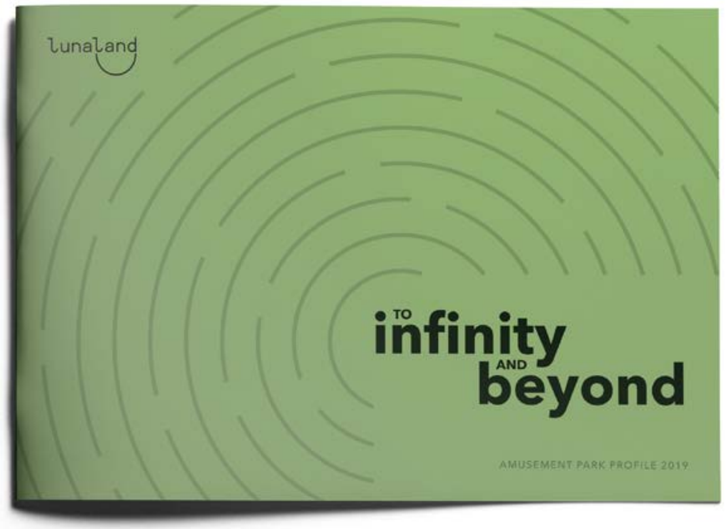
lunaland
TO
infinity
AND
beyond
AMUSEMENT PARK PROFILE 2019

Luna Land are first and foremost an entertainment company. Our passion is putting smiles (or screams) on people's faces and giving our customers memorable experiences.
Through creativity and a relentless drive for excellence we aim to immerse our visitors in our world, delighting them and enriching their understanding through fun learning. In simple terms, we love what we do!
13.2%
INCREASE IN VISITOR NUMBERS THIS YEAR
Looking back
Today
Award winnning roller coasters
5 SEC
TIME THE BODY CAN SPEND AT 7GS
About our roller coasters
Modern roller coasters

Timeline
1962
1963
1964
1975
1981
1982
1995
1998
2002
2013
3.8
MILLION
VISITORS A YEAR
Looking to the future
43%
OF AMERICANS PLAN TO VISIT AN AMUSEMENT PARK WITHIN THE NEXT 12 MONTHS
The indoor mega-coaster