

# Delhi Vision!

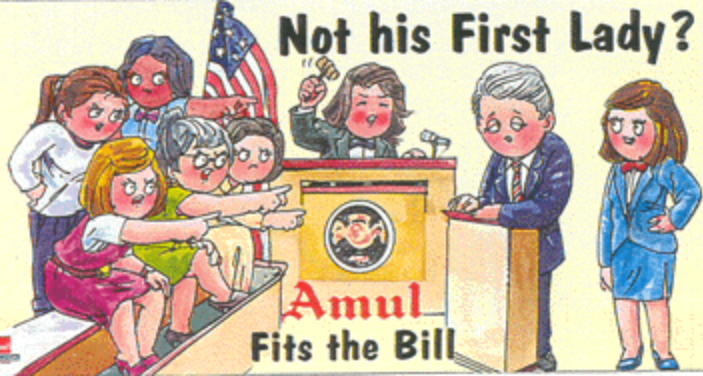


**Amul**

**The Power Channel**



# Not his First Lady?



**Amul**  
**Fits the Bill**



# Prices Crises !

**Amul**

**Never in recession**



# Voluntary delicious intake scheme



**Amul**

100% piece of mind





How to pull out  
and still get the gold.

# Sonia yet so far!



## Amul

Leader of the pack



**One day in, One day out!**



**Amul**  
Select the best



Merry X-Mas ka!



**Amul**  
Yule love it



# Mana-kar Telephone Nigam Ltd.



**Amul**  
This supply is never cut



*Delhi to  
Pagal Hai*

**Amul**  
Solid support





# Diana - mite !

**Amul**  
World Class

**Aya Ram...Gaya Ram  
Hai Ram**



**Amul**  
**Delhi-cious**

# MIB



MASKA IN BREAD

Amul



# Where appan?

**Amul**  
Easily found



# Crook shetra?

## Amul

Good for your Constitution



Bitten by the  
love-Borg

Amul



Topping performance.

utt-airless butt-airless



# Festival of Bites



**Amul**

utterly butterly Diwalicious



Happy nineleens  
ninety eat!

**Amul**  
For a butter year



# Shut-ellite Connection!



**Amul**  
This Dish works

Amul

# May the Force be with you!



**Amul**  
Star butter

Amul

The Taste of India

# दांडिया शोज़



और अमूल श्री

**Shubho Bijoya!**



**Amul**  
**'Chom Chomp' on it.**



# Amul Tumake Bhalo Bashe



**Amul**  
Prince of Butters





# Be-Sahara Pakistan!



**Amul**

**Toast of the Nation**



(I)-catching advertising.



# Inzamam-ul-Hulk!

**Amul**

**Don't ban this Pak.**



# Tata Kerkar!



**Amul**  
**Undisputed Leader**



**Amul**

# Bye Bye Di



## Amul

Amul

100% Pure Milk

# Re-Pete Sampras ?



**Amul**

**Wins everytime !**



**Tu Cheez Badi Thi Mast Mast**



**Amul**



# Film Shooting?

**Amul**  
**Killer taste**



Amul

White Taste of India

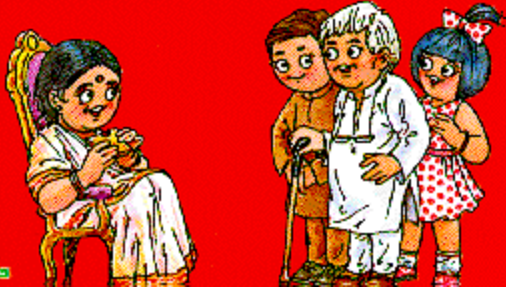
# Vande Matramul



**Amul**  
**50 Golden Years**

# Patni for Patna

**Amul**  
Centre of power



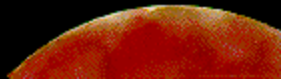
Amul

Patna Centre of Power

Salyuting the taste that's  
out of this world.



So yuz only  
Amul



# "Patna se nahin hatna!"



**Amul**  
Centre of power

# India Today?



Amul



Ear today,  
gone tomorrow!

