

JO ANNA JOHNSON
UX/UI DESIGNER – WEB DEVELOPER – MARKETING PROFESSIONAL

402 208 8791 jo.anna.johnson@hotmail.com

ONLINE PORTFOLIO: <https://jojohnson.github.io/index.html>

SKILLS

Front End Development
User Experience Design
User Interface Design
Interactive Design
Website Design
Branding / Logo Design
CMS Updates & Site Maintenance
Print and Web Graphics
Marketing
Creative Development
Project Management

TECHNICAL SKILLS

HTML
CSS
JavaScript
jQuery
Bootstrap
AJAX
WordPress
Photoshop / GIMP / PIXLR Editor
Sketching / Wireframing
Brackets / GitHub

EDUCATION

**Foundations of Web Development
Certificate**
Interface Web School - Omaha, NE
Front-End Web Developer Training
including HTML, CSS, JavaScript,
jQuery, Bootstrap, AJAX and
Responsive Web Design
2017

**Web Development & Design
Online Courses**
Alison
Web Page Development, Web Page
Design Using HTML5 and CSS3,
JavaScript - Working with the
Document Object Model and jQuery
Plugins, Adobe Photoshop,
Introduction to Computer Science
2017

B.A. in Journalism
Creighton University - Omaha, NE
1995

Highly motivated and results-oriented, I have a passion for creating dynamic and interactive web experiences that are both captivating and intuitive. I enjoy building responsive, user-centered digital solutions that blend clean design aesthetics with engaging interface functionality. – Please check out my [Online Portfolio](https://jojohnson.github.io/index.html)

PROFESSIONAL EXPERIENCE

Procurement Coordinator – Cargill, Blair, NE

Managed strategic and tactical sourcing activities, vendor relations and purchase order processing. Procured materials and services for operations. Developed job aid documentation and facilitated process and procedure training.
2014 – 2016

Graphic Artist – Freelance, Omaha, NE

Designed advertising and marketing materials and advised clients regarding production. Work Samples available for review at enkurij.com/Portfolio
2012 – 2014

Marketing Product Manager – First National Bank, Omaha, NE

Managed credit card marketing campaigns, promotions and incentive programs. Worked internally with Client Management, Compliance, Operations, Legal and Finance, and externally with creative agencies, vendors and third parties on acquisition efforts. Analyzed and reported on campaign performance. Assisted with marketing budget planning and expense management.
2007 – 2013

Lead Compliance Liaison – Physicians Mutual, Omaha, NE

Reviewed advertising, marketing and telemarketing materials for compliance. Advised Compliance Analysts, Creative Development and Direct Marketing areas on regulatory compliance. Drafted process and procedure documentation for Creative Compliance. Participated in marketing concept and strategy sessions related to creative and product development. Involved in branding and new product implementation efforts.
2005 – 2007

Creative Services Project Leader – Central States Health & Life Co. of Omaha, Omaha, NE

Led creative efforts to provide marketing support to sales and agent force. Implemented marketing strategies for agent recruitment. Coordinated product releases, incentive programs and special events. Editor and lead writer of company newsletters.
2002 – 2004

Marketing Specialist – Travel and Transport, Omaha, NE

Developed print advertising and marketing collateral to promote leisure and business travel. Managed ad placement, vendor relations, contracts and billing. Worked with advertising agencies to develop radio and television advertising.
1997 – 2001

Founder – enkurij, Omaha, NE

Promote creative expression, motivation and awareness. Responsible for business strategy and initiatives. – Visit website at enkurij.com
2001 – Present

[VIEW ONLINE PORTFOLIO](https://jojohnson.github.io/index.html)