

Porsche 2023 Overview

Porsche delivered approximately 320,221 vehicles worldwide in 2023, marking a 3% increase from the previous year.

Revenue for 2023 reached EUR 40.5 billion, driven by strong demand for the Porsche 911 and electric Taycan models.

In terms of sustainability, Porsche aims to achieve a carbon-neutral balance sheet across the entire value chain by 2030.

Key Markets:

- Europe: 82,000 units
- North America: 79,000 units
- China: 93,000 units