

**Sare jahan se achhi!**

**Amul**

**Utterly Dutterly Delicious**

Don't of a Sunny  
era.



Easy, Sunil, we can't change  
designs so fast.

Amul

A little bit **Of MasKa** in your slice



  
**Amul**  
Combo No.1



Kaho pyaar na hai?



Amul  
Lsco la



# Aabaadi ya barbaadi ?



**Amul**  
One in a billion

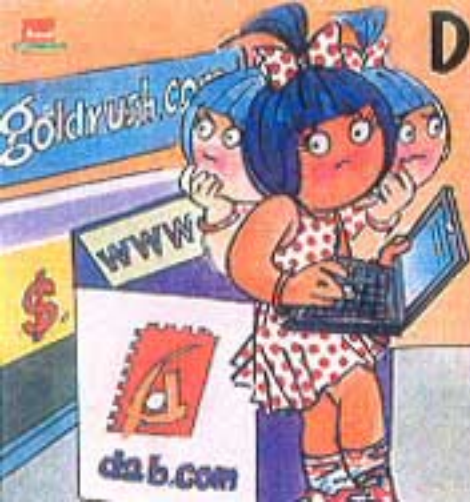
# Eek-mail !



## Amul

Good for your system

# Dotty about coms!



@mul  
Big byte

 Post post na raha?



**Amul**

For mails & females



# Bull about cows?



**Amul**

Udderly butterly delicious

**Are Cronje's hans dirty?**



**Amul**  
**National fix-ation**

# No opposition to this Bill!



## Amul

Ut'tour'ly Butterly Delicious

Don' of a Sunny  
era.



