

# Agarball karo ge toh bat karunga!



Amul  
Breakfast opener!



Check out all Amul Topicals since 1976 on our official App™ "Amul World" on Play Store & iTunes



A vintage-style illustration of a woman with curly hair, wearing a floral dress, sitting behind a bar counter. She is holding a glass of beer and looking towards the camera. The bar counter is filled with various bottles of alcohol and glasses. In front of her is a large tub of Amul butter.

Bahar ka maal  
in your bar?

Amul

Only butter. No scotch.

# Cabbie alvida na kehna...

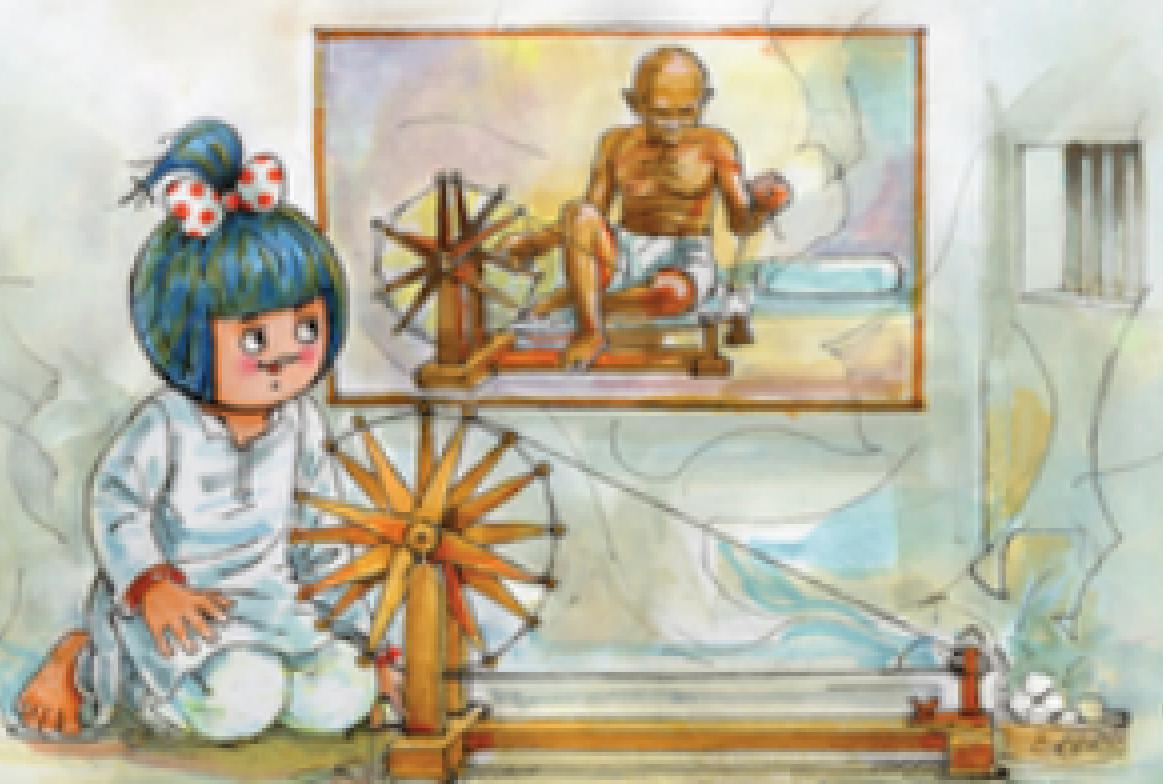


**Amul**  
**Premier butter**



Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes

# Father of the Nation...



**Amul**  
**Butter of**  
**the Nation**

Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes

# PLASTIKNA NAHIN CHAHIE!



**Amul**  
**USE ONLY**  
**RECYCLABLE PLASTIC**



Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store

# Ek aur Vijay!



**Amul**  
**Hum bhi A.B.**



Check out all Amul Topicals since 1976 on our official App\* Amul World\* on Play Store & iTunes



# Jas bad luck!

**Amul**  
**Stress free**  
**Breakfast!**

Check out all Amul Topicals since 1976 on our official App™  Amul World™ on Play Store 



# Howsdy butter?

Amul  
**Tex some more!**

Check out all Amul Topicals since 1976 on our official App™ "Amul World" on Play Store  & iTunes 

# FOR THE DIMPLE PLEASURES!



Amul  
**TEN ON TENET!**

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# Lai Bhaarish!



**Amul**  
**Record breaking**  
**taste!**

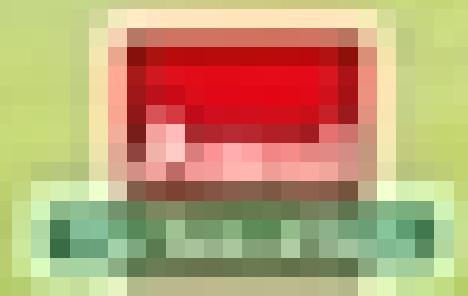


Check out all Amul Topicals since 1976 on our official App\* Amul World\* on Play Store

