



# Tourism Tour

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**EKLABYA  
INSTITUTE OF  
MANAGEMENT**

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# Contents

- Introduction
- Kali Mandir
- Coronation Bridge
- Mina More
- Gorumara National Park
- Murti River
- Lataguri
- Gajoldhoba
- Conclusion

# Introduction

## What is Tourism?

- Tourism is both a cultural and economic phenomenon involving people traveling outside their usual environment for personal or business reasons.
- Tourism industry is a global industry.





# Kali Mandir

- Sevoke Kali Mandir, was built in the year 1730. It is a sacred temple located in Siliguri, dedicated to the Hindu Goddess Kali.
- It is also known as Sevokeshwari Kali Mandir.
- The temple is situated on a hill and is reached by climbing 107 steps.
- The idol of Goddess Kali is painted with signature colors in Bengal's traditional style and with precious jewels and garlands.
- The temple is visited by thousands of tourists every year, but it receives the highest footfall during Navratri and Durga Puja in the month of October.





# Coronation Bridge

- This bridge was named after the king George VI and Queen Elizabeth in the year 1937.
- It was completed in 1941 at the cost of Rs. 6 lakhs the foundation stone of the bridge was laid by John Anderson.
- This bridge connects the districts of Darjeeling, Kalimpong and Dooars.
- This bridge is also known as the Sevoke roadway Bridge and is located in West Bengal, India and is across the Teesta River.



# Mina More

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- Mina More is more famous for breakfast point specially laccha paratha.
- Locals run their livelihood by running small stalls and dhabas.
- Bagrakote is another name for Mina More.





# Gorumara National Park

- Gorumara is located at a distance of 80kms from Jaldapara.
- Gorumara National Park is famous for its one horned Indian Rhino.
- It is also famous for its breeding population of one horned Indian Rhinoceros.





# Murti

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- Murti River originates from the Neora Valley National Park.
- Murti River is situated at a distance of 80km away from New Jalpaiguri Railway Station.
- There are many resorts at this place which allows visitors to stay here and promotes this place.





# Lataguri

- It is a small town in Jalpaiguri District.
- It is famous for handicrafts made by the locals of this place.
- Lataguri is also famous for its dense forest, green grassland and it is an ideal destination for nature and animal lovers.



# Gajoldhoba

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- Gajoldhoba is famous for the dam built for the irrigational purpose on Teesta river.
- It is famous for local market such as fish market and vegetables.
- It is famous for boating and other activities as well.





# Conclusion

- We extend our heartfelt gratitude to **Eklabya Institute of Management** and the esteemed faculty members for allowing us the opportunity to share our experiences, and for the unforgettable trip!
- **Gratitude:** Thank you for giving us this chance!
- **Learning:** We learned a lot from you all.
- **Sharing:** It was great to share what we know with everyone.
- **Support:** Your support made it all possible!
- **Memories:** And let's not forget the amazing memories from the trip!



# Trip to be Remembered

