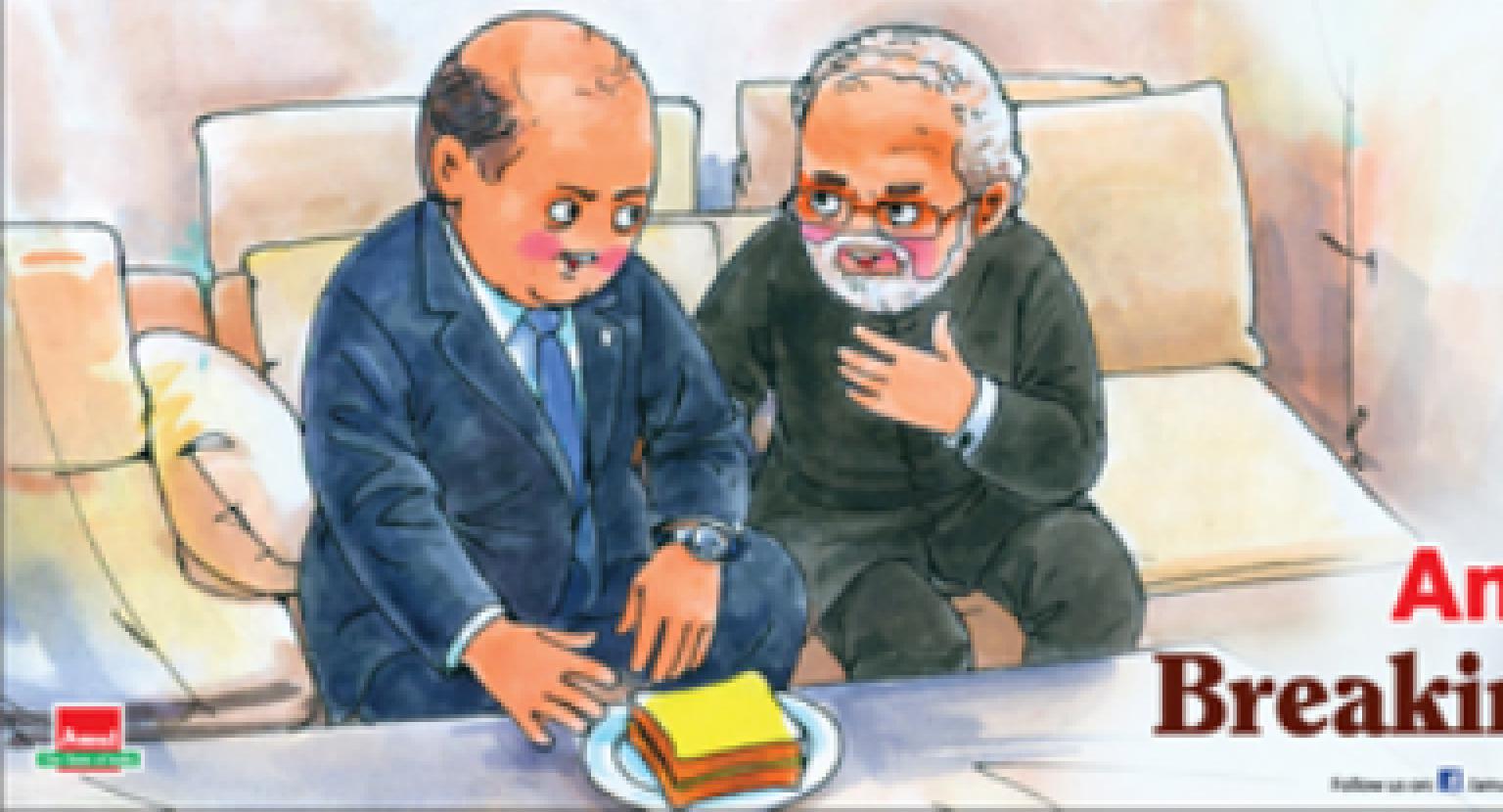


Amul  
Big fat  
Indian breading!



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# Global warmth?



**Amul**  
**Breaking bread!**

HE BROUGHT  
ANAND TO  
MILLIONS OF  
FARMERS...



NATIONAL  
**Milk**  
**DAY**  
26 NOVEMBER

Celebrating  
Dr. Karsikar's 94<sup>th</sup>  
birth anniversary  
(1921 - 2012)

**Amul**

# Aal izz hell or Aal izz well?



**Amul**  
Aameal khana hai?

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# Adost pados!



**Amul**  
**Share this pak!**

# INSPECTRE OF MORAL POLICE?



**Amul**  
**LIP SMACKING**  
**TASTE!**



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# Sabka emotikhana!