**Amul**

**BUTTER**

**Packs a punch**

# HONG GONE!

Amul  
BUTTER

The great take-away







# Manoj Probe - kar!

**Amul**

**BUTTER**

**utterly bet-terly delicious**



# Mah-ace Bhupathi !

**Amul**

BUTTER

**Serve with Pride**



# Seedy RB?

**Amul**

**BUTTER**

**Invest in this**

**Amul**

100% Pure & Natural

# Congress (I)



and (I)



and (I)



and (I)

**Amul**  
BUTTER

Party Pack



# Enjoy suriya

**Amul**

**What a Blast**

# Fodder of the Nation!



# SCAMUL!

**Een a dual way it's supreme in every  
assembly**



**Amul  
butter**

# MURDER YOU ?



**Amul**  
**Forever AB**



# O.K. Gujral



**Amul**  
**Best Candidate**

**When you Gowda go,  
you Gowda go!**



**Amul**  
**Prime Cut**

# Collapso Series?



**Amul**

**Get buttered not battered!**

# Cong-Less Government!



## Amul

### The Majority Vote



# Dono Bradman?



**Amul**

Aus-ome Taste



# The Lyin' King



**Amul**  
Testimony to taste



**SLICE DOES MATTER**

**Amul**  
**Monster taste**

# My Fare Lady



**Amul**

The B.E.S.T. Butter



# Hissa Kursi Ka



**Amul**

Reserved for everyone

*It continues it's Rajya in  
every Sabha*



**Amul**

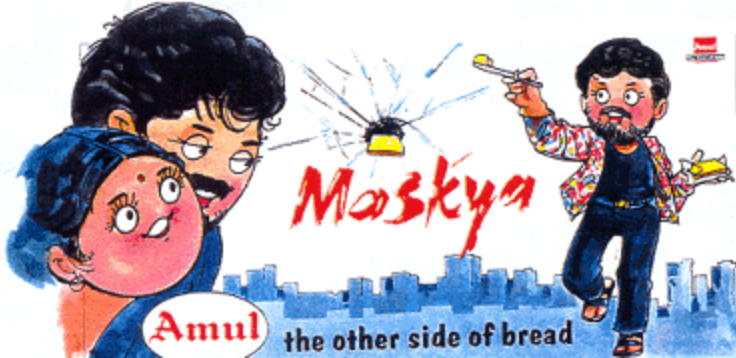


**Every house ka quota**



**Amul**

**For men & women**



Maskya

Amul

the other side of bread

# Aati kya, Makhan dala !



**Amul**  
On everyone's lips

# Duniya goal hai !



**Amul**  
**Superstar**



# Wife Insurance Policy !



**Amul**  
Potent stuff

# The spice of fame!



**Amul**  
Top of the pops





# Milking us dry!



**Amul**  
Bud get it anyway

# Fuelish move!



**Amul**  
Fill up on this

# Panic istan!



## Amul

Test this Butter



**Arms janata ka  
favourite!**

**Amul**  
**No sanctions needed**

**Toothsome**

*Amul*



# Hindi Chini Bye Bye?



**Amul**

**Attack this Instead**



**Tendul Car !**



**Amul**

**Utterly Batterly Delicious**

# Jaya's power ? Or Najayaz power ?



**Amul**

Utterly Buta-ly Delicious





# SEX-COMEDIES!



**Amul**  
**Clean Taste**



# ROCK BANNED!



**Amul**  
Lyrical taste

# KANGA-LOSE !



## Amul

Try it down under

# Naidu says I do!



## Amul

Totally Delicious Pack

Amul

The Taste of India



**SEE MANY COLAS**

**DRINK ANY COLA**

**EAT ONLY Amul**



**Makes Every  
Deck Delicious!**

**Amul**  
**TITANIC TASTE**



# Haira Pheri!



**Amul**  
Indian for butter

Like the Union Budget  
it pleases everyone.