utterly bat'terly  
**Amul**

Car car dekho, hazaar car dekho

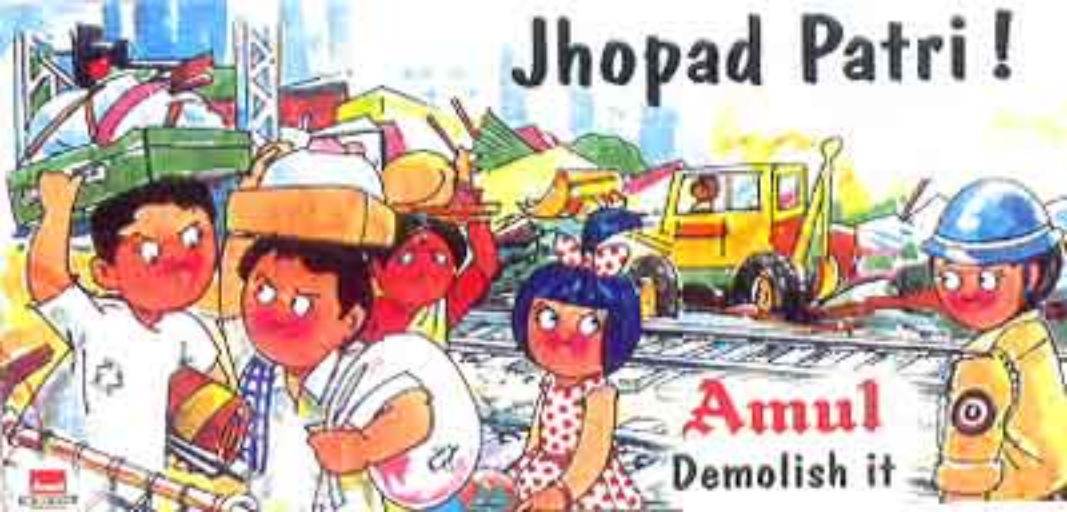


**Amul**

Auto ly Butterly Delicious



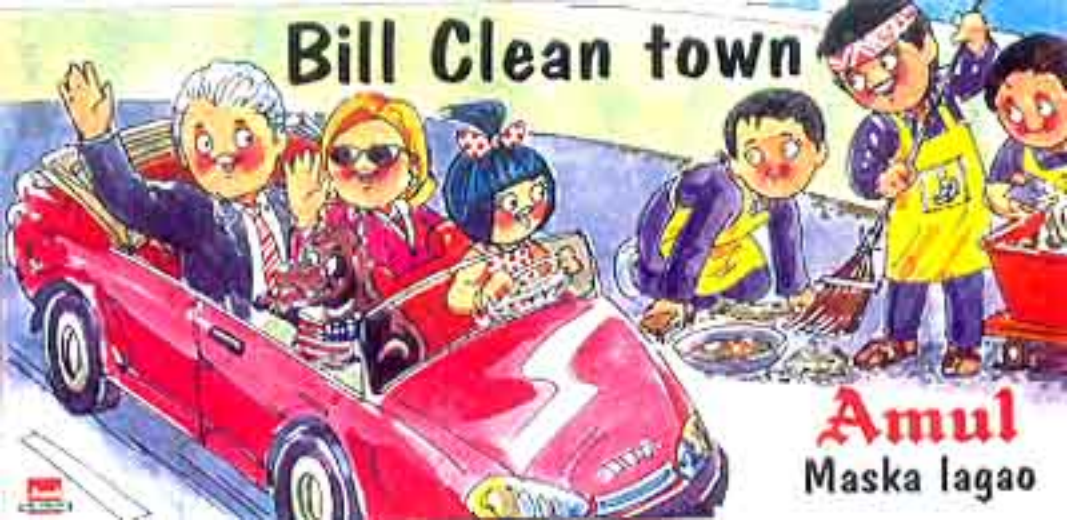
# Jhopad Patri !



**Amul**  
Demolish it



# Bill Clean town



**Amul**  
Maska lagao





We're Sure of Ganguly!

**Amul**  
Prince of Butters



Super Hitik Roshan!



**Amul**

Kaho na bhookh hai

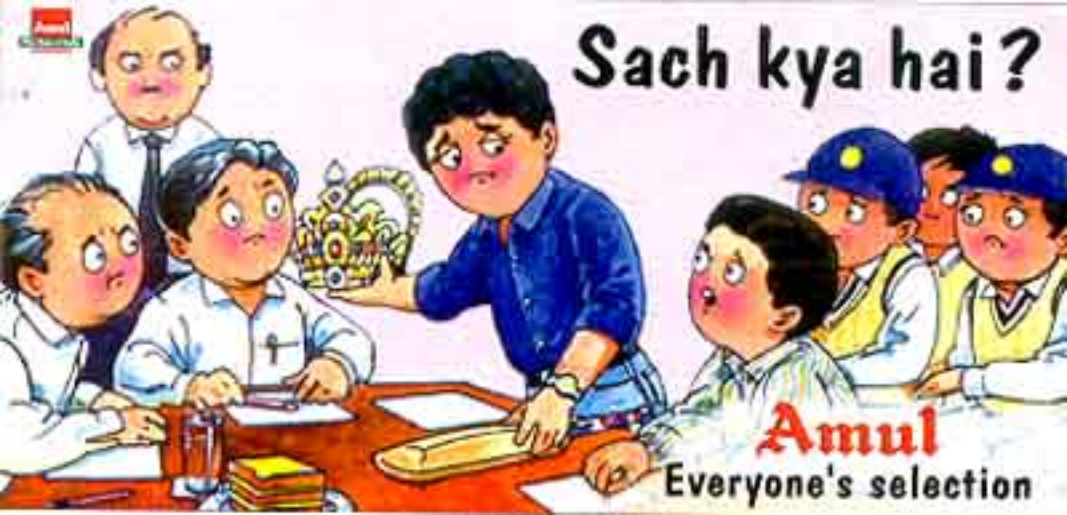




**Eat Yellow**



# Sach kya hai?



**Amul**  
Everyone's selection



# Mumbai khadde mein gaya?



**Amul**

Everyone digs it



# In deepa and deepa waters!



**Amul**  
Easily digested



*phir bhi*  
**MEAL HAI  
HINDUSTANI**

**Amul**  
Spreadz Unlimited



A yen for this velly  
safe pay-off

uttelly buttelly Amul



**Star Spoil sports!**



**Amul**  
By popular demand





"Utterly  
betterly dairy"



**Amul**

Amul Dairy Plant, Anand achieves ISO 9001 and HACCP certification



# Shoaib Chuck ter?



**Amul**  
Crowd favourite



MILLENNI



Happy 2000  
from Amul

Namaste, aap kha sakte hai!



