



# JUNAID AHTISHAM

## WEB DEVELOPER AND DESIGNER

### PROFESSIONAL SUMMARY

Frontend Web Developer with 2+ years of experience in building responsive, user-friendly websites and web applications using HTML, CSS, JavaScript, React, and Bootstrap. Adept at blending technical expertise with creative design, backed by professional experience in graphic design, video editing, and animation. Recently served as Creative Head at Ficer Pakistan, Okara, leading digital projects before relocating to Lahore. Passionate about creating seamless user experiences with modern design aesthetics.

### CONTACT

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### WORK EXPERIENCE

#### Creative Head

Ficer Pakistan – Okara, Pakistan

Jan 2024 – Aug 2025

- Created and executed data-driven content projects, achieving a 30% increase in customer engagement rates
- Increased lead generation by 25% within a year through the development of trend-based marketing materials
- Implemented targeted cLed the creative and web development team for multiple client projects, ensuring delivery of high-quality digital content.
- Designed and developed responsive websites using React, Bootstrap, and JavaScript.
- Created marketing visuals, promotional videos, and engaging 2D animations for digital campaigns.
- Collaborated with cross-functional teams to align creative direction with business objectives.
- Content strategies and optimized content distribution, resulting in a 45% increase in website traffic

#### Frontend Web Developer (Freelance & Projects)

Remote & On-Site – 2022 – Present

- Developed responsive portfolio websites, landing pages, and e-commerce concepts using HTML, CSS, JavaScript, and Bootstrap.
- Built React-based interactive UIs with optimized performance and modern styling.
- Designed user interfaces and graphics with Adobe Creative Suite for improved user engagement.
- Assisted clients with branding, logo design, and creative media content.

### AWARDS AND CERTIFICATION

#### Employee Excellence (2024)

fatima institute of computer sciences

#### Certificate of Completion, frontend web development course (2024)

ficer pakistan

#### Additional Information

- Languages: English (Fluent), Urdu (Native) spanish ( beginner) hindi (fluent)
- Location: Currently based in Lahore, open to on-site & remote opportunities.

#### portfolio

<https://jojoking004.github.io/responsive-3d-models/>

### ACADEMIC HISTORY

university of punjab allama iqbal campus

bachelor in software engineering

- continue

### Core Skills

- Frontend Development: HTML5, CSS3, JavaScript (ES6+), React.js, Bootstrap
- UI/UX & Design Tools: Adobe Photoshop, Illustrator, Adobe Animate (2D Animation)
- Video & Media: Adobe Premiere Pro, Motion Graphics
- Other Skills: Responsive Design, Cross-Browser Compatibility, Git/GitHub, Problem Solving