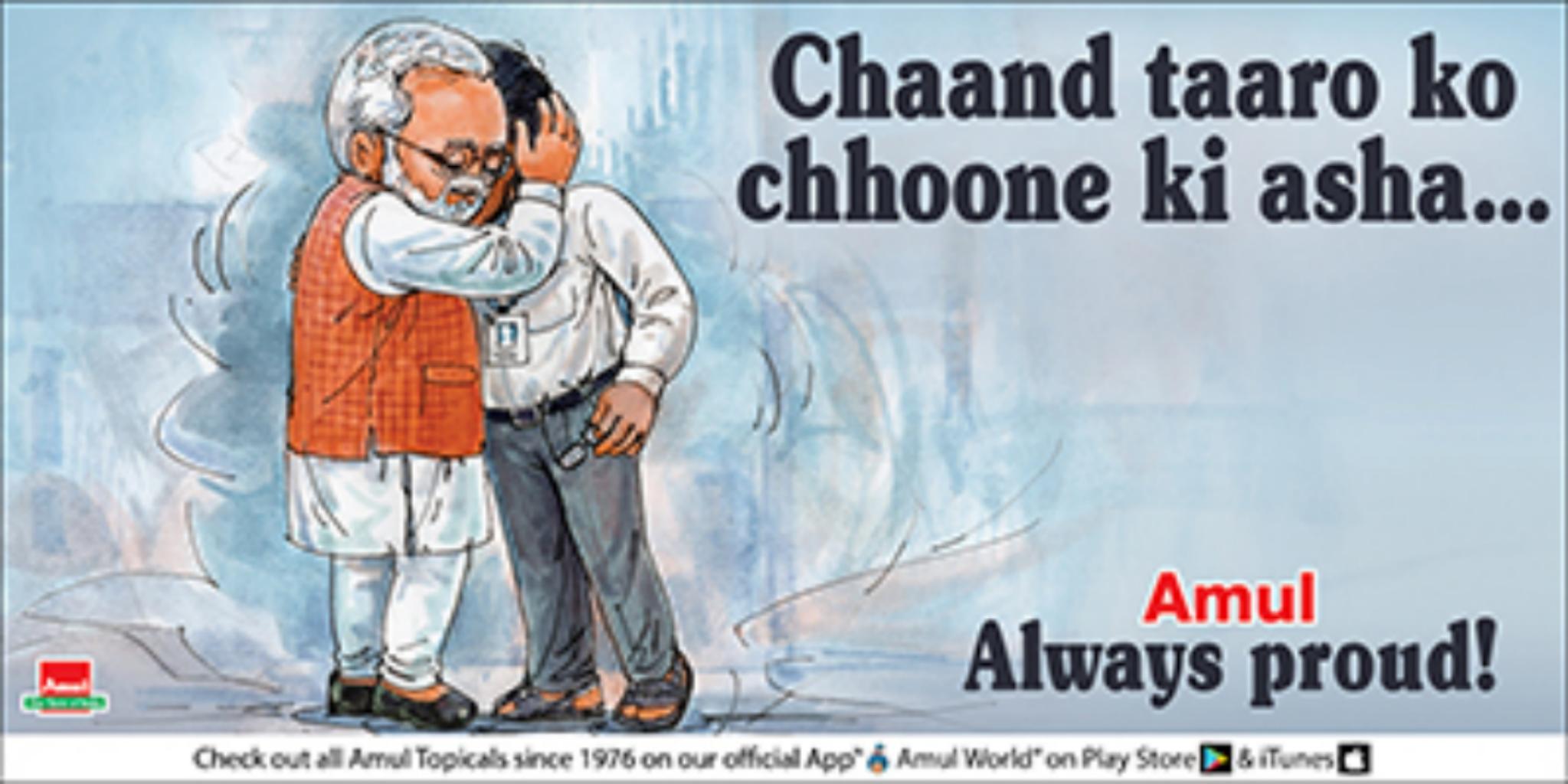
# India mein South Afrikhana!



**Amul**  
Utterly Butterly  
Yellow!



Check out all Amul Topicals since 1976 on our official App\* & Amul World™ on Play Store & iTunes.



**Chaand taaro ko  
chhoone ki asha...**

**Amul**  
**Always proud!**



Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes



# Tastee even without A.C.



Amul

Thanda Thanda Maska.

# He gave us our fundamental white!



**Amul**  
Remembering Dr. Kurien on  
his 7th death anniversary



Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store

# DON'T MAKE THEM HISTREE...



**Amul**  
**CUT YELLOW,**  
**NOT GREENS!**



Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes

# *Har trick jaanta hai!*



**Amul**  
*Jas too good!*



Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes

# Fit for Bread!



Amul  
Hit in India!



Check out all Amul Topicals since 1976 on our official App™ "Amul World" on Play Store & iTunes

A colorful cartoon illustration of a man and a woman playing badminton. The man, on the left, is wearing a black tank top and orange shorts, holding a racket and a yellow shuttlecock. The woman, on the right, has blue hair in pigtails and is wearing a white shirt with red stripes and a purple skirt, also holding a racket and a yellow shuttlecock. They are on a green court with a net in front of them, set against a background of blue and white clouds.

# World Butterminton Champ!

**Amul**  
**100% Sindhustani!**



Check out all Amul Topicals since 1976 on our official App\* **Amul World™** on Play Store & iTunes

# Kamal ke neta. Kamaal ke achievements.



Arun Jaitley  
1952-2019



Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store & iTunes



# MISSION MAKHAN!

Amul  
**MARS APPEAL**

Check out all Amul Topicals since 1976 on our official App\* & Amul World™ on Play Store & iTunes □



# Inh nagmo ki masti ke mastaane hazaaron hain...



**Khayyam Saheb**  
**1927-2019**



Check out all Amsul Topicals since 1976 on our official App™ "Amsul World" on Play Store & iTunes

# Bread aur butter ka atoot bandhan!



**Amul**  
**Utterly Brotherly**  
**Delicious!**



Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store

# DUS KA BEES! DUS KA BEES!



**Amul**  
**BRILLIANT IN**  
**EVERY DECADE!**



Check out all Amul Topicals since 1976 on our official App™ "Amul World" on Play Store & iTunes

# Sher if You Can

ARMAL BUTTER  
For The Master Batter.



# Exit the Dragon?



**Amul  
Made in  
India**

Download the Locate Amul app from play store and easily find shops selling Amul products near you.