**Amul**

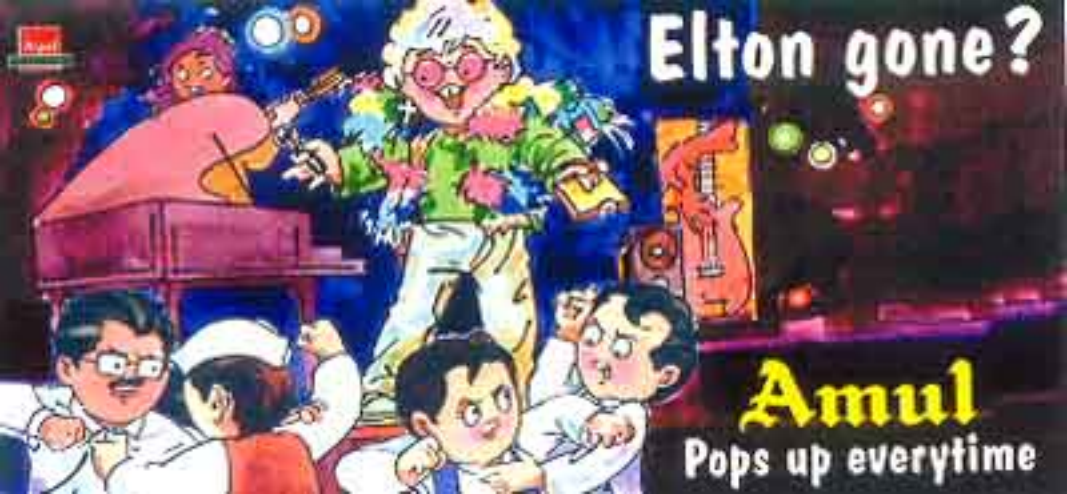




# Third World Title!



**Amul**  
Yuth ka choice



Elton gone?

**Amul**  
Pops up everytime

**Lele ke dene  
na pad jaye!**



**Amul**  
In good taste



**Aus tile reception!**

**Amul**  
Best Down Under



**Madhuri's Fixed it!**



**Amul**  
**National dish**

# Cab pollution kum hoga?



**Amul**  
Please Use Constantly



An advertisement for Amul featuring three children dressed as Star Wars characters. On the left, a boy is dressed as Luke Skywalker, holding a yellow lightsaber and a circular shield with concentric rings. In the center, a girl is dressed as Ewok, with a red bow in her hair. On the right, a boy is dressed as Han Solo, holding a blue lightsaber. In the background, a large, menacing red and black head of Darth Vader looms. A spaceship is visible in the upper right, and the scene is set against a starry space background.

# FUN TIME MENACE

**Amul**

Prequel to breakfast



Punjab da putter!

Amul

Made from pure milk-ha



**Naaraaz Sharif !**

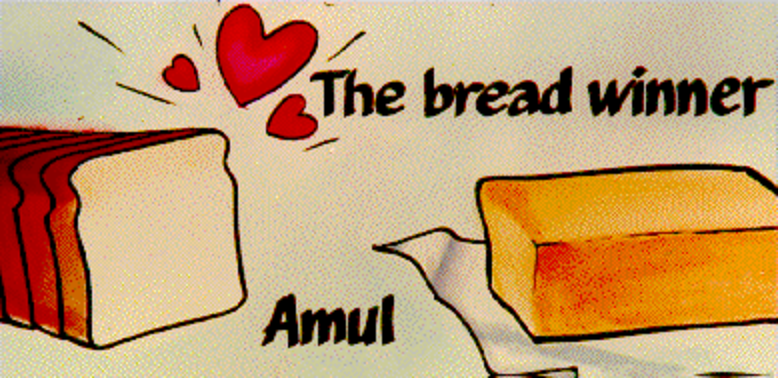


**Amul**  
Arresting taste

**Big hitch in this hike!**



**Amul**  
Energy fuel



**The bread winner**

**Amul**



**Kiss Want Singh?**

**Amul**  
**Lip Smacking Taste**



# The Big Bhool!

Stock **Amul** not **MUL**

**"Get off my back!"**



**Amul**  
India's mainstay





**Kapital idea!**

**Amul**

**All-round excellence**



# Kin Cong !

**Amul**

For all generations



**CST, sub ways jaathe hai !**



**Amul**  
**The great connector**

**Makhan chor maange makhan more!**



**Amul**  
pots of taste

# AIWASH!



**Amul**  
Easily creamed

# Her Raj or Swaraj?



**Amul**

Utterly Bellary Delicious