

## CONTACT

Email:

jojobeth1@gmail.com

Web Development Portfolio

<https://jojobeth1.github.io/>

Graphic Design Portfolio:

<https://jojobethdesigns.com>

## EDUCATION

*General Assembly*

San Francisco, CA

Web Development  
Immersive Program

Graduation: Sept 2017

*California State  
University, East Bay*  
Hayward, CA

Bachelor of Arts in Art -  
Graphic Design  
& New Media Option

Graduation: June 2007

## DESIGN PROFICIENCY

- Illustrator, Photoshop, InDesign, Flash, & Dreamweaver
- Creating product mock-ups & wireframes
- Web UI & layout
- Web graphics
- Email newsletter design
- Editing Drupal & Wordpress sites
- Photo retouching & color correction
- Image manipulation

# JOANNE CABLING

*Full Stack Web Developer & Graphic Designer*

## TECHNICAL PROFICIENCY

Languages: *JavaScript, Ruby*

- HTML/CSS,
- Bootstrap
- Sass
- Mongoose
- ActiveRecord
- APIs
- Materialize
- Node.js
- React.js
- PostgreSQL
- jQuery
- Foundation
- Express
- Rails
- Git/Github
- Ajax
- MongoDB

## WEB DEVELOPMENT PROJECTS

*Waywayfar | August 2017*

<https://waywayfar.herokuapp.com/>

A MERN stack application with full CRUD functionality. This app allow users to create and share posts about their favorite destination city. Post can consist of a description and a photo. I collaborated with a team of three other full-stack developers. Our team used the Agile software development method. My focus on this app was the backend and database, and front-end forms, and css styling.

*Ponder | August 2017*

<http://ponder-blog.herokuapp.com/>

A Ruby on Rails application with full CRUD functionality. This app is a microblogging platform that allows users to post text in 1000 characters or less. I collaborated with a team of two other full-stack developers using the Agile software development method.

## WORK EXPERIENCE

*Graphic Designer & Production Coordinator*

October 2006 - March 2017

San Francisco Estuary Institute | Aquatic Science Center

- Produced and optimized graphics for printed and on-screen media including presentation slides and graphics, print graphics, packaging, marketing materials, posters, pamphlets, factsheets, flyers, letterhead, logos, postcards, etc.
- Managed and coordinated an average of 10 creative projects from concept to completion per year
- Collaborated with Art Director in the production of over 20 print and web based projects
- Worked on a team of senior scientist, project managers and web developers on the successful redesign of the organization's main website
- Managed and updated over 5 websites for the organization and its partners
- Collaborated with senior scientists, program managers and copywriters to create several email campaigns along on a tight schedule
- Responsible for hand-coding & deploying HTML emails
- Managed and updated over 5 different email databases
- Maintained the upkeep and organization of a repository of graphical assets and images