# JOJO CHEN

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## **EDUCATION**

### • University of California, Berkeley

- Computer Science
- Expected Graduation 2022
- Relevant coursework: CS61A
  Structure and Interpretation of Computer Programs; CS61B Data
   Structures.

# • University of Pennsylvania

(Summer 2018)

- Management and Technology Summer Institute EASo28; 3 week for credit program in business and engineering. Prototyped with Arduino and Solid Works
- Massachusetts Institute of Technology (Summer 2017)
  - MIT Launch: 4 week program for entrepreneurship.
- Lynbrook High School (2015-2019)
  - Model United Nations-Treasurer and director of logistics
  - Society of Psychology and Sociology-Vice President

## SKILLS

- Python
- HTML
- CSS
- SQL
- Adobe Photoshop
- Figma
- Final Cut Pro
- Microsoft Office
- Google Analytics
- Google Ads
- Google Drive
- Chinese Mandarin

## **PROJECTS**

#### Vertical.

Co-Founder 2019

- Prototyped a wearable device and companion app to help users achieve a better posture; created app prototype in Figma
- conducted market research with chiropractors

### The Okay Group

Co-Founder/ 2015-2019

- Art-for-charity nonprofit run with a mission to provide support for girls in education globally through craft fairs and commissions.
- Managed operations: organized logistics for events, discovered new opportunities for the organization, created products, lead meetings.

#### **Ineffable Muse**

Founder/ 2015-2019

- Online lifestyle brand with a mission to create a community of young women pushing boundaries, one necklace at a time.
- Worked with manufacturers to produce jewelry designs, ran online store on multiple platforms.
- Sold jewelry to over 20 countries

#### WearAml

Co-Founder 2017

- Wearable technology startup with a mission to make "Daycations" safer for young children through a GPS wristband
- Interviewed over 30 parents and 70 amusement park
- Created website and designs of initial prototype, met with executives at Edaville Family Theme Park for Beta testing

## EXPERIENCE

#### **Marketing and Operations Internship**

PRxDigital / Summer 2019

- Worked closely with CEO Brenna Bolger to help clients with PR and marketing related needs
- Managed communications with Momentum for Mental Health, who hired PRxDigital to run both a digital and physical campaign with a grant from Kaiser Permanente

#### Marketing/Event Planning Assistant

Allwin21 Corp./ 2017-2019

- Redesigned the company booth for the **SemiCon West** exhibition, helped execution of the 2017 and 2019 events
- Designed and worked with manufacturers to create 6000 pieces of merchandise sent to conventions in the U.S., Taiwan, and France