# Aap kisise kum naheen...



Rishi Kapoor  
1952-2020



Check out all Amul Topicals since 1976 on our official App™ "Amul World" on Play Store & iTunes

# Tumko yaad rakhenge guru hum...



**Irrfan Khan  
(1967-2020)**



Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store & iTunes



# Covideo conferencing?

**Amul**  
**Make your**  
**tastebuds Zoom!**

Check out all Amul Topicals since 1976 on our official App\*  Amul World\* on Play Store  & iTunes 

# FRIEND REQUEST ACCEPTED!



**Amul**  
**ED**  
**BY MILLIONS!**

Check out all Amul Topicals since 1976 on our official App\* Amul World\* on Play Store & iTunes

# OIL KAM, BUTTER ZYAADA!

**Amul**  
**IT'S GOOD, NOT CRUDE!**



Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes

# We feel twice as lakhy!



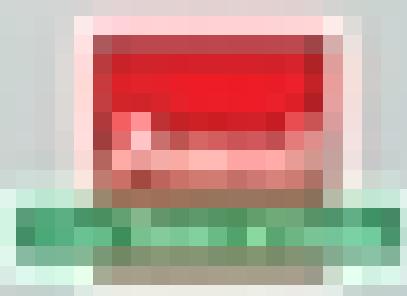
Thank you.  
Keep following  
and enjoying

**Amul**

# Yahi Curvano padega!



**Amul**  
**Flatten it**  
**in bread!**



Check out all Amul Topicals since 1976 on our official App® Amul World™ on Play Store & iTunes

# Playing WHO tu tu?



Check out all Amul Topicals since 1976 on our official App\* Amul World\* on Play Store & iTunes

# Mom is where the heart is...



**Amul**  
**Favourite**  
**all-rounder!**

Check out all Amul Topicals since 1976 on our official App™ **Amul World™** on Play Store & iTunes



Polish For Maska.

Amni  
Magical Taste.

# **MBBS: Makhan Bole Bahut Shukriya**



**Amul**  
**In sickness  
and in health**



Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store

# In a glass of its own!



**Amul**  
Celebrates World Milk Day



Download the Locate Amul app from play store and easily find shops selling Amul products near you.

# Do the light thing!



**Amul**  
Batti off,  
**butter on!**



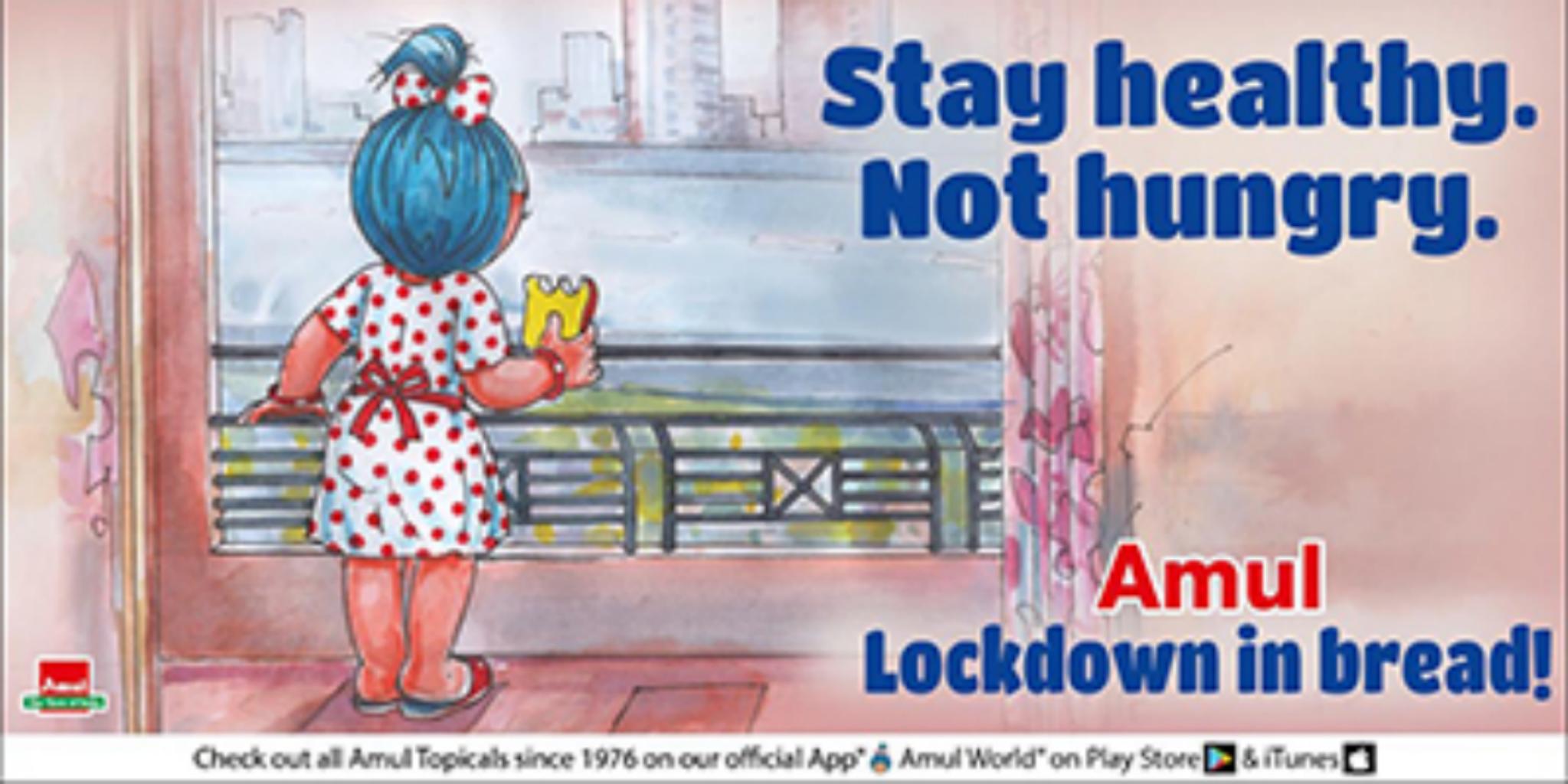
# Mahabutter!