**Amul**

Won't leave you kamzor

# A date with temptation!



**Amul**  
Very dishy

Silenced night, holy night!



**Annual**  
Mass appeal

# Bas kare taiba!



**Amul**  
Attack this instead



**Hum log ke favourite Dada**



**Amul**

**Hum log ka favourite butter**



# Zimmedar Kaun troversy!



**Amul**  
No debate

Box-office bit!

Amul



# Crown Chew'ells found

utterly treasurely Amul





# POTO finished?



**Amul**  
No opposition

There goes the sun



Bye George  
from Amul



# Shoppers stopped!



## Amul

Available round the clock



# Stunnedulkar!



**Amul**  
Sach good taste



# Madenness!



**Amul**  
Get your fairshare



# Talibanished!



**Amul**  
Overpowering taste

# Divala bonus!



**Amul**  
Abundant supply



ENGLAND  
CRICKET TEAM

# God save the team!



**Amul**  
Travels anywhere

# Cola nahin khola!



**Amul**  
Always available

# Ache Divasiya Team!



**Amul**  
Keeps you fit

It's trial is safe  
even in Bombay courts

Amul



# Anthraksha!



**Amul**

Open this instead

aiśe kha

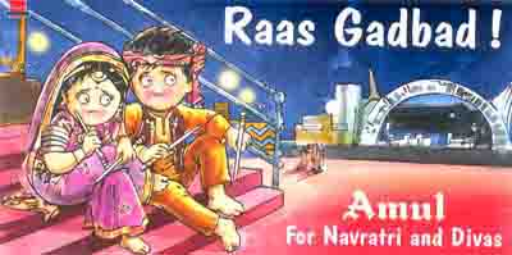


An **Amul**  
Presentation





# Raas Gadbad !



**Amul**  
For Navratri and Divas



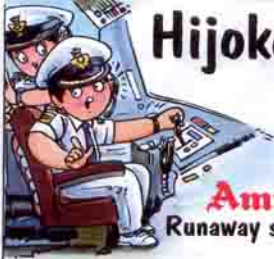
**Zubin,  
phir harmonic  
laana!**

**Amul**  
**Aapro masko**

# Af gone istan?



**Amul**  
Explosive taste



# Hijokers!

**Amul**  
Runaway success

# Mushar roughed up!



**Amul**  
Easy choice

# Terrorism ab Kabul nahin hoga !



**Amul**  
Laden with taste

**Courting trouble?**



**Amul**  
Supreme taste



# Kya Behna !

**Amul**  
Family favourite





ଆମାଣୋ ! ଲୁମ୍ପଂ ଝେ-ଇଁ, ଝତଂ ଝେ-ଇଁ,  
ଆୟୁଲଂ ଝେ-ଇଁ

ଆୟୁଲ ବାତାଲ



**Making hay while  
Sunny shines!**

**Amul**

**Affordable price**

# Girl-ti pakdi gayi?



**Amul**  
Tehelka macha de



# Bus stopped !



**Amul**

Good for double deckers

# Saurav Gone guly?




**Amul**  
Easily finished



# Dish Chahta Hai!

**Amul**

Akhtarly Butterly delicious



# Mera Naam Choker!



**Amul**

Gives you confidence

# Navjoke Sidhu!



**Amul**  
Eat these words





# Unfeet ?



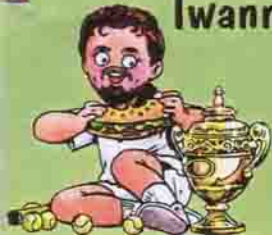
**Amul**  
Irreplaceable

**Some eat for friendship!**



**Amul**  
**Share this piece**

I wannasandwich!