Amul-lo-ji!



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Stich to the winner

Amul  
Baki sub Becker hai



# MANY SAEEDS TO THE MAN...



**RIP**  
**(1929-2015)**



Don't let  
terror  
**Paralyse**  
you...

# BRITISH ERRWAYS?



**Amul**  
A NAME  
EVERYONE KNOWS!

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# MESSIRS TATA SONS LTD!



**Amul  
IMPROVES  
MOTOR SKILLS!**

Follow us on [Facebook](#) [Twitter](#)



# DISHING EVERYONE A HAPPY DIWALI!



**Amul**  
**Truly diyalicious!**

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# JDUVA BHAI?



JAB TAK BREAD MEIN  
**Amul**  
RAHEGA...

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# Award nahin chahiye? Reward toh lo!



**Amul  
Never returned!**

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# No aman for Raman?



**Amul  
COOL snack!**

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# Taalolerance se taalerance mila!



**Amul**  
**Spread happiness!**



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# Kapil, pao ji?



**Amul**  
**Have everydev!**

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...क्षमभीवासि युगे युगे।



Amul  
spread a golden era

# MEGA DIET!



Amul  
**UTT-HARLEY**  
**BUTT-HARLEY**  
**DELICIOUS!**



# Beijing, aging? Dobarā try karo!



**Amul**  
**Ek se bhale do!**

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# Sabka Chhotा Bhajan!



**Amul**  
**From don to dusk!**

# GIVE THE DEVILLIERS HIS DUE!



**Amul**  
From one  
AB to another!

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# Dal kaisa hai janaab ka?



**Amul**  
**Pulse of the nation!**



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# ***HIS SEHWAGGER WAS UNMATCHED!***



**Amul**  
***JOIE-DE-VIRU!***



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# Yeh syahi nahin, galat hai!



**Amul**  
**Inkredible taste!**

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# Judge-maan, koi interfere nahin karega!



**Amul**  
**Good for your**  
**constitution!**

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# He left swinging!



**Amul**  
**Zak ka pack!**

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# Karo bar shuru ?



Amul  
Open anytime!

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# I have the Pawar!

**Amul**  
No 'Rao' about the leader

# *Dhoni's write him off!*



**Amul**  
**Always**  
**in form!**

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# SAHITYA KO EKAADMI BHI BADAL SAKTA HAI!



**Amul**  
**WRITE CHOICE!**

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# KYA TALVAR KI DHAAR SE DHAARA BADLEGI?