Amul  
Epic taste!



Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes



**Stay healthy.  
Not hungry.**

**Amul  
Lockdown in bread!**

Check out all Amul Topicals since 1976 on our official App\*  Amul World\* on Play Store  & iTunes 

**Thank you for all  
the kix, trix & comix...**

**From all at Amulix**



Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store & iTunes

# Khaali haath nahin, thaali haath thanks kijiye!



**Amul**  
Janata's favourite!



Check out all Amul products since 1946 on our official App! **AmulWorld™** on Play Store & App Store



**Home for breakfast,  
lunch and dinner?**

**Amul  
So are we**

Check out all Amul Topicals since 1976 on our official App™  Amul World™ on Play Store 



# Salaamul Namaste

**Amul**  
**Greet this treat!**

Check out all Amul Topicals since 1976 on our official App\* AmulWorld™ on Play Store & iTunes



# Haath se nikal gaya?



**Amul**  
**Never leave**  
**without it!**



Check out all Amul Topicals since 1976 on our official App™ "Amul World" on Play Store & iTunes



# Aapra Dikra nu favourite



Amul  
**Majanoo Makhan**

# Holi masti, wholly maska!



Amul  
Khilao, peela lao!

Check out all Amul Topicals since 1976 on our official App\* AmulWorld™ on Play Store & iTunes





*Better saaf  
than sorry!*

**Amul**  
*Always safe!*

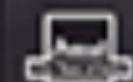


Check out all Amul Topicals since 1976 on our official App\* & Amul World\* on Play Store & iTunes

# Champion. Olympian. Indian.



Balbir Singh Sr.  
**(1923-2020)**



Download the Locate Amul app from play store and easily find shops selling Amul products near you.



Dilli aisa  
kissi ne  
mera toda...

Amul

Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes



# Sabarmati Ashramul!



**Amul  
Sabne  
charkha hai!**

Check out all Amul Topicals since 1976 on our official App\* Amul World\* on Play Store & iTunes



# Namaskar President Trump!



**Amul**  
*Traditional*  
**Indian welcome**



Check out all Amul Topicals since 1976 on our official App™ "Amul World" on Play Store & iTunes

# AN OFFICER AND a Gentlewoman!



**Amul**  
**MARCHING AHEAD!**

Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes

# Will UK become Rishi rich?



**Amul**  
**Naam toh**  
**Sunak hogा!**



Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store



# AA Parajit!

**Amul**  
**For Every Party!**

Check out all Amul Topicals since 1976 on our official App™  Amul World™ on Play Store  & iTunes 





# JOAQER!

**Amul**  
**HAVE ON A**  
**RENEE DAY!**



Check out all Amul Topicals since 1976 on our official App\* Amul World™ on Play Store & iTunes



We've licked  
the world  
and the universe.

Ammi  
The Raight choice



Incredible Kirk.  
Incredible work.

RIP  
(1916-2020)



Check out all *Annual Topicals* since 1976 on our official App! *AnnualWorlds*™ on Play Store & iTunes

# FIGHT House!



Amul  
**TRUMP CARD!**

Check out all Amul Topicals since 1976 on our official App™ **Amul World™** on Play Store & iTunes

# WUHAN SE YAHAN LE AAYE!



**Amul**  
**HOMECOMING**  
**SNACK!**



Check out all Amul Topicals since 1976 on our official App™ **Amul World™** on Play Store & iTunes

# *Ab boarding paas hai!*



**Amul**  
**Airport snack**



Download the Locate Amul app from play store and easily find shops selling Amul products near you.

# ***IT'S SUPER OVER BREAD!***



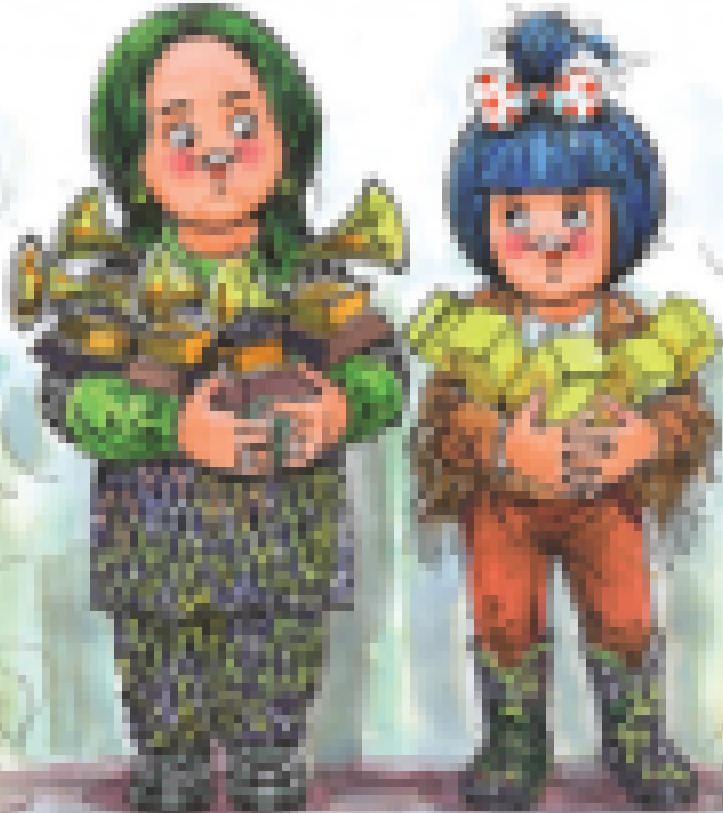
**Amul**  
***Ut-tie-ly But-tie-ly  
delicious!***



Check out all Amul Topicals since 1976 on our official App\* & Amul World\* on Play Store & iTunes



# And the Grammul goes to...



**Amul**  
**Utterbillie**  
**Butterbillie**  
**Deilicious!**



Check out all Amul Butterbillies since 1922 on our official App! Amul Butterbillies on Play Store Available on iPhone

# Aeropain

Amul  
High flying taste!

Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes



# It's butter, not shutter!



Amul  
Open 24/7

Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store & iTunes



You never missed.  
You'll forever be missed.

Kobe Bryant  
1978-2020



Check out all Annul Topicals since 1976 on our official App "Annul World" on Play Store & iTunes

# *Robohot khoob!*



**Amul**  
*Make space  
for it*



Check out all Amul Topicals since 1976 on our official App\* Amul Viworld™ on Play Store

# A real mother of a butter!

Amul  
Serving mankind



# Police ke liye horsela...



**Amul**  
**Gallop it down!**



Check out all Amul Topicals since 1976 on our official App™ **Amul World™** on Play Store & iTunes



# You'll be MiSseD!



**Amul  
Never  
dropped!**



Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store

# Ek aur day?



**Amul**  
**The taste**  
**never changes!**

Check out all Amul Topicals since 1976 on our official App™ Amul World™ on Play Store





# GONE WITH THE WINDSOR?

Amul  
FOR ROYAL TEA

Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes

# Aatmakhanirbhar!



**Amul**  
**Makes kitchens**  
**self sufficient!**

Watch Live Recipes by leading Chefs from across the World on [Facebook.com/amul.coop](https://Facebook.com/amul.coop)

# For Tanaka and Manka shakti!



**Amul**  
**Age old favourite**

Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes



# Ausla rakho...



**Amul**

Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes



# India's Amulitary head!



**Amul**  
**Chief of**  
**Delicious Stuff**

Check out all Amul Topicals since 1976 on our official App™ AmulWorld™ on Play Store & iTunes

# India's stAmulus package!



Amul  
Local bhi.  
Global bhi.

Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes

# Never Have I Ever ... had a better butter!



**Amul**  
Loved by Indians  
& Amulicans



Check out all Amul Topicals since 1976 on our official App "Amul World" on Play Store & iTunes

# Cuts like a knife through butter



**Amul**  
The no.1 butter on DAMANIA-1

# **Red Zone, Orange Zone, Green Zone...**



**Amul  
YELLOW ZONE!**



Check out all Amul Topicals since 1976 on our official App\*



Amul World™ on Play Store



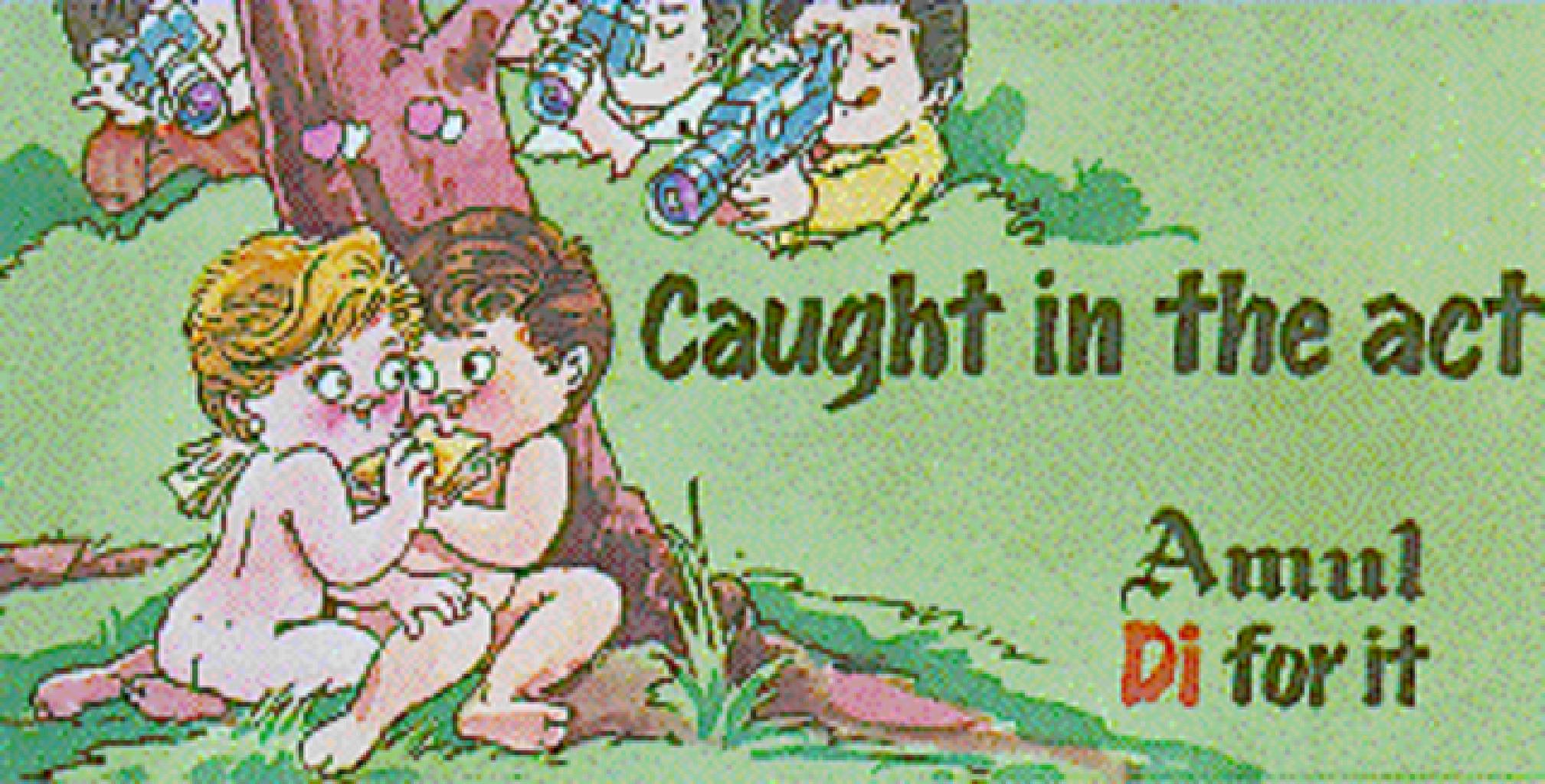
# THE BIGGEST BANG!