**Amul**  
Go run & get it

These flaps open easily

Amul

Butter for the INSATIABLE 1



# Unfit Trust of India?

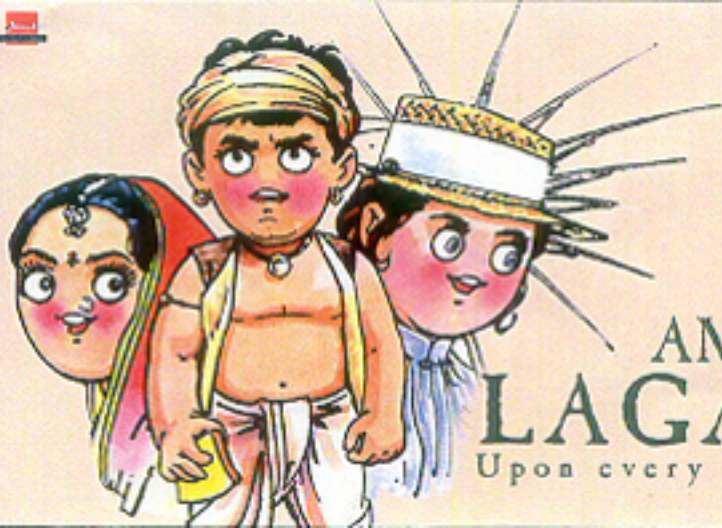


**Amul**  
Safe investment



**Hai koi itna  
lajawaab?**

**Amul**  
**Number 001**



# AMUL LAGAANA

Upon every slice in India

# For the bahu and the saas!



## Amul

Kyu ki isme taste hai





# Heshtory repeats itself!



**Amul**

Utterlea Butterlea delicious



# Gaga over Guga!



## Amul

Great with french toast



# EK DISH KHA!



**Amul**  
A bond of love

**For all Ammas  
and Didis**



**Amul**  
**Choice Makhan**



# Ban darr!

**Amul**

Man ki chaha

# Standulkar!



**Amul**

One in a billion

The face that  
lunched a thousand ships



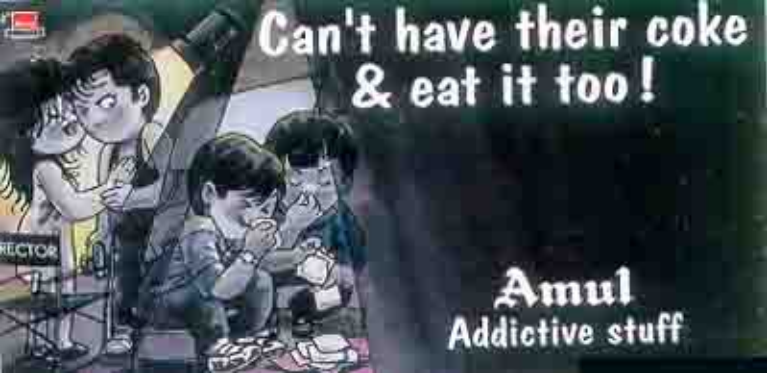
utter aye butter aye **Amul**

# Greater Bombay? Or crater Bombay?



**Amul**  
Holesome food





**Can't have their coke  
& eat it too!**

**Amul**  
**Addictive stuff**



# Star maar kalakaar!

**Amul**  
Always in focus



# Dil Mango more!



**Aam ul**  
**Aaphus mein baato**

**Bombay's  
lost its Bee**



**Amul**

# Raveena Undone?



**Amul**

A meal for Kapoor

# Bungle Desh!



**Amul**

Careful with neighbours

 **Ketan par ekh nazar rakh!**



**Amul**  
**Safe stock**

**One flew over  
the nightingale's nest?**



**Amul**

**Goes over everything**





# Glad eater!

## Amul

Eat it crouching or hidden

“मंगल'अमुल'ती मोलया”

अमुल बतल



# Saurav's Gang beats Steve's Warriors!



## Amul

Taste Match Special



# Saurav's Gang beats Steve's Warriors!



**Amul**

Taste Match Special





# Har bhojan ke sangh



## Amul

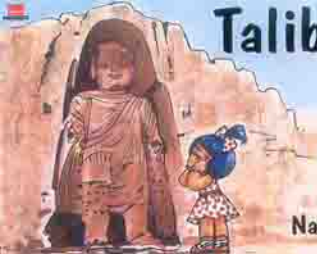
Gopi over the chand!



**Amul**

Utterly shutterly delicious.

# Talibandits!



**Amul**  
National treasure



**Close up or  
Close down!**

**Amul**  
Lip smacking taste






# Psychological Waughfare!



**Amul**

Eat these words



# No whiffs or butts!



**Amul**  
Have it in public



# Jahaaz Yatra!



**Amul**

Utterly Boat-erly Delicious



Amul