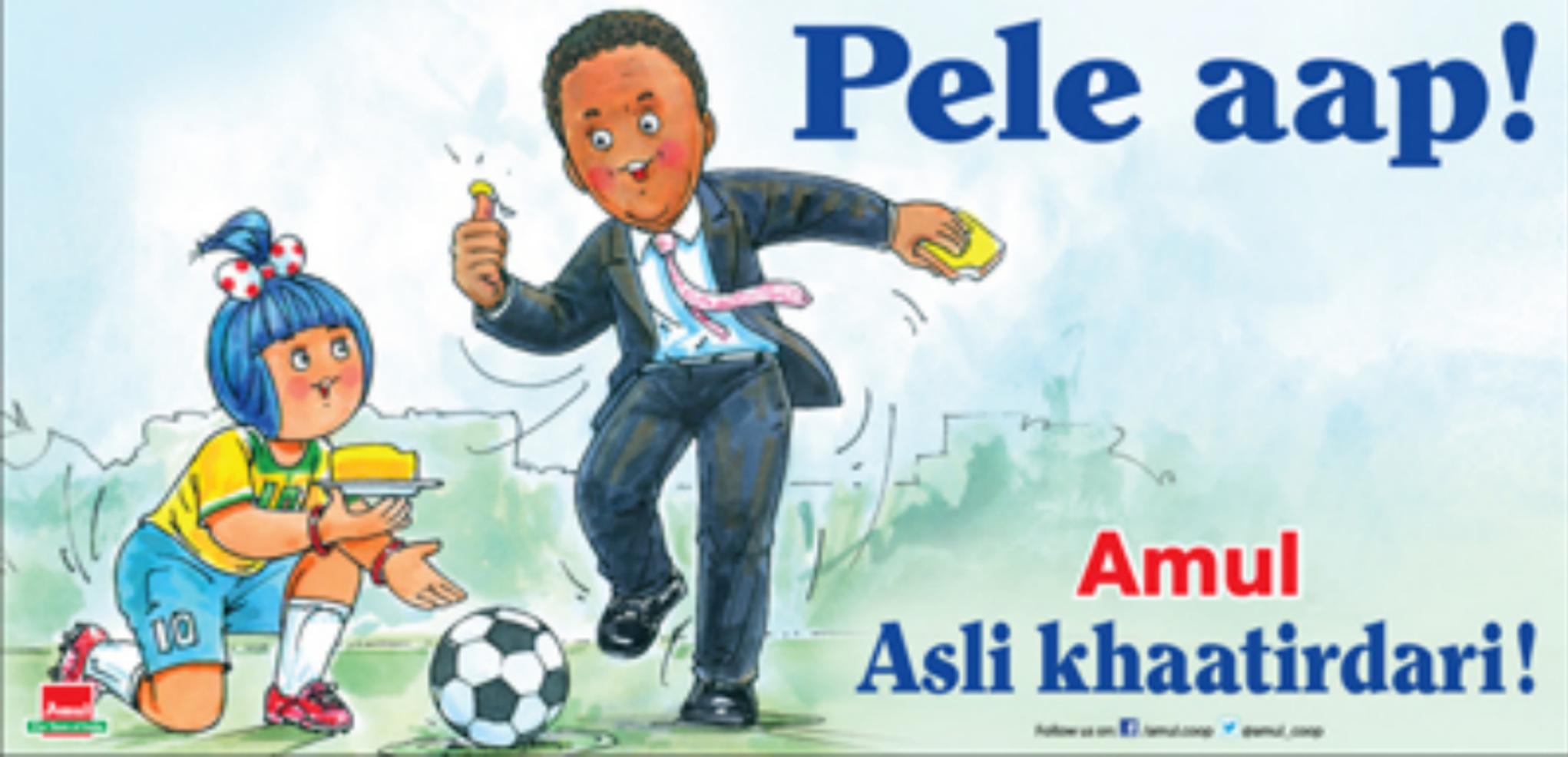


**Amul**  
**PROVES ITSELF DAILY**



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# Pele aap!



**Amul**  
**Asli khaatirdari!**

# Road, at what coast?



**Amul**  
Good for all,  
not just some!

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# Yeh behaviour Cuttackta hai!



**Amul**  
**Crowds love it!**

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# Merkel of taste!

**Amul**  
**Leaders in butter**



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# Quant some maska?



**Amul**  
**Have a PC  
of bread!**

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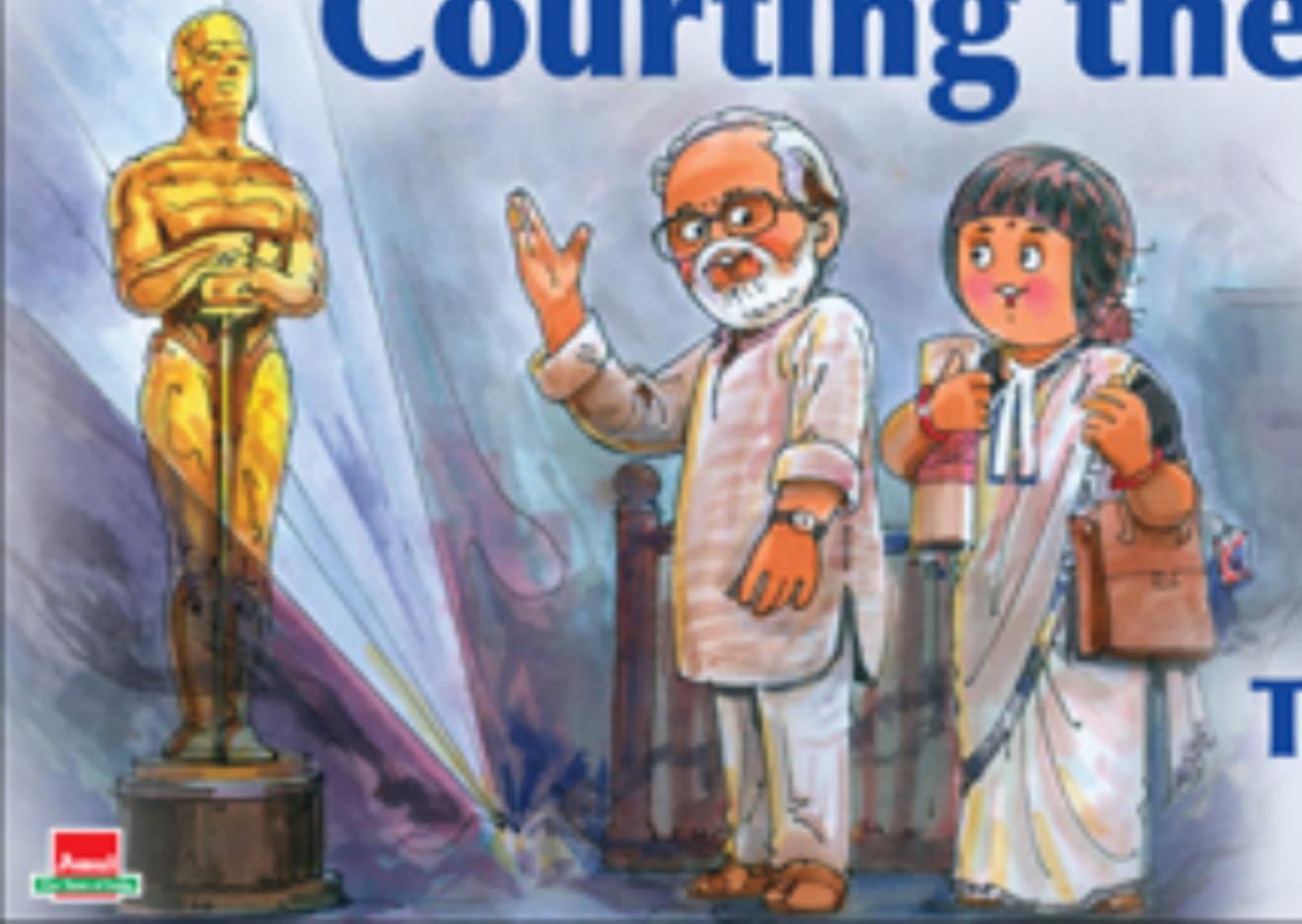
# fb dil hai Hindustani?