**Amul**  
**LOVED BY MILLIONS!**



Check out all Amul Topicals since 1976 on our official App\* Amul World\* on Play Store & iTunes



Caught in the act

Amul  
Di for it



**Police sir, may I have  
some more...**

**Amul**

#### **ELASTIC HOMOGENEITY**

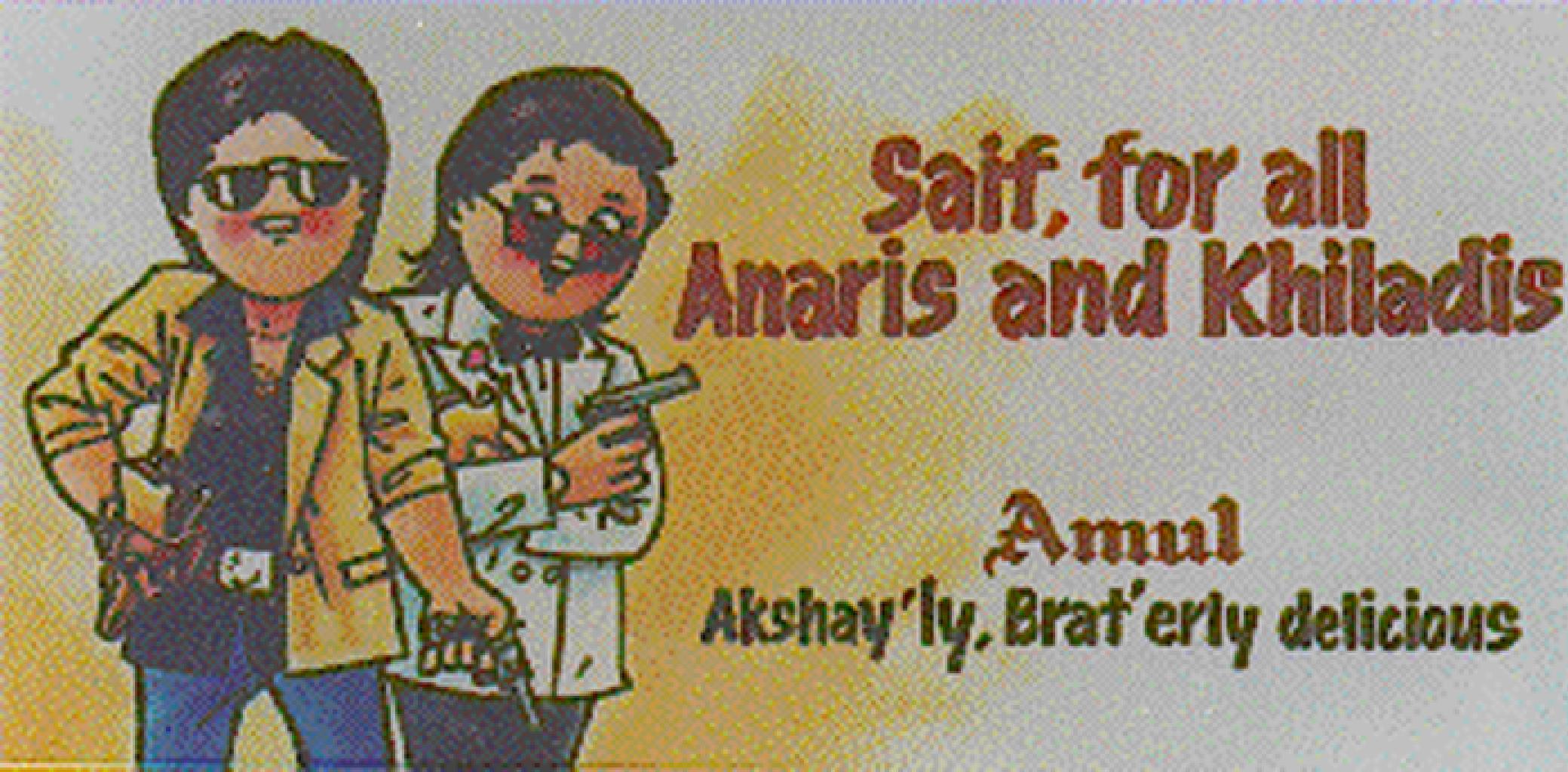


# A tribute to the leader who inspired Amul.

## H.M.PATEL'S FILM

# H.M.PATEL'S FILM **SARDAR**

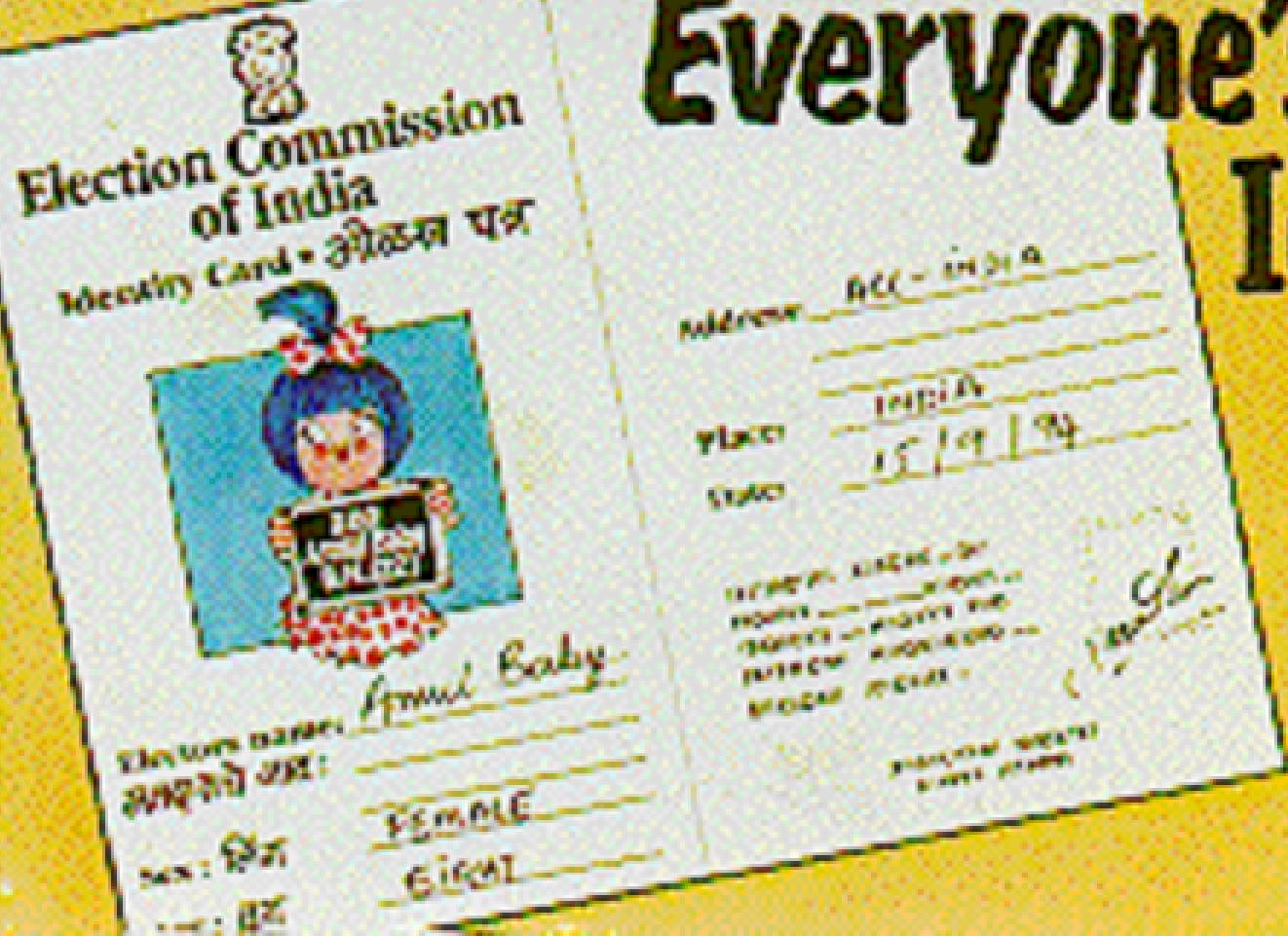
STARRING: PARESH RAWAL



Saif, for all  
Anaris and Khiladis

Annual  
Akshay'ly, Brat'erly delicious

# Everyone's National Identity



Congrats! The gold was worth weighting for.



Annul  
Our Common Wealth.



No  
Doubtfire  
about this  
taste.

Amen

# Rihen reigns



Aunual  
A great wave



Tu cheez badi  
hai maska mast!

Amul  
Gimme Mohra Butter.