**Amul**  
**Mindgooglingly**  
**good!**

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# Courting the Oscars!



**Amul**  
**This decision  
is final!**





stable ruler,  
even if it's hung-

**Amul Butter**  
Welcome 'khaolition'



# Game for more?

**Amul**  
**House of**  
**Amulannister!**

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# Dedhlihi disease!



**Amul**  
**Builds good health**

# Mystery repeats itself?



**Amul**  
Loved by patriots!



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# Ab isko bhi frisko!



**Amul**  
**On every list!**

# **EVERYTHING HINGIS ON TASTE!**



**Amul**  
**MASKA MAAR-TINA!**

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# Djok of all trades!



Amul  
Can't be beaten!



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# Good cop, bad chop!



**Amul**  
**India's pride!**

# EU need to help them!



**Amul**  
**All are welcome!**

# On Rolls, On Parathas



**Amul**  
**One Country**  
**One Butter**

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# djock n roll!



**Amul**  
**Dance to its taste!**

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**With everyone promising bread,  
use your butter carefully.**



**Amul Butter**  
**No 'mid-tum' problems**

# Kaali peeli ka jhagda chhodo!



Amul  
Har slice ke Uber!

# SHANT, SHARMA, SHANT!



Amul  
**DHAMMIKADAAR  
MASKA!**

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# **BOLT MAZAA AAYA!**



Amul  
**REALLY  
FAST FOOD!**



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# Tumhare pyaaz kya hai?



**Amul**  
**Mere paas**  
**maska hai!**

# Rupaiya dheela ho gaya?



**Amul**  
Stable on every table!

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# Sangakkara ne iskumaara, uskumaara!



**Amul  
Retirement  
benefit!**

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# Queen Elizabread!



**Amul**  
Toast to Royaltea!

# This cost us DeaRS!



**Amul  
Delicious  
Review  
System!**

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# Arab ne banaa di jodi!



**Amul**  
**Emir-ate this!**

# **IMPOSSIBLE TO RESIST**



**Amul**  
**Roz Nation Mein**  
**Khaate Hai!**



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**It's the peoples' choice even in  
Punjab and Assam.**

**Amul Butter**  
**It's right for  
your constitution.**

# SUNDAR, PiYO CHAi!



Amul  
INDIAN  
BORN & BREAD!

# KISKA PATNA KATEGA?



**Amul**  
**ALWAYS ELECTED!**

# ENG THRASHES AUS!



**Amul**  
**Urn it!**

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# **AKRAMAN** on the legend!



**Amul**  
**Always the rage!**

# Sabha kuch bandh hai?



**Amul**  
**Easy to pass!**

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# Ban utha ke rakhna... stand sajaa ke rakhna!



**Amul**  
Open to all!



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# Mourinhone bahuth ghamand dikhaya!



**Amul**  
**Premier Lick!**

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# miniyums!



**Amul**  
**Gets you**  
**animated!**



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# Kalam, Aaj aur Kal



RIP  
APJ Abdul 'Kamaal'  
(1931-2015)





Free but  
shan't play!

Amul  
India's fixation!

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