**Utterless, butterless...  
but not for long.**

**Unavoidable shortage.  
We'll be back soon.**

**Annul**



# Unbeatable eatable!

Amul  
Goalsome  
Wholesome



# "Tu hai meri Kiran!"



Amul  
Super cop.  
Super Taste

# Reigning Butter



Amul



Don't cry for me  
Argentina

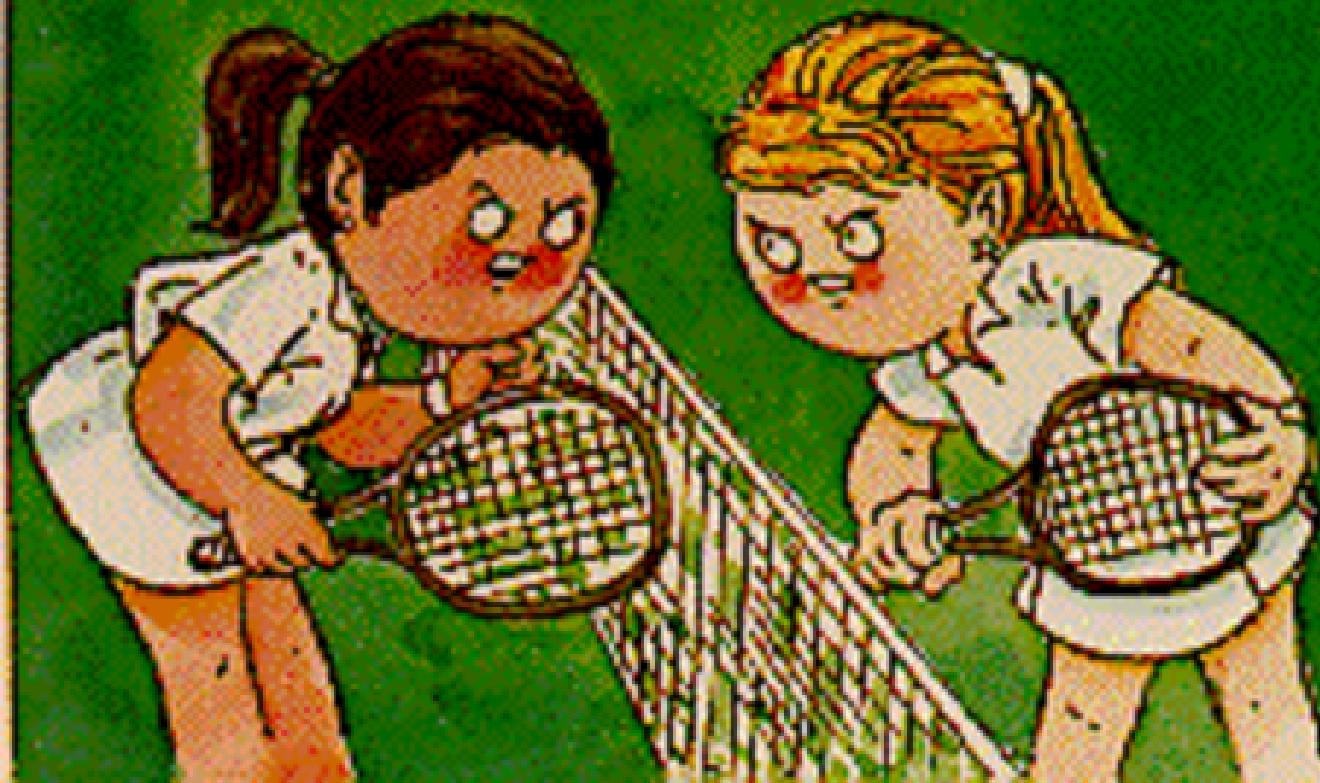
Amul  
Taste positive

# Available on board and bread

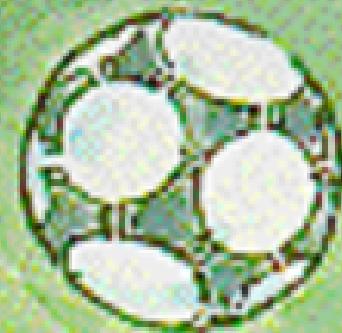
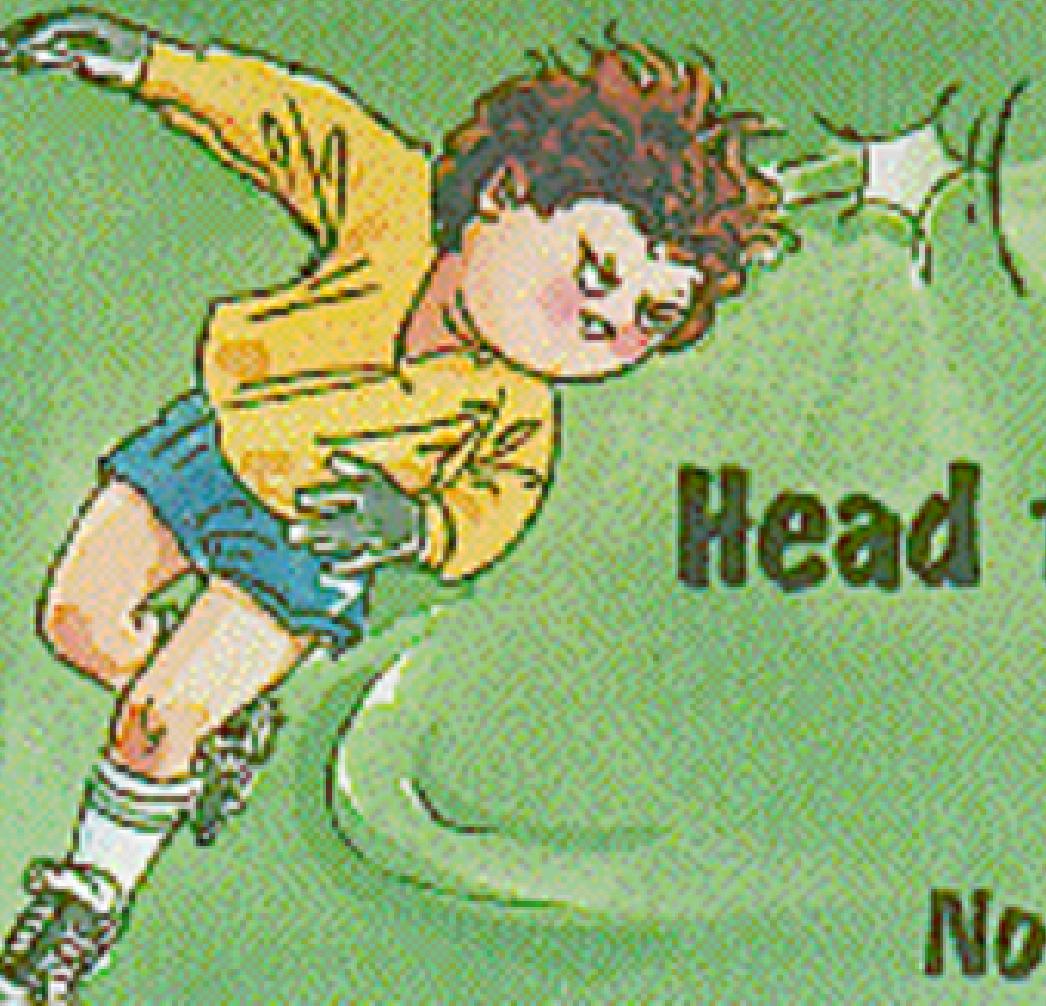


Amul  
You can't **liq** our butter

# Lori's story-The falling graf



Amul  
In victory  
and defeat



**Head for the USA**

*Amni*  
**No competition**

# Spread a little sunshine



Amul - Wet your appetite

*Amul pays homage to*



**TRIBHOVANDASBHAI PATEL**  
**our founding father**  
**1903 - 